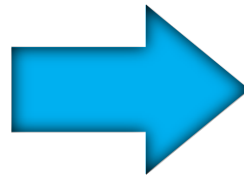


NAND's 1st Victim: Chemical Film



- Cost of 24 pictures: >\$5.00
 - Includes film, developing & gas
- Time to enjoyment: Hours
 - “Enjoyment” assumes pictures came out

- Cost of 24 pictures: \$0.005
 - 2M pixel, \$1/GB
- Time to enjoyment: Instant

NAND's Next Victim: Tape, CDs, etc



NAND's Current Target

- Doesn't need to be lower cost/bit to displace HDDs in many applications
 - But it's getting closer all the time anyway...
- Enterprise: IOPs/\$, \$/watt, TCO
- Consumer: lower cost for "enough" capacity

