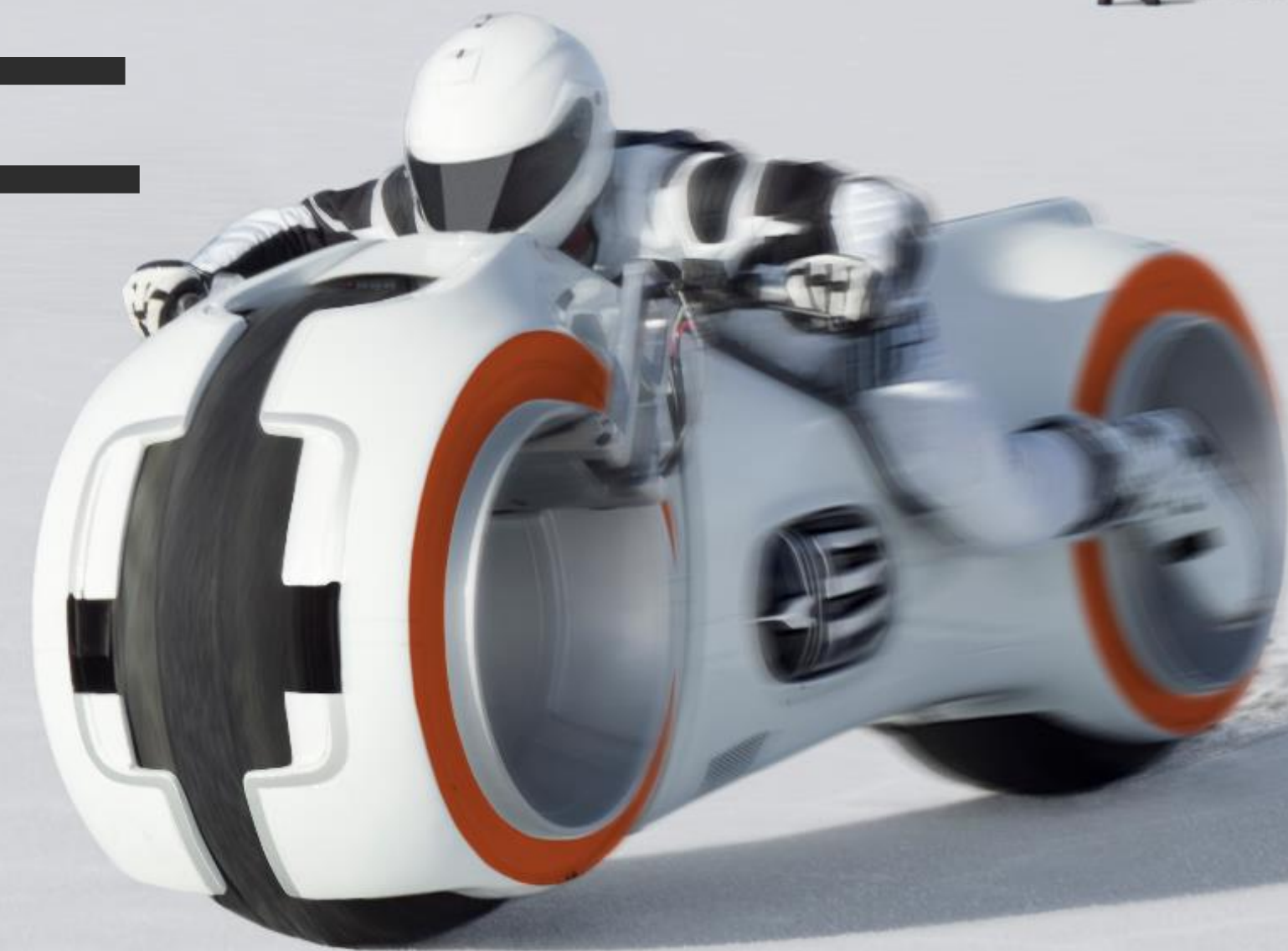


# ACCELERATE POSSIBLE

INTRODUCING PURE STORAGE



# PURE STORAGE

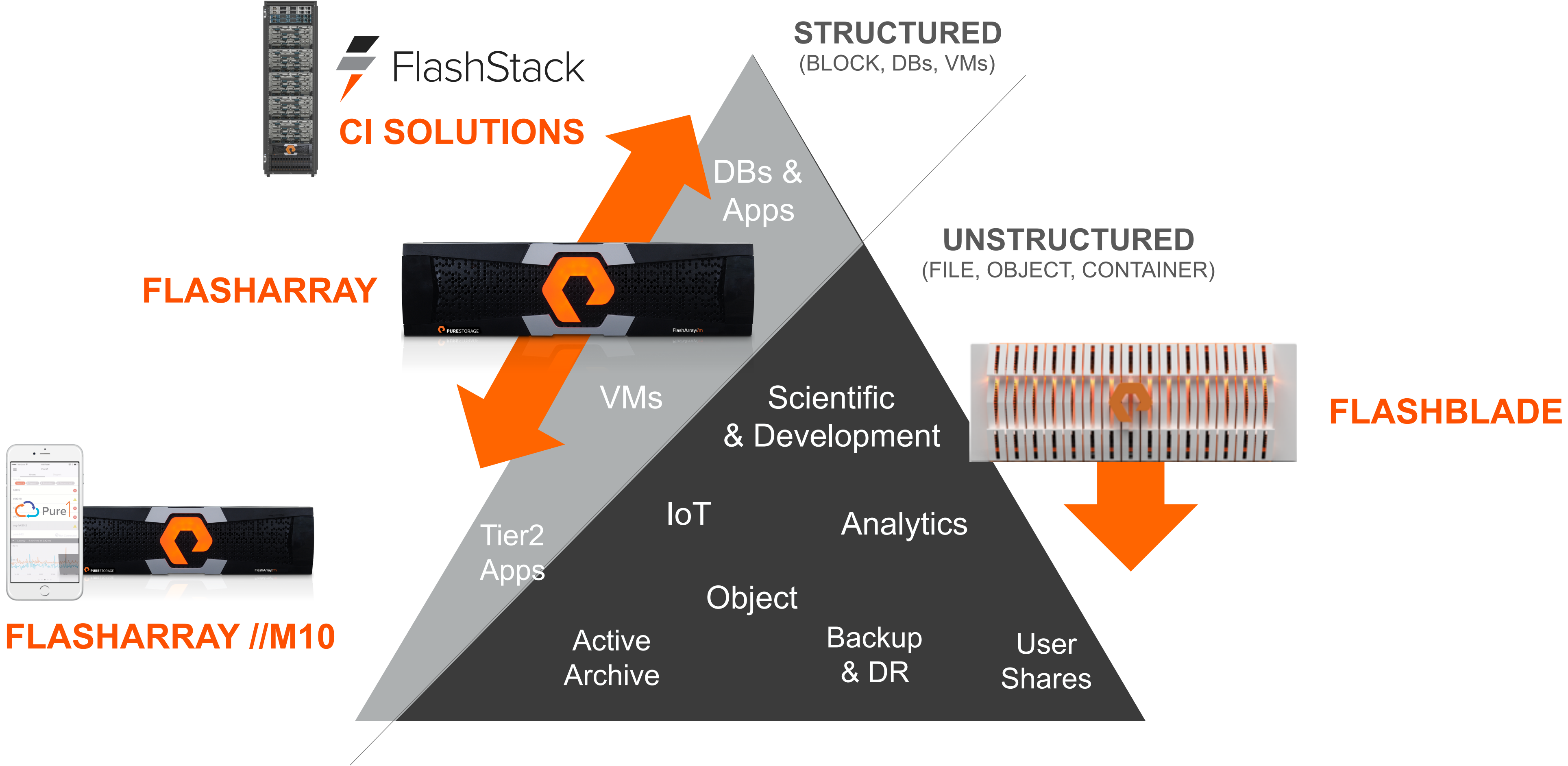
EMPOWERING

EFFORTLESS

EVERGREEN



# EVERYTHING ON FLASH





## UPGRADABLE HARDWARE

Expand capacity, mix/match generations of flash  
Upgraded controllers for higher performance annually  
Continuous software upgrades and innovations

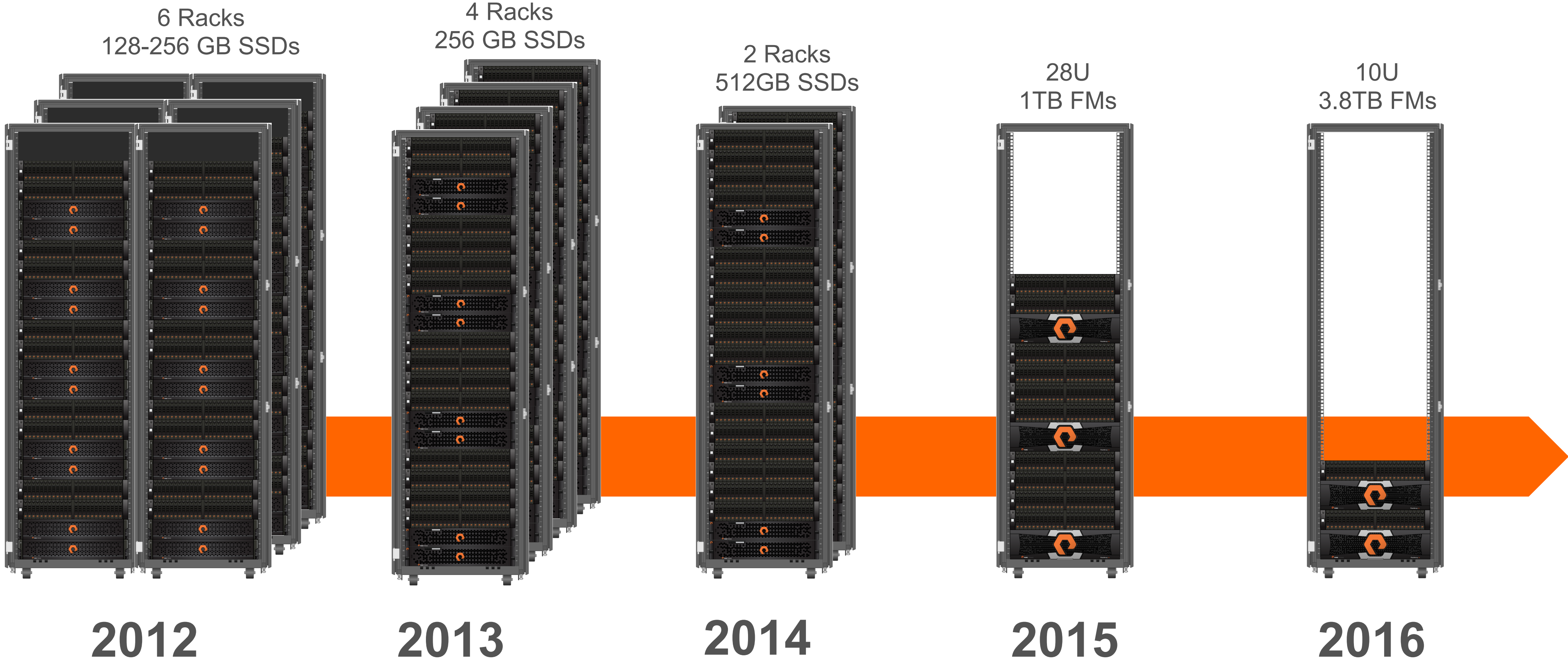


## EVERGREEN BUSINESS MODEL

Flat maintenance pricing  
Free controller upgrade every three years with maintenance  
Forever warranty on flash with standard maintenance

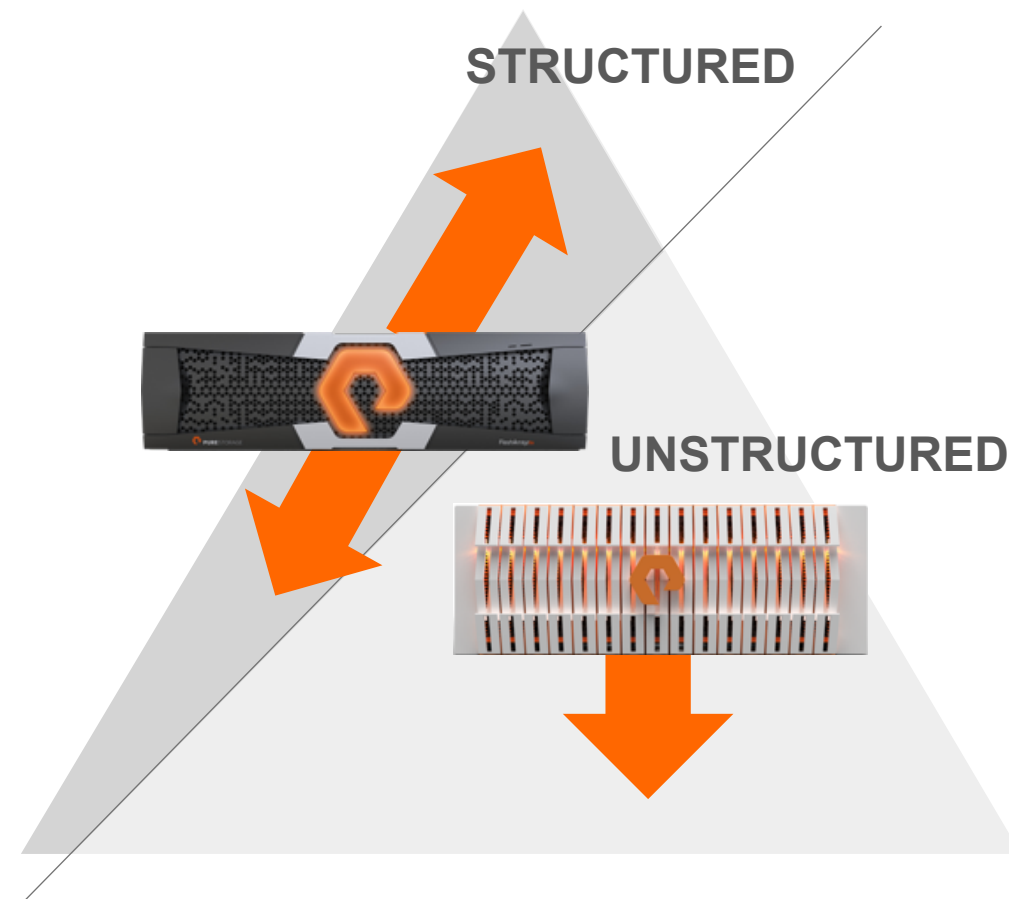
# JUST 5 YEARS OF EVERGREEN

1 PB USABLE OF FLASHARRAY...



# WHAT MAKES PURE UNIQUE

## ACCELERATE EVERY APPLICATION



ONLY VENDOR WHO CAN DELIVER THE ALL-FLASH DATA CENTER

## PURPOSE-BUILT FLASH HARDWARE + SOFTWARE



ONLY VENDOR BUILDING EVERYTHING FOR THE FLASH + CLOUD FUTURE

## RADICAL SIMPLICITY



ONLY VENDOR COMMITTED TO TRANSFORMING THE STORAGE EXPERIENCE & BUSINESS MODEL

