



ACCELERATING VMWARE HANDS-ON LABS WITH EMC XTREMIO

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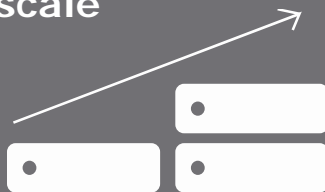
VIRTUALIZATION: REALITY CHECK

The Promise

- 10x lower footprint
- Breakthrough performance and lower TCO
- Fully virtualized data center
- Simpler management

The Reality

Complexity grows with scale



Siloed storage management



Partial virtualization



Tier 1 workloads largely physical

Infrastructure sprawl



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COMPLEXITIES OF LARGE SCALE VIRTUALIZED DATA CENTER



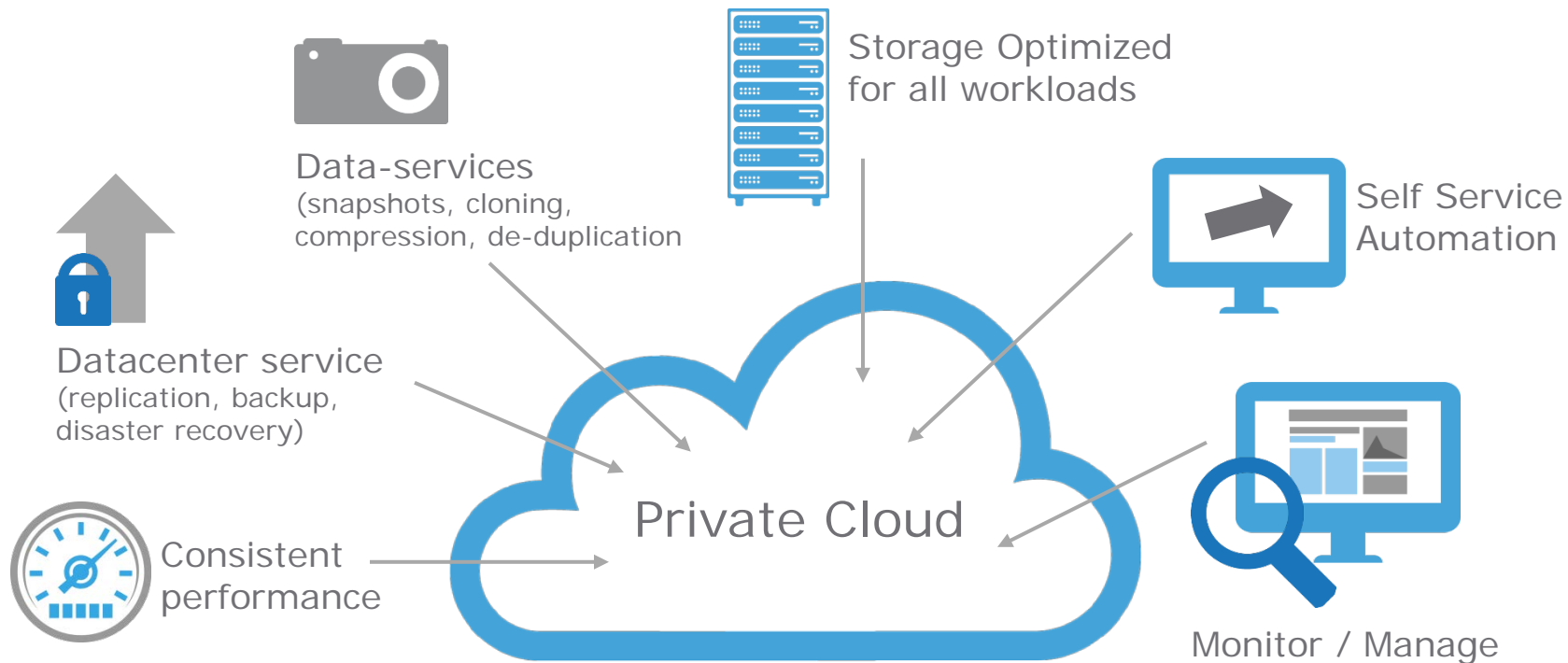
Thousands of VMs
= I/O blender

Provisioning &
Cloning new VMs

VMotion
Operations



STORAGE REQUIREMENTS FOR PRIVATE CLOUD



VMware's private cloud



Dedicated global team running with VMware IT as a customer with a "Cloud First" policy



75+ person worldwide team with solid experience and part of VMware R&D



24x7 monitoring and global support with VMware certified engineers

**220,000
VM Units**

Over 220,000 VM Units deployed globally



Current availability maintained at 99.9%

Agile

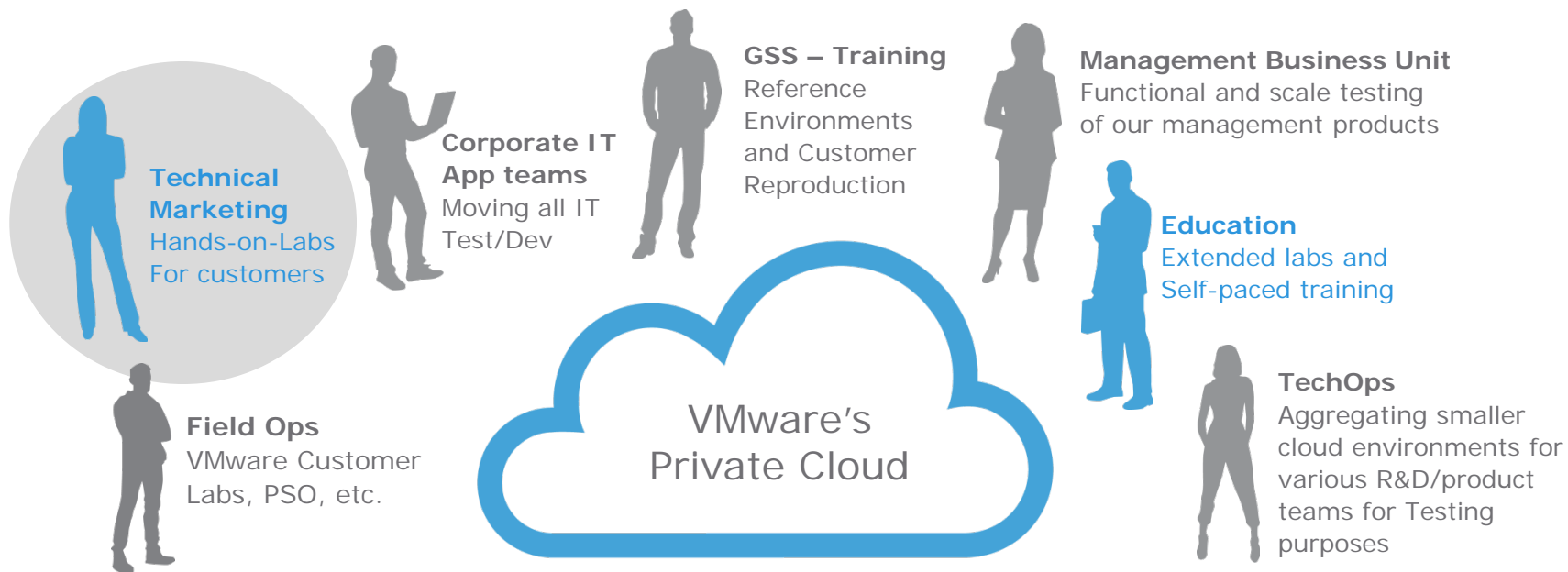
Global

Support

Geo

Management

Major Cloud Tenants



Agile

Global

Support

Geo

Management

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OPTIMIZING CLOUD INFRASTRUCTURE WITH XTREMIO



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SIMPLE AGILE HIGH-PERFORMANCE CLOUD

Provision

1000s of VMs
instantaneously

Ensure

performance
at scale

Respond
rapidly

Simplify
infrastructure

**Build an
Agile
Data
Center**



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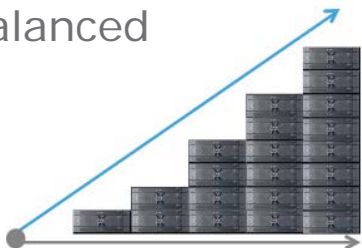
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XTREMIO: STORAGE REINVENTED

SCALE-OUT

Consistent & predictable
Inherently balanced



DATA SERVICES

Inline all the time

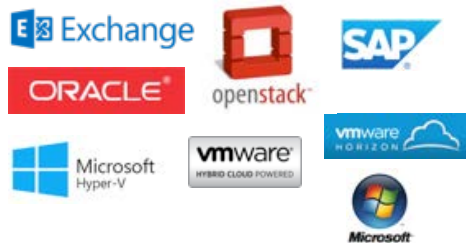


COPY DATA MANAGEMENT

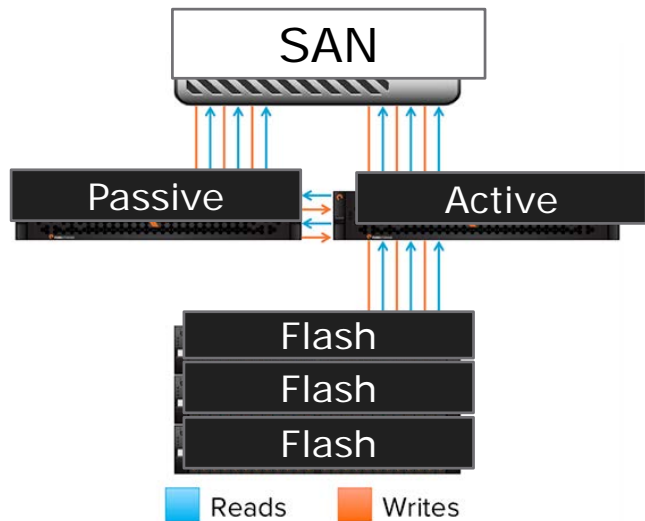
Instant & high performance
Writable
No capacity overhead

APPLICATION & ECOSYSTEM

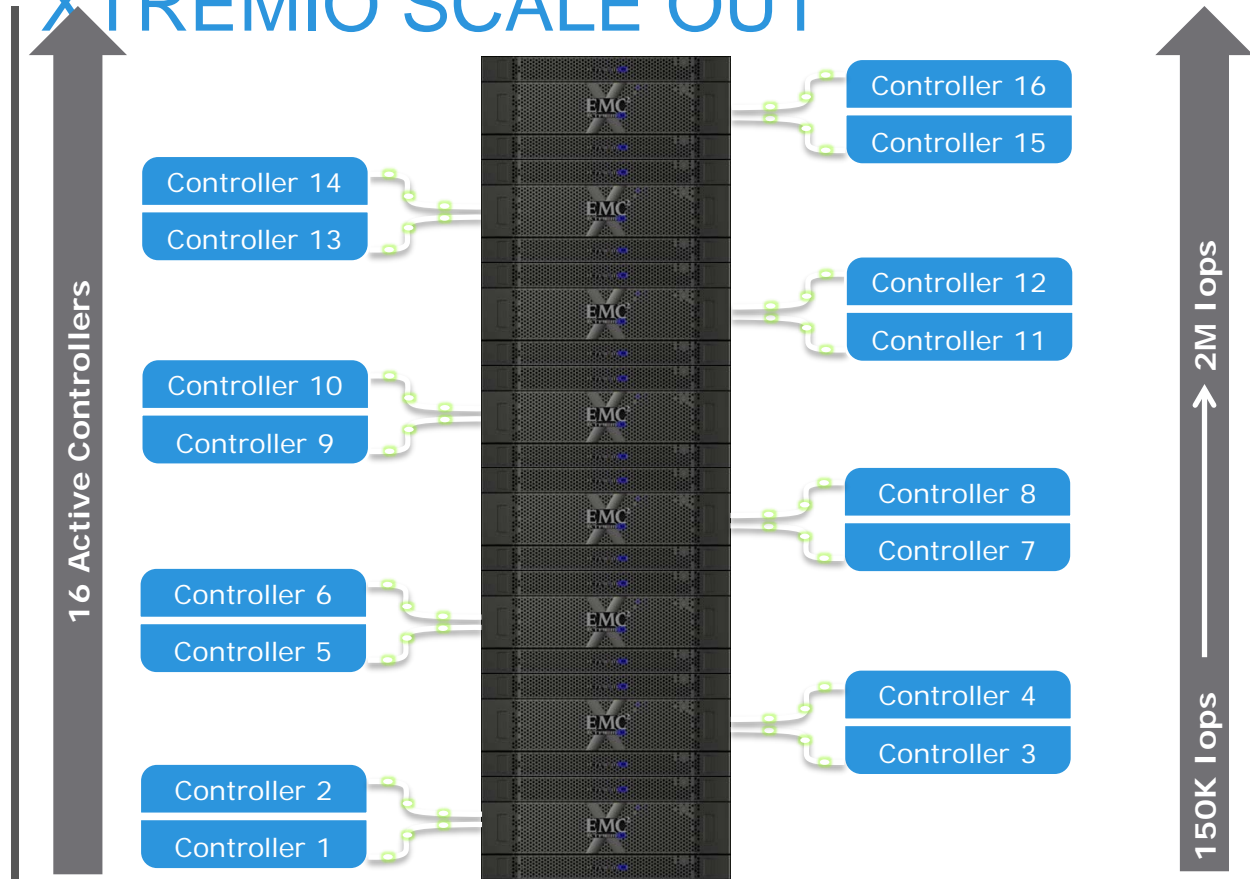
Integration & automation



SCALE UP



XTREMIO SCALE OUT



XTREMIO IN-MEMORY METADATA

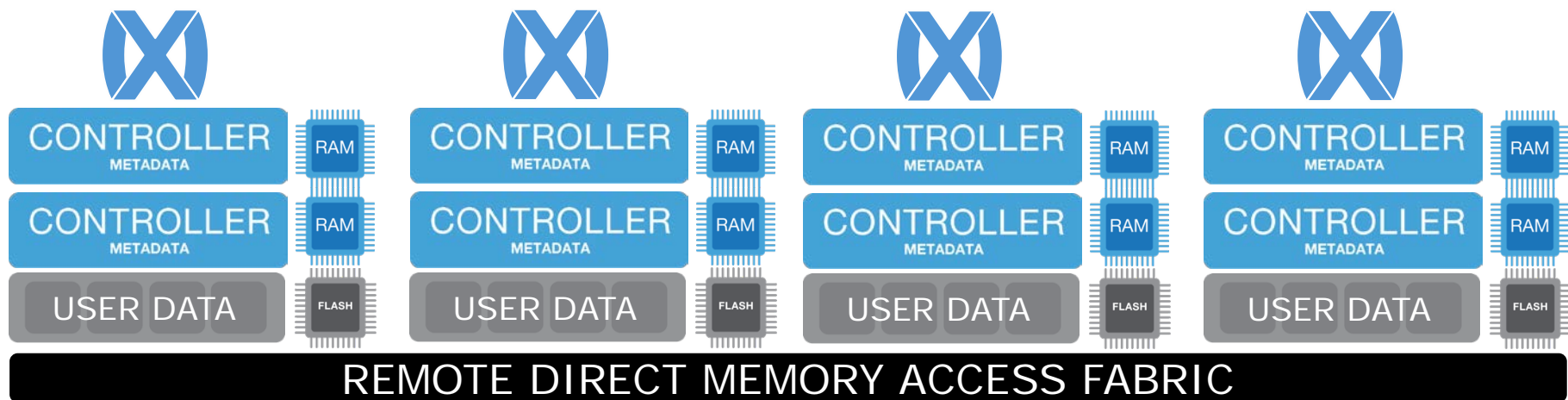
Granular metadata distributed across controllers in a shared memory fabric

PERFORMANCE

Consistent & predictable

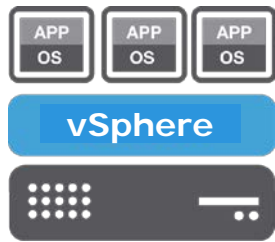
AMAZING

Metadata heavy operations

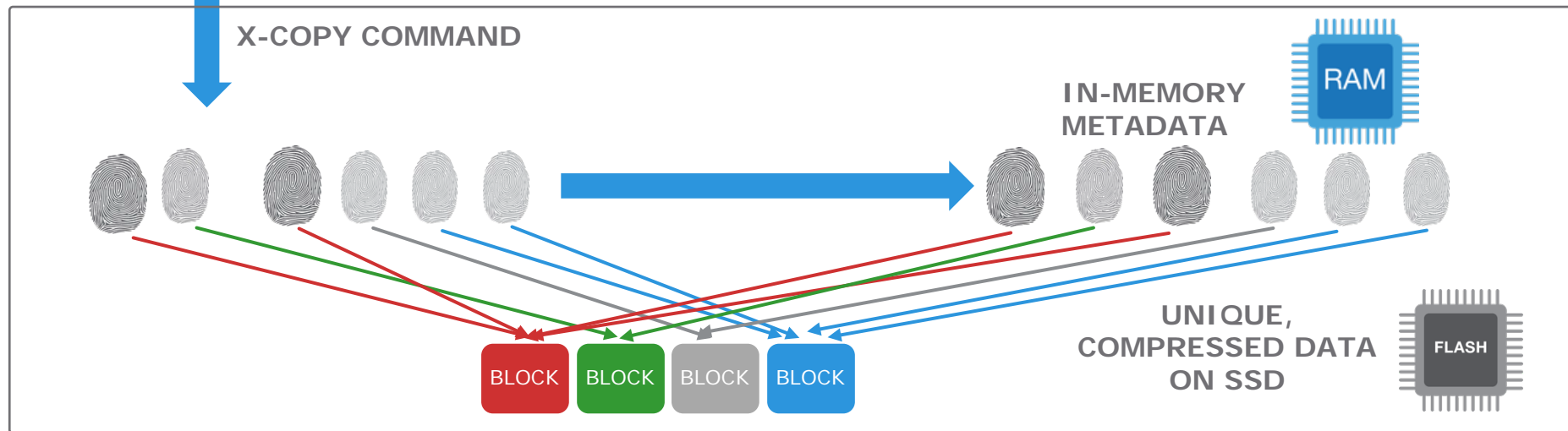


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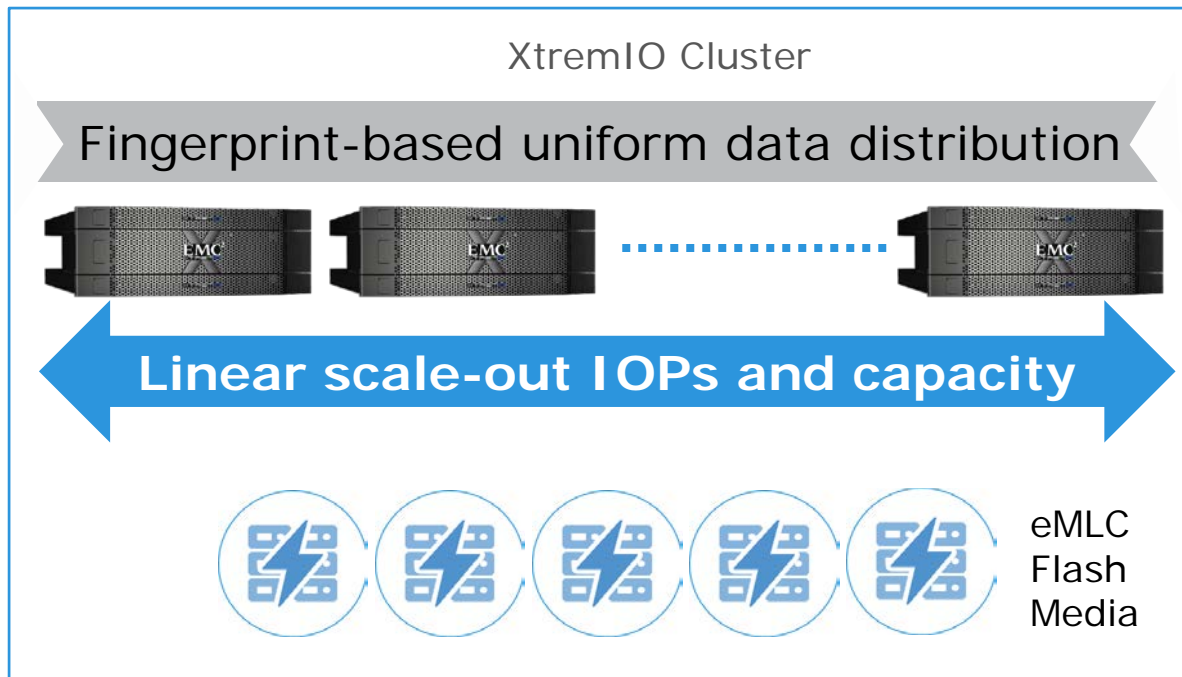
SIMPLE, EFFICIENT VM LIFE CYCLE



- Instantly provision 1000s of VMs
- Metadata only operation; no disc IOs
- No storage sprawl



CONSISTENT PERFORMANCE, ALL THE TIME, AT ANY SCALE



- True scale-out architecture for mixed-workloads
- Uniform resource utilization
- Performance at any scale
- No tuning or optimization

SIMPLIFIED INFRASTRUCTURE & LOWER TCO

LOW STORAGE FOOTPRINT

- Global de-duplication
- Inline compression
- Space-efficient copies



INVALUABLE CAPABILITIES

- Simple setup and deployment
- No tuning required
- Multi-cluster management ver
- Open RESTful APIs
- Scalable high-performance replication and DR
- VCE VBLOCK, EMC VSPEX



SIMPLIFIED MANAGEMENT & MONITORING

- VSI plugin
- EMC Storage Integrator for Microsoft
- EMC Storage Analytics
- ViPR software defined storage
- VMware vRealize



VMWORLD HANDS ON LABS: THE RESULTS



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VMWARE HANDS ON LABS- THE RESULTS

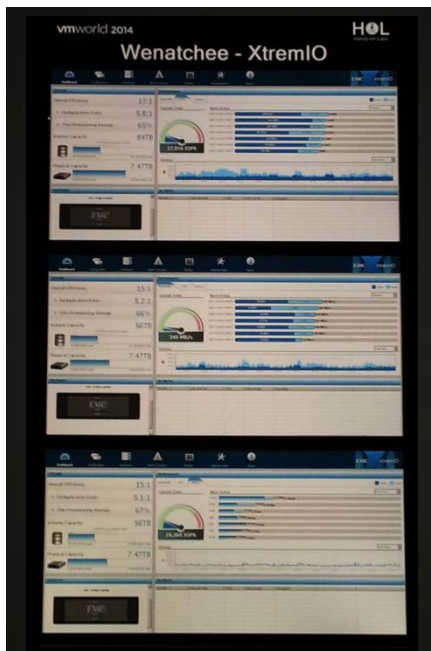


500+ concurrent users, 4,100 VMs

Short vApp life

High VM churn rate

<500us avg latency



100% SLA

Direct VM Console interaction

Nested Workloads

LAB Count:
10,000+

VMs Provisioned
over 4 days:
100,000+

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