



Lies, Darn Lies and a Zillion IOPs

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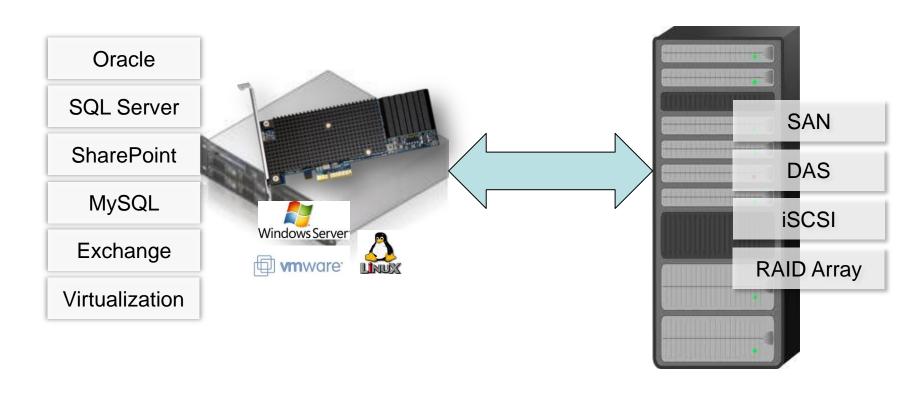


IOPS are important but...



Flash Memory Speeding up applications





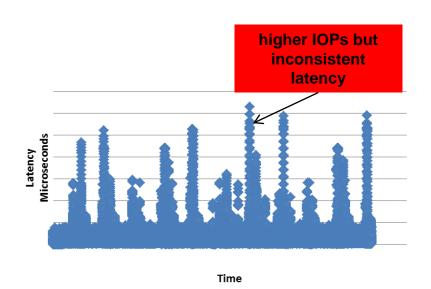
It's all about LATENCY!!

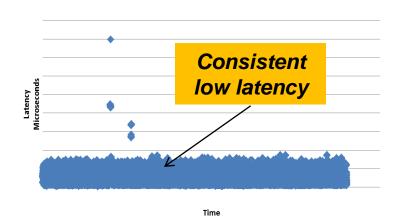


IOPs vs. Latency



Applications prefer consistent latency vs. IOPs





Slows down application performance

Preferred PCIe Solution





Dependent IO

2 Operating Range

Consistent Latency over service life





Memory The case of "Dependent IO"

Benchmarks have Independent IO

Applications have **Dependent IO**

An Example of a RAID system



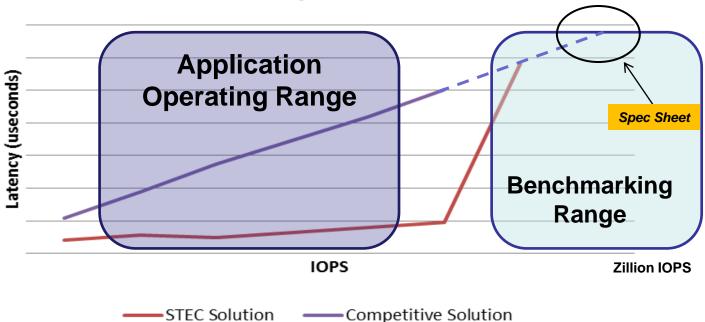
All reads and writes need to finish before application can move ahead





Memory The Operating Range

Latency vs. IOPs



Competitive Solution

Benchmarks test at Max 'Everything'

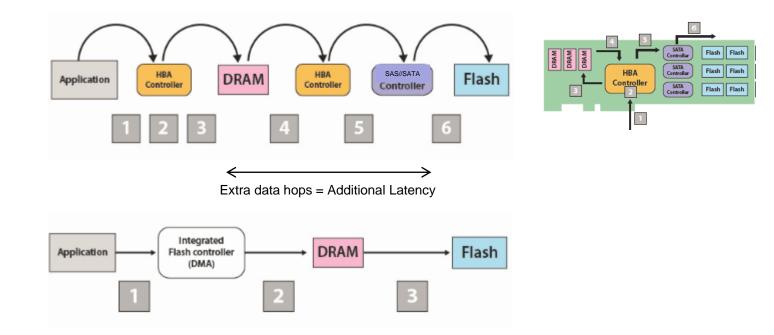
(duty cycle, IOPS, workload)

These measurement do not reflect the applications operating range





PCIe vs. SAS Latencies



30-50us of latency improvement with PCle by eliminating SAS/SATA protocols



Consistent Latency over service life

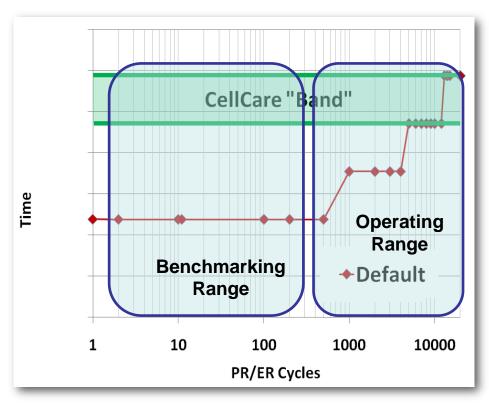
Just the Facts;

- 1. Flash reads are fast; Flash writes are slow
- Background tasks to manage flash increase as device ages
- 3. Device latencies change as it ages, unless





Requires flash to be managed



STEC CellCare[™] Manages flash; maintains consistent performance over device life





Case in Point: Cloud Deployments

- Business Model:
 - Loading maximum number of users at a specific <u>service level</u>
 - More users per server node = saving in power, cooling.

Service level = Fast Response = Latency

Amazon loses 1% of sale for every 100ms it takes for the site to load

Data Center Saving* via 10:1 server consolidation ~ \$80,000/year





What matters in the datacenter today?



Solid State Devices that deliver on these design parameters are the winning solution





It is all about the needs of the application

In other words...

- Optimized solutions for *Dependent IO*
- Work in the applications Operating Range
- with Consistent Latency over Device Life







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