

Data Efficiency Appliances and Flash Storage Arrays

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For over 50 years, storage was dominated by spinning disk.

- In the HDD world of 2005:
 - Capacity was cheap
 - Performance was scarce
- In flash world of 2015:
 - Capacity costs 8x as much
 - Performance is plentiful



- Vendors are seeing typical 6:1 data reduction rates across a wide range block storage applications
- The benefits of data reduction techniques are multiplicative:

(10:1 dedupe) * (5:1 compression) = 50:1 savings



Pros:

- No additional latency introduced from additional hops
- Single point of management
- Cons:
 - Data reduction is competing for resources
 - Memory: large (>4K) chunk sizes result in significantly lower deduplication rates over time
 - CPU: contention encourages deferred processing which complicates capacity planning, interferes with ongoing data management
 - "Always-on" implementations



Pros:

- No impact on storage array resources
- Don't have to buy a new flash array to use it today
- Flexibility/modularity means you can apply where it makes sense and not use where it doesn't

Cons:

- Latency introduced by gateway, cables, HBAs, switch
- Higher cost to equipment: motherboards, adapters, et al.
- LUN configuration managed separately



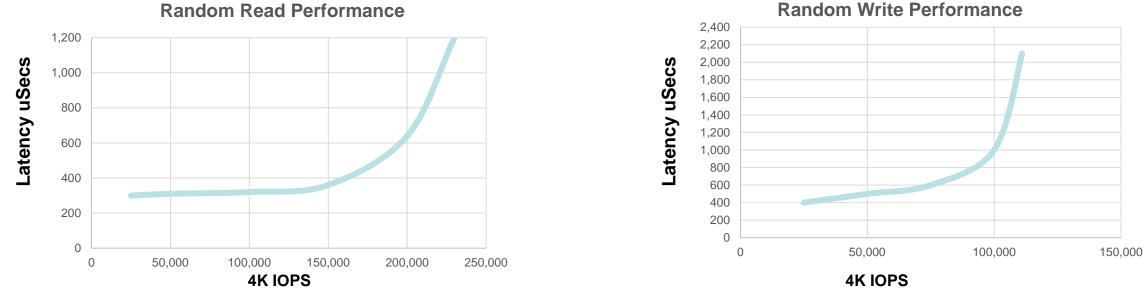




Product	Example: IBM® SVC	Product	Example: Permabit SANblox™
Data Reduction	 IBM Real-Time Compression™ Thin Provisioning 	Data Reduction	 Permabit Albireo[™] deduplication HIOPS compression[™] Thin Provisioning

Goes beyond data reduction to incorporates many enterprise storage virtualization features including: tiering, snapshots, clones, replication Focused 100% on data reduction





Performance per node*			
Random IO (4K IOPS)	Read: 230,000	Write: 111,000	Mixed RW70: 180,000
Min Latency (uSecs)	Read: 300	Write: 400	-
Latency at peak load (avg)	Read: 1,200	Write: 2,100	-

Random Write Performance

* Performance measured using fio w/100% unique data



Flash Memory Comparison of Approaches

	Data Reduction Appliance + AFA	Integrated Data Reduction AFA*				
Read Latency @ peak load	1.2 ms	4 ms				
Write Latency @ peak load	2.1 ms	5 ms				
Mixed Latency @ peak load	3.0 ms	7 ms				
4K IOPS Mixed RW70	170,000	150,000				
* Testing performed across two leading AFAs, both with integrated data reduction						

Source: Permabit Labs **Tools**: fio, vmbench, LoadDynamix



- Compression is a *performance* challenge
- Deduplication is a scale challenge
- For deduplication, current appliances address up to 256 TB of provisioned storage in a single pool
- Admins can start off with 25 TB of provisioned storage, presented as 2.5 PB of logical storage, then grow the backend capacity as needed
- Multiple appliances can be used to address larger capacities



- Data reduction appliances do introduce extra cost of a motherboard and HBAs
- However, they can utilize CPU and RAM resources more efficiently as a dedicated resource
- Street price per effective GB* comes down as low as \$0.89/GB for high-end AFAs that ship with data reduction appliances

That's 1/3rd the street price of the leading AFA*

* Source: Gartner



- Greater flexibility in deployment doesn't have to come with a higher performance penalty.
- When compared to integrated data reduction solutions, traditional AFA's and data reduction appliances with dedicated resources deliver:
 - Superior performance
 - Lower latency
 - Greater scalability
 - Lower cost