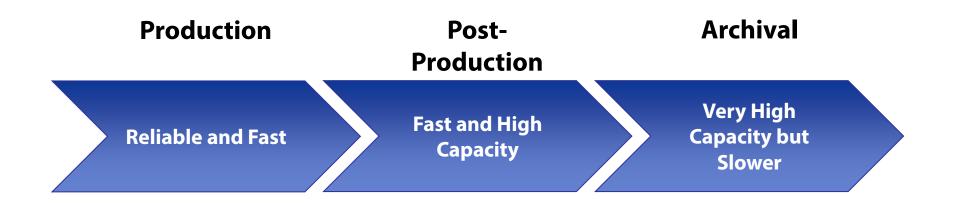


Data Storage for Digital Productions

Tony Cacciarelli Product Marketing Manager, AJA

Flash Memory Summit 2014 Santa Clara, CA



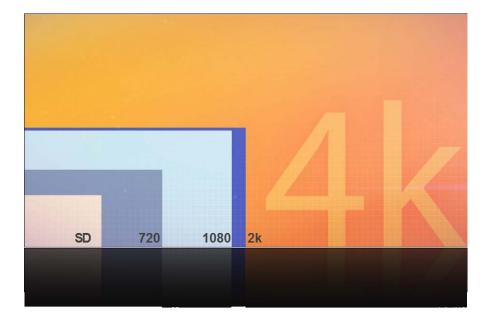






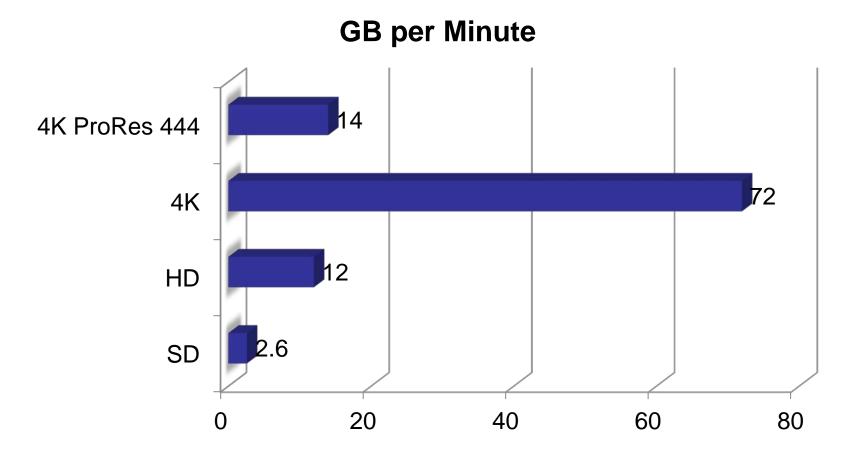
- Smaller hardware
- Editing is moving on set
- Still need fast storage
- "Big Iron" not practical





- More resolution 4K
- Higher frame rates 60 fps
- ProRes workflows









- Digital files are now the "master"
- Failure is not an option





- Do more with less budget
- Lots of data
- Long-term storage



- Record 4K direct to onboard SSD
- Up to 60fps as ProRes 422
- Sturdy and fast



- Ready to edit file format
- Fast transfer speeds
- Good price/capacity ratio



Questions?