

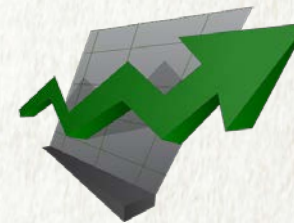
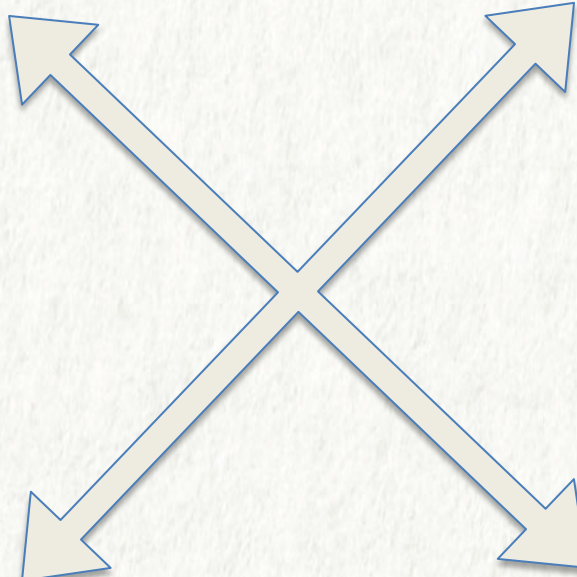
DATA
SPRAWL



Designing Flash-Intelligent Enterprise Applications

Somesh Jain

Enterprise Apps: Key Metrics



Scalable Performance

- No silver bullet
- Cost of performance
- Right-sizing hardware
- Fine-Tuning Software
- How Druva inSync does it?

***Err... But Who's Druva?
What does inSync do?***

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Award winning Data Protection and Governance at the Edge

Ranked #1 by Gartner in 2012 and 2013

The Wild Frontier



28%

data exclusively
on endpoints

8%

data lost or stolen
every year

200%

data growth
every 18 months

The Risks Around



Unencrypted Laptops Lead to Mega-Breach
Horizon Blue Cross Blue Shield Reveals Incident
By Marianne Kobasak McGee, December 9, 2013. Follow Marianne @healthforsec



Loss of data & productivity

NASA suffers major data breach over stolen laptop that wasn't encrypted
By Lisa Valls on November 15, 2012 | 6 Comments
FILED UNDER: Data loss, Privacy, Security threats

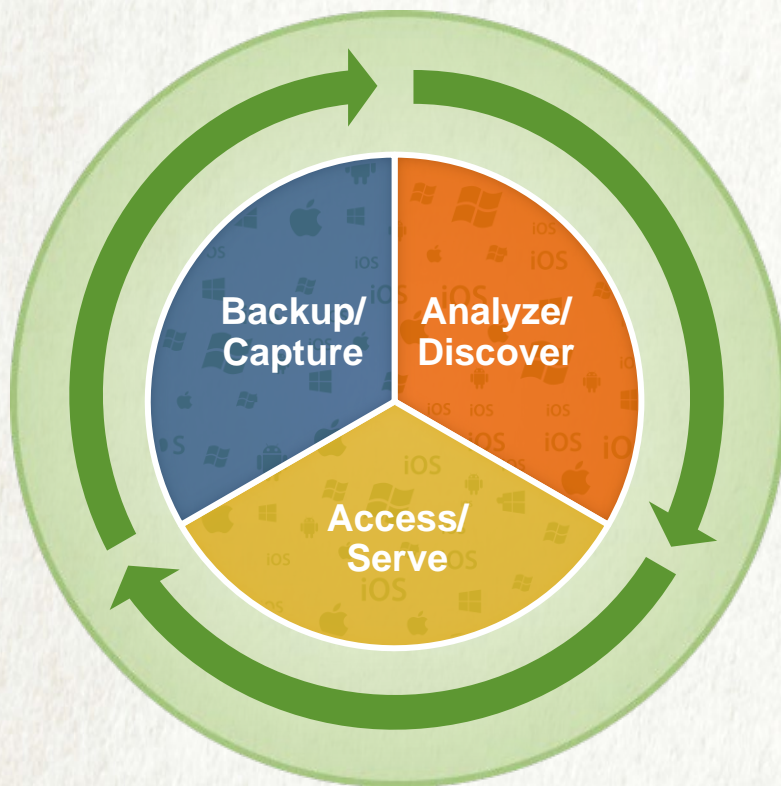
Data breaches

Litigation & compliance exposure

70%
edge devices
unencrypted



Defend Your Data in the Wild



- Protect
- Govern
- Access

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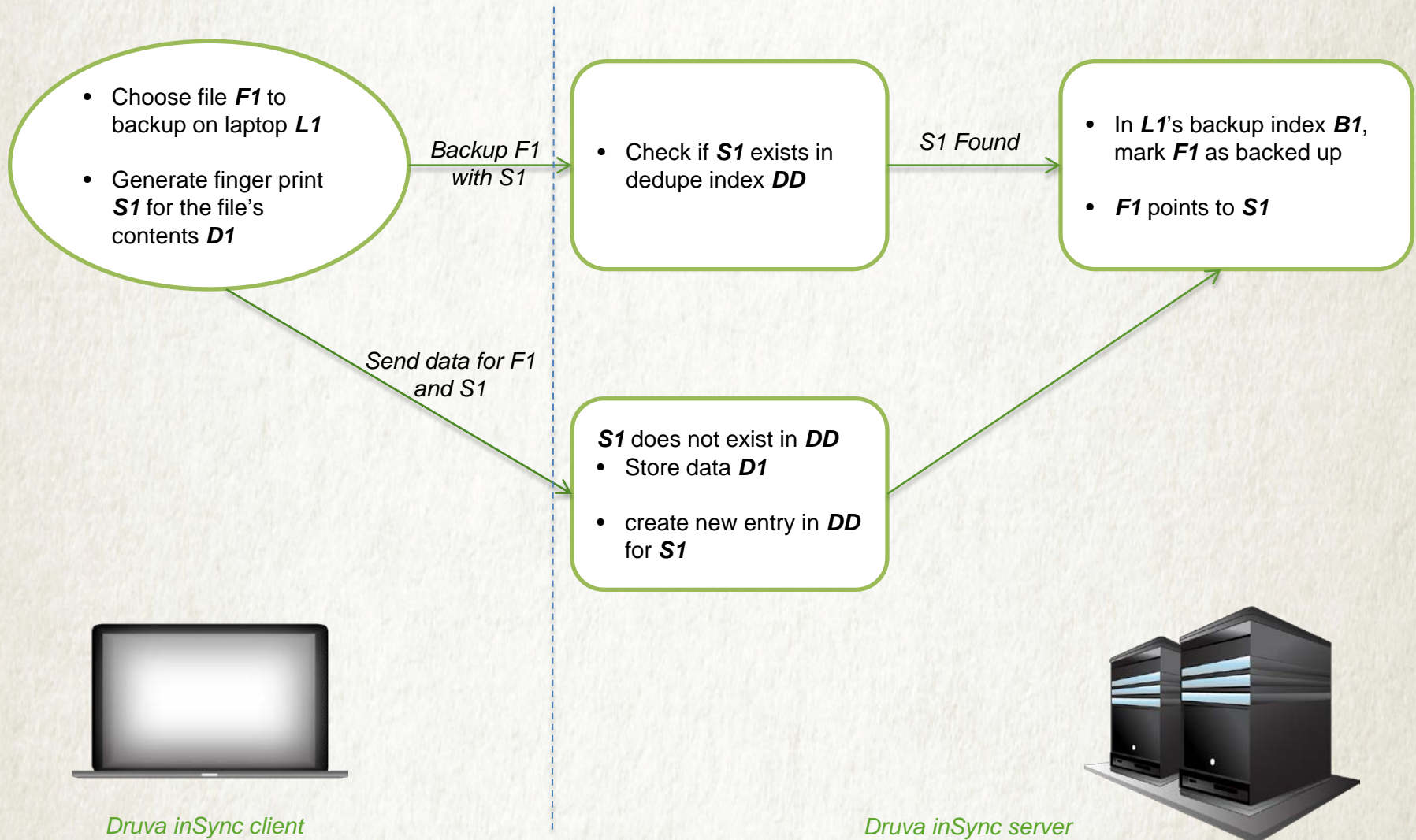


Performance & scalability challenges

inSync Backup USP

- Deduplication
 - Global: Duplicate backed up data from multiple laptops
 - App-aware: Variable block-size deduplication
 - Source-side : Don't send if it exists on server
- Incremental backups
- WAN optimization

inSync Data Deduplication



Deployment Challenges

Enterprise laptop backup

- Average backup size: *30GB*
- Number of laptops: *5000*
- Data storage capacity : *64TB + 8TB*
 - Storage for data (like *D1*)
 - Storage for indexes (*B1* and *DD*)
- Data storage IOPs
 - *55K* RW IOPs random

Using SSDs or Flash storage

- High IOPs density
- High \$/GB costs

Storage Sizing

- IOPs offered by RAID5 at 72TB capacity
 - 7000
- HDDs needed for 55K random IOPs on
 - 400
- Cost of 72TB SSDs
 - HUGE

Proposed Solutions

#1 - Split Data and Index

	Critical Accesses	Capacity	Recommended Storage
Data D1	Large sequential writes	64 TB	HDD - RAID 5
Index B1+DD	Random lookups & insertion	8 TB	SSD

#2 - Split Data, Index B1 & DD

	Critical Accesses	Capacity	Recommended Storage
Data D1	Large sequential writes	64 TB	HDD - RAID 5
Index B1	Random lookups, sequential index insertion	4.5 TB	HDD – RAID 10
Index DD	Random lookups & insertion	3.5 TB	SSD

#3 – inSync HyperCache

90% dedupe happens on < 10% of data blocks and remaining 90% blocks are unique

- Frequently accessed finger-prints cache for faster lookups
- Updates queued for off-line commits, lower write IOPs online
- Smaller foot-print (350GB in our case)
- Use SSDs to store this

SSD as LUN Cache

- Block granularity Cache – ~100+ DD entries per DB page
- Noise introduced by recent updates - 90% non-dedupe entries

- *Poor Cache Efficiency*
- *Higher IOPs requirement*

Summary : Right-size your storage

- Know thy application access pattern
- Identify critical bottlenecks & Optimize them
- Use SSDs



***Lower Enterprise
Application TCO***

Questions?

Thank You!

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