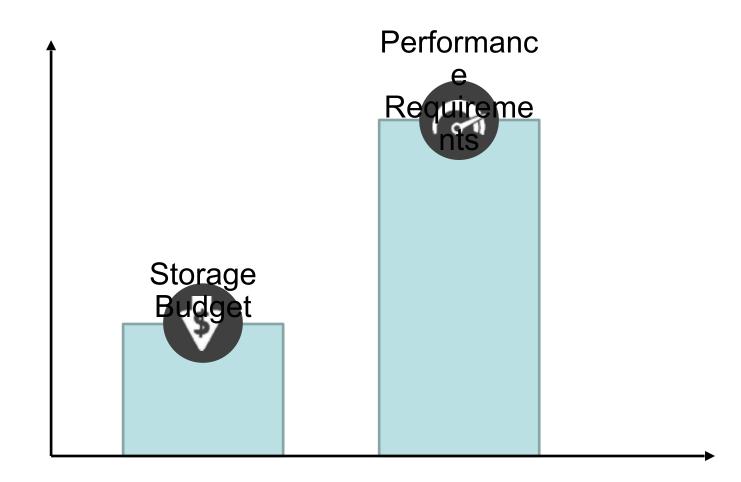


Hyperscale Use Cases for Scaling Out with Flash

David Olszewski



Flash Memory Business challenges





Memory Balance the IT requirements

How can you get the best of both worlds?



SLA Optimized **Cost** Optimized

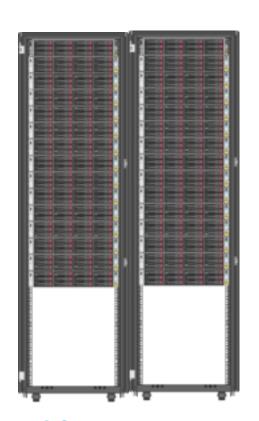


Boost Service Levels with flashoptimized tier-1 storage and lower Cost by leveraging shared and commodity hardware.



Flash Memory A change to performance density

Higher performance, lower latency, with less hardware*



OR



3 hybrid servers

Stop throwing spindles at the problem:

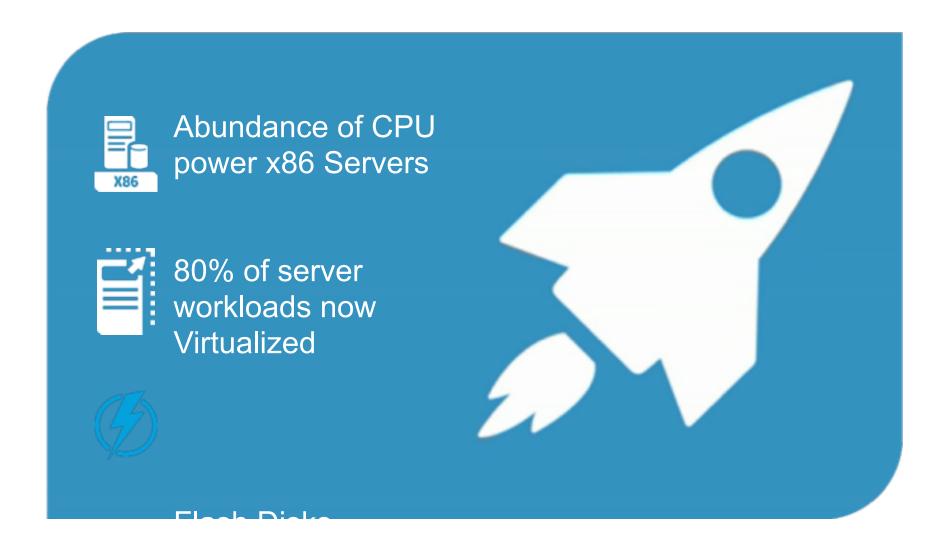
- Increase performance for demanding random workloads
- •Reduce cost, rack space, and power consumption vs HDD
 - 93% less power consumption
 - 90% less rack space

*Comparison based on 8K OLTP workload on 4335 SSD

³⁶ storage arrays



So why is Software-Defined Storage taking off?





Latest storage testing of newest Intel Xeon E5 v3 processors

4X

•Increase of VDI users and storage performance!

1.8X

•Increase with OLTP workloads and 50% reduction in latency!

Moving the same workload from previous generation Intel[®] Xeon[®] E5 v2 processor based servers to the next generation Intel[®] Xeon[®] E5 v3 processor based server platforms, as seen when utilizing the Load DynamiX workload modeling utility.



What is the value of Software-Defined Storage?



Economics: SDS is Hardware & Hypervisor agnostic. Any x86 server or storage platform - old or new - from any vendor for an open pool of shared capacity.



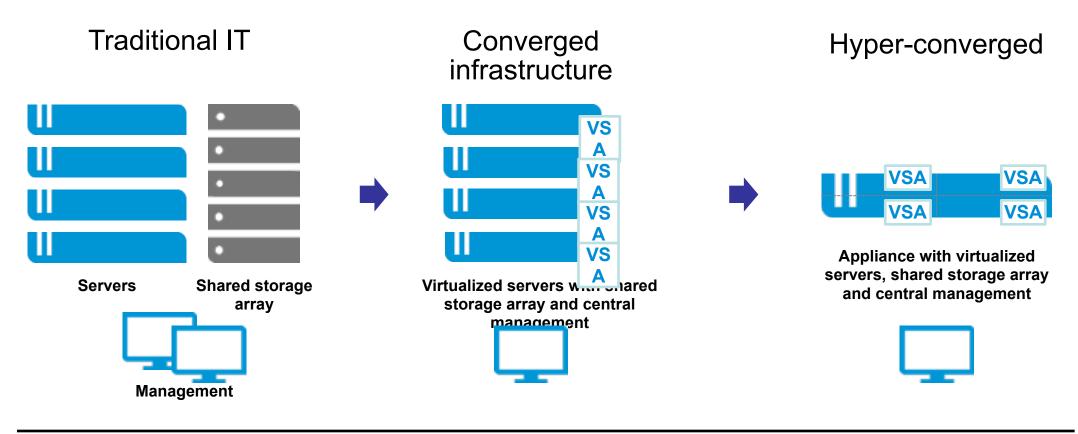
Innovation: Choose the latest components to **best fit for your workload** - from hypervisor to server to storage as they comes to market. Scale-out seamlessly and move data easily as your needs change.



Empowerment: Co-locating applications and storage on the same machine empowers the system admin to **control the complete infrastructure stack** on which business applications run.



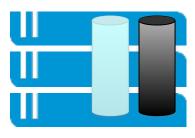
Memory Transitioning IT for New Style of Business



Converging the Infrastructure reduces cost, complexity and management



Turn servers into fully featured, highly available arrays



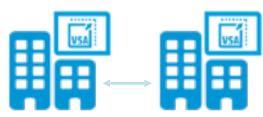
Create shared storage on any x86 server with VMware vSphere, Microsoft Hyper-V or KVM
Homogenous pool with iSCSI connectivity

Move data across the infrastructure – tiers, locations, virtual or physical storage



Protect data with availability zones – across racks, floors, sites

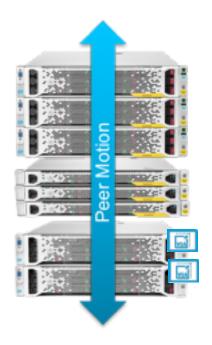
Change replication levels on-the-fly





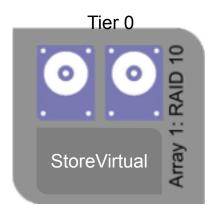
Building the solution Tiers vs Hybrid solutions

Multiple tiers – design the server with media to match the workload

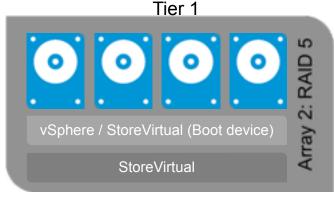


Hybrid solution – 2 or more types of media with automation

Choose PCIe, SSD, SAS, MDL SAS as tiers Automated movement from Tier 1 to Tier 0







Slower



Seamless and non-disruptive data mobility

Investment protection without disruption

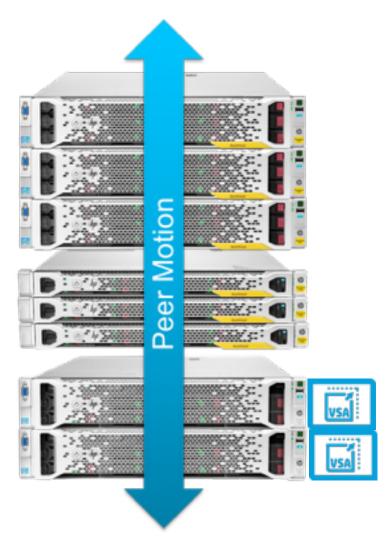
Peer Motion – federated data mobility

Move volumes seamlessly between

- Storage systems
- Clusters
- Locations
- Disk types
- Form factors
- Different generations
- Physical and virtual platforms

In a matter of minutes swap out/in entire clusters for nondisruptive technology upgrade

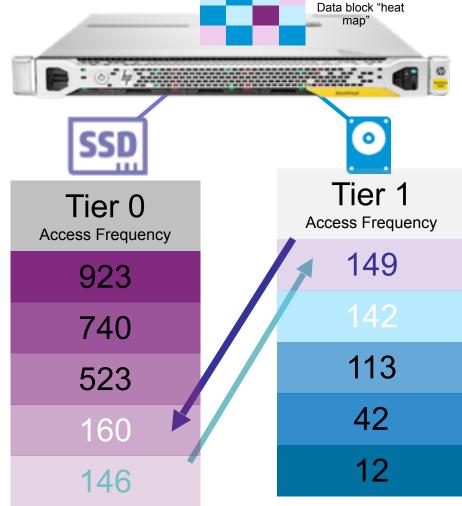
All data remains online and available





Automated tiering for changing and unpredictable workloads

- Dynamic movement between two storage tiers for
- Granular and efficient movement of data at subage level
- Maintain "heat map" for blocks on all tiered vols
 - Frequently accessed blocks are promoted to Tier 0
 - Less frequently accessed blocks moved to Tier 1
 - Intelligently avoids contention between application IO and internal data movement

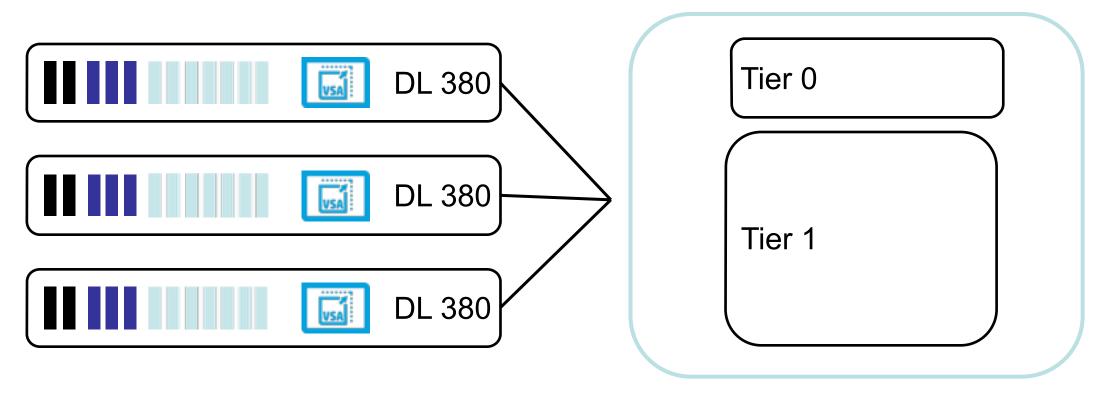




Software Defined Storage – StoreVirtual

VSA

StoreVirtual VSA Cluster

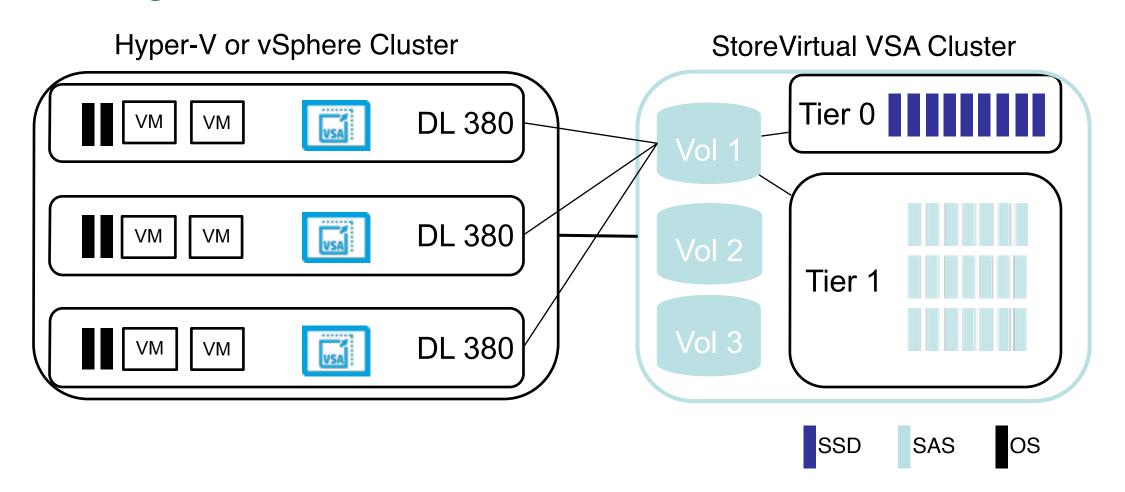


Creating a shared storage pool



Software Defined Storage – StoreVirtual VSA

Building a server cluster





Software Defined Storage – StoreVirtual VSA

High Availability

Hyper-V or vSphere Cluster

DL 380

II VM VM

DL 380

II VM VM

DL 380

StoreVirtual VSA Cluster

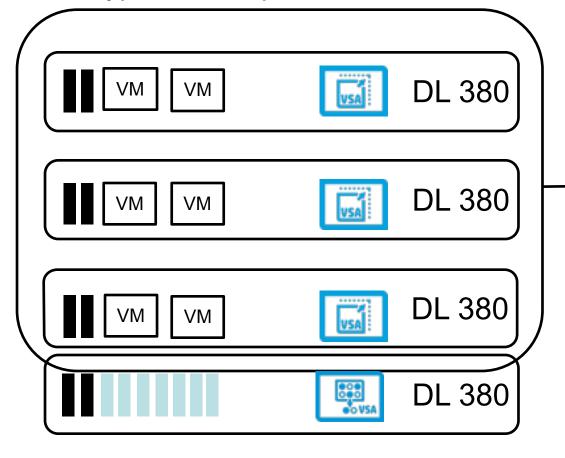




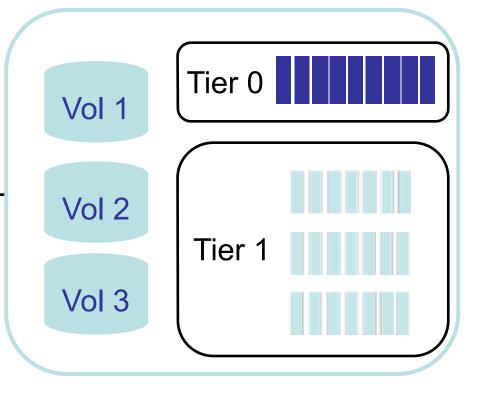
	KEY
2014/11/17 – eWorld Case Study #1 (HP Discover) Online Gaming Customer – SDS	Ethernet
Wetro Storage Cluster SITE C IP HP c7000 wiFlexFabric & BL460c Gen8 Servers StoreVirtual D52220ab w/VSA StoreVirtual MultiSite SAN MultiSite SAN MultiSite SAN	Store/virtual
	eworld
Synchronous Replication Network RAID 10	DATE 17 th November 2014
Local HDDs 2x 400GB EP SSDs + 10x 1.2TB SAS 2x 400GB EP SSDs + 10x 1.2TB SAS	DESCRIPTION Online Gaming Customer
	SOLUTION ARCHITECT Numo Fernandes
	DESIGN
	Keith Muscat

Flash Memory Software-Defined Storage Adding Backup to the environment

Hyper-V or vSphere Cluster



StoreVirtual VSA Cluster





	KEY
2014/11/17 – eWorld Case Study #2 (HP Discover) Insurance Company – SDS	Ethernet
43	SAS
VMware	
Metro Storage Cluster	'
Physical SITE A C7000 wHPN & BL460c Servers Ax StoreVirtual P4300 Nodes StoreVirtual Multisfie SAN DataProtector Backup Geteway	SITE B
	emorra
Symphosom Parliation	DATE
Network RAID 10	18 th November 2014
	DESCRIPTION
MSL2024 Local HDDs Local HDDs	Insurance Company in Malta
32x 300GB 15K SAS) 16x 600GB SAS)	
	SOLUTION ARCHITECT
	NUNO FERNANDES
	DESIGN
	KEITH MUSCAT



Hyper-converged scale-out

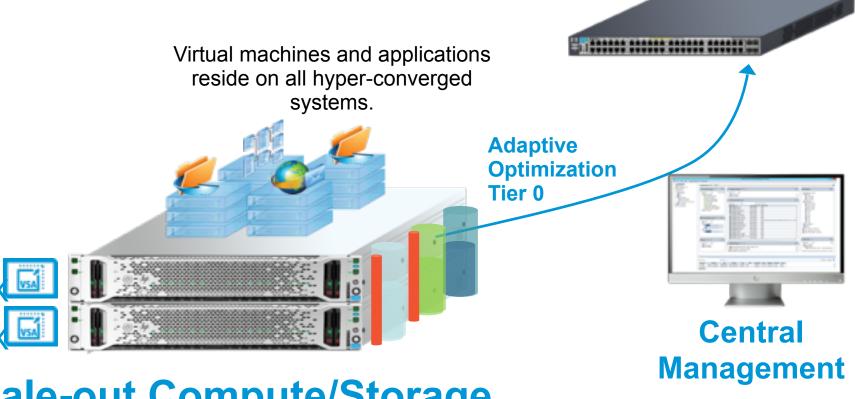
Hyper-converged platform with 4 server nodes

Networking

10 GbE ToR Switches



- Powerful compute and storage
- Redundant 10GbE networking



Scale-out Compute/Storage



Hyper-converged scale-out

Hyper-converged platform with 4 server nodes

Networking
10 GbE ToR Switches

Virtual machines and applications reside on all hyper-converged systems.



Central Management

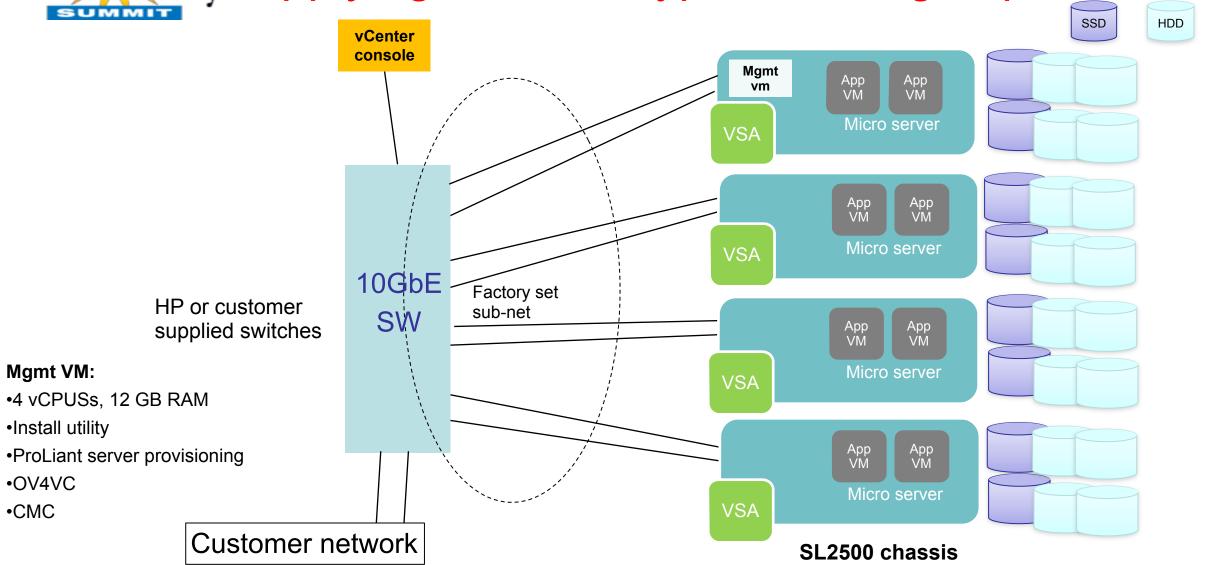
Compact form-factor

- Powerful compute and storage
- Redundant 10GbE networking

Scale-out Compute/Storage



Applying this to a hyper-converged platform





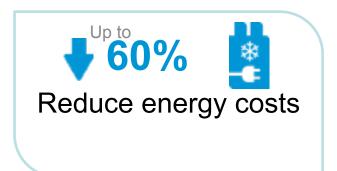
HP StoreVirtual VSA: Unlock your server's capacity

Gain resilient shared storage with Intel-based servers and StoreVirtual VSA











google search: StoreVirtual free 1TB to get your free 1 TB license for StoreVirtual