

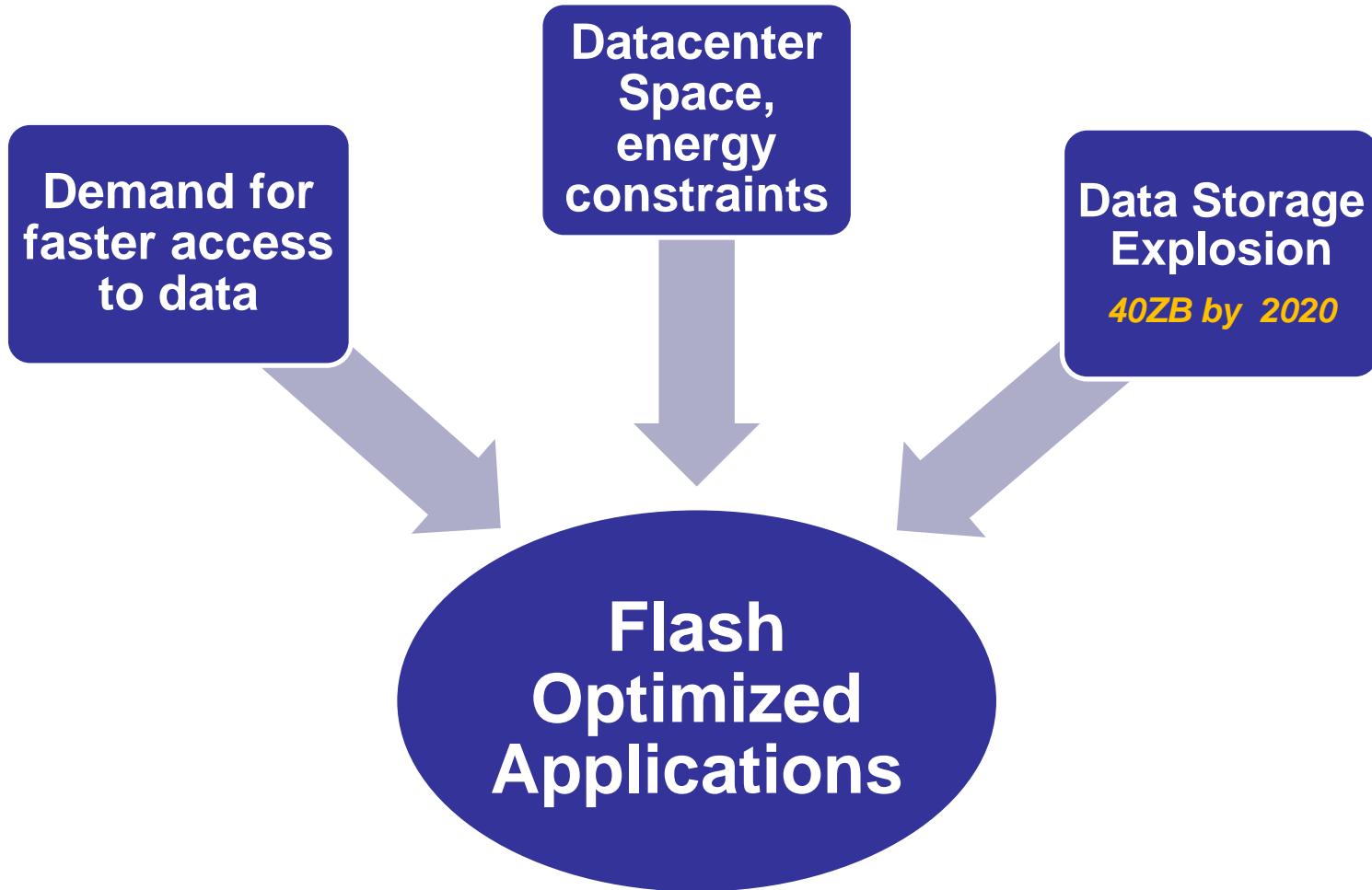


# The Second Wave of the SSD Revolution

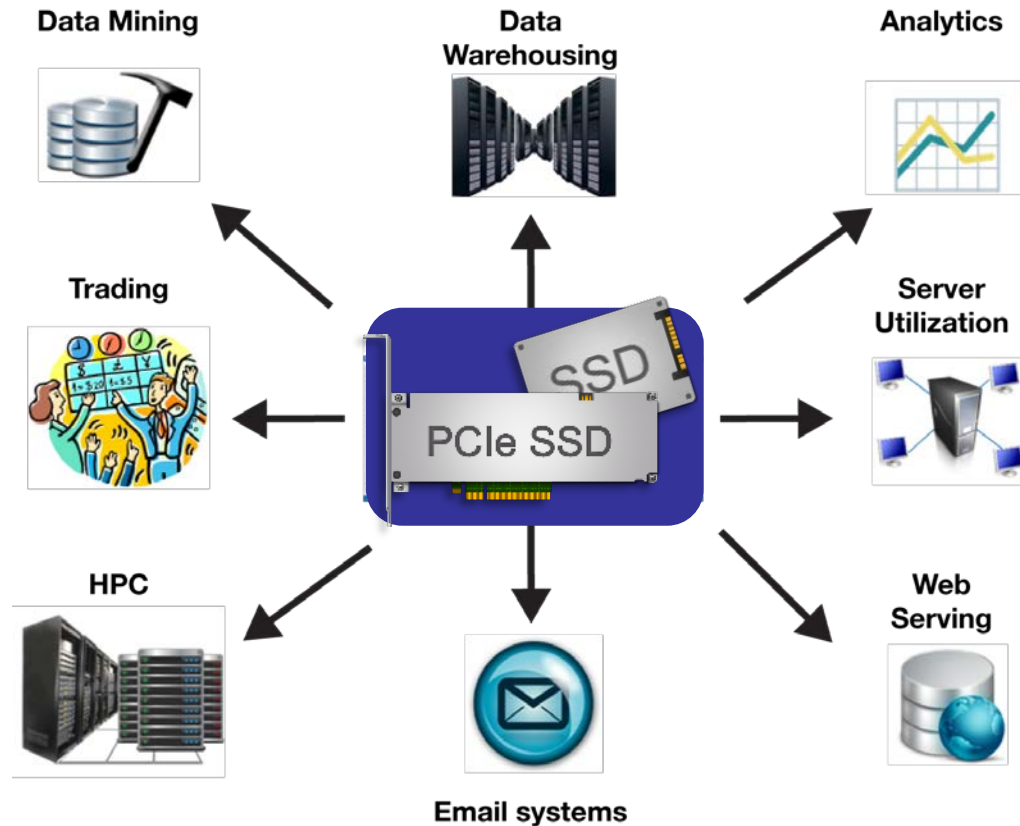
Swapna Yasarapu

Director, SSD Product Marketing



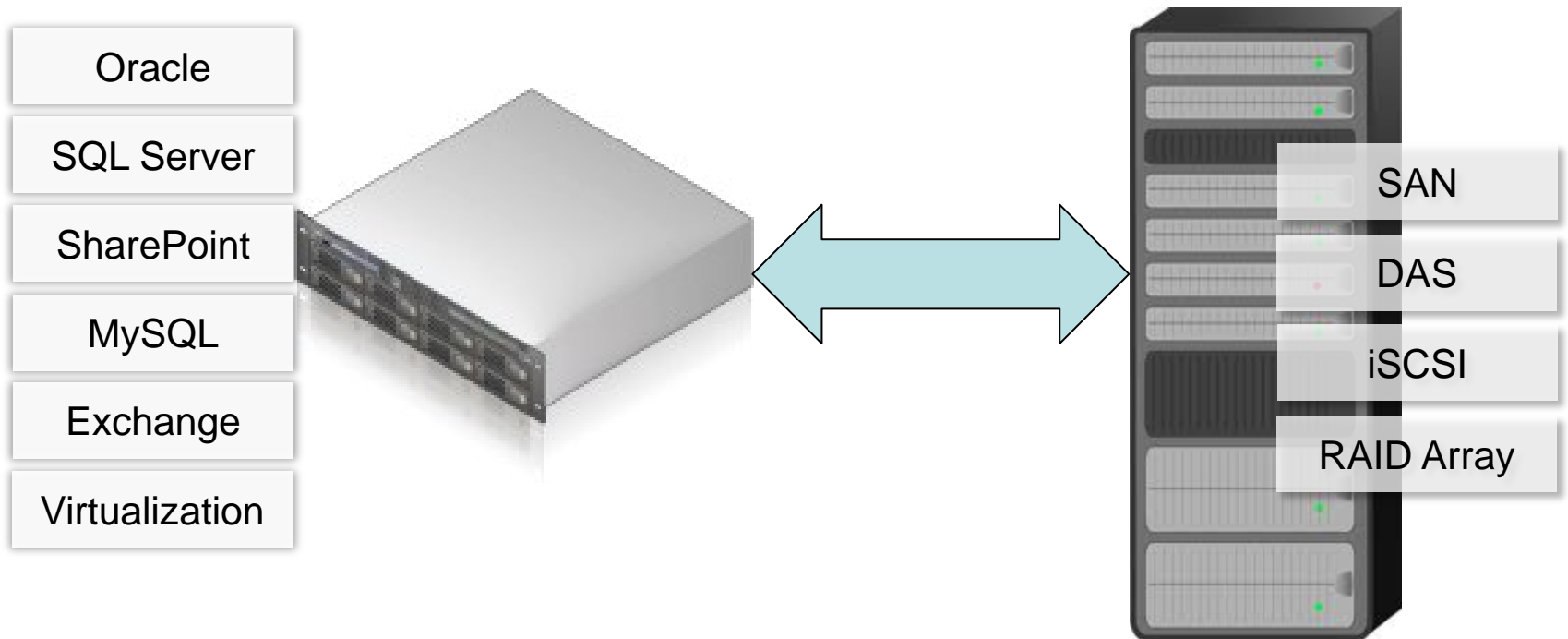


# Growing footprint of SSDs in data center



*Applications demanding more SSDs / deployment  
In larger densities with scalable performance*

# To speed up applications today...



***It's all about delivering consistent  
LATENCY!!***

# Why does latency matter?

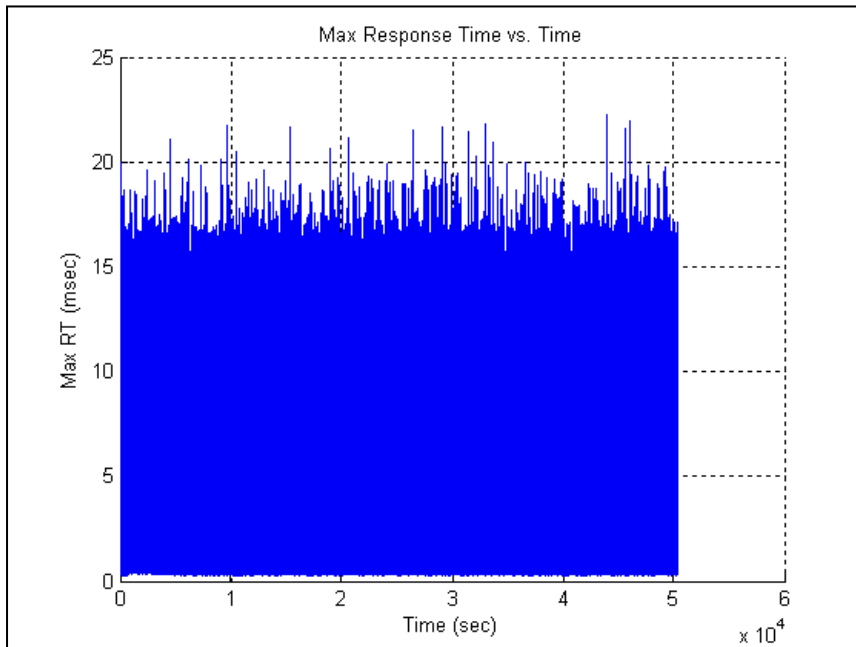
- Benchmarks have Independent IO but Applications have **Dependent IO**
- The LAST IO Matters – Application performance tracks to the response time of the LAST IO

***Conclusion:*** Applications require consistent latency

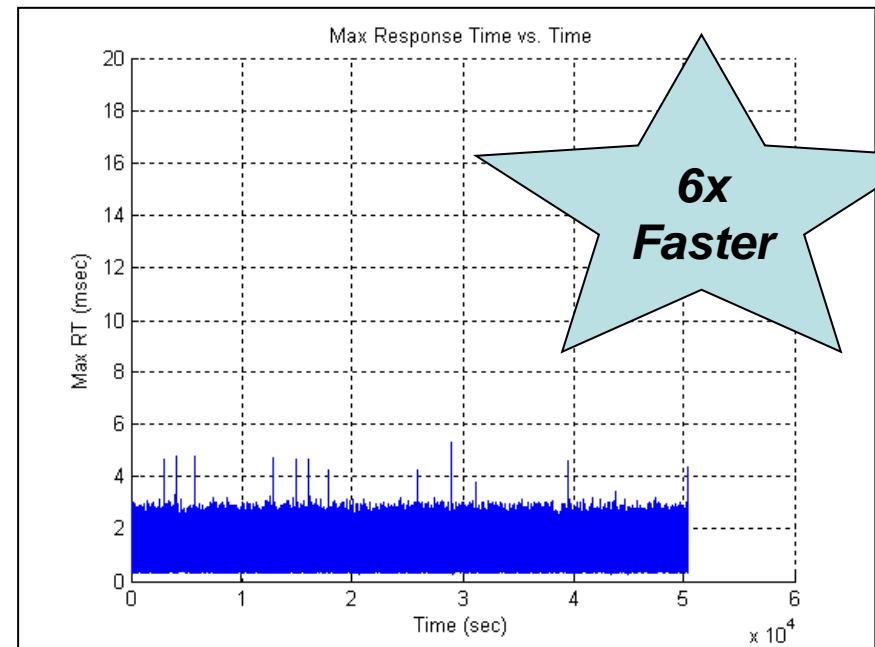
# Delivering on Consistent Latency

- New Ultrastar 12Gb/s SAS SSD Family!!!

Released July 2014



*High Latency Spikes cause application slow down*



*Consistent Latency profile – enabled consistent logging  
=> Faster Application run time*



# Opportunities for Next Generation SSDs

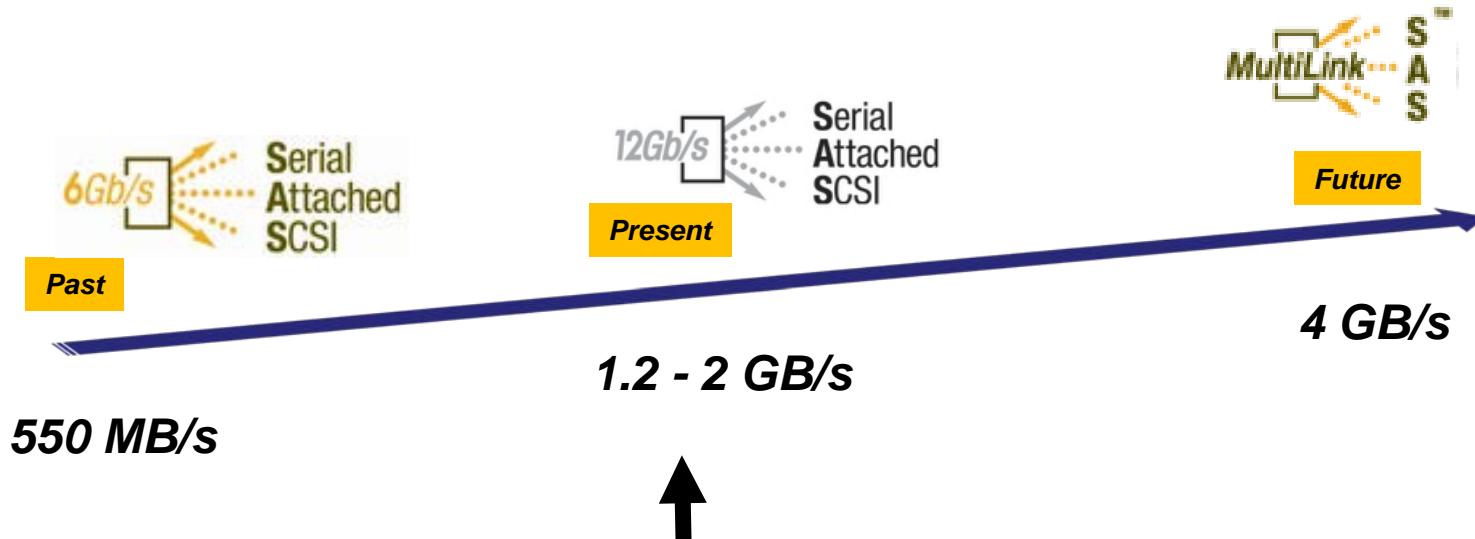
Looking Forward...

- Migration to smaller flash geometries drives larger SSD capacities
- Data centers deploying larger and larger capacity SSDs driven by storage demands and cost savings achieved via consolidation

**Challenge:** Require SSDs to deliver on the IO/GB promise as SSD capacities scale up



## 4 lane SAS 12Gbps connectivity to host

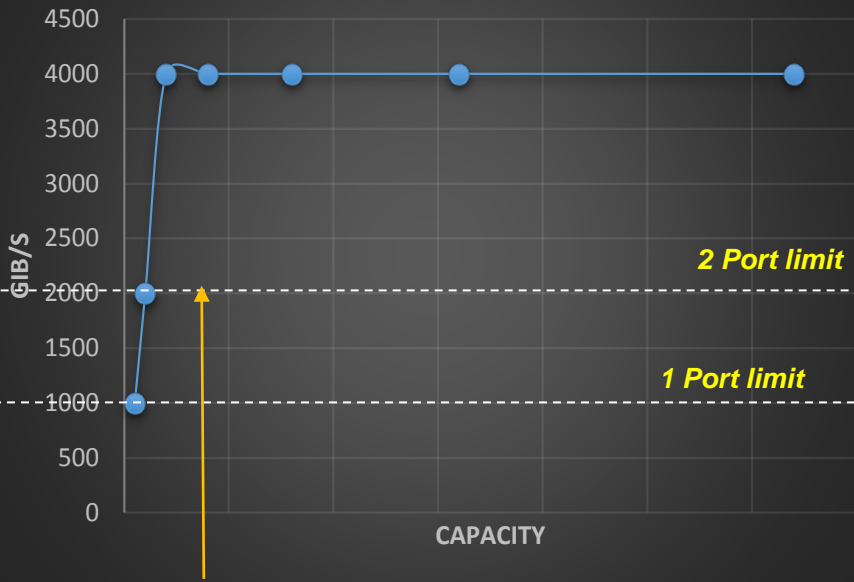


## Why Multilink SAS?

- >4GB/s bandwidth delivered over SAS
- 4x performance improvement
- Delivered in industry standard 2.5" SFF

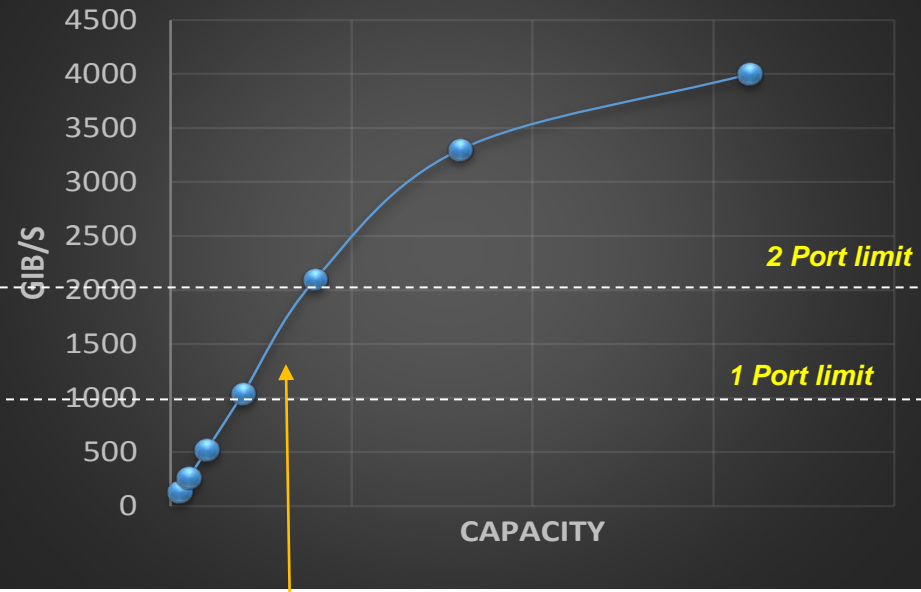
# Unleash Higher Performance as Capacity Scales\*

## Multilink SAS Read Performance



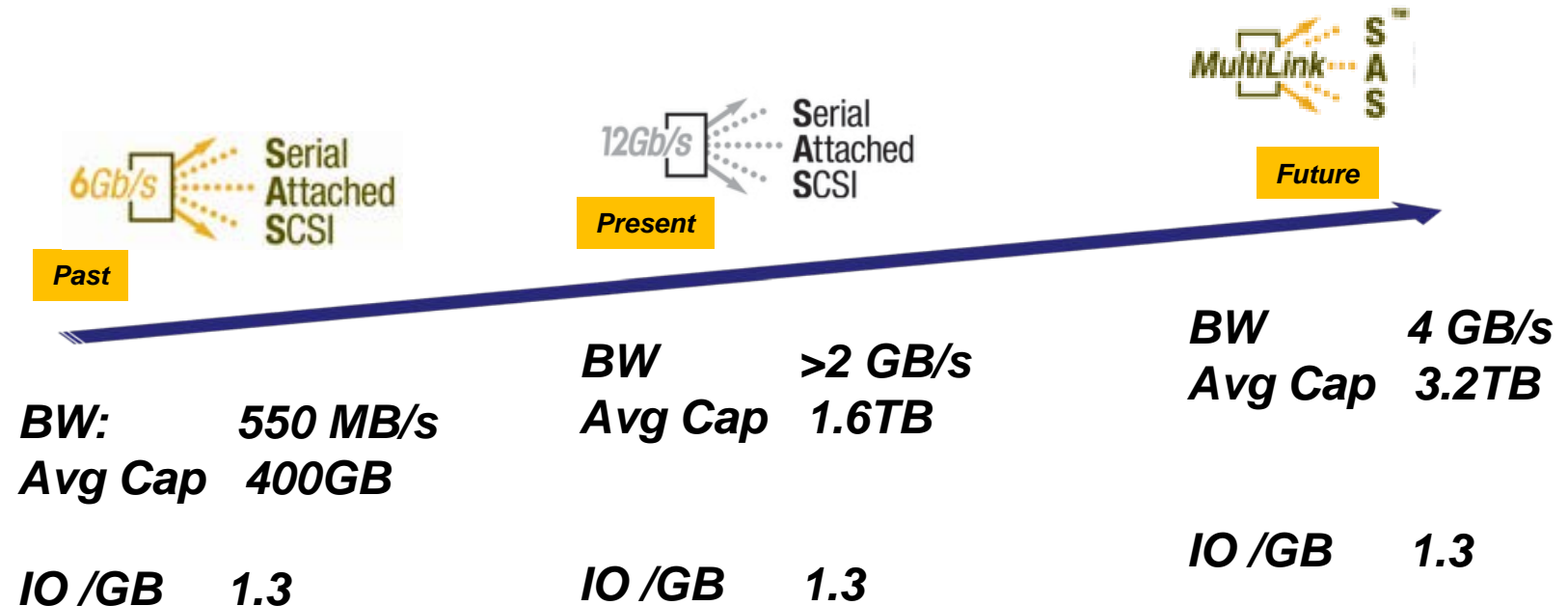
**Capacity in 2014**

## Multilink SAS Write Performance



**Capacity in 2014**

## 4 port SAS 12Gbps connectivity to host





# Multilink SAS: Space, Power & TCO Savings

*40TB capacity storage delivering 30GB/s performance*

**24x 1.6TB 12Gb SAS SSDs**



**Enclosure**                      **2U**  
**Capacity:**                      **38TB,**  
**Power:**                              **264W**

**8x 6.4TB Multilink SAS SSDs**



**Enclosure**                      **1U**  
**Capacity:**                      **51TB,**  
**Power:**                              **140W**

*~ 50% space and power savings using Multilink SAS SSDs*

- Flash driving optimizations in the data path in applications.. Leading to latency sensitivity
- Delivering consistent latency is key to improving application performance
- Next Gen SSDs need to deliver on the IO/GB promise as capacities scale up to keep up with data center application demands
- Multilink SAS delivers scalable performance with capacity while reducing space and power needs by ~50%