



Tailor-made-SSD to Excel in Specified Storage Fields

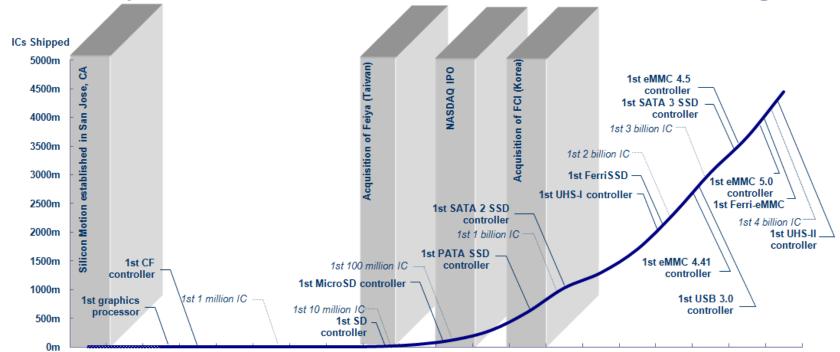
Jason J. Chien

Product Marketing Manager Silicon Motion, Inc.



Background History: Silicon Motion Inc.

10+ years of contribution to NAND flash storage



1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014

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Overcome embedded storage challenges

- Tailor-made-SSD
- All available host Interface
- **Designed for embedded market**
- **Customizing for your needs!**







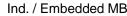


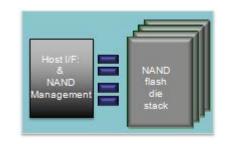




























Medical Equipment



In Vehicle Infotainment





Can one SSD fit all application?

- A big density SLC SSD can probably satisfy some of the application requirements..
 - SLC offers the best Performance, Reliability, Endurance, Data retention, ...

Can SLC be the answer for every application??

The high price premium makes SLC unacceptable to most application..

Yet, there are still many other problems..







Tailor-make-SSD for each application



Requirements

Avoid downtime for Embedded System

- Simulation Model for Design Improvement
- Eliminate Potential Defects (lower dPPM)
- Remote Monitoring/Recovery System

• Firmware Data Protection: Retention/Disturbance

- Read Intensive: 95/5% Read/Write ratio

- Mixed Usage 66/34% Read/Write ratio

- Write Intensive: 15/85% Read/Write ratio

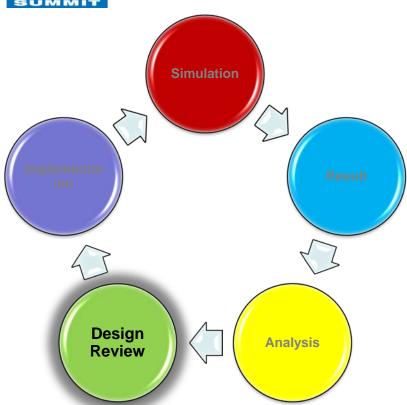
System Level Protection Consideration

- System Level (Electrical) Protection
- Sudden Power off Handling
- Misc Package Level Protections





Actual Case Study – Design Review



Improve Quality for Embedded System

Goal: Lower than 50dPPM for SSD overall Challenge: NAND Flash > 100dPPM

Firmware Data Protection on DR/RD

Goal: No Data Lost in > ~17 years

Challenge: Intensive Read vs Rarely access

Sudden Power off Handling

Goal: No Data Damage in the event of sudden power lost Challenge: NAND Flash tend to have pair-page concern







Lowering dPPM – In Vehicle Infotainment





- > Enable MP Level Screening to eliminate early weak blocks
- ➤ 100% Screen on every cell blocks at customer's specified operation temperature



Production Chambers to simulate user operating temperature



Massive & effective setup for 100% burn in for each SSD before shipping

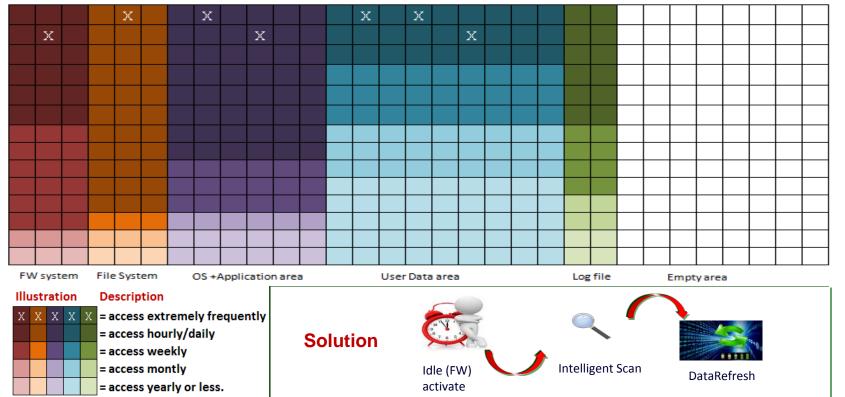


Effective screen out all early failure parts in order to lower dPPM





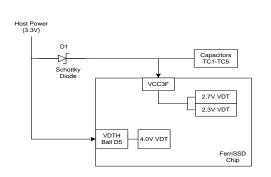
Firmware protection – Retention/Disturbance

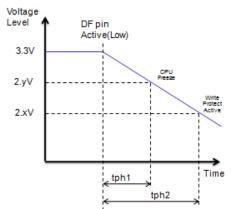


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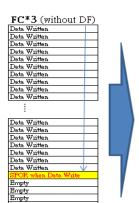


System Level Protection - Sudden power lost





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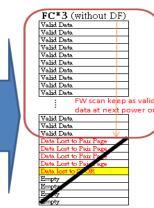
Empty

Empty

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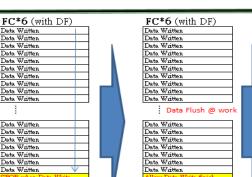
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Standard SSD SPOR recovery method

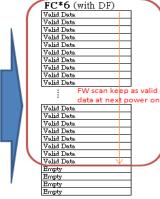
DRAM cache - same as HDD & some pair-page data lost



Empty

Empty

Empty



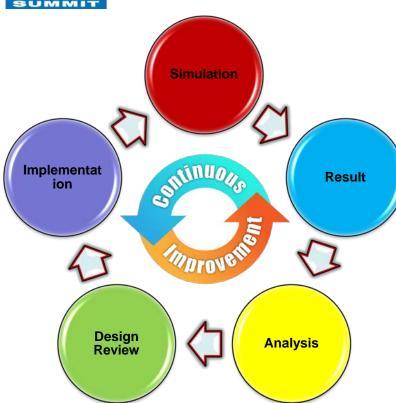
FerriSSD Data Flush SPOR recovery method

Data Flush pin or Module **w/ capacitor** (no data lost from SPOR)





Simulation Model – Continuous Improvement



Improve Quality for Embedded System

Goal: Lower than 50dPPM for SSD overall

Challenge: NAND Flash > 100dPPM

Solution: Hi/low Temp. Chamber to screen defect

Firmware Data Protection on DR/RD

Goal: No Data Lost in > ~17 years

Challenge: Intensive Read vs Rarely access

Solution: Firmware to Perform Scan & DataRfresh

Sudden Power off Handling

Goal: No Data Damage in the event of sudden power lost Challenge: NAND Flash tend to have pair-page concern Solution: Cost Effective Capacitance for Write to complete







Tailor-made-SSD to overcome challenges



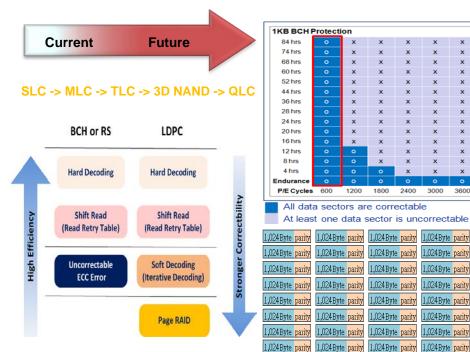
- Data Integrity
 - SSDLifeGuard
 - Intelligent Scan/DataRefresh
- Performance
 - Intelligent Clean
 - Energy Saving Mode
- Security:
 - FDE w/ Password
 - Secured Erase
 - Quick Erase
- •

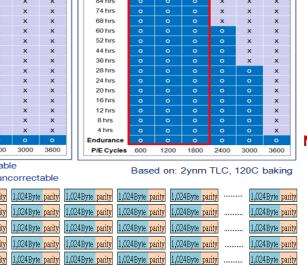




Continuous improving – Ready for the future

1KB LDPC Protection





1,024Byte parity

BCH vs LDPC

- Codeword level protection
- Improves PE/DR from 50% to 2x..

NANDXtend = LDPC + Page Raid increase SSD life up to 3x

Page Raid

- Page level Protection
- Enables Raid-5 or Raid-6 protection





Summary



- Not one SSD type can satisfy all embedded application
- Case study:
 - Improve Quality for Embedded System
 - Firmware Protection on Retention & Disturbance
 - System Level Design Consideration
- Simulation for design confirmation & continuous improvement
- Tailor make SSD to excel in specified storage application!

Q & A ...

THANK YOU!

Email: ferri@siliconmotion.com

Visit us at the booth - 313

Disclaimer Notice

Although efforts were made to verify the completeness and accuracy of the information contained in this presentation, it is provided "as is" as of the date of this document and always subject to change.

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