Session 102-B: Consumer Applications

People are Always Connected

- **Mobile Devices**

- **Wearables**

- **Drivables**

- **Flyables**

Data Has to Be Stored – cheap, low-power, instant

Experts Who Don't Miss

- **Cameron Crandall, Senior Technology Manager - Kingston Technology**

- **Brian Kumagai, President - SD Association**

- **Ryan Smith, Senior Manager SSD Product Marketing - Samsung Semiconductor**

- **Bob Witkow, President - Westwood Marketing**