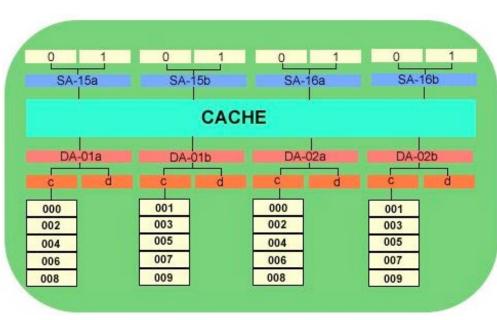


Getting Applications to Move at the Speed of Flash

Matt Goldensohn
Director, WHIPTAIL Labs



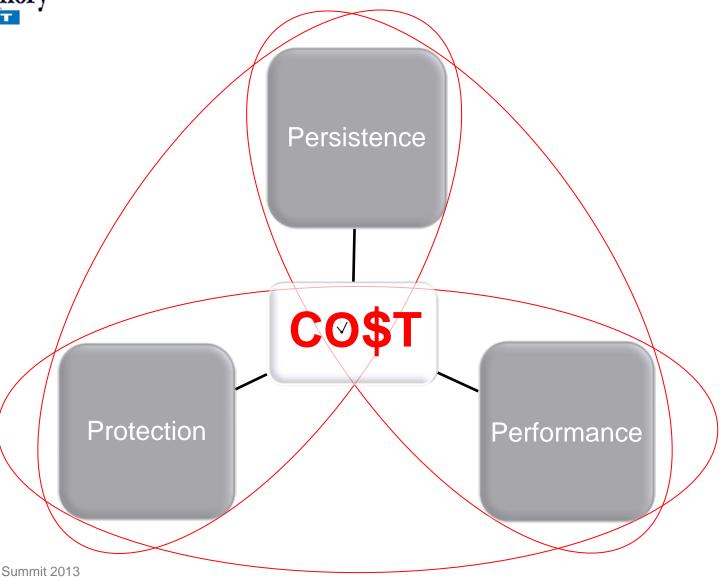
More than 20 Years Ago This Was a Game Changer. WHY?







Cost/GB | The Storage Trade-Off



Flash Memory Summit 2013 Santa Clara, CA



Flash is Today's Game Changer

- Traditional Storage Metrics No Longer Apply
 - Chasing IO, Writes & Reads
 - Measurement Based vs. Duration Based Testing
 - Use real data whenever possible
- SSD Moves Performance Constraints Up the Compute Stack
 - Operating System Configuration
 - Application
 - Network
 - Cache Management
- Expanding Pools of Flash Storage
 - Implications at the Application Level
 - Programs Have Been Focused on Mitigating Writes
 - Capacity to support an application is shrinking
 - With an abundance of capacity, application design will be able to grow
 - Meet tighter recovery time and point objectives

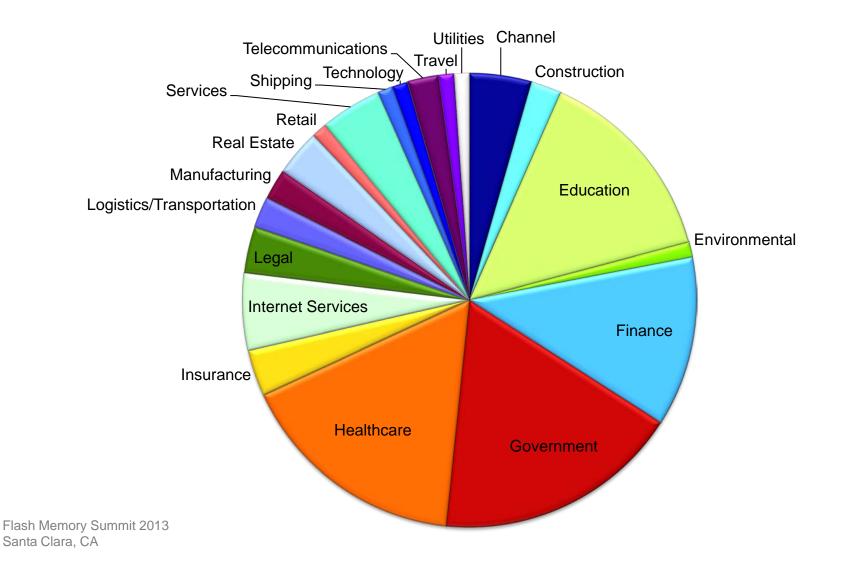


Flash Deployment will Affect Enterprise Application Behavior

- Enterprise Applications are Heavily WRITE Dependent
 - Lock, Group, & Join are All Writes
- A Flash Aware BTL is Critical to Sustain High WRITE Performance
 - Mitigate poor write behavior of SSDs
 - Garbage Collection
 - Minimize Write Amplification
 - Protection RAID



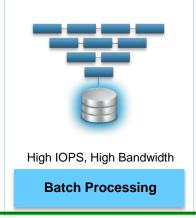
Flash Accelerates Workloads Across All Industries



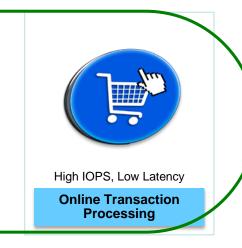


Enterprise Applications Deployed on Flash Platforms





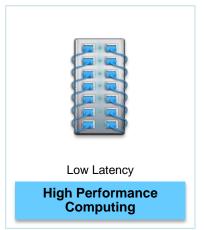






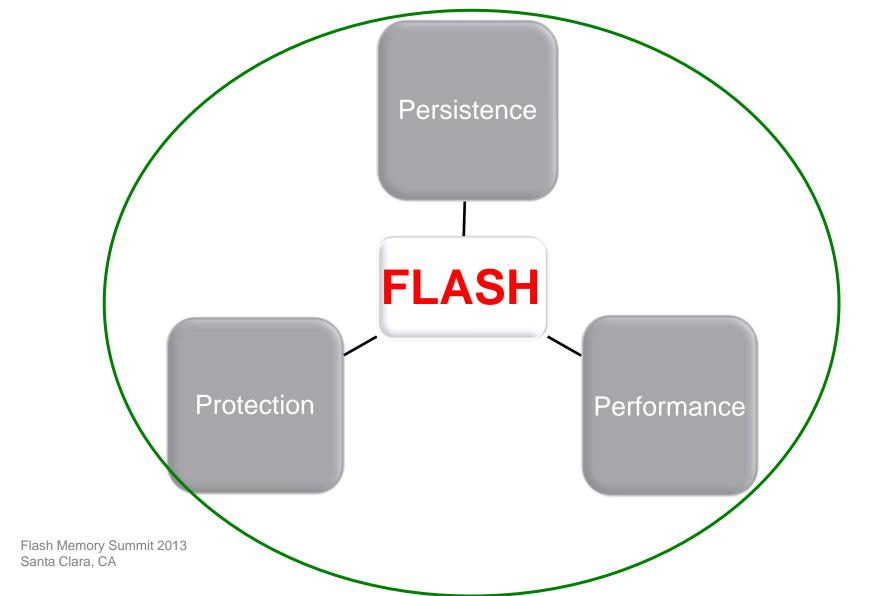








Cost/Transaction | You CAN Have It All





Memory What does the Labs Do?

Rethink Deployments



Real-World Applications



Exploit Performance of INVICTA Flash Array





Memory What We Have Learned In The Lab

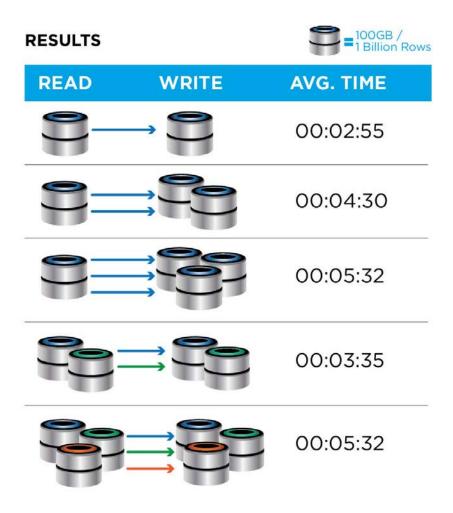
- Applications must be Optimized for Flash
 - Buffer Less
 - Read Faster
 - Write Faster
- Consolidation
 - Databases
 - Process
- Retune
 - Indexing Strategy
 - Placement
 - Block Size
 - OS IO Scheduler



Application Optimization

- Write Faster
- Read Faster
- Buffer Less





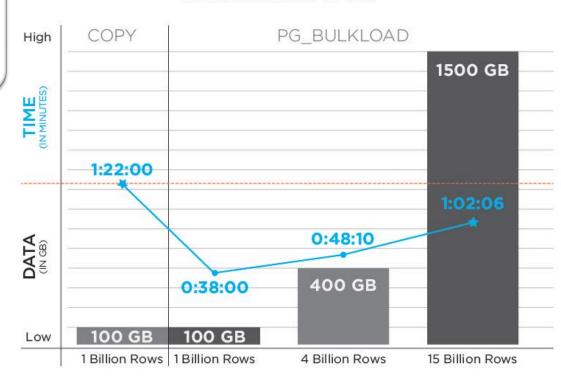


Consolidation

- Databases
- Processes



DATA LOADING TIMES

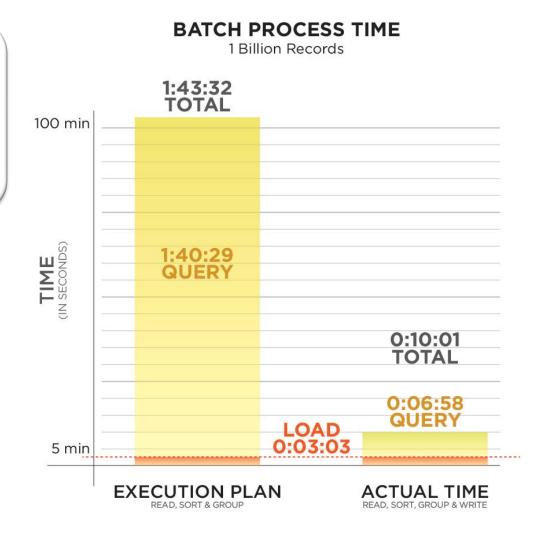




Rethink, Retune

- Indexing Strategy
- Placement
- Block Size
- OS IO Scheduler







Memory The Take Away

- Perform Ad Hoc Queries Quickly & Easily
- Consolidate Databases & Processes
 - Manager Fewer LUNs
 - Lower Costs
 - Licensing
 - Server Management
 - Maintenance
 - Efficient Utilization of Existing Resources
- Critical Enterprise Applications Move to Flash
 - Prepare for New Challenges
 - Unique to Each Application