

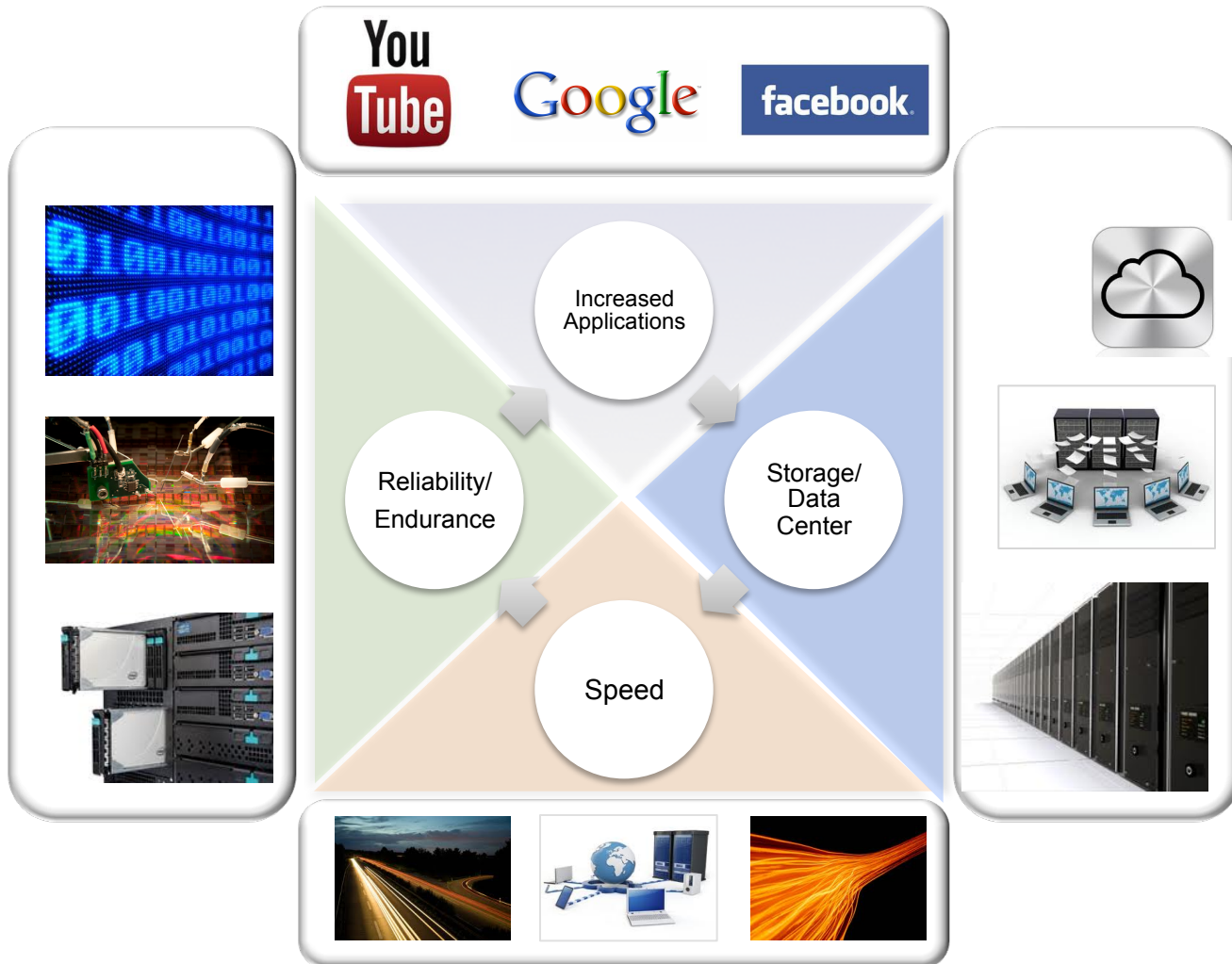


# MRAM, the Next Storage Memory

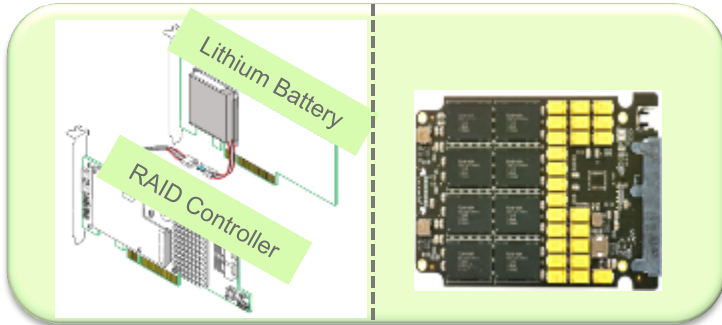
a non-volatile memory

Hamid Haidari  
Sr. Director, WW Sales

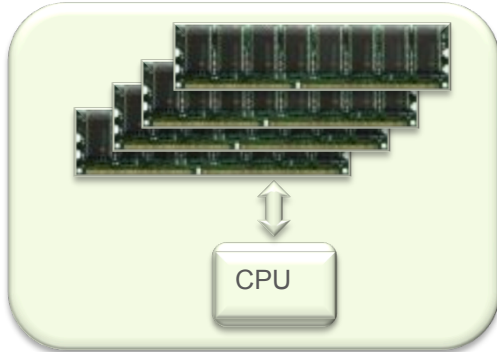
# Increased Applications Demand Performance



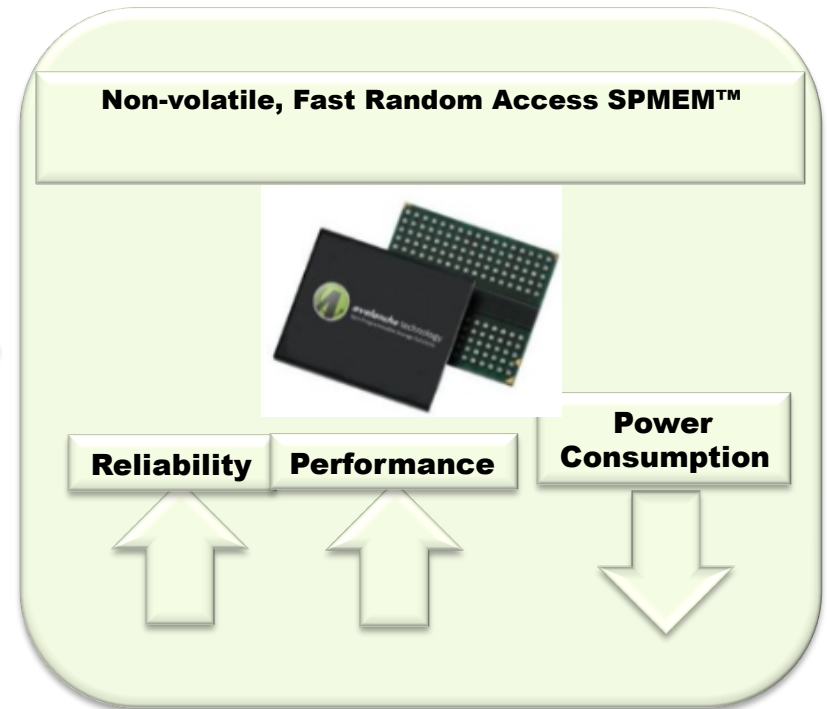
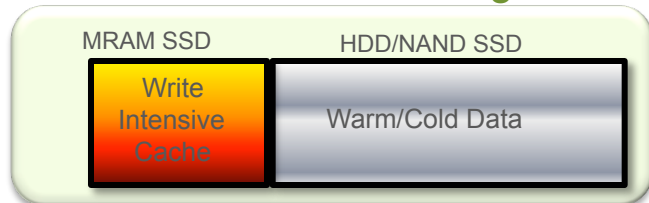
## Buffer for Critical Data Storage



## NVM Instant-on



## SSD Cached Storage



## Tiered & Cached Storage

### SSD Tiered Storage

SPMEM BASED SSD



Mirroring SSD data to HDD



SATA HDD



### SSD Cached Storage

SPMEM BASED SSD



SATA HDD/SSD



Adding SSD & HDD capacity together (hot and cold files are periodically scanned at the File System level)

## Avalanche Advantages

### Lower Power Consumption

- Reduces Data Center Power Consumption by an Order of Magnitude

### DRAM-Based Performance

- 10x Faster Read/Write Speed than NAND SSD

### Superior Endurance

- $10^{16}$  vs.  $10^5$  for SLC NAND

### Lower Latency

- Latency Performance of DRAM-Based SSDs

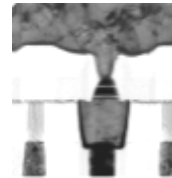
- ★ Founded in 2006
- ★ Seasoned Executive Team
- ★ Extensive IP Portfolio
- ★ Strong Balance Sheet
- ★ Focused Go-To-Market
- ★ 150+ Patents

Led by an Experienced Team in Execution Mode



Industry Veterans Delivering Production in 2013

## Leading Technology



Fabless Universal Non-Volatile Memory (NVM) Technology

Addressing Large Markets with a Focused Strategy



Storage, Mobile, and Compute System Design Markets

## DRAM

### Cell Capacitance

- ↘ <2xnm is Uncertain

### Capacity Challenges

- ↘ >8Gb no feasible

## FLASH

### FG below 1xnm uncertain

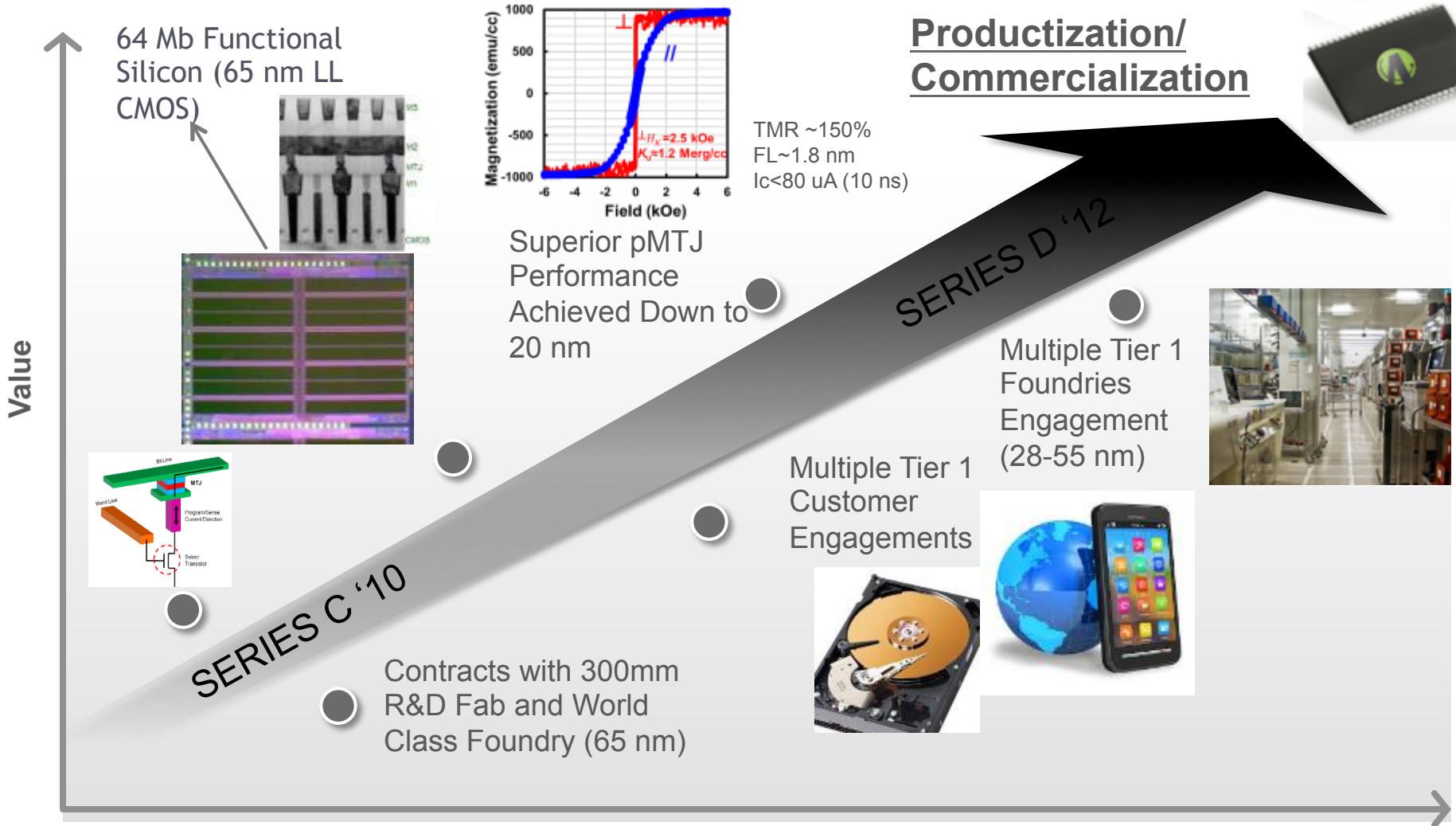
- ↘ Retention
- ↘ Reliability

SLC <50K, MLC <3k

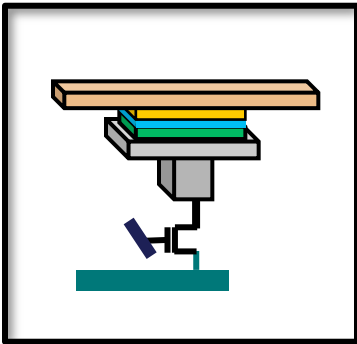


Avalanche  
MRAM

# Rapid and Tremendous Progress



## Avalanche SPMEM™ Technology

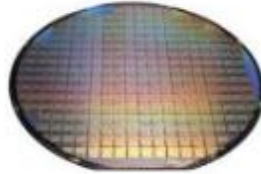


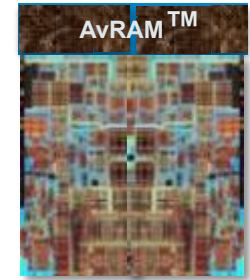
Branded Stand Alone  
Avalanche & Licensed  
Partner SPMEM™  
Products

  
SPI & DDR Devices  
Discrete Component,  
Drive & System



Embedded AvRAM™  
to Licensed OEM &  
Fab Partners SOC &  
Process Node  
Roadmaps

  
Embed AvRAM™ into  
Leading SOC Products



Highly Leveraged MTJ Memory Design  
Enables Parallel Product Positioning





Thank You!

