

Consolidate Database & Analytics Workloads on a Scale-Out All Flash-Array

Andy Fenselau August 5, 2014

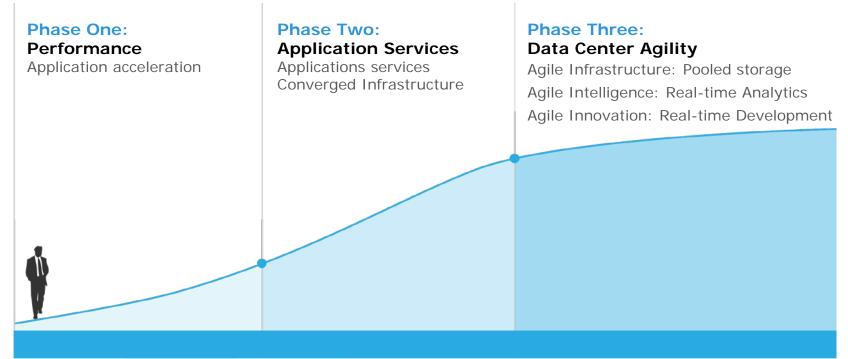


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Redefine Your Data Center With XtremIO

The Journey to The Private Cloud Part 2: Storage At Last!





Architecture Matters



Replication/ Storage-as-a-App Mobility Service

Vblock App Optimization Multi-path

VMware

DATA SERVICES

Thin Provisioning

VSPEX

Inline De-Duplication Inline Compression

Flash-specific
Data Protection

Failover

ARCHITECTURE

Enterprise Grade Flash Purpose-built for Flash

Scale-Out Design

Space-Efficient Snapshots

80+% Capacity Utilization

Encryption

Active/Active Controllers Flash + Inline data services + Scale-out + Portfolio Integration

EMC²

RDMA

Backplane

Content-Based

Metadata

What Customers Are Saying

"When you're doing a 100,000 IOPS why wouldn't I put everything on this? You get a boat-load of business value for OLTP. I'm having a hard time saying 'why not?' ... I am looking for StarTrek technology. If we are going to get to that level, we can't be twittling around in the details. We need things that just work. Between virtualization and the XtremIO we have boxes we just plug in. We don't worry about that moving disk drives and creating LUNS. I think that is what's going to allow us to get to the next level...We have to find a way to move everything over to it."

- Stew Gibson, CIO, USI Holdings



Database & Analytics Workloads

1

Breakthrough Consistent Low-Latency Performance



Consolidation:
Dev/Test
BI/Analytics
SAP Landscapes



Lowest TCO:
Storage
Servers & Licensing
OPEX



No Complex Setup
No Tuning











Case Study: Oracle Consolidation

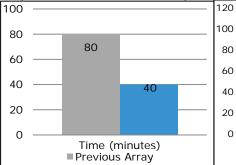


XtremIO Snapshots' Performance, Flexibility to Oracle 11g

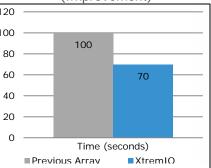
Challenges

- Daily Crunch business processing times struggling to update by opening hours
- Query response times
- Challenge for Development/Test scale, performance
- · Monthly reporting time too slow, rigid

"THE CRUNCH" (BUSINESS PROCESS TIME)



USFR OUFRY TIMES (Improvement)



Solution

- XtremIO All-Flash Array
- Production on One X-Brick
- Test/Dev on 2 X-Brick cluster

- Oracle 11G. virtualize
- High user concurrence
- Large dev/test environ

Results

- 60% business process time improvement for daily "Crun
- 15-40% user query time improvement
- Monthly batch reporting time cut 50%
- 30% Oracle license savings as CPU wait time reduced utilization increased
- DBAs "blown away": DB seg read 34ms -> 0.3ms. cou nime improved 10%->96%
- 30% faster dev cycles- Snapshots/Deduplication give performance database copies to all
- Additional consolidation for virtual servers & virtual desk same XtremIO
- Planning complete block storage consolidation for never datacenter @ 54% lower cost and 70% smaller footprint

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Baillie Gifford's Traditional Environment



Brute Force Copy



Brute Force Copy



JUST
ONE
APPLICATION

28 DATABASE COPIES

3

ARRAYS/POOLS

1 USE CASE FOR FLASH

EMC²

Game-Changing Consolidation, Agility

SCALE-OUT **IOPS IN ABUNDANCE**

XTREMIO FLASH FOR ENTIRE APPLICATION

REPORTS **MORE BUSINESS** PRODUCTIVITY

> **FASTER APPLICATION DEVELOPMENT TIMES**

FREE, FAST ANALYTICS

FIN COPY

SALES COPY





FIN COPY







TEST/DEV COPIES

FREE, FAST DEV/TEST

HIGH PERFORMANCE **PRODUCTION**

DATAMART COPIES

Data Reduction

XTREMIO CLUSTER

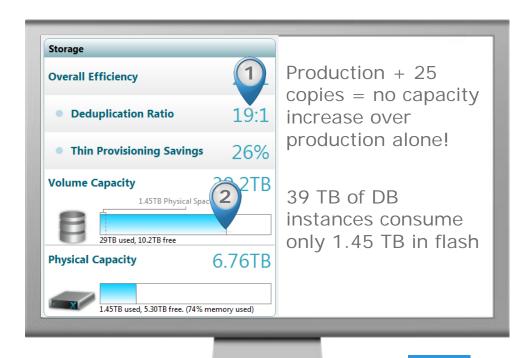
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Development/Test on XtremIO



- On Demand copies
- Same performance improvements as in production
- Inherent QoS—on other instances even under heavy load
- 30% faster database app development & QA time





Sandy Bryce, Enterprise Platforms Team Lead

- Just to give you an example of the performance gains we've seen, during the testing phase
 we achieved a 30% reduction in run time for a key business process. That was already
 amazing—but then, when we put the EMC XtremIO All-Flash Array into production, that
 number skyrocketed to 60%."
- "A single copy of the database takes up 1.6TB. Twenty, thirty, forty copies of the database—they still take up only 1.6TB of physical flash, and the performance is on par with production. The inherent data reduction capabilities of XtremIO enable a small Flash footprint to serve a large development environment; it's almost like providing free databases for our developers. This completely solves our dev/test challenge."
- "From a development point of view, it's flexibility in terms of being able to provision
 multiple copies without increasing the physical footprint, and reducing the time to do those
 extra copies from hours or days to minutes. We are also able to give our development
 platform the same performance that we give production, with no cross-platform impact."
- We have always been able to add capacity and add more disks, which potentially improves performance; but you always reach a point where, as you add capacity, your performance starts to flat-line or even degrade. With XtremIO, every time you add an X-Brick, the performance scales linearly without impacting things like latency."

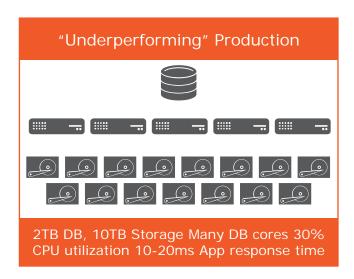
Xpect More Information

www.xtremio.com

- Reference Architectures & Solution Guides
- All Flash Array Testing Guide & Best Practices
- Architecture & Product white papers, videos
- Customer case studies



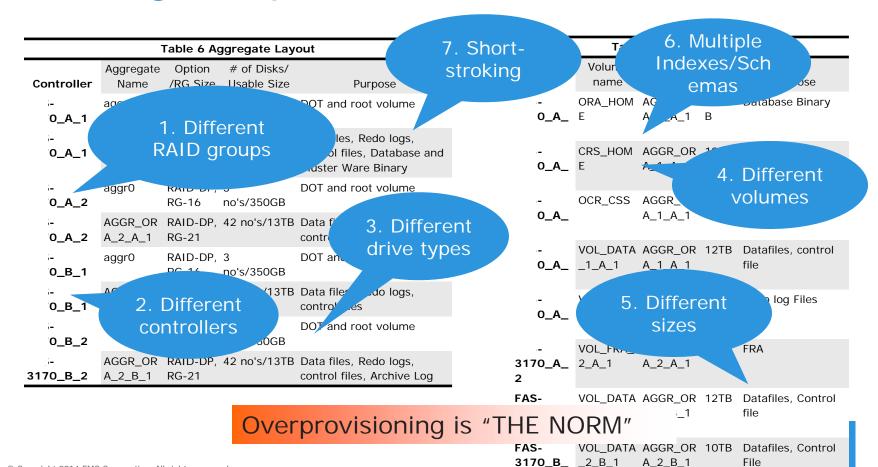
Why Don't Databases Perform?



- Variability in database IOs
 - Sustained random/sequential I/O
 - High concurrency → Random
- Growth in data and randomness
 - Disk/RAID types, caching, tiering does not work in all cases
 - Keeping up with data hotspots



Chasing Hotspots



IO-Bound Database Server - Wasted CPU

Cycles

4 hours time wasted by high-latency random reads

Top 5 Timed Foreground Event				92% DB Time wasted!
			Avg wait	% DB
Event	Waits	Time(s)	(ms)	time Wait Class
db file sequential read	1,420,110	14,362	10	92.7 User I/0
Tree butter waits	89,072	986	11	6.4 Configurat
DB CPU		158		1.0
library cache lock	138	51	371	.3 Concurrenc
write complete waits	9	17	1919	.1 Configurat



Fewer Cores Need To Be Licensed



