



Opportunities from our Compute, Network, and Storage Inflection Points

The Brave New Persistent World

Rob Peglar
Senior VP & CTO
Symbolic IO

Santa Clara, CA
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Wisdom

A screenshot of a Twitter post from the account "Computer Science" (@CompSciFact). The tweet, posted on May 23, 2015, at 5:34 PM, contains the quote: "The idea that people knew a thing or two in the '70s is strange to a lot of young programmers." -- Donald Knuth. The tweet has 380 retweets and 336 favorites. Below the main tweet, a reply from Thomas Irenaeus (@peritutvival) is visible, dated May 23, 2015, at 6:28 AM. His reply reads: "@CompSciFact You can say this about human 'history' since today's post-modern arrogance dismisses historical knowledge as medieval." The screenshot also shows the Windows taskbar at the bottom with various application icons and the system tray showing the date and time as 5/25/2015, 6:28 AM.



The Macro Trend – Back to the Future

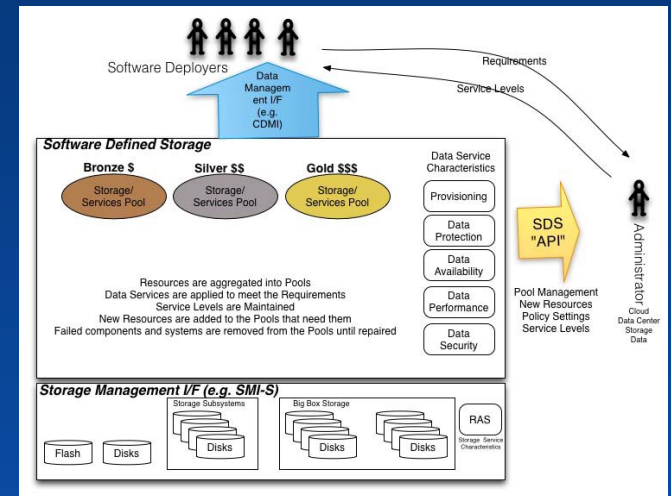
- In 1984 John Gage of Sun Microsystems said:
 - “The Network is the Computer”
 - Personal Note – I was working with Sun workstations in 1984, and appreciated what he said – he was right
- We had compute & storage in a ‘workstation’
 - Which we now know as a server
 - Everything was local – no SAN, no RDMA, shared-nothing
- Sun’s innovation was built-in LAN interfaces
 - 10Mb/sec Ethernet – inside the workstation – as standard
- The entire design of SunOS revolved around LAN connections
- Today, “the Server is the Computer” – back to the future
- Hyperscale – Hyperconvergence – Hyperclustering – HyperHype?
 - No...it really is one of those once-in-a-lifetime inflection points!





Trend #1 – Software-Defined Everything

- Software-Defined is a trend to further abstract low layers of the ‘stack’ away
 - collapse all resources into host-based entities
- Simplifies deployment and allows high levels of automation
- RESTful APIs FTW – simple automation, scripting, networking
- SD Storage (SDS) is not new – been around since ~1999
 - Early players did local HDD and SAN array aggregation
 - Today local SSD, HDD and SAN/NAS/Object array abstraction
 - Leverages powerful compute cores & high-bandwidth LANs
 - Hypervisor-based and bare-metal based – both kinds exist
- SD Networking (SDN) is newer
 - Leverage host-based switching/routing s/w stacks
 - Use server-based NICs like switch-based ports
 - QoS, out-of-band, other operations much easier to abstract
 - Mostly hypervisor-based today (e.g. VMW NSX)

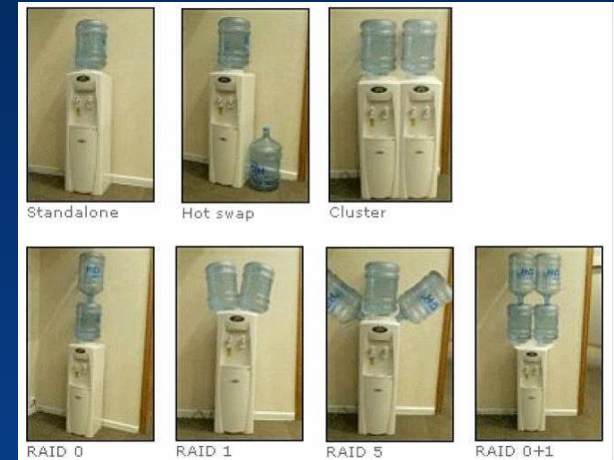


Courtesy SNIA



Trend #2 – The Start of the End of SAN

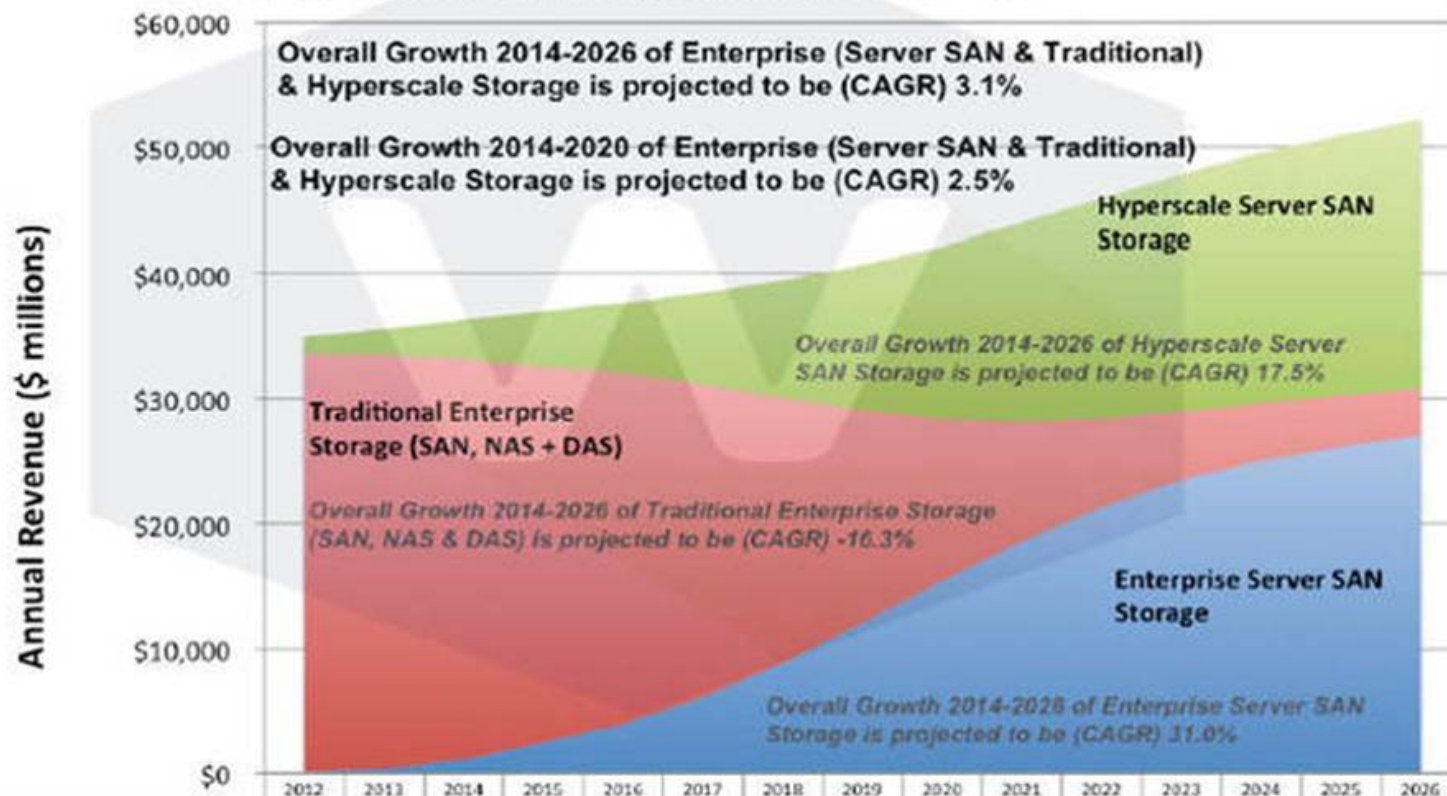
- Local (host-based) storage is once again rising
 - especially SSD
 - PCI-E/NVMe – high throughput/low latency storage
- SAN was useful for sharing and aggregating storage
 - provisioning/assigning/command & control paths
 - the logical extension of multi-initiator SCSI in the late '80s
- Today SDS and host-based clustered file and object systems
 - perform the same functions w/o array controllers in the control & data paths
- Moving away from host-fabric-array configurations using channel technology (e.g. FC, SAS)
- Moving (back) towards host-host configurations using LAN technology (e.g. Ethernet, IB)
- Commoditize, standardize, virtualize, containerize, ...





Analyst Data - Wikibon

Traditional Enterprise Storage, Hyperscale Server SAN & Enterprise Server SAN Revenue Projections 2012-2026





Trend #3 – The Start of the End of HDD

- The HDD has been with us since 1956
 - IBM RAMAC Model 305 (pictured)
 - 50 dual-sided platters, 1,200 RPM, 100 Kb/sec
 - 5 million 6-bit characters (3MB)
- Today – the SATA HDD of 2016
 - 7 dual-sided platters, 7,200 RPM, 100 MB/sec
 - 8 trillion 8-bit characters (8TB) in 3.5"
 - Over 2 million X denser and 10,000 X faster (throughput)
 - Problem is only 6X faster rotation speed – which means high latency
- With 3D TLC NAND technology we can easily build >10TB 2.5" SSDs
- We've solved the capacity/density problem - the throughput & latency problem was already solved
 - And continues to improve (e.g. NVM-E)
- On a \$/TB basis SSDs are nearing price parity as deployed in servers, 2.5" U.2



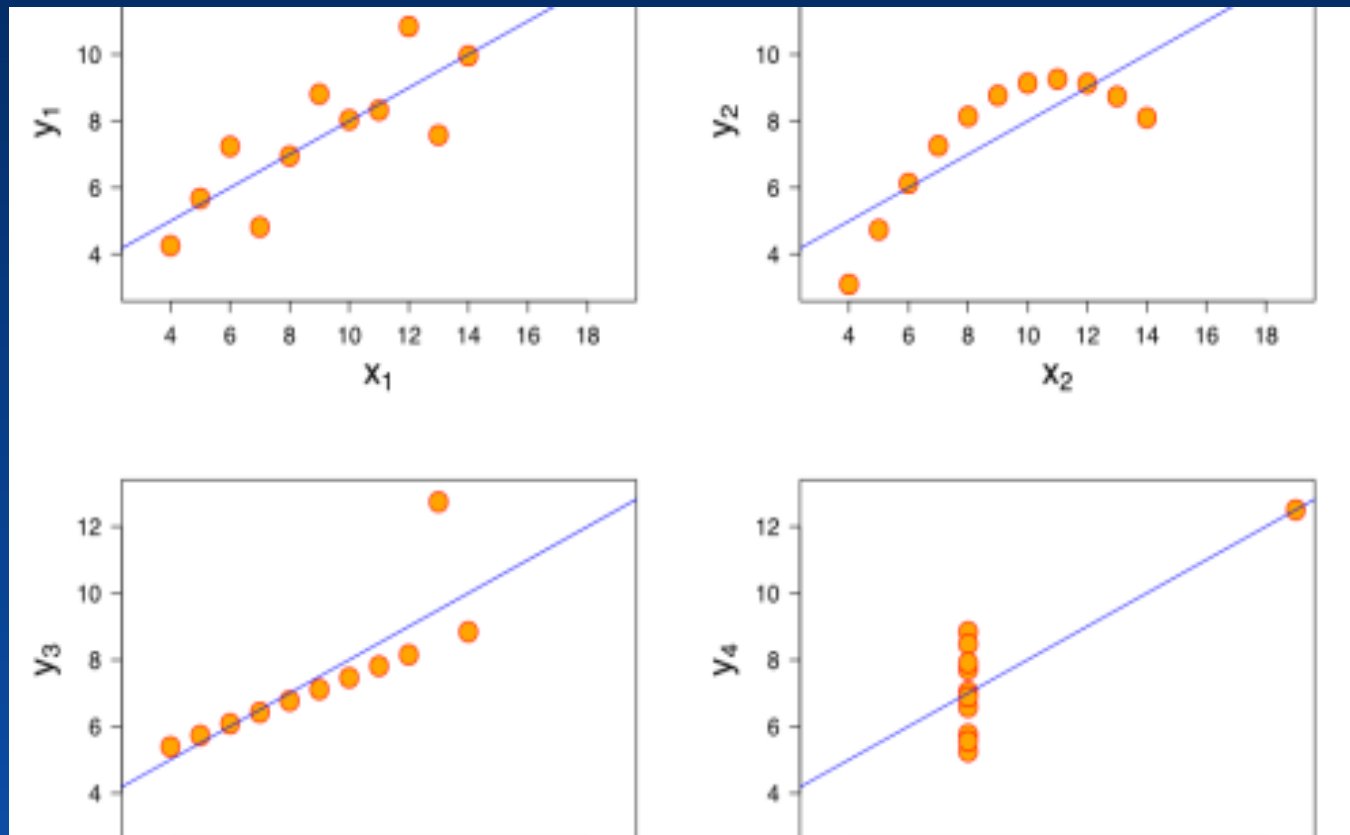


It's All About Workloads



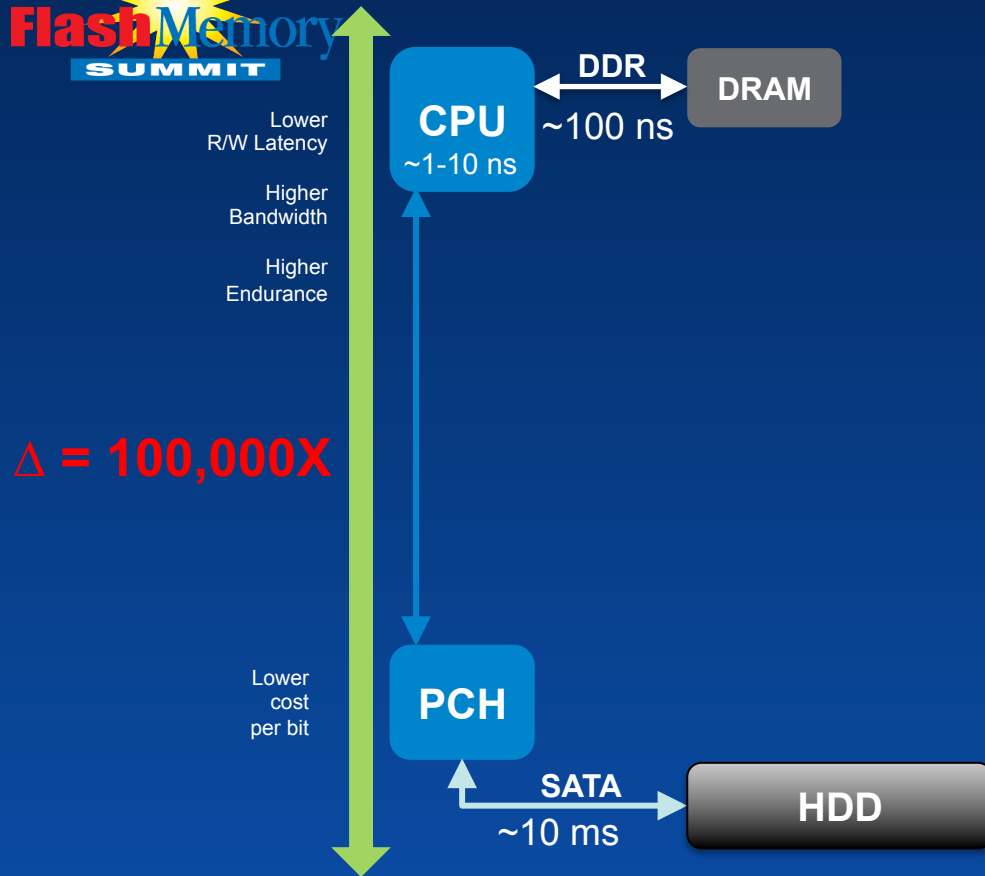
- Two **interesting**, strongly growing (positive CAGR) areas
- One flat (or negative CAGR) large uninteresting area

Data is Interesting - Anscombe's Quartet





The Past: Nonvolatile Memories in Server Architectures



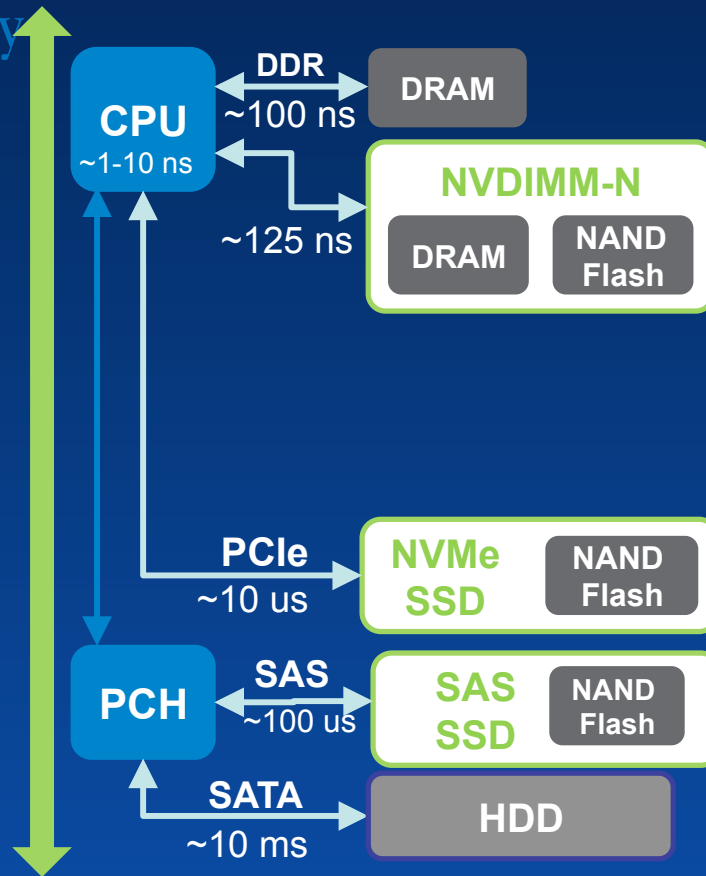
- For decades we've had two primary types of memories in computers: DRAM and Hard Disk Drive (HDD)
- DRAM was fast and volatile and HDDs were slower, but nonvolatile (aka persistent)
- Data moves from the HDD to DRAM over a bus where it is fed to the processor
- The processor writes the result in DRAM and then it is stored back to disk to remain for future use
- SATA HDD is 100,000 times slower than DRAM (!!!)

The Present: 2D Hybrid Memory Server Architectures

Lower R/W Latency
Higher Bandwidth
Higher Endurance

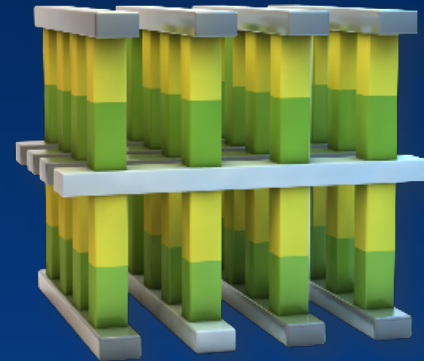
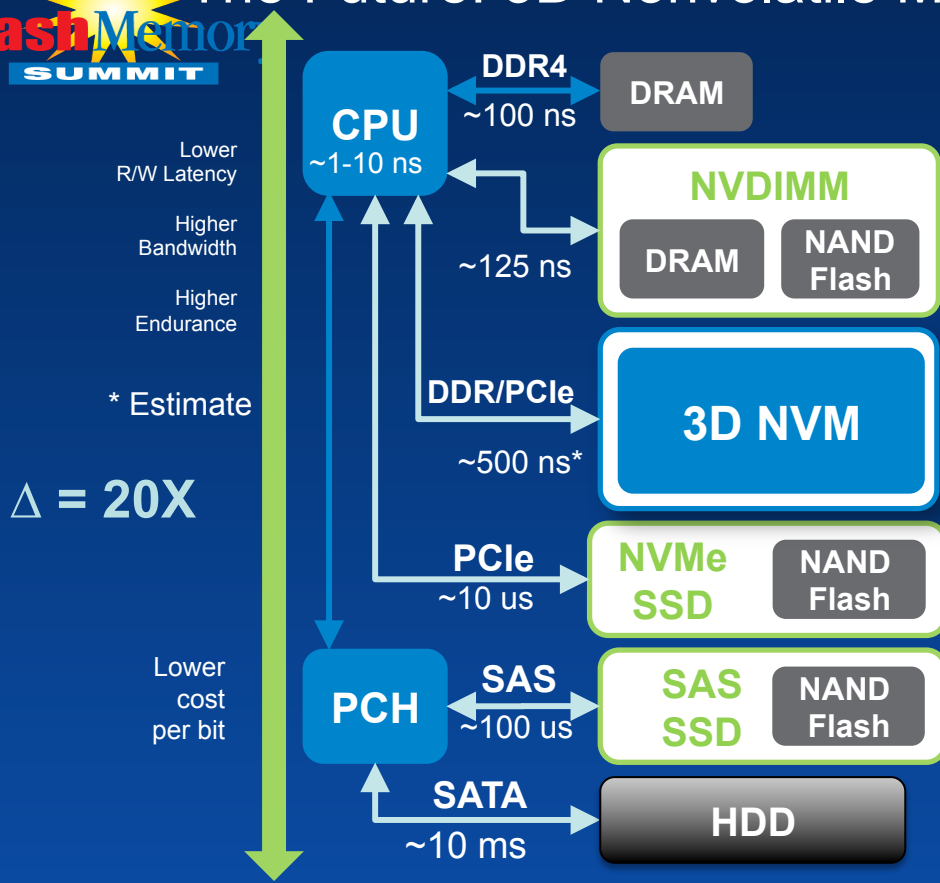
$\Delta = 80X$

Lower cost per bit



- System performance increased as the speed of both the interface and the memory accesses improved
- NAND Flash considerably improved the nonvolatile response time
- SAS and PCIe made further optimizations to the storage interface
- NVDIMM provides battery- or ultra-capacitor-backed DRAM, operating at near-top speeds (typ. 1600) and retains data when power is removed
- NVMe transport provides efficient use of PCI-Express bus (queues, etc.)

The Future: 3D Nonvolatile Memories in Server Architectures



Courtesy Micron

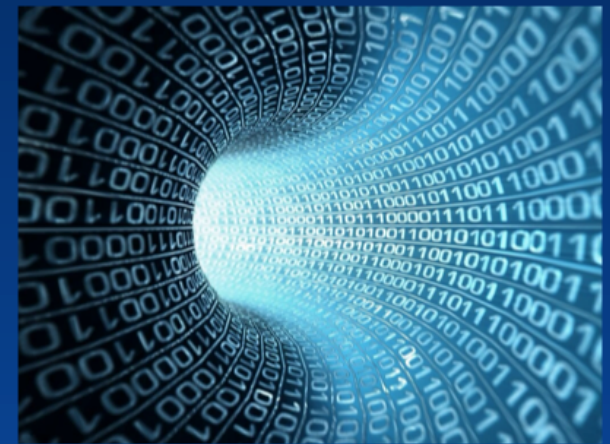
- NVM technology provides the benefit in ‘the middle’ – reduces the gap
- Significantly faster than NAND Flash with much higher endurance
- Performance can be realized on PCIe or DDR buses – storage or memory
- Lower cost per bit than DRAM while being considerably more dense
 - Software-enabled via PMEM & others



Opportunities From The Inflection Point

- There is no question whatsoever that persistent memory changes compute
- But does it change storage?
 - Is persistent memory just faster storage for what we have?
- Should I just throw persistent memory 'at the problem'?
- This technique is currently being used in SSDs
 - 3DX included

- Throw NVMe at the problem – faster transport, less overhead, more queues, etc.
- Throw dense 3D NAND flash at the problem – 512TB in 3U – save W,BTU,RU
- That's all well and good – BUT ...





Solve the Weiji

- We have a weiji on our hands 危機, translated, 'critical point'
- Instead of treating data like we have for ~60 years now – blocks – look at bits
 - Like DNA – order matters – only two base pairs (A+T, C+G) – adapts over time - genomics
- Translate (encode) raw data into a better (space efficient, compute efficient, secure) form
- Use only persistent memory to hold metadata and translation aids (e.g. bit markers)
 - No disk necessary of any kind – SSD or otherwise – leverage byte-addressable methods
 - Takes only 4GB of DRAM to hold all possible combinations of 32-bit entities (2^{32})
- It takes 112 bits (13 8-bit letters and a blank) to represent 'critical point' in ASCII
- It takes 26 bits (2 13-bit symbols) to represent 危機
- Don't store raw data – compute the representation of it – store the markers/instructors
- CHANGE THE GAME – not the rules – compute in-memory using 10X the raw surface



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