

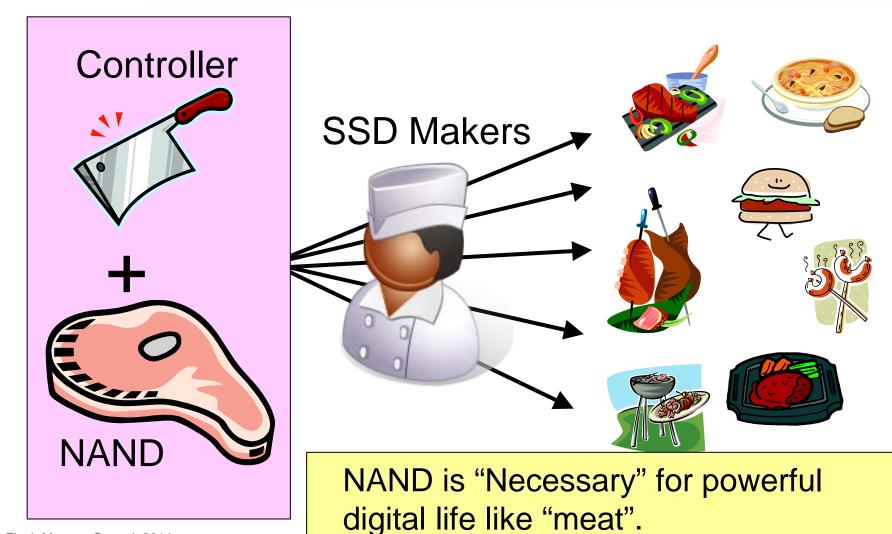
B4-Flash for Tier 0 SSD Applications More Features for SSD with B4-Flash

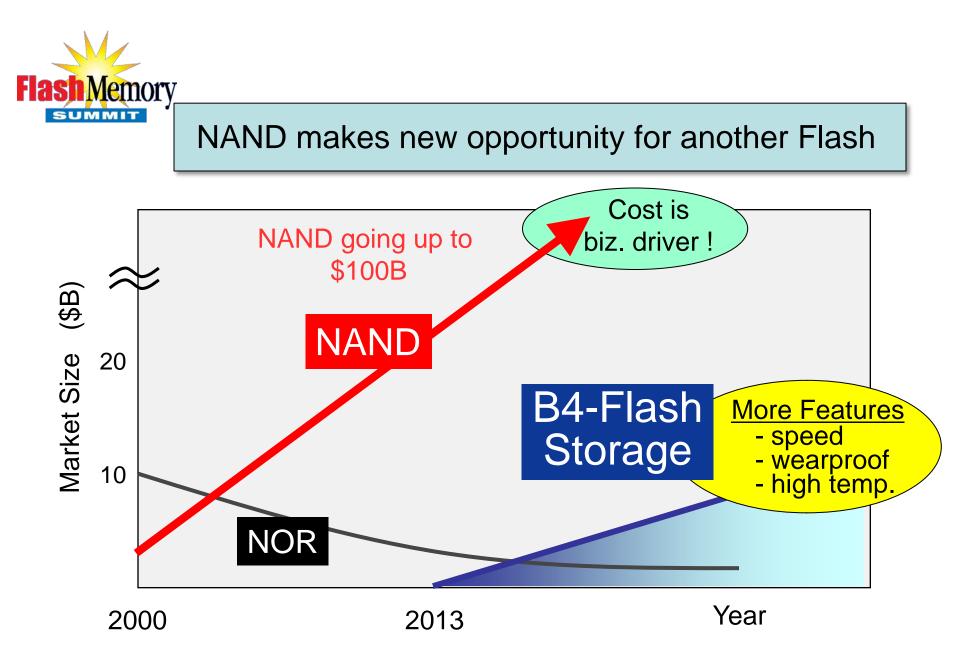
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NAND has been well cooked with good controllers by nice SSD makers for great business.

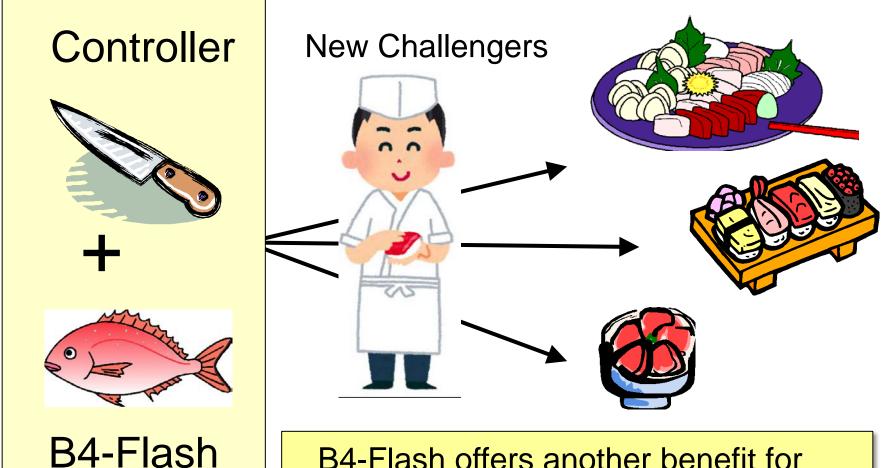






B4-Flash will be cooked with dedicated controllers by challengers for special applications

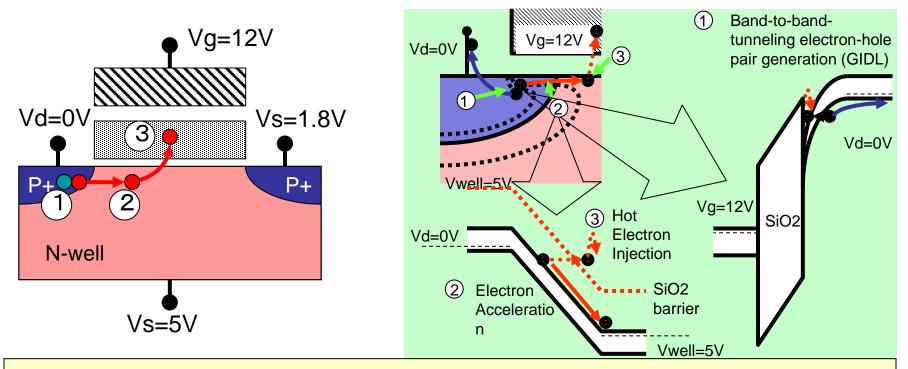
applications.



B4-Flash offers another benefit for digital society like special fish

B4-Flash is the Innovation of Flash technology

Back Bias assisted Band to Band tunneling (B4) - Hot Electron Injection

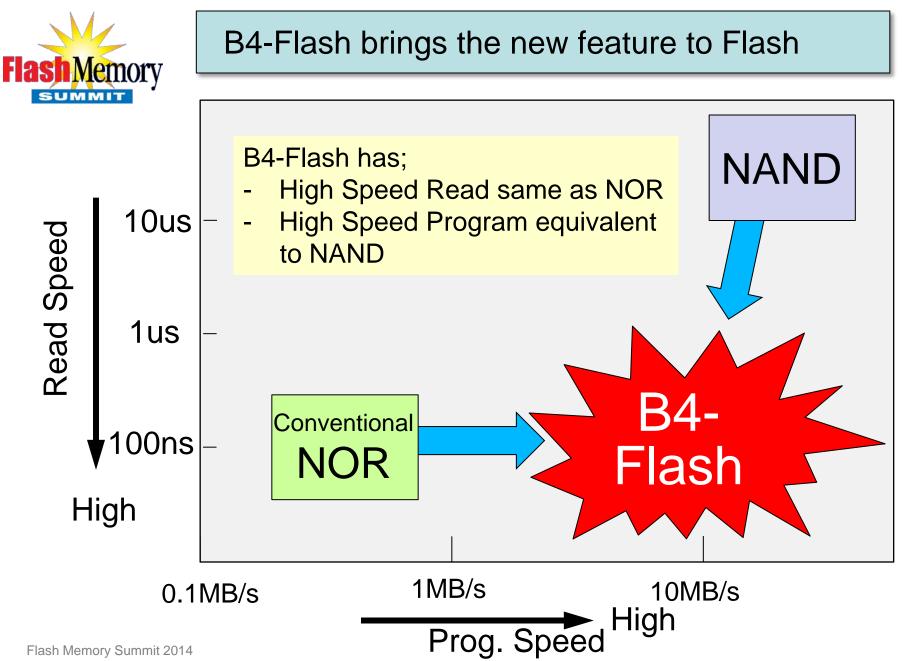


B4-HE injection + Pch MOS transistor memory cell

- NOR random read
- NAND level Program/Erase Speed
- Excellent Reliability

Flash Memory Summit 2014 Santa Clara, CA

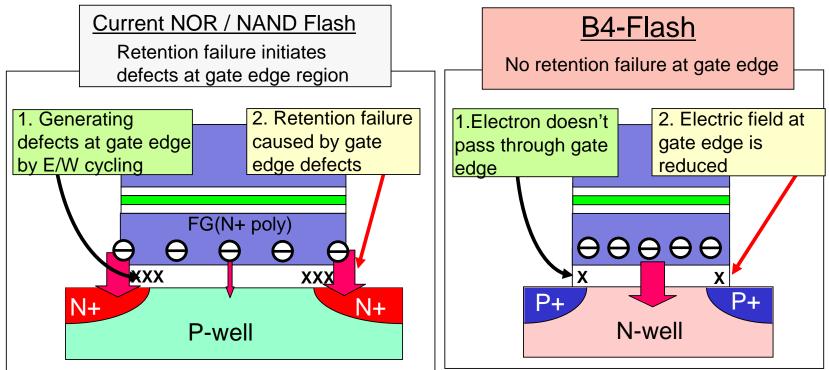
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Santa Clara, CA

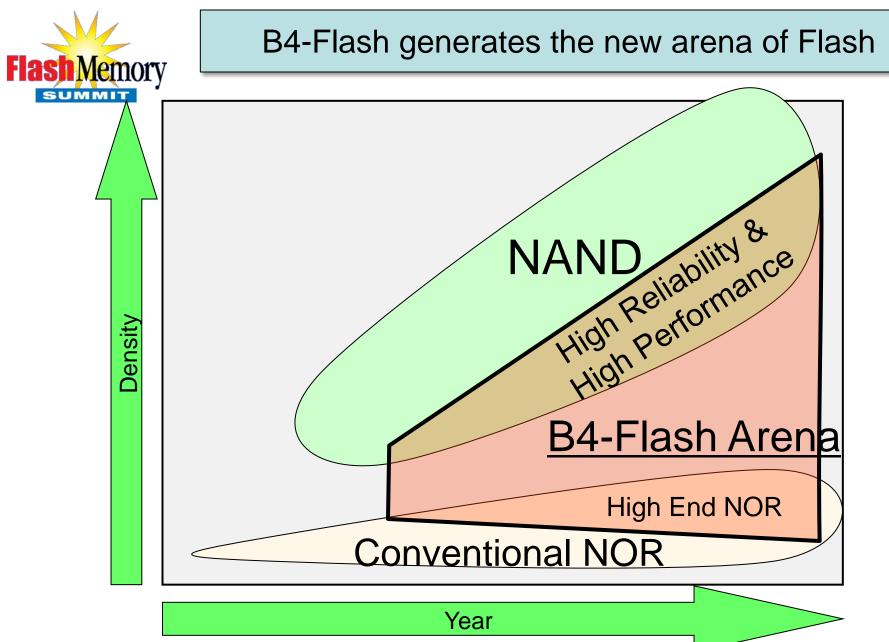


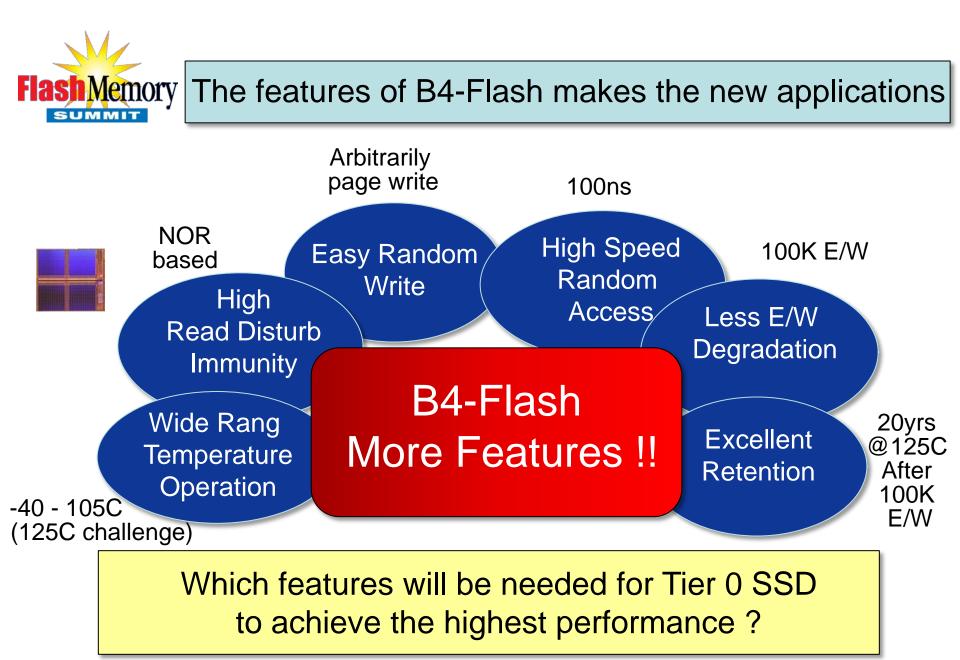
B4-Flash can offer Highest Reliable Flash Memory



B4-Flash offers the Reliability Solution as;

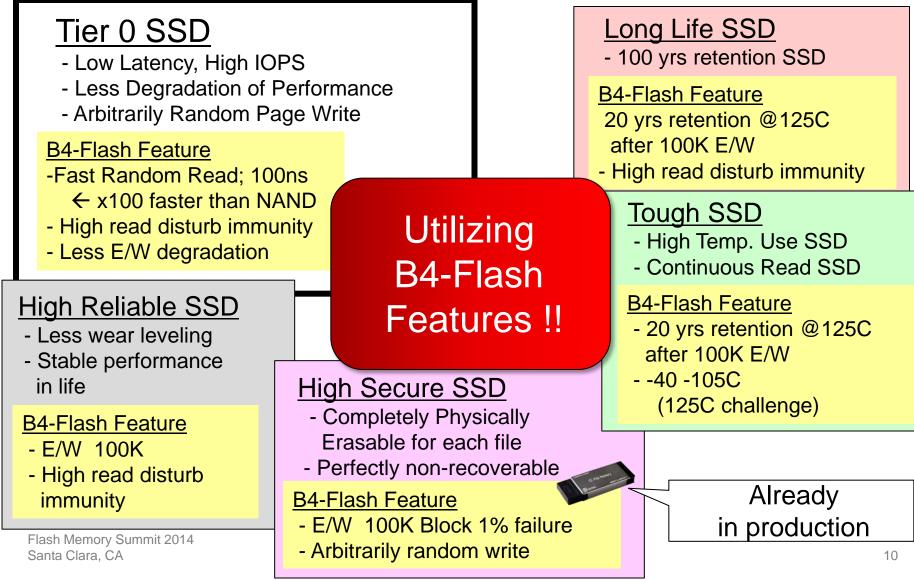
- -100K Endurance,
- 20 years data retention @125C after 100K E/W
- operation capability @ 125C (under tough environment)

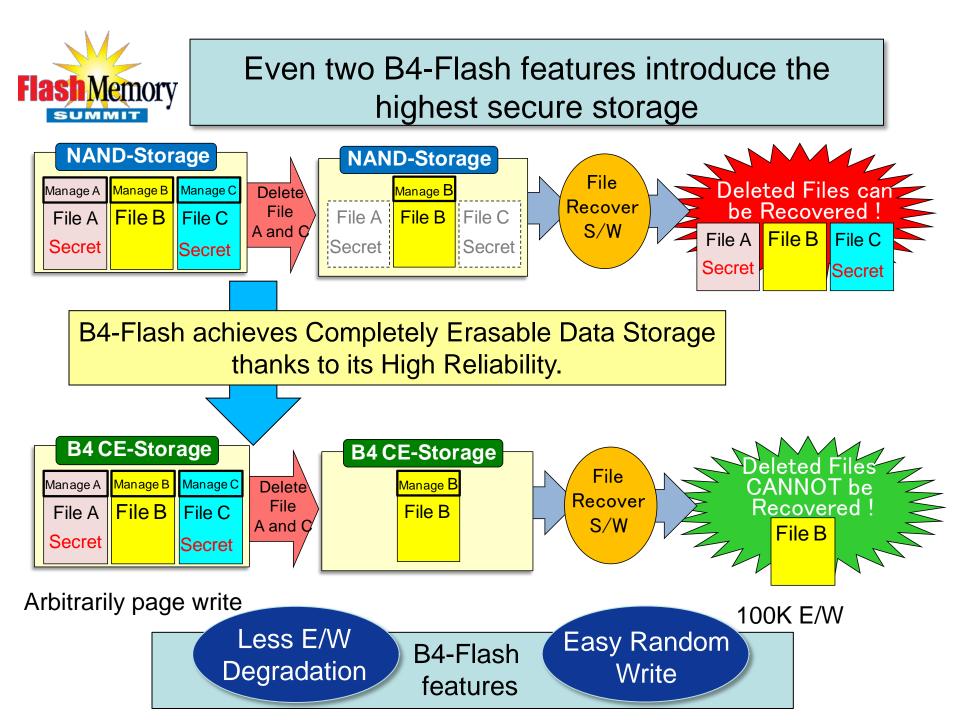






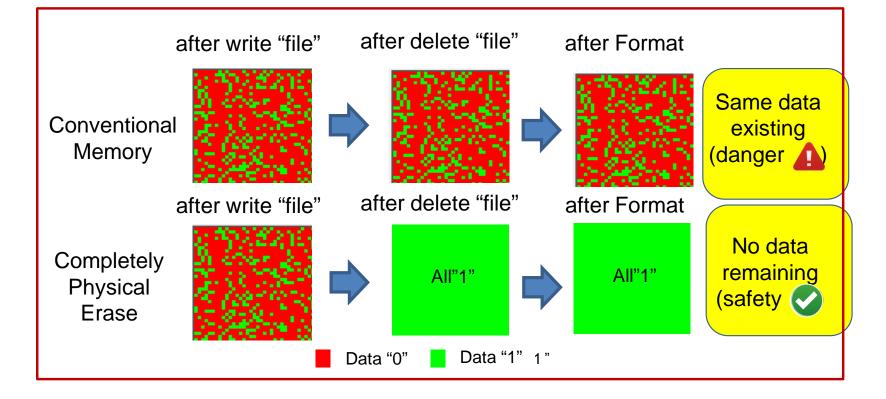
Specific SSD Applications with B4-Flash







In the case of File Data Delete and Format with NAND based and B4-Flash based

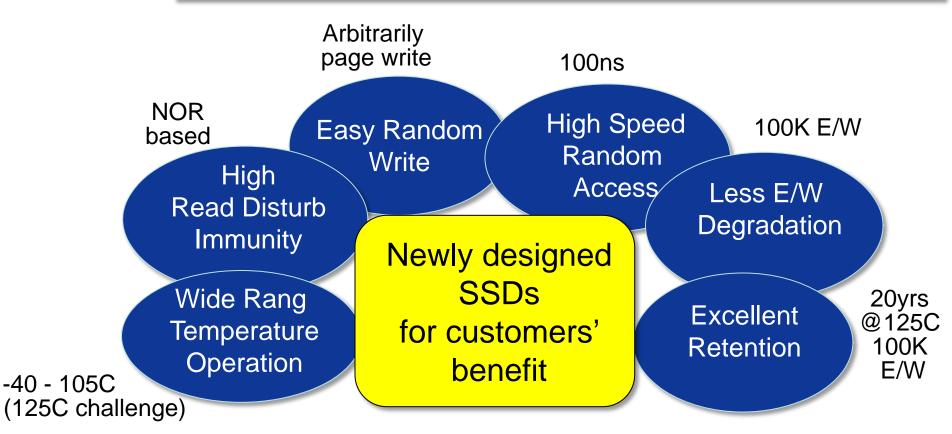




- 1. Low Latency / High IOPS ?
 - From not the controller but the Flash device itself
 - Controller can accelerate it more with ease
- 2. No Degradation through its life ?
 - High E/W Endurance
 - High read disturb immunity
 - As a result less wear leveling necessity
- 3. Long life ?
 - High DWPD (Drive Written Per Day) instead of TBW
- 4. High Retention ? ----may not be necessary ?
- 5. High Temperature ? -----may not be necessary ?
- 6. Others ??



What features do you like to achieve for another SSD ?



You can cook B4-Flash for your delicious dishes.



GENUSION's direction

We can utilize the features of B4-Flash for specialized SSDs.

We believe NAND has developed the new horizon of the semiconductor business for the IT society and will continue it toward \$100B business.

GENUSION hopes to contribute to create another customer's benefit based on the features of B4-Flash.

GENUSION can develop the best suited B4-Flash architecture for the specific storage applications according to the market requirement supported by controller and SSD makers. Flash Memory

GCGENCP01630

Let's get started with B4-Flash to inspire your Life !

Your Life of SSD user ? Your Life of Engineering ? Your Life of Entrepreneur ?