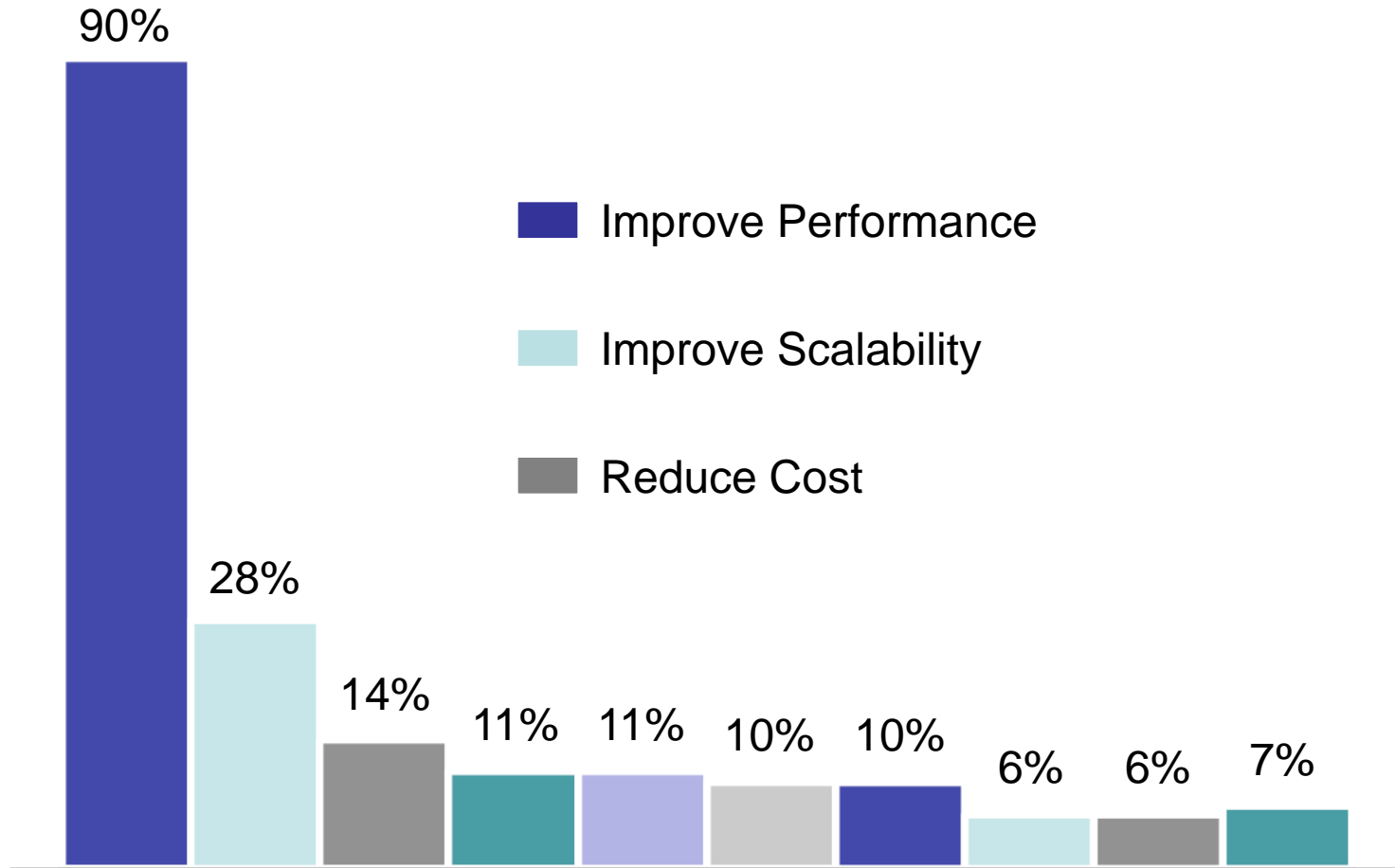




The Path to the All Flash Data Center

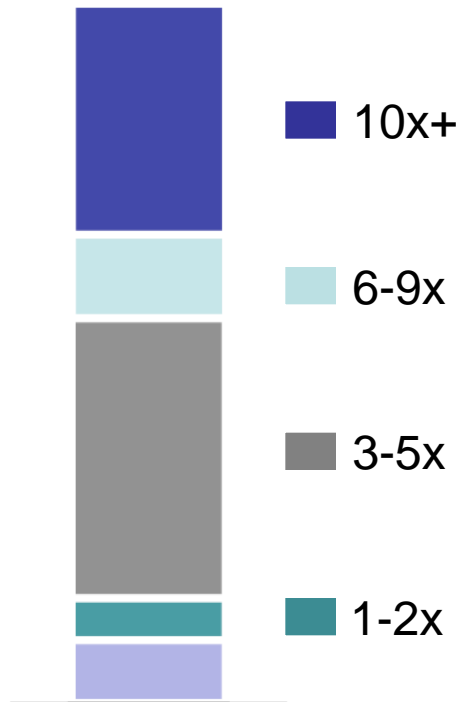
Lee Caswell
VP of Product Marketing
Fusion-io

Pain Points For Choosing Flash



Source: Internal Fusion-io Surveys

Performance Improvements



Source: Internal Fusion-io Surveys

Business Benefits

Revenue

- Service more customers faster
- More customers interaction
- Faster actionable data

Cost

- Consolidated infrastructure
- Higher employee productivity
- Leverage SAN Investment

Quality

- Meet SLAs
- Service customers more quickly

The Path to the All Flash Data Center

Big data

56% of all data
warehouses < 10TB

Source: Independent Oracle Users Group, Sep 2011





Thank You

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