



Flash Memory Summit

# New Computational Approaches to Big Data

The Impact of Persistent Memory and  
Intelligent Data Encoding

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# Wisdom

The screenshot shows a web browser window displaying a Twitter post. The browser's address bar shows the URL <https://twitter.com/compsciact/status/602271417330225153>. The page header includes a "New to Twitter?" message and a "Sign up" button. The main content is a tweet from the account **Computer Science** (@CompSciFact), posted on May 23, 2015, at 5:34 PM. The tweet text reads: "The idea that people knew a thing or two in the '70s is strange to a lot of young programmers." -- Donald Knuth. The tweet has 380 retweets and 336 favorites. Below the tweet, there are replies from **Thomas irenaeus** (@peritulvival) and **Alec Clews** (@alecthegeek).

https://twitter.com/compsciact/status/602271417330225153

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"The idea that people knew a thing or two in the '70s is strange to a lot of young programmers." -- Donald Knuth

RETWEETS 380 FAVORITES 336

5:34 PM - 23 May 2015

**Thomas irenaeus** @peritulvival · May 23  
@CompSciFact You can say this about human "history" since today's post-modern arrogance dismisses historical knowledge as medieval.

**Alec Clews** @alecthegeek · May 23

6:28 AM 5/25/2015



# The Macro Trend - Back to the Future

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- In 1984 John Gage of Sun Microsystems said:
  - “The Network is the Computer”
    - Personal Note – I was working with Sun workstations in 1984
    - I appreciated what he said – he was right
- Back then we had compute & storage in a ‘workstation’
  - Which we now know as a server
  - Everything was local – no SAN, no RDMA, no shared storage
- Sun’s innovation was to put LAN interfaces – 10Mb/sec Ethernet – inside the workstation – as standard
- The entire design of SunOS revolved around LAN connections
- Today, “the Server is the Computer” – back to the future
- Hyperscale – Hyperconvergence – Hyperclustering – HyperHype?
  - No...it really is one of those once-in-a-lifetime inflection points!



# The Micro Trend

## -The Start of the End of HDD

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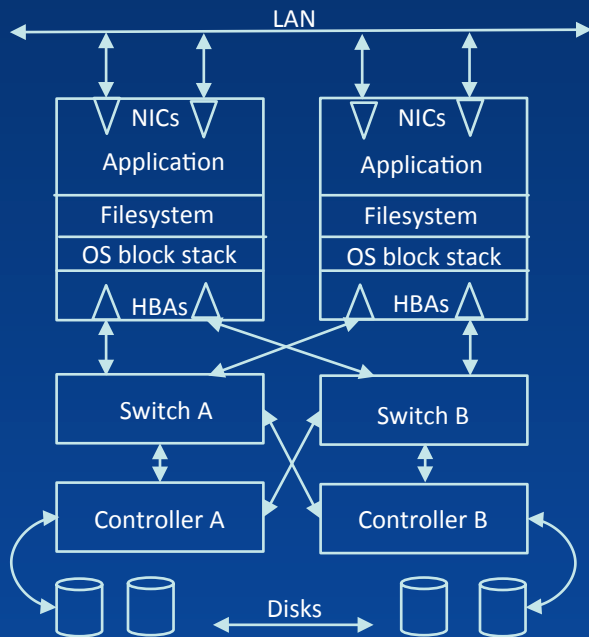
- The HDD has been with us since 1956
  - IBM RAMAC Model 305 (picture →)
  - 50 dual-side platters, 1,200 RPM, 100 Kb/sec
  - 5 million 6-bit characters (3MB)
- Today – the SATA HDD of 2017
  - 7 dual-side platters, 7,200 RPM, 100 MB/sec
  - 10 trillion 8-bit characters (10TB) in 3.5”
  - Over 2 million X denser and 10,000 X faster (throughput)
  - Problem is only 6X faster rotation speed – which means latency
- With 3D QLC NAND technology we get > 32 TB 2.5” SSDs
- Which means we’ve solved the capacity/density problem
  - Throughput & latency problem was already solved
  - Continues to improve by leaps and bounds (e.g. NVMe, NVMe-oF)
- Now we’re being hit with the memory bottleneck



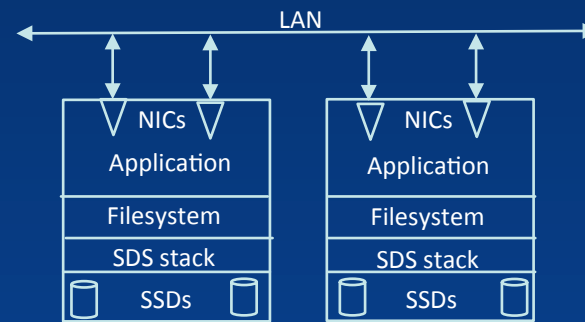


# The Beginning of the End of Frames

- Choose one design...you pick



OR



Which design is simpler?  
Which design is more effective?  
Which design is more scalable?

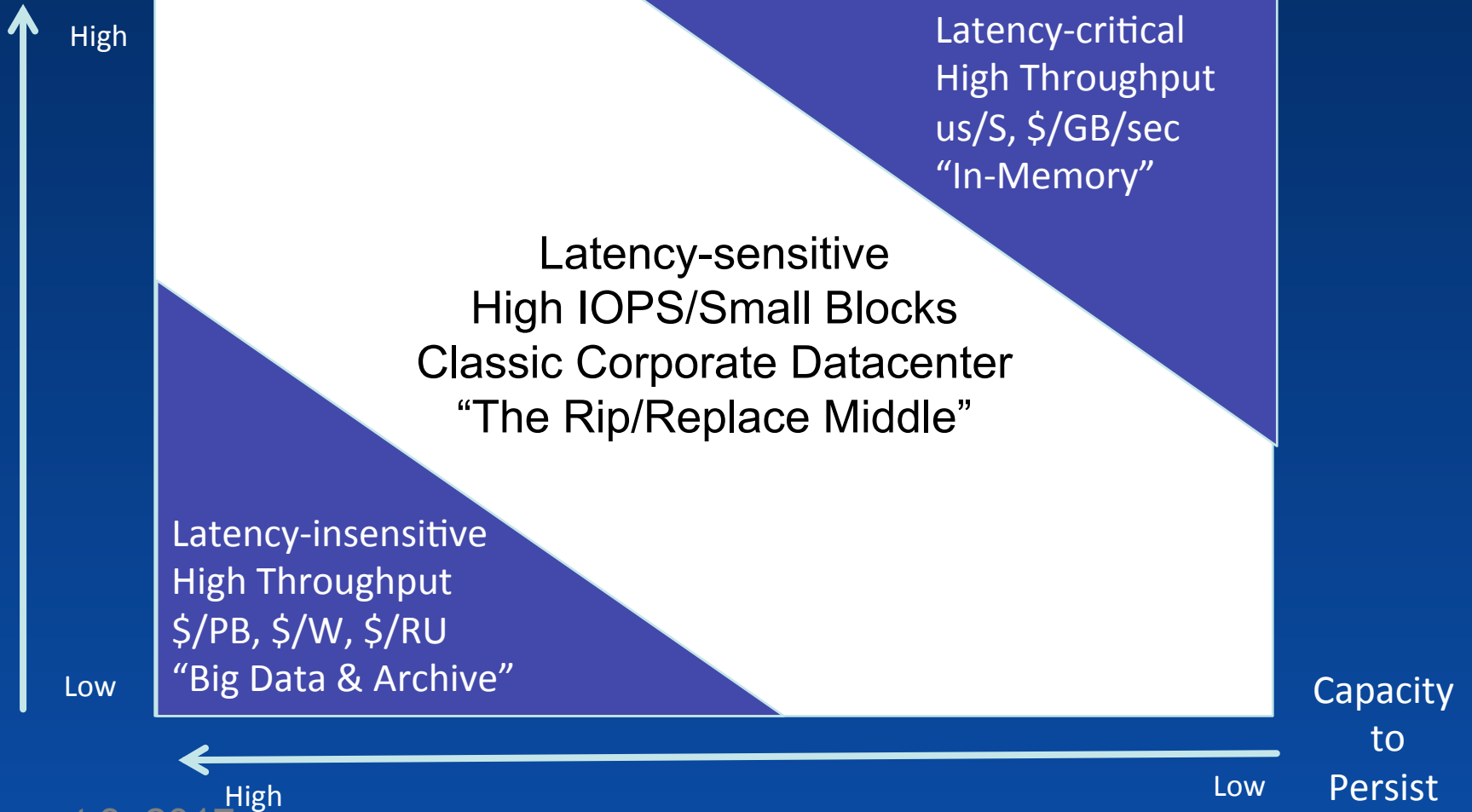


Capacity  
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# It's All About Workloads

- Two interesting, strongly growing (high CAGR) areas
- One flat (or negative CAGR) large uninteresting area

Compute



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# The Analytics Landscape

## Data Analysis & Platforms



## Databases / Data warehousing



## Operational



## Multivalue database



## Big Data to Knowledge (BD2K)



## Data Mining



## Social



## Big Data search



## Data aggregation



## KeyValue



## Document Store



## Graphs



## Multidimensional



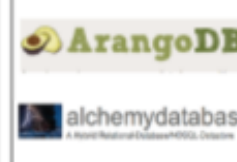
## Project Voldemort



## Object databases



## Multimodel



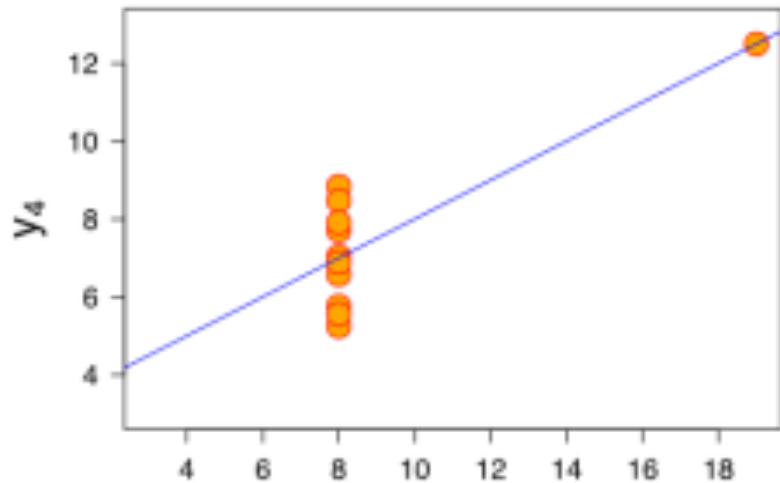
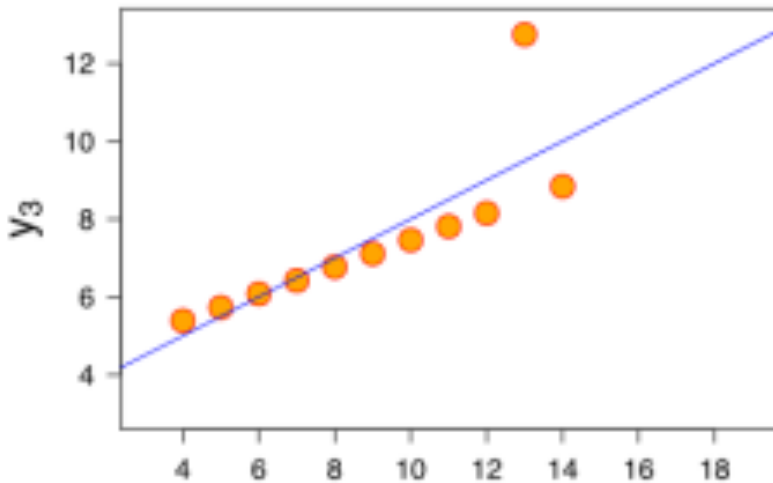
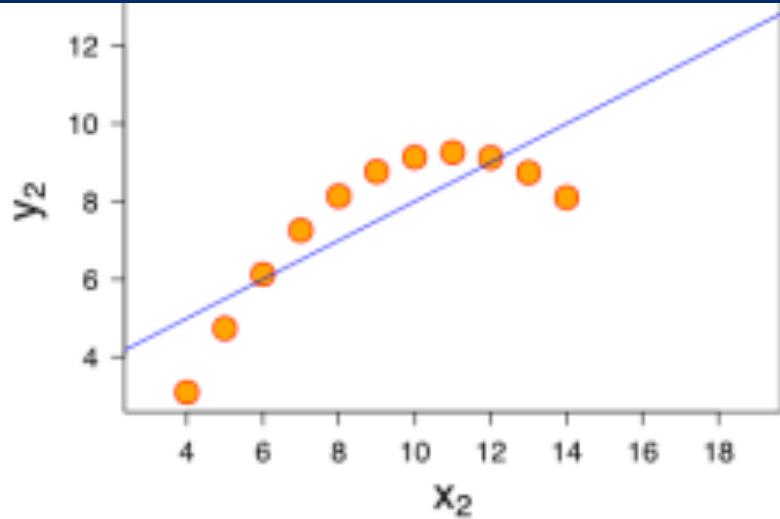
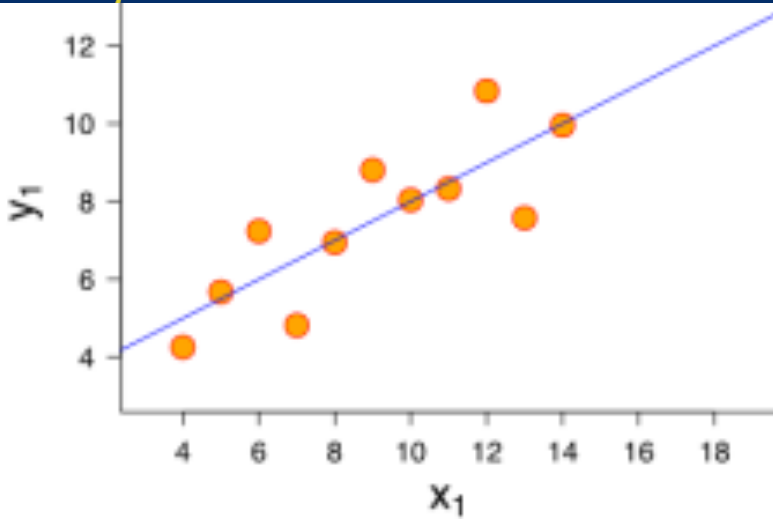
## XML Databases





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# Data is Interesting – Anscombe's Quartet





# The Past:

## Nonvolatile Memories in Server Architectures



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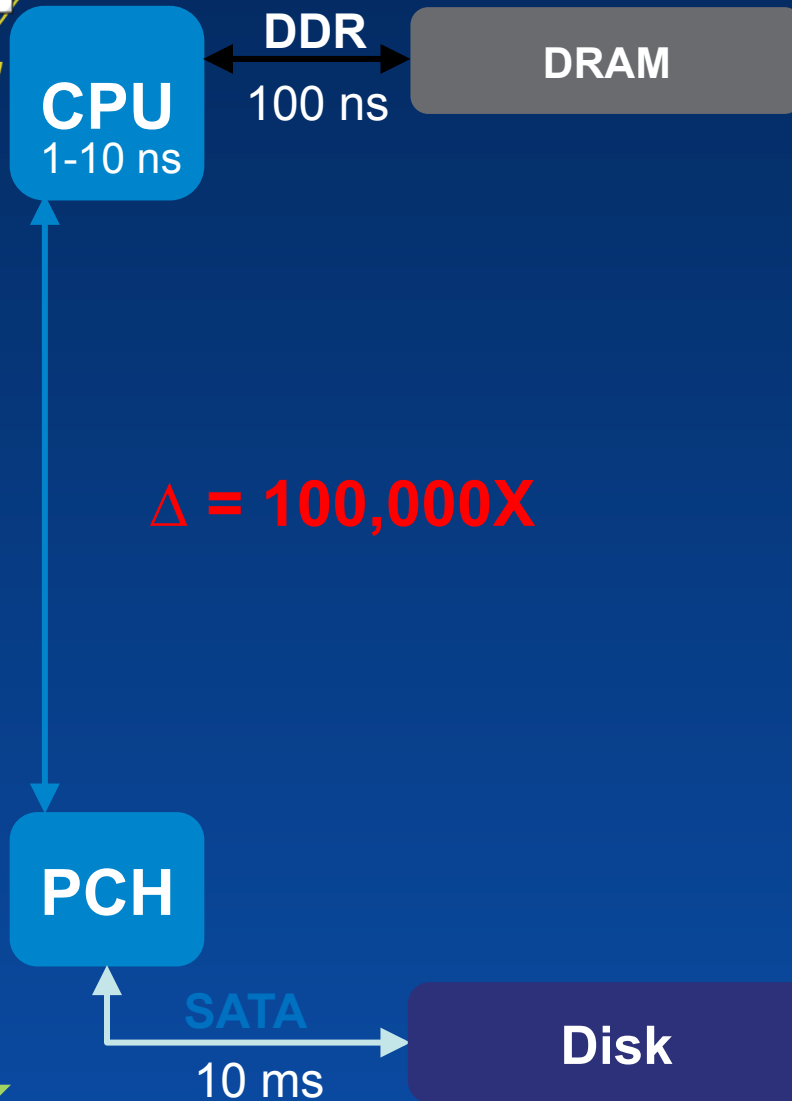
Lower  
R/W  
Latency

Higher  
Bandwidth

Higher  
Endurance

Lower  
cost  
per bit

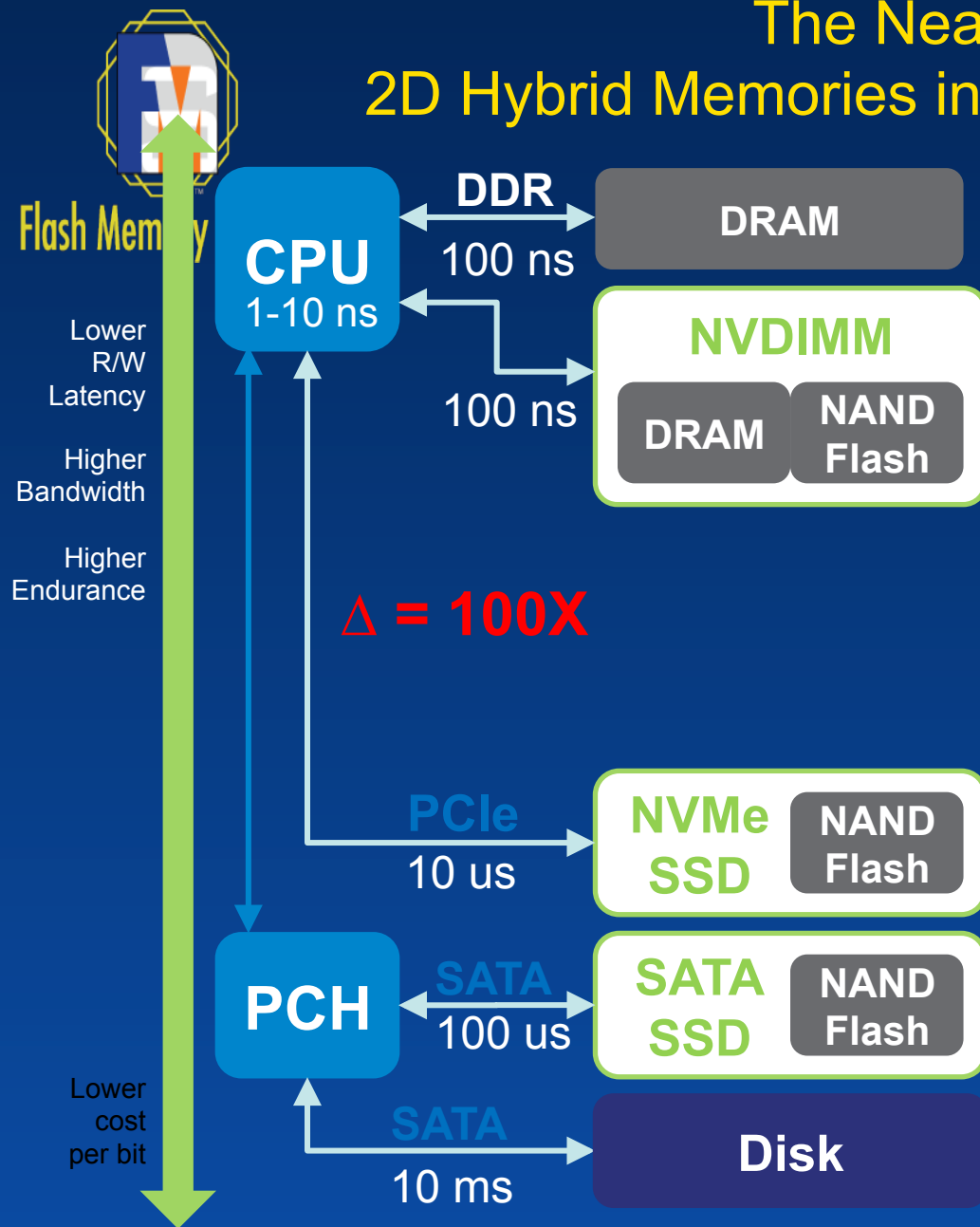
August 8, 2017



- For decades we've had two primary types of memories in computers: DRAM and Hard Disk Drive (HDD)
- DRAM was fast and volatile and HDDs were slower, but nonvolatile (aka persistent)
- Data moves from the HDD to DRAM over a bus where it is fed to the processor
- The processor writes the result in DRAM and then it is stored back to disk to remain for future use
- HDD is 100,000 times slower than DRAM (!)

# The Near Past:

## 2D Hybrid Memories in Server Architectures

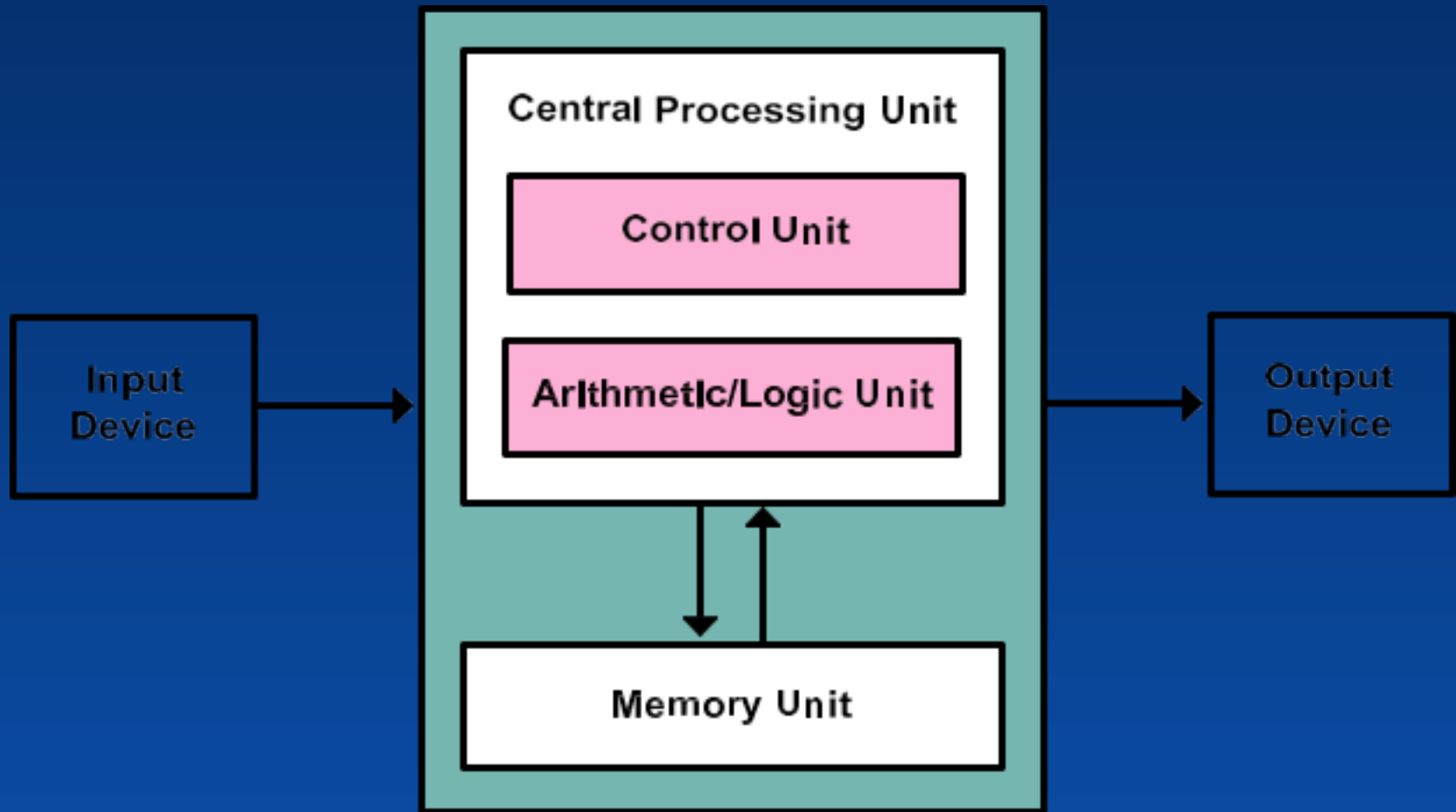


- System performance increased as the speed of both the interface and the memory accesses improved
- NAND Flash considerably improved the nonvolatile response time
- SATA and PCIe made further optimization to the storage interface
- NVDIMM provides super-capacitor-backed DRAM, operating at DRAM speeds and retains data when power is removed (-N, -P)



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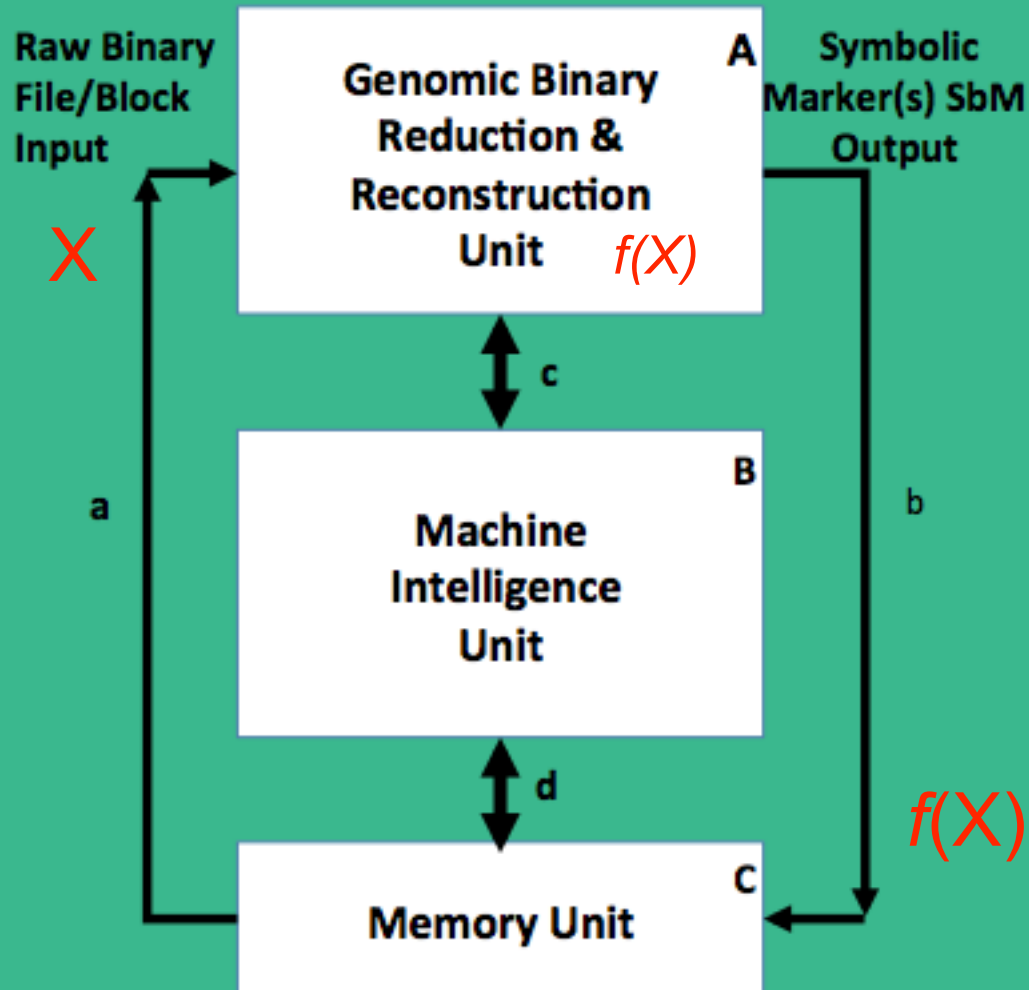
# The Classic Von Neumann Machine





# Symbolic IO IRIS i1 Memory Amplification – SymCE™ Data Deconstruct

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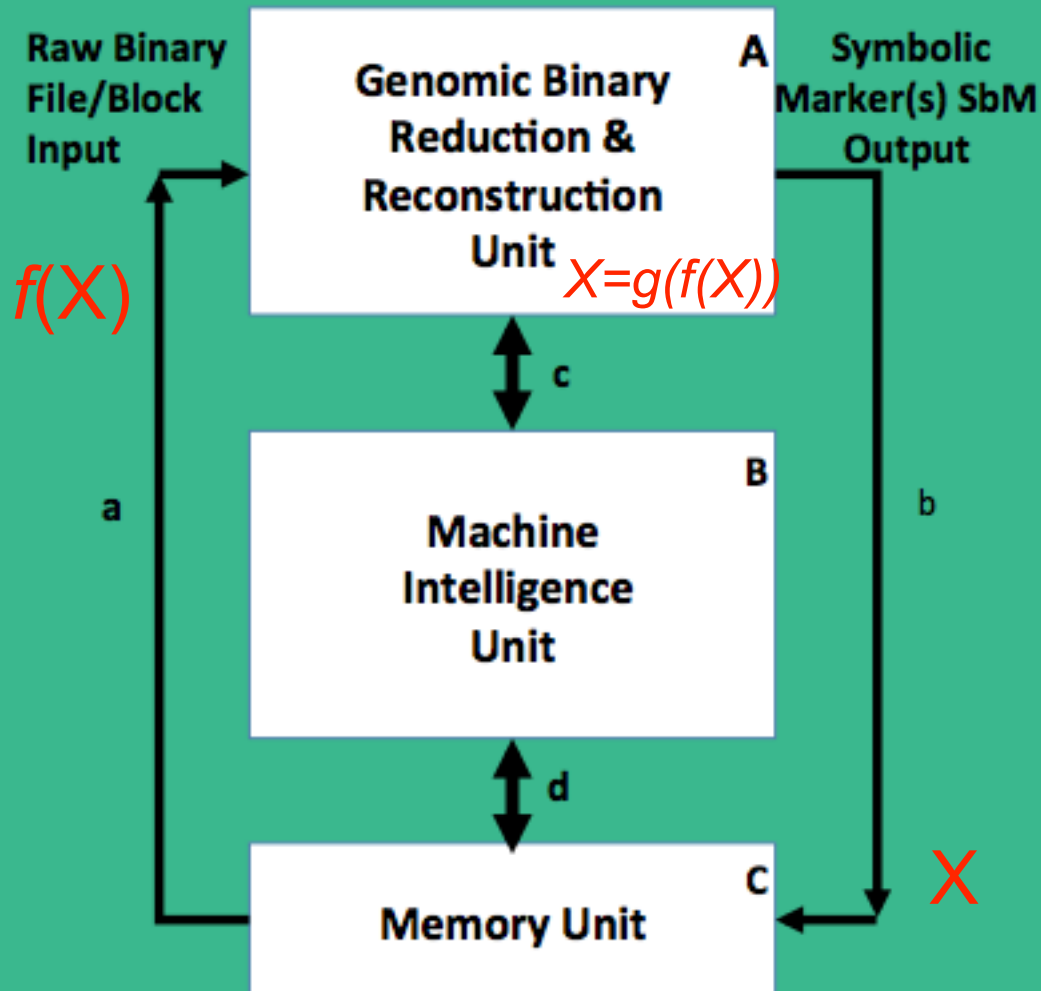


1. Data Input (line a) into Genomic Binary Reduction/Reconstruct Unit (Box A) from Memory Unit (Box C)
2. GBR DE-constructs raw binary with assists for further deconstruction continuously with Machine Intelligence Unit (Box B) ('On the Fly' from initial data to all new/modified data.
3. GBR outputs Symbolic Markers (SbM's) to Memory Unit (Box C) incrementally as most binary is similar.
4. File/Block data is now available for usage by Application, Network transfer, Visual Display, or to external Storage(line e)



# Symbolic IO IRIS i1 Memory Amplification – SymCE™ Data Reconstruct

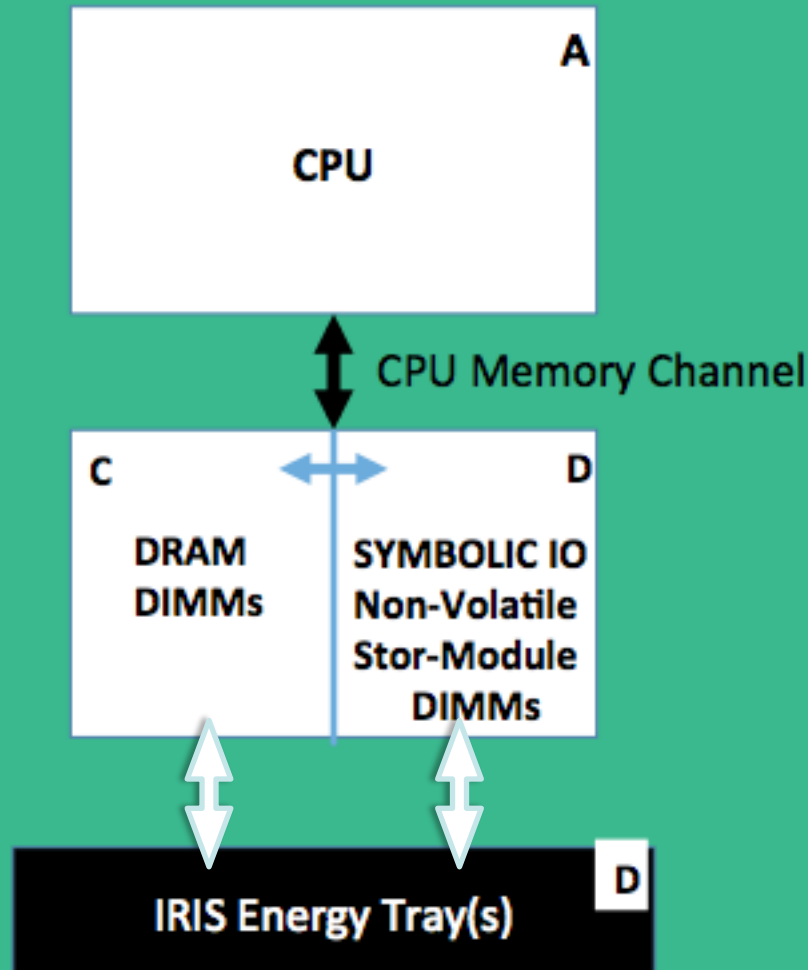
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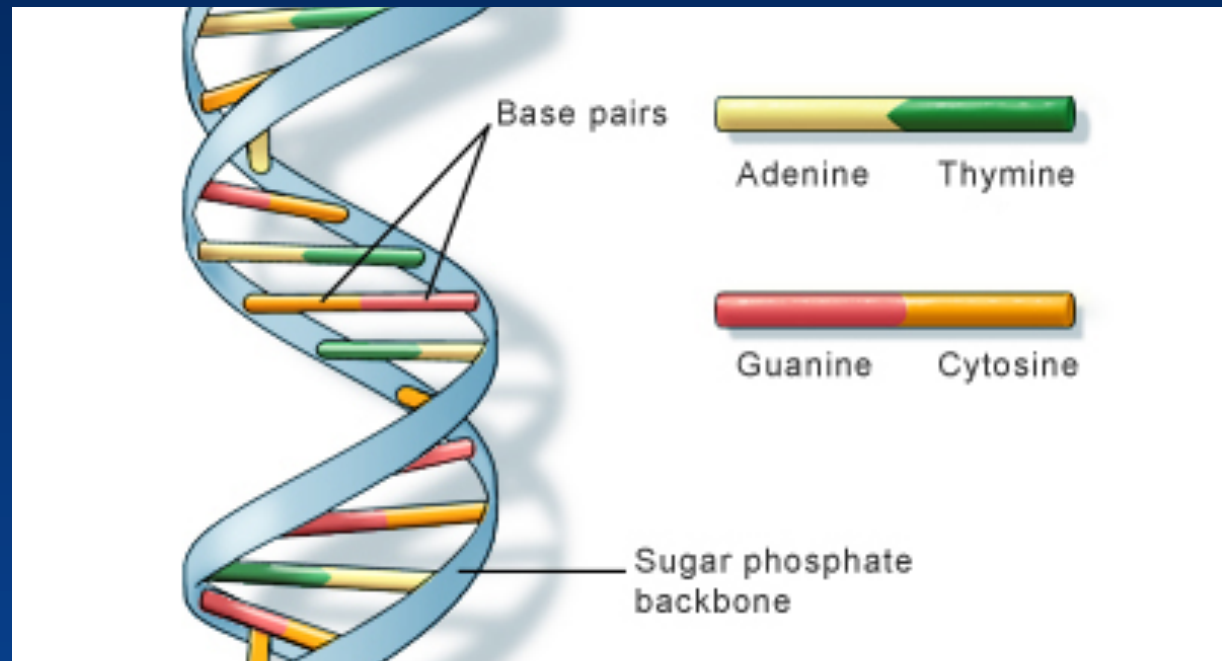
# Symbolic IO IRIS i1 SymCE™ - Energy Mgmt.



- Symbolic IO fuses State of the Art Storage Array Technology by utilizing Super Capacitors, called IRIS Energy Tray(s) (Box D) to power the Symbolic IO Server when power is lost or coming back up.
- On all memory channels attached to CPUs within any Symbolic IO Server, DRAM is inserted along with Patented Non-Volatile StorModules that are used to De-Stage RAM when power is lost, and then to Stage (restore) RAM contents when power is again restored to the Server.



# What is this?



- DNA is, effectively, a binary encoding (AT=0, CG=1)
- Humans have roughly 3 billion base pairs (genome)
- Very small form factor (human genome = a thimble-full of material)
- DNA can replicate itself
- Genes consist of DNA (few hundred bases->few million)
- Most genes are identical between people (~25,000 genes per person)
- Order matters – genes are markers, markers interact based on order
- Very small space needed – results in large organism when expressed

# The Present: Amplified PM in Server Architectures



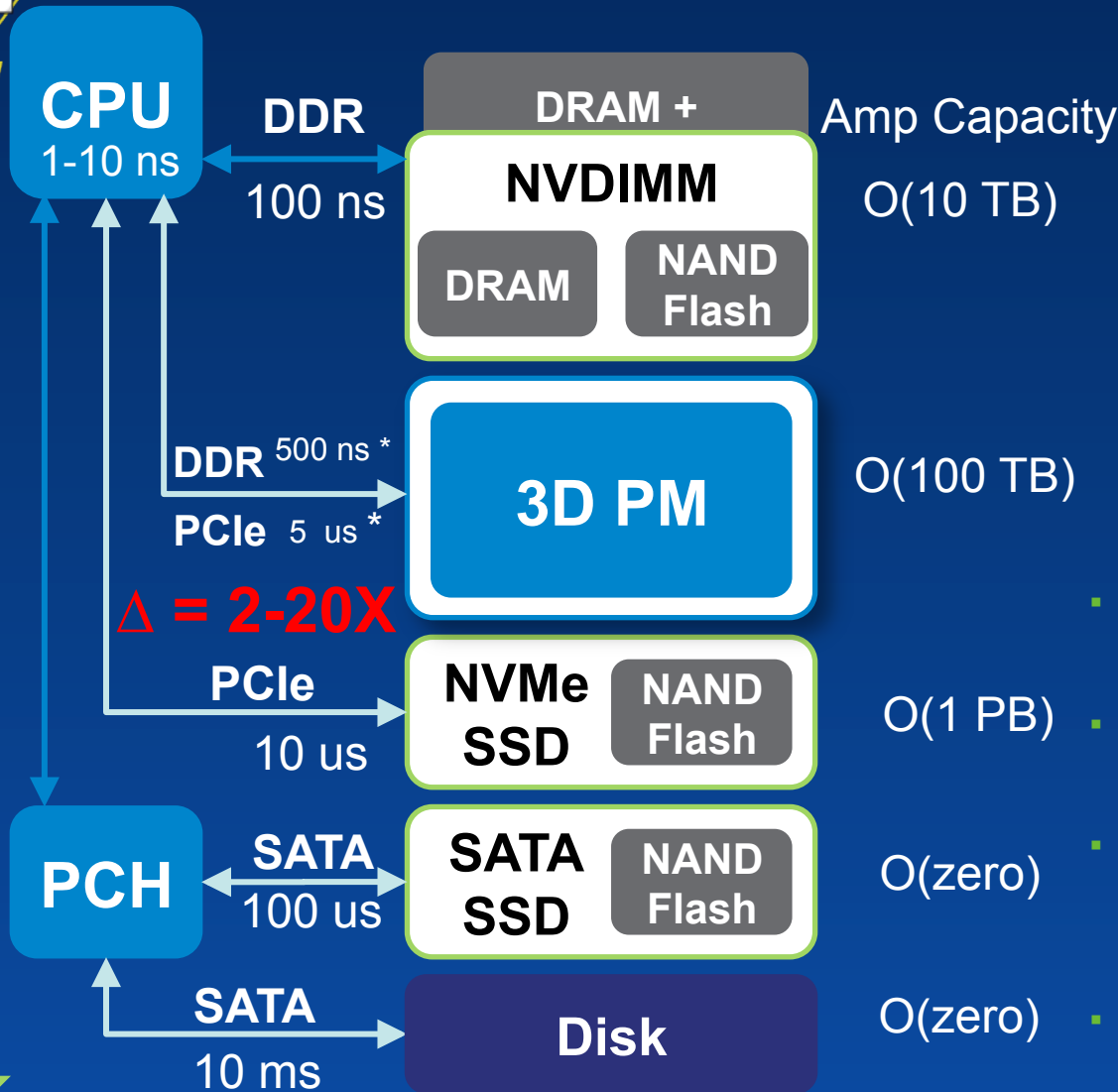
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Lower R/W Latency

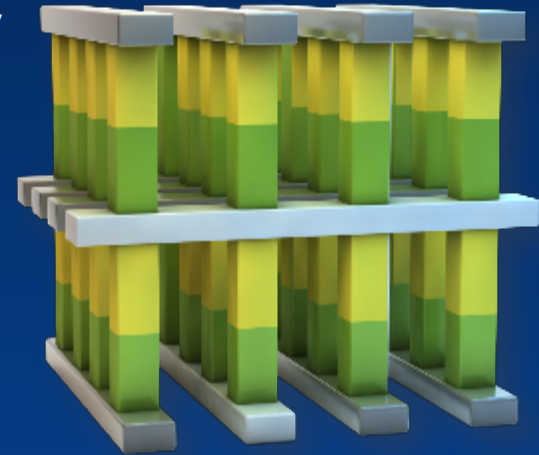
Higher Bandwidth

Higher Endurance

Lower cost per bit



\* estimated



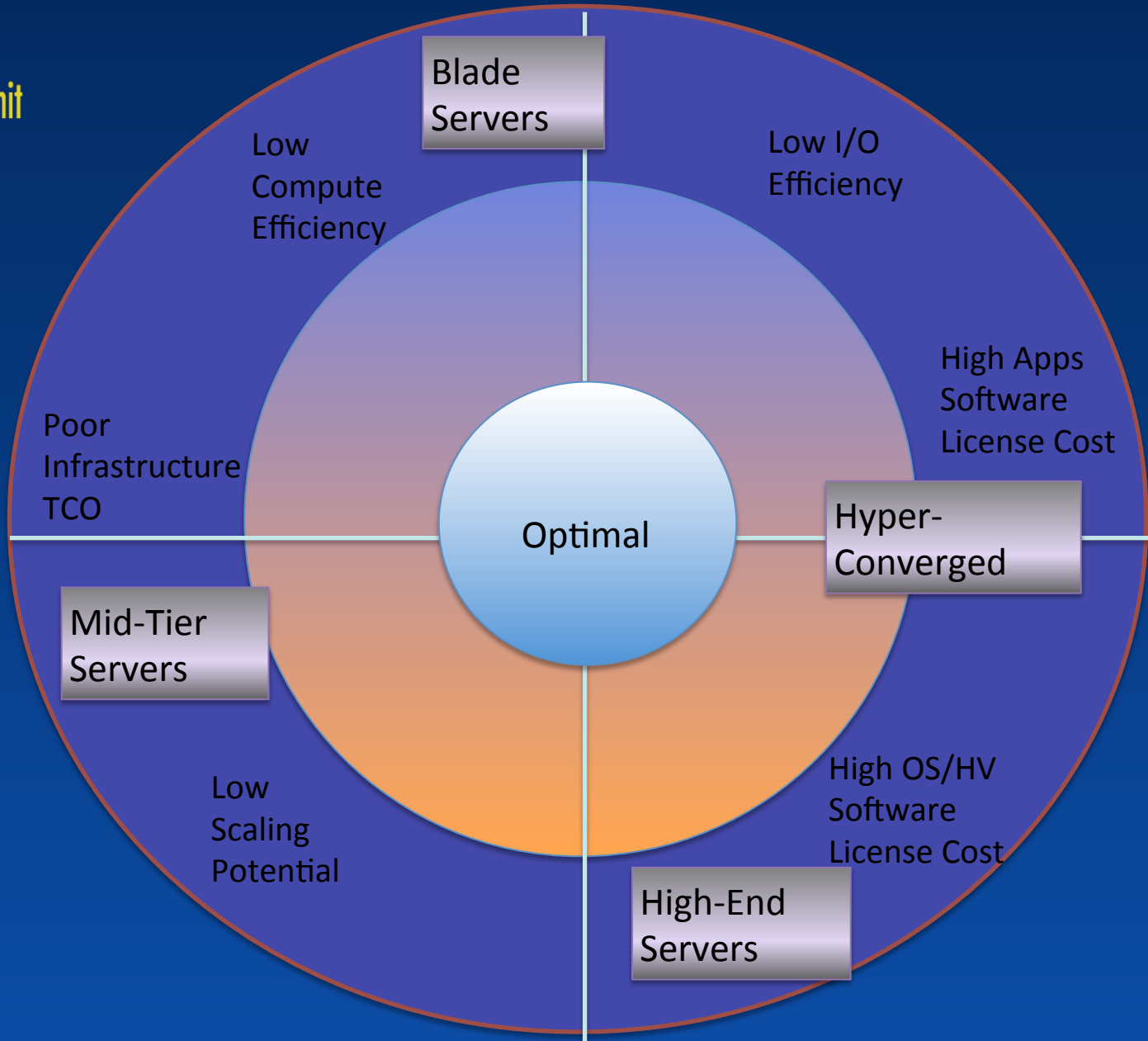
- PM technology provides the benefit “in the middle”
- It is considerably lower latency than NAND Flash
- Performance can be realized on PCIe or DDR buses
- Lower cost per bit than DRAM while being considerably more dense





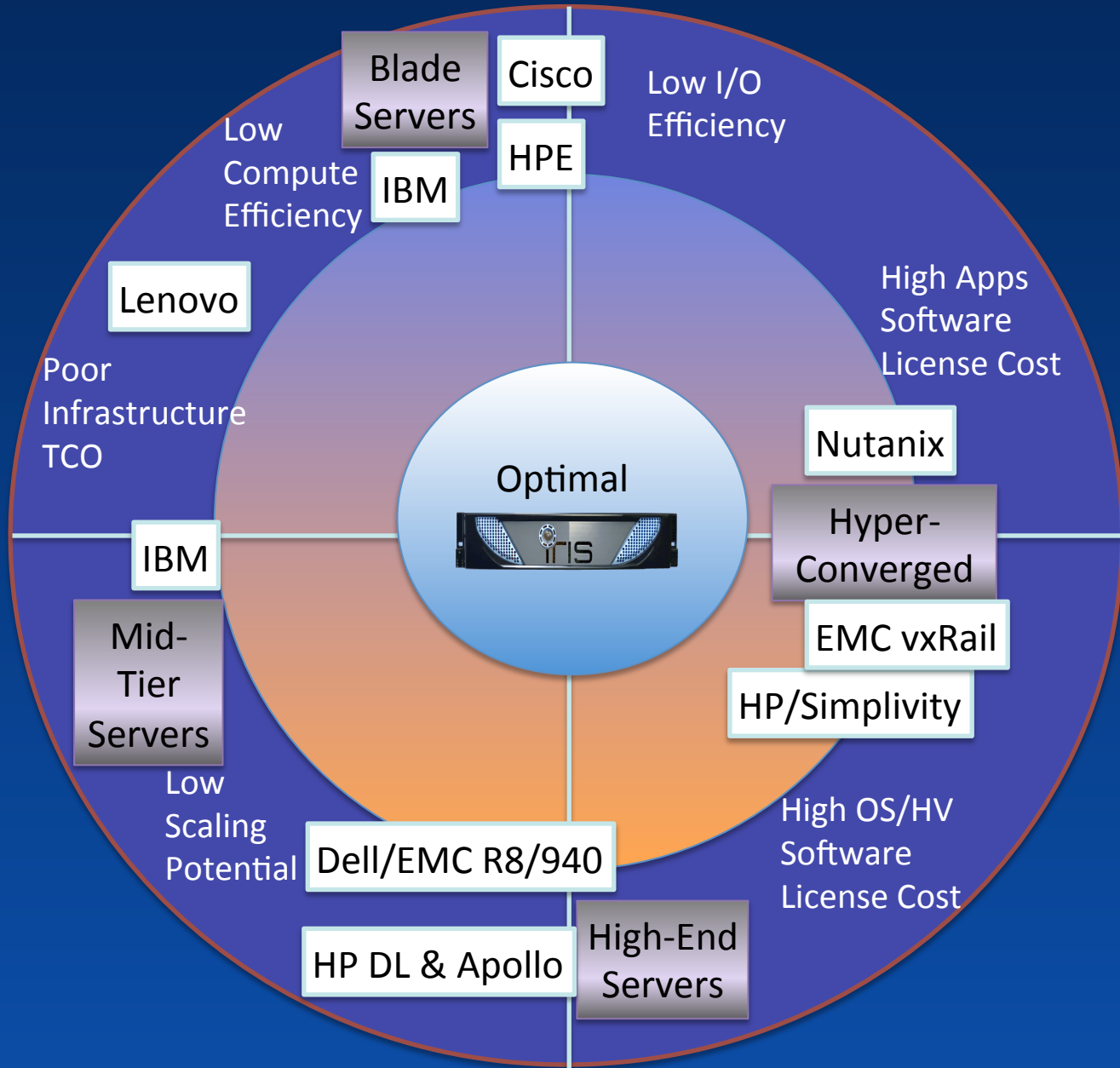
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# The Server Problem





# The Server Problem



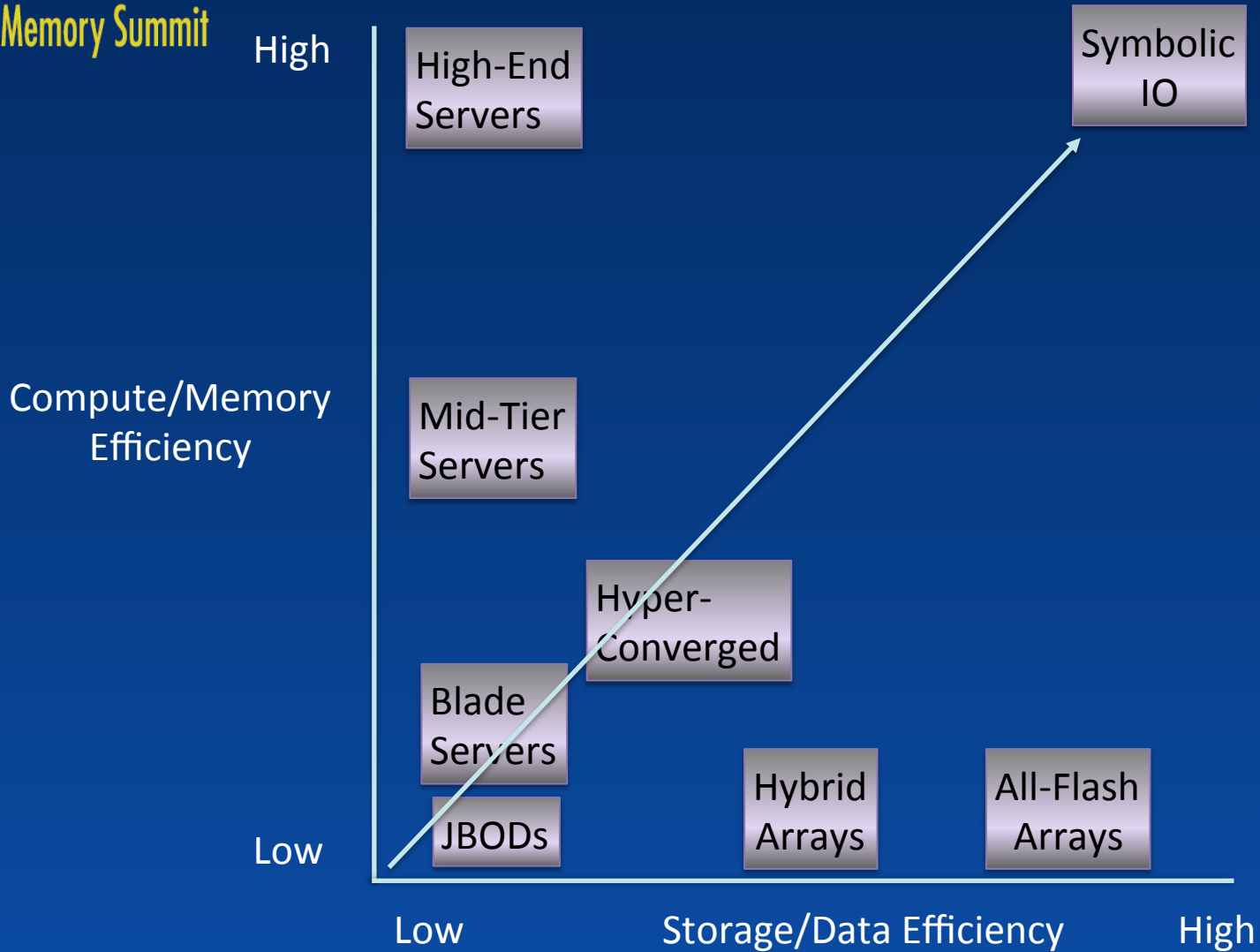


**ELECTRIC LIGHT DID NOT COME FROM THE CONTINUOUS  
IMPROVEMENT OF CANDLES**



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# The Design Point





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# The Design Point of Symbolic IO

- All systems are not only the sum of their parts, they are the **blend of their interactions**
  - Compute and memory are tied together - literally (CPUs and RAM)
  - Storage and (persisted) data, similarly (channels/busses and media)
  - The design point for most systems is to optimize one or the other
    - via incremental improvement of components - faster, denser, cheaper
  - Until now, impossible to 'fuse' the two design points together
    - 'Hyperconverged' not a fusion – it is merely components in one box
  - Symbolic IO took a different approach...
- Symbolic IO goes beyond incremental improvement on one axis only
  - The use of persistence in the memory channel (StorModules) fuses the two
  - The software enables the hardware to operate as one entity
  - This reaches the most efficient design point possible

**Storage becomes compute, compute becomes storage**



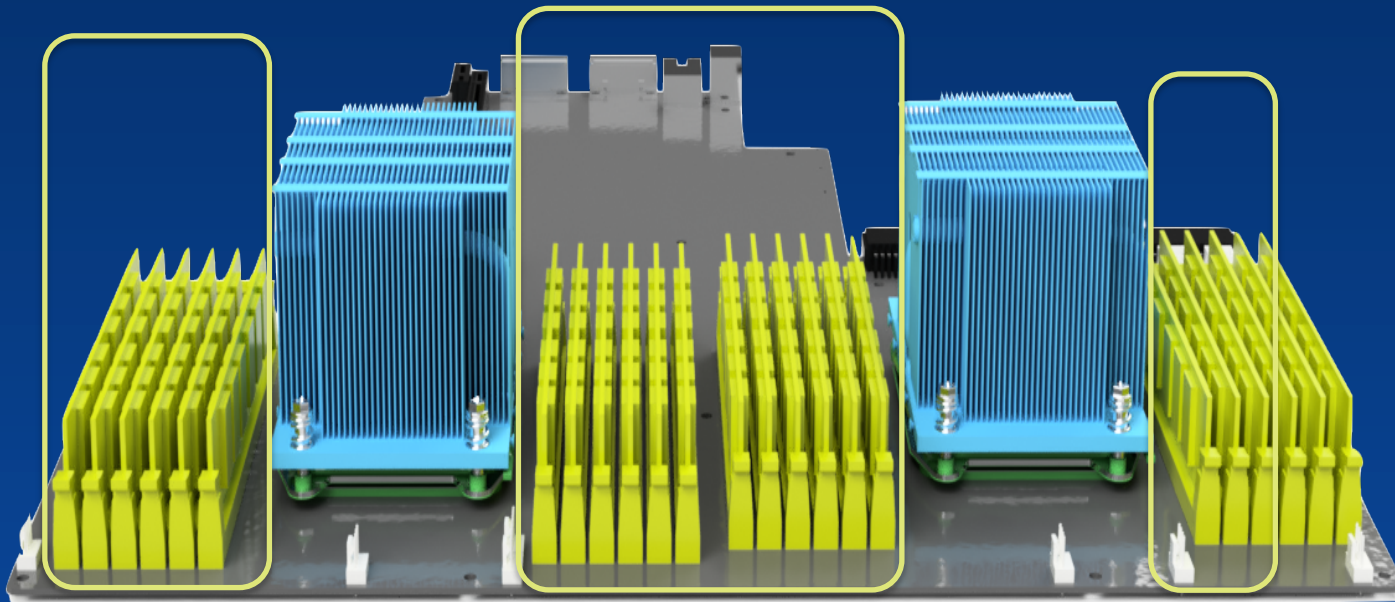
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# StorModules™ - Primary Storage

**Symbolic IO StorModule™**

**Performance Tier 1 & Primary Storage**

DDR4 Speeds @ 68GB/s for IRIS-i1



- Persistence in the memory channel
- DDR-4 based DIMMs
- IRIS-i1 can use up to 21 StorModules™
- 3D Xpoint™ DIMMs - tier 1.5
- (not available yet from Intel - Apache Pass)



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# SymCE™ OS

- **Translates application I/O (read,write) into real-time computation**
  - no code change required - unlike other persistent memory approaches (e.g. [pmem.io](http://pmem.io))
- **Infused hypervisor supporting persistent memory; fully orchestrated VDI**
  - 100's of VMs/virtual desktops per IRIS i1 – storage at memory speed
  - Simply migrate VMs from other platforms into IRIS i1 with SymCE tools
- State Independent Snapshot (SIS™) and Clone (SIC™) technology
- Patent Pending BLINK™ software
  - Allows for a complete infrastructure to be preserved, restored, or scaled up in minutes
  - Optional removable BLINK card (persistent media)
- BLINK™ contains machines, applications, security settings, configurations and data - the complete machine state
- BLINKs are completely application-consistent
- BLINKs are 100% secure and only contain Symbolic bit Markers and proprietary metadata
- Clone an IRIS via BLINK in minutes
- Selective & partial BLINKs - granular
  - Use with infused hypervisor - selectively blink VMs, volumes within VMs



# POC #1 – Data Analytics Company

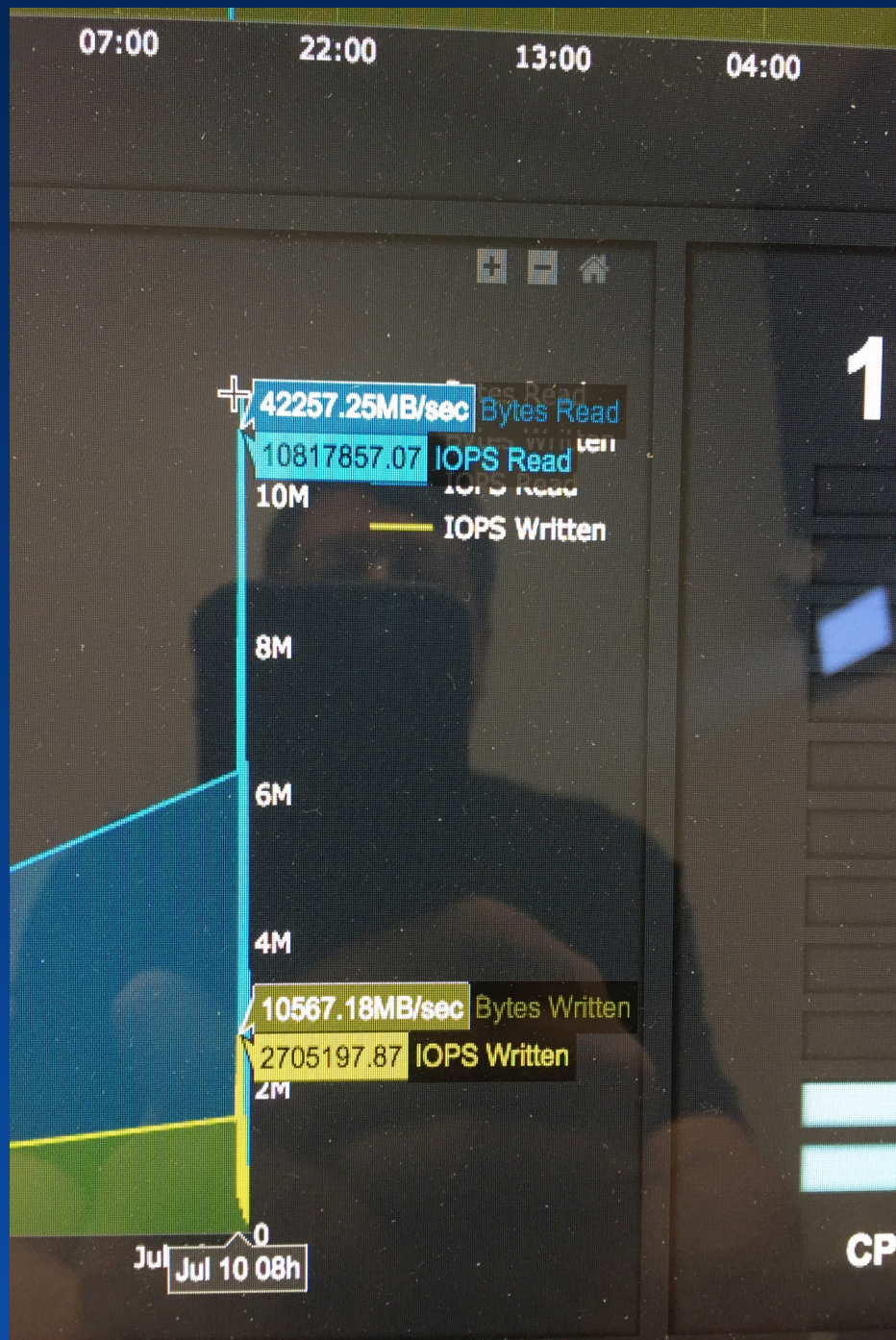
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Challenges	Symbolic Solution	Symbolic Advantages
<ul style="list-style-type: none"><li>• High cost to maintain on-premises infrastructure</li><li>• Limited virtualization capability on-premises (25 VMs per server)</li><li>• High OPEX from significant use of AWS for compute</li></ul>	<ul style="list-style-type: none"><li>• Implement IRIS i1 to replace current HP on-premises infrastructure</li><li>• Bring back all AWS workload to on-premises on IRIS i1</li><li>• Leverage SymCE OS for storage and virtualization</li></ul>	<ul style="list-style-type: none"><li>• Replace HP servers at 21:1 ratio (21 HP blades to one IRIS)</li><li>• Run ~400 VMs per IRIS instead of 25 per HP</li><li>• Save \$450,000 for on-premises</li><li>• Save \$1,000,000 for every 400 VMs over 5 years by re-homing AWS</li></ul>





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