



Jon Peddie Research



Focus and emphasis on Visualization, Graphics, and forms of reality

Consulting and market research - Advisor to industry leaders and investors

Bi-weekly report, various Digital Technology Market Studies

Product testing and benchmarking

Conferences

The Business of Multimedia and Visual Magic

Wow – Pokemon GO,
the biggest thing to hit AR since...



Thi
s ?

Jon Peddie Research



Or this?

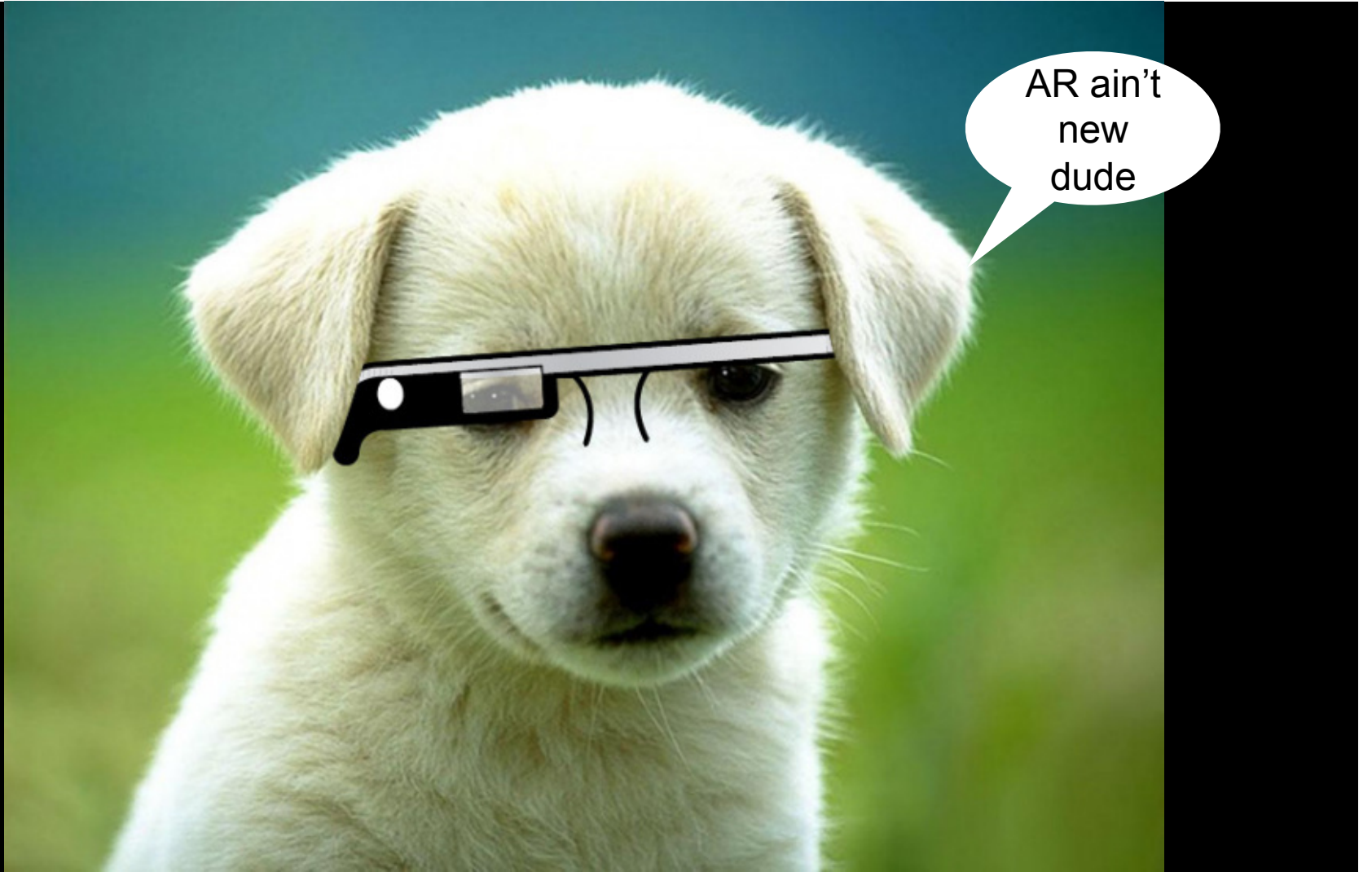


ARQuake

Jon Peddie Research



But did
you know
outdoor
AR
games
were
done in
Australia



AR ain't
new
dude



Our Distinguished Panel

The most advanced AR glasses



Christopher Croteau
Dir. Bus.Dev.,
Head Worn
Products
New Devices



Manuel R. Gutierrez-
Novelo,
Co-Founder
ImmersiON-
VRelia,
TRVision



Soulayman Itani
CTO - Atheer



Leslie
Pirritano
Global Acct
Mgr –
AMD



Rick Tewell
Senior VP of
System
Solutions -
CTO Office -
VeriSilicon

Jon Peddie Research