



# Flash on the Memory Bus DIMM SSDs

Rob Callaghan  
Enterprise Product Marketing,  
Enterprise Storage Solutions

**SanDisk**® Corporation

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# Forward-Looking Statements

During our meeting today we will make forward-looking statements.

Any statement that refers to expectations, projections or other characterizations of future events or circumstances is a forward-looking statement, including those relating to market position, market growth, product sales, industry trends, supply chain, future memory technology, production capacity, production costs, technology transitions and future products. This presentation also contains forward-looking statements attributed to third parties, which reflect their projections as of the date of issuance.

Actual results may differ materially from those expressed in these forward-looking statements due to a number of risks and uncertainties, including the factors detailed under the caption "Risk Factors" and elsewhere in the documents we file from time to time with the SEC, including our annual and quarterly reports.

We undertake no obligation to update these forward-looking statements, which speak only as of the date hereof or as of the date of issuance by a third party, as the case may be.



# About SanDisk Corporation

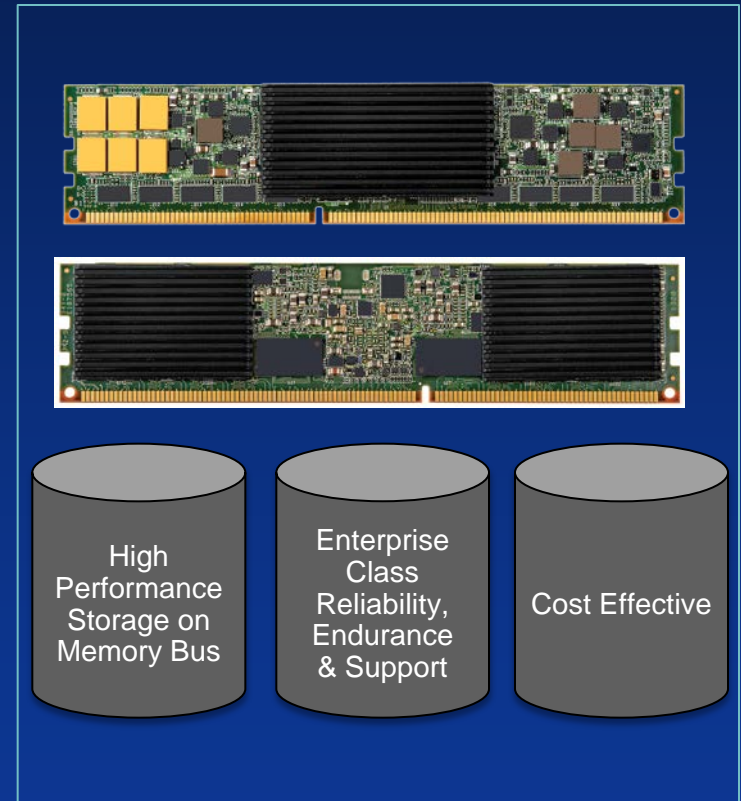
- Designs, develops and manufactures flash memory storage solutions and software.
- Flash memory storage product portfolio include solid-state drives (SSDs), ULLtraDIMM Flash DIMM SSD, PCIe based flash storage solutions and caching software designed for Enterprise data centers, Hyperscale and Cloud computing environments.

# Customer Pain Points

- Were in search of Enterprise-class SSD solution to accelerate key financial, transactional and database workloads
- Needed flash storage solutions that would fit in both rack and blade based server architectures
- Wanted to easily scale capacity but not pay a response time penalty (more capacity = higher latency)
- Desired deterministic latency to allow applications to run more efficiently

# Requirements Met – Enter Flash DIMM SSDs


- Enterprise-class SSD solution that connects to the memory Bus.
- Designed to provide ultra-low latency SSD storage for both rack and blade based server architectures.
- Easily scales using server DIMM slots.
- Provides consistent known latency to enable applications to be streamlined for improved performance.






# Thank You!

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[rob.callaghan@sandisk.com](mailto:rob.callaghan@sandisk.com)



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### About Rob Callaghan



Product Marketing Manager, SanDisk Enterprise Storage Solutions

Rob Callaghan brings over 20 years of experience in enterprise storage product marketing.

At SanDisk, Rob drives outbound marketing efforts for SanDisk's ULLTRADIMM and PCIe Enterprise Storage products and solutions.

Most recently, Rob was the manager of product and marketing in the Datacenter Solutions Group at LSI Corporation. Before joining LSI, Callaghan held product and marketing management position at Quantum Corporation, Nortel, JCOM and Adaptec. He is an accomplished speaker, presenting at many industry events, including Storage Networking World and EMC World, and he is actively involved with SNIA in the Solid State Storage Initiative. He is the former Chair for the SNIA Storage Management Forum.

Rob holds a bachelor's degree in Business Information Systems from California State University East Bay and an MBA from Santa Clara University.

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### Strolling through Computex: A Sea of Cutting Edge Computing

June 27, 2014 By Rob Callaghan



The journey to Computex was not as easy as traveling to New York, Chicago or Denver, where the last industry events I participated in took place. After finally arriving at the designated hotel in Taipei after a 14 hour plane ride and 1 hour taxi ride, it still was another 45 minutes to the TWTC Nangang Exhibition Hall. The Nangang complex is one of the three venues hosting the giant Computex show. ... [Read more...]

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