# The Shift to Flash Storage and OpenStack in the Enterprise

The Data Center Becomes the Computer









## Public Cloud Has Raised the Bar











...driving the transformation of enterprise IT globally

### Entering a whole new world...

#### Legacy Data Center Next Generation Data Center

Single Tenant ← Multi-tenant

Isolated work loads 

Mixed workloads

Dedicated Infrastructure Shared infrastructure

Scale-up Scale-out

Pre-provisioned capacity Capacity on demand

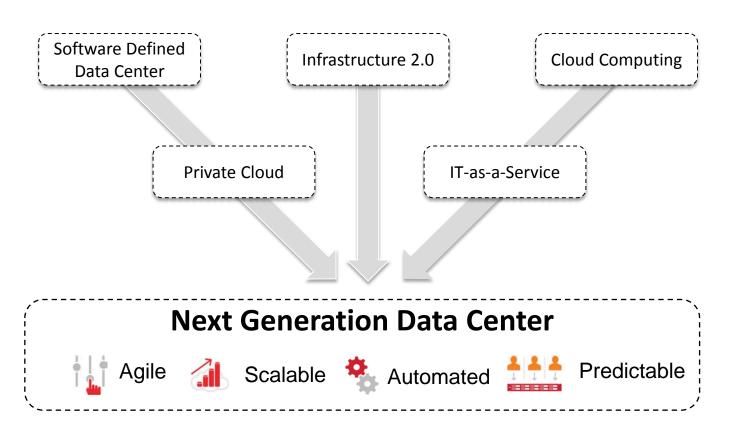
Hardware defined Software defined

Project Based Self service

Manual Administration 

Automation

#### Regardless of the name, desired outcomes are the same



## openstack™

## Enterprise Adoption

- Deploy new applications and capabilities faster
- Provide more agile and scalable infrastructure
- Increase application performance and predictability
- Enable automation and end-user self-service
- Raise operational efficiency and reduce cost

## \_ openstack™

## Needs Better Storage

#### Performance

- Unable to manage performance independent of capacity
- Can not guarantee storage performance

#### Efficiency

- Low and inefficient utilization rates
- Lack of high performance in-line data reduction

#### Management

Complex manual management that lacks automation

#### Scale

- Limited scalability of both capacity and performance
- Manage multiple islands of storage

Flash is a means, but needs to solve more than IOPS

- ★ Deploy new applications and capabilities faster
- ★ Provide more agile and scalable infrastructure
  - Increase application performance and predictability
- ★ Enable automation and end-user self-service
- ★ Raise operational efficiency and reduce cost

# The Next Generation Data Center

- ✓ Deploy new applications and capabilities faster
- ✓ Provide more agile and scalable infrastructure
- ✓ Increase application performance and predictability
- ✓ Enable automation and end-user self-service
- ✓ Raise operational efficiency and reduce cost

