

Industrial Embedded Flash Storage Applications

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EmBestor Technology Inc.

<http://www.embestor.com>

- Internet of Things and Industry 4.0
- The trend of Intelligent Machinery
- Illustration of uSD/SD card for Industrial Embedded Applications
- Customization Examples
- Industrial eMMC and eUSB for Industrial Embedded Applications.



From Industry 1.0 to Industry 4.0

First Industrial Revolution

based on the introduction of mechanical production equipment driven by water and steam power



First mechanical loom, 1784

Second Industrial Revolution

based on mass production achieved by division of labor concept and the use of electrical energy



First conveyor belt, Cincinnati slaughterhouse, 1870

Third Industrial Revolution

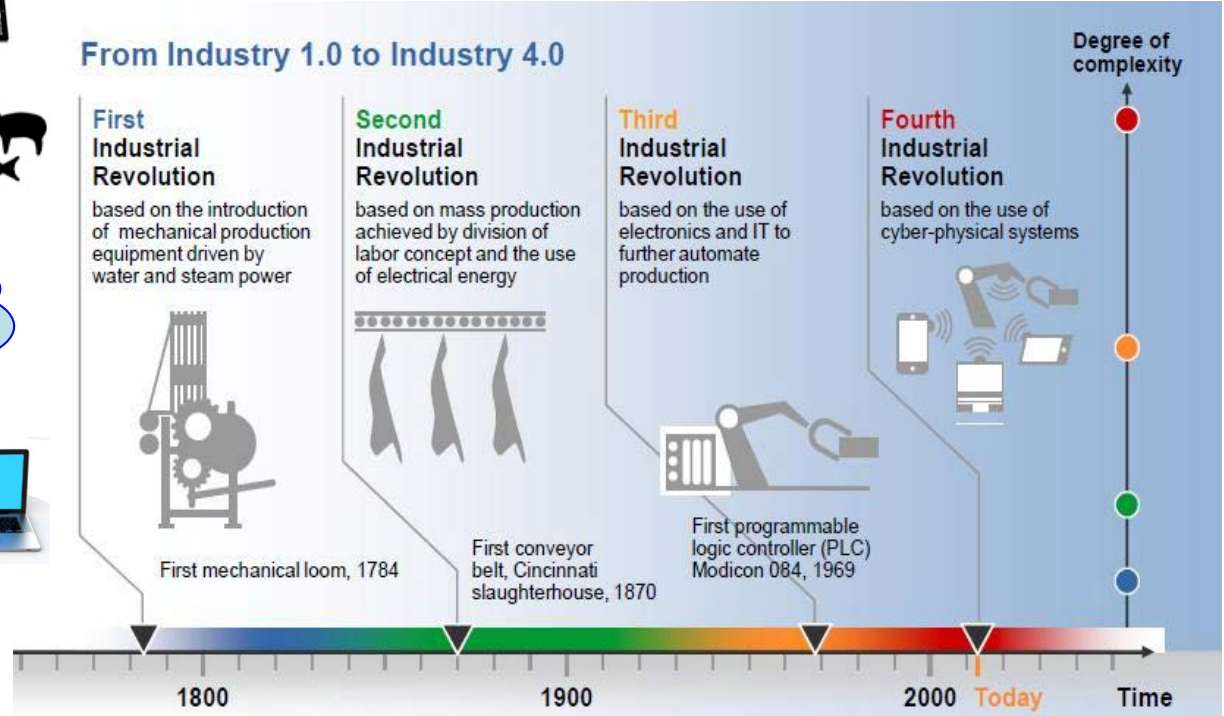
based on the use of electronics and IT to further automate production



First programmable logic controller (PLC) Modicon 084, 1969

Fourth Industrial Revolution

based on the use of cyber-physical systems



Source: DFKI (2011)

Motion



Sensing



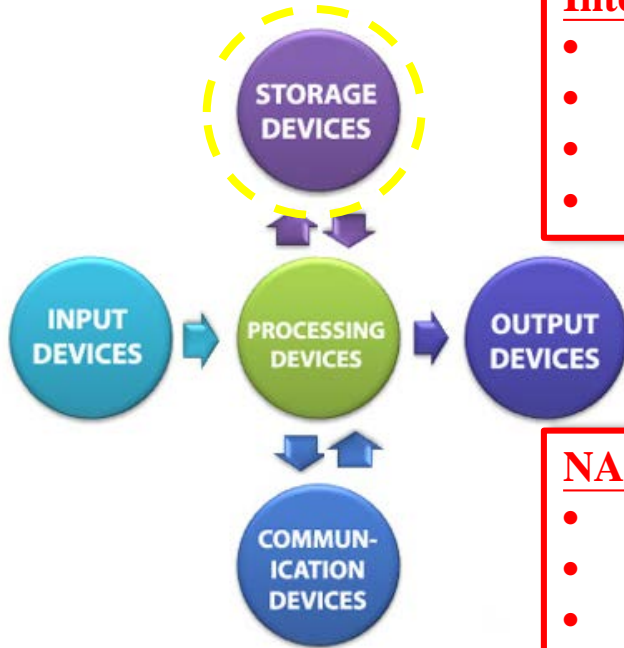
Thinking



**The Brain of Intelligent Machine
=> the Computer Systems**

Connecting





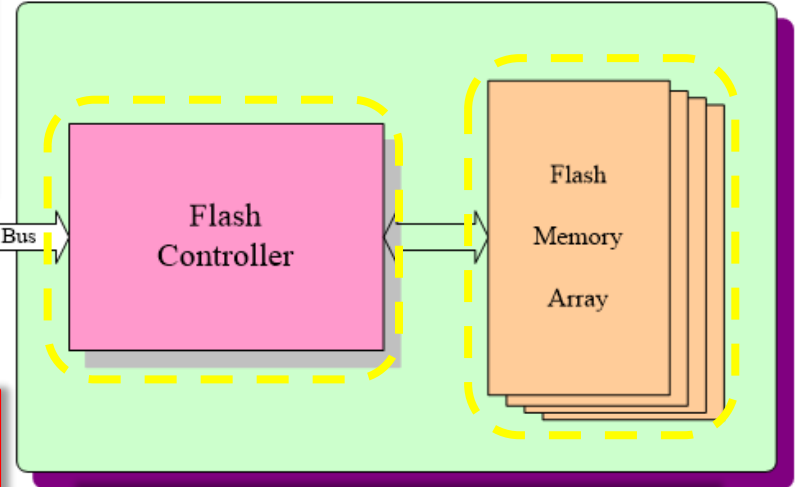
Interface Controller

- SD, UFD
- uSD, eSD
- eMMC, UFS
- SATA, PCIe

NAND Controller

- VLSI
- ECC
- DMA & Buffer
- Flash Sequencer
- Algorithms
- MCU & F/W

The Flash Storage System



NAND Flash	SLC	MLC
WT (-40~85°C)	★★★	★★
CT (0~70°C)	★★	★

What is “For Industrial”?

	<u>Industrial</u>	<u>Consumer</u>
Users	Enterprise/Group	Personal
Customize	YES	NO
Life Cycle	> 5~20 years	[1~5] years
Quality	High	Just Enough
Design-In	Long-term	Timing, Cost
Environment	Versatile, Severe	With People

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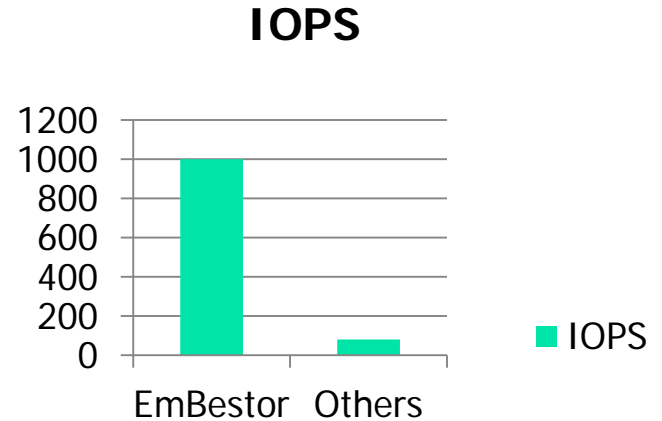
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Features:

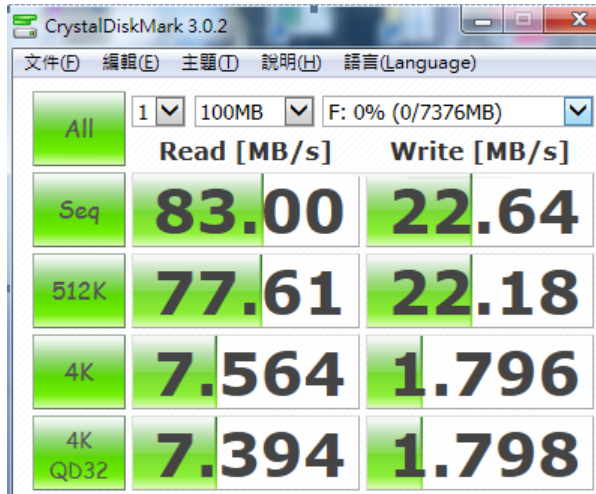
- Industrial Grade microSD / SD Card
- Density: 1GB ~ 32GB(SLC)
8GB ~ 64GB(MLC)
- Support SD3.0 UHS-1 (SDR-104) Class10
- High IOPS performance as eMMC
- High Endurance (WAF = 1.5)
- Fixed BOM 3 years
- -40°C ~ + 85°C wide temp. support
- Complete SMART function
- Read Disturbance management
- Adaptive Wear Leveling
- Management of sudden power-fails



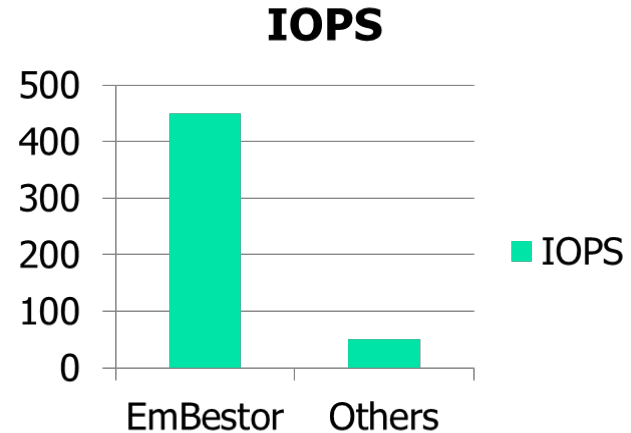
- SLC Flash Random Read/Write performance
(Read IOPS >1500, Write IOPS >1000)



- MLC Flash Random Read/Write performance
(Read IOPS >1500, Write IOPS >400)



All	1	100MB	F: 0% (0/7376MB)
	Read [MB/s]	Write [MB/s]	
Seq	83.00	22.64	
512K	77.61	22.18	
4K	7.564	1.796	
4K QD32	7.394	1.798	



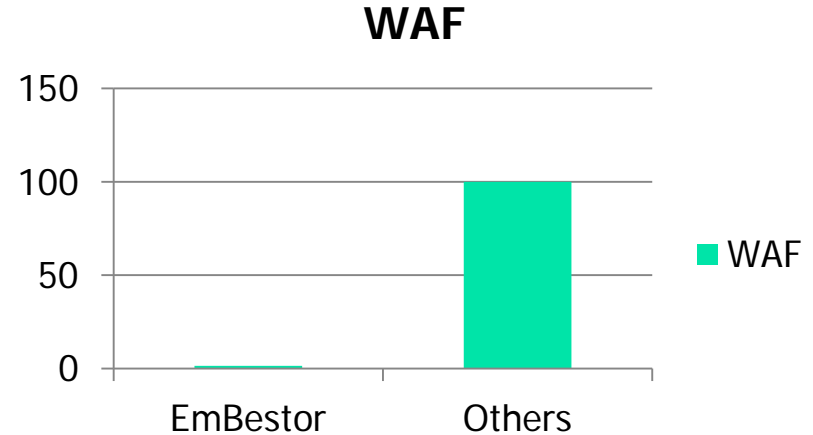
- High Endurance: TBW(Tera-Bytes Written) and WAF(Write Amplification Factor) value

$$WAF = \frac{\text{Bytes written to NAND}}{\text{Bytes written from Host}}$$

$$TBW = \frac{(\text{Capacity GB}/1000) \times \text{PE Cycles}}{WAF}$$

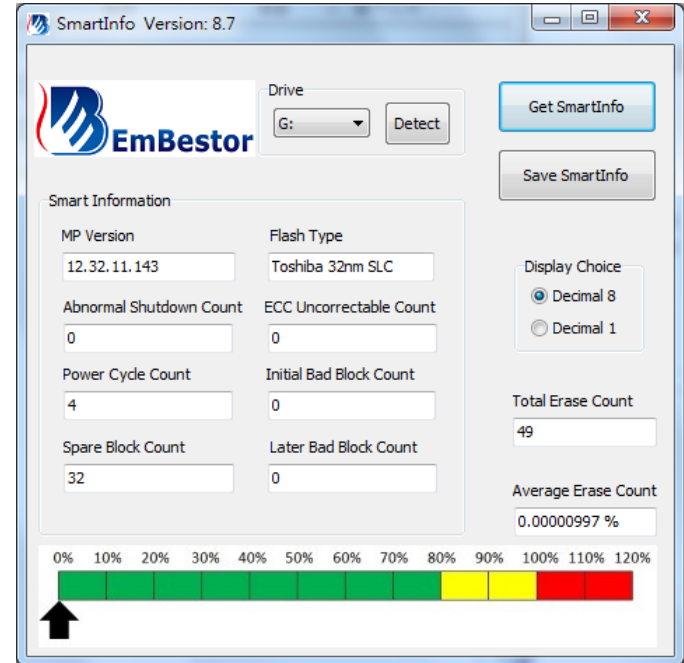
Item	EmBestor	Others
WAF	1.5	100

Capacity	16GB	32GB	64GB
TBW	32TB	64TB	128TB

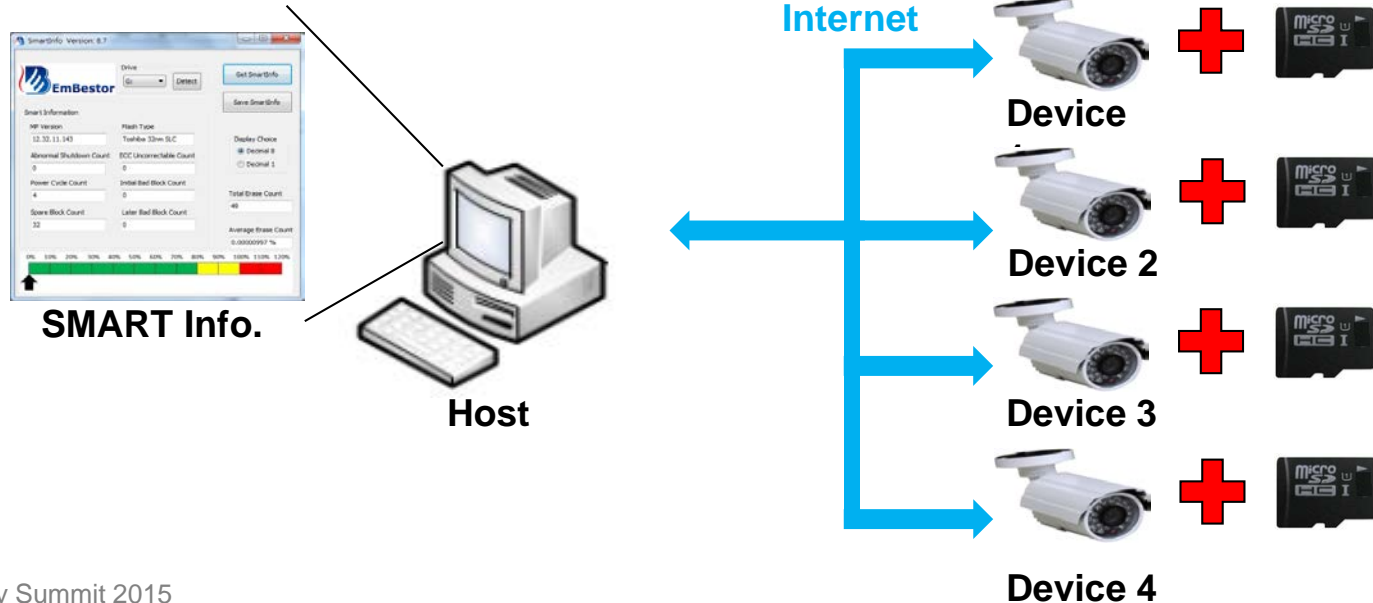


- Support Customized Windows AP, the normal reader could get the SMART Info.
- Support different Linux OS version SDK

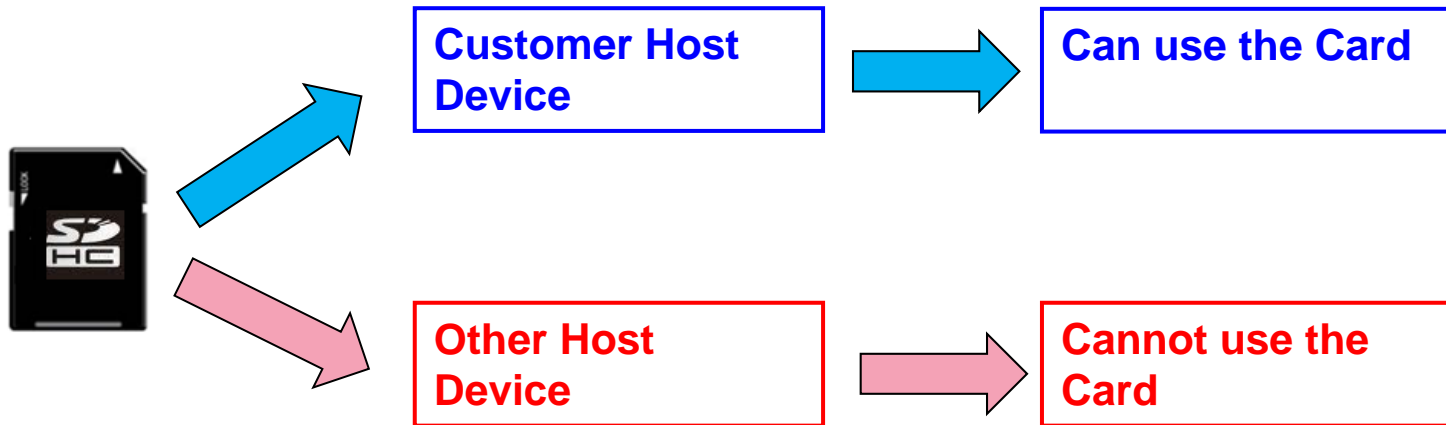
Item	EmBestor	Others
Life Monitor	O	O
Total Erase Count	O	O
Average Erase Count	O	O
MP Version	O	O
Flash Type	O	O
Abnormal Shutdown Count	O	X
Power Cycle Count	O	X
Spare Block Count	O	X
ECC Uncorrectable Count	O	X
Initial Bad Block Count	O	X
Later Bad Block Count	O	X



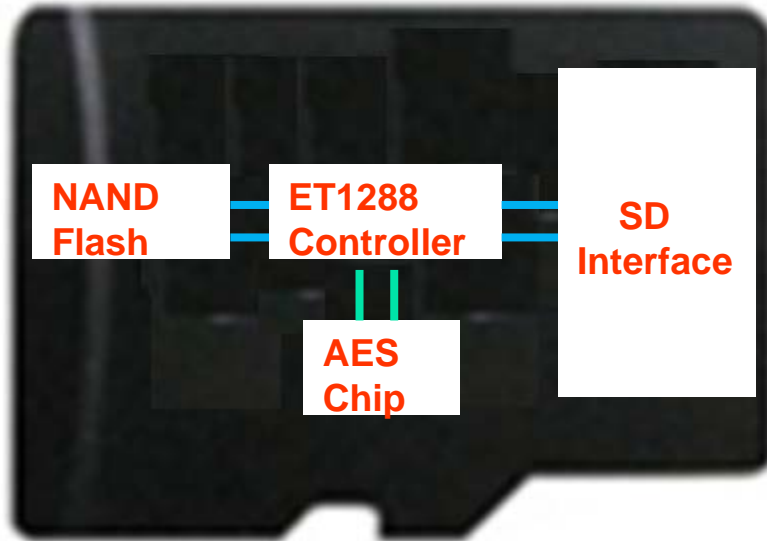
- Host can get easily more of device's SD SMART Info.
- Support Customized Windows AP, the normal reader could get the SMART Info.
- Support different Linux OS version SDK



- The EmBestor i-TF & i-SD card provide Hidden Card mechanism. Customer Host device need follow the Hidden Card spec. rule.
- This mechanism can enhance the data security level.



- Support data encryption function, according to communicate with AES chip
- EmBestor support security customization based on customer requirement.



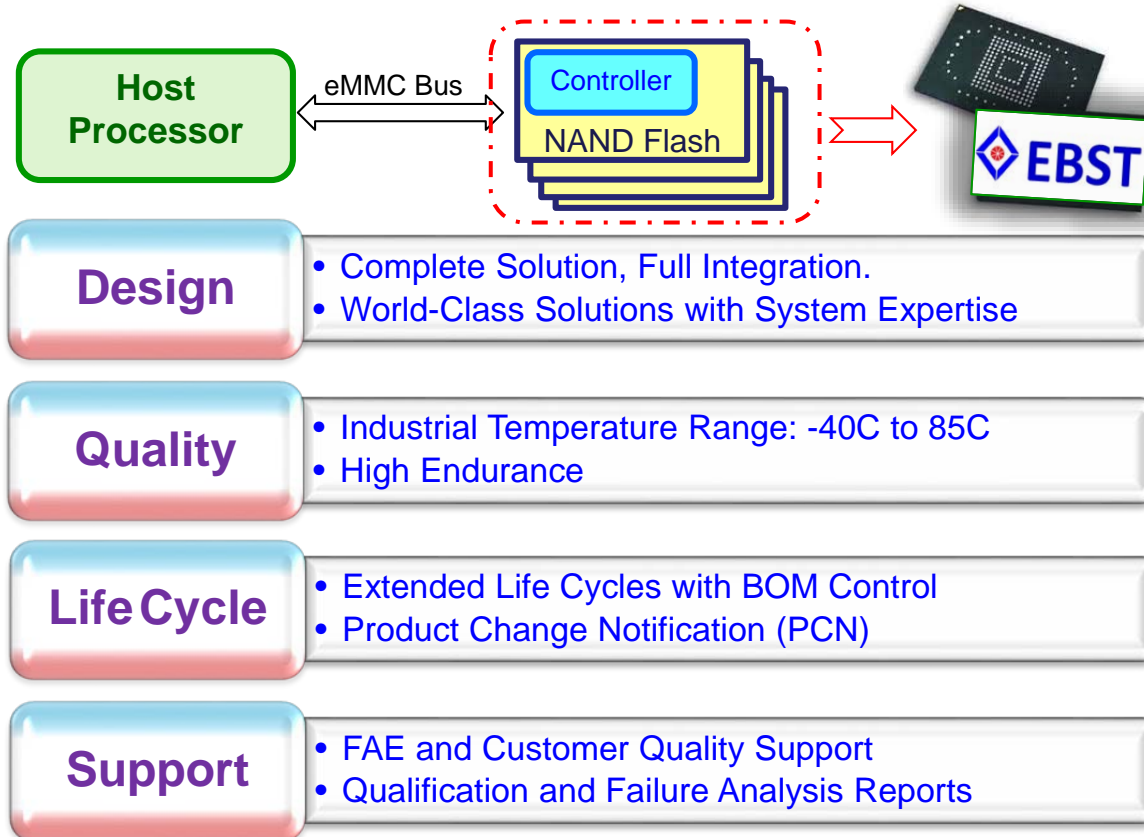
Mobile Payment

Mobile Identity

Cloud Security

Key Protect

Industrial eMMC Device



Features:

- Compliant with v4.51 + HS200
- High Endurance
- High Random IOPS
- Design for Industrial application
- Management of sudden power-fails
- High Reliability

Operating System:

- Windows family
- Linux family
- DOS or embedded system

Flash support:

- MLC: 4GB ~ 64GB

Temperature:

- Industrial Grade: -40°C ~ 85 °C
- Extended Grade: -25°C ~ 85 °C

Performance:

- Max. Sequential Read: 120 MB/s
- Max. Sequential Write: 35 MB/s
- Max. Random 4KB Read IOPS: 4500
- Max. Random 4KB Write IOPS: 1200

Features:

- Compliant with USB 2.0 Mass Storage
- Operating as Boot Disk
- Adaptive Wear Leveling
- Management of sudden power-fails
- Complete S.M.A.R.T. function
- High Random 4KB IOPS
- Fixed BOM: SLC(5), MLC(3) years

Operating System:

- Windows family
- Linux family
- DOS or embedded system

Flash support:

- SLC: 256MB ~ 32GB
- MLC: 8GB ~ 64GB

Temperature:

- Industrial Grade: -40 °C ~ 85 °C
- Standard Grade: 0 °C ~ 70 °C

Performance:

- Max. Sequential Read: 33 MB/s
- Max. Sequential Write: 20 MB/s
- Max. Random 4KB Read IOPS: 1500
- Max. Random 4KB Write IOPS: 800



Thank You!



EmBestor Overview



Company	EmBestor => Embedded Storage
Establish	July 4, 2013
President	Chanson Lin
Capital	USD \$4.8 million
Employee	45 staffs
Business	Embedded Flash Storage: SIP & Modules; Removable Commodity: SD, UFD Controllers.
Philosophy	Empower Teamwork ; Enable Passion ; Create Value .
Operation	Hsinchu – Headquarters, R&D, back-end & manufacturing support Shenzhen – Field application support

2014: Launched EFS Modules

2013: **EmBestor** Founded. (Spun-off from ITE Tech. Inc.)

2009: Integrated to **ITE Tech. Inc.**

2008: Launched SD Card Controllers

2007: Renamed as **Afatech**

2007: Launched Card Reader Controllers

2004: Launched UFD Controllers

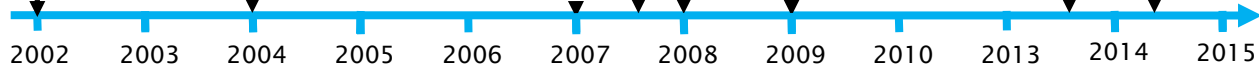
2002: **USBest** Founded

USBest
MOBILE STORAGE INNOVATION



AFA TECHNOLOGIES, INC.

ITE 聯詠半導體
ITE Tech. Inc.



Removable Commodity (Controllers)

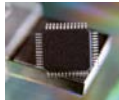
USB Flash Disk:
USB2.0 & USB3.0



Memory Cards:
SD2.0 & SD3.0



eMMC Application:
eMMC to UFD



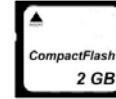
NAND Flash

Industrial Applications (Industrial Modules)

Industrial SD Cards:
i-TF & i-SD



CF/C-Fast Cards:
CF , CFast , i-CF



SATA/PATA Modules:
mSATA , SATA/PATA DOM



Industrial UFD Modules:
USB DOM & i-UFD



Technical

- More than 10 Years Flash controller design experience
- Support Customized and Platform Design
- In-house Testing Capability

Manufacturing

- EOL/Revision Management
- Fixed BOM
- Lead time advantage

Product

- Complete solution provider
- Focus on Industrial markets