

Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.



Exadata Database Machine

Performance, Availability and Security



Best Platform for Oracle Databases on-premises and in the Cloud

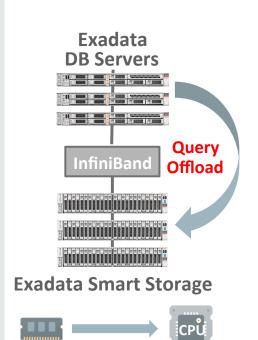
Enabled by:

- Single-vendor accountability
- Exclusive focus on databases
- Deep h/w and s/w integration
- Revolutionary approach to

storage

Copyright © 2017, Oracle and/or its affiliates. All rights reserved.

Exadata Achieves Memory Performance with Shared Flash



- Exadata X6 delivers 300GB/sec flash bandwidth to any server
 - Approaches 800GB/sec aggregate DRAM bandwidth of DB servers
- Must move compute to data to achieve full flash potential
 - Requires owning full stack, can't be solved in storage alone
- Fundamentally, storage arrays can share flash <u>capacity</u> but not flash <u>performance</u>
 - Even with next gen scale-out, PCIe networks, or NVMe over fabric
 - e.g. new EMC DSSD has 3-6 times lower throughput than Exadata X6
- Shared storage with memory-level bandwidth is a paradigm change in the industry
 - Get near DRAM throughput, with the capacity of shared flash



Flash PCIe NVMe

Chips

NVMe PCI-e Flash Disrupts the Storage Array Model New improvements are causing 100X bottlenecks across shared storage stack



Latest PCIe Flash 5.4 GB/sec



SAN Link = 40Gb 5 GB/sec Less than 1 Flash card



Leading All Flash Array 24 GB/sec Less than 5 Flash card

All-Flash Storage Array IO Path: many steps, each adds latency and creates bottlenecks

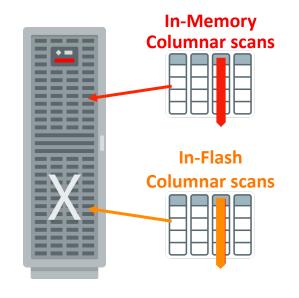




NEW IN **12.2**

Redesigning Scan Offload for Memory Throughput

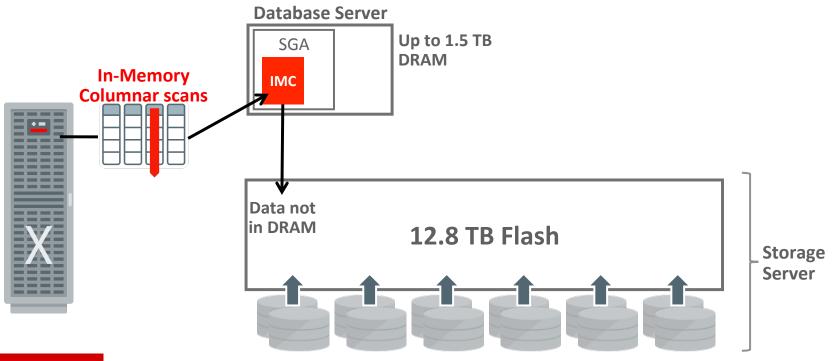
- With Exadata Flash throughput approaching memory throughput, SQL bottleneck moves from I/O to CPU
- Exadata will automatically transform table data into In-Memory DB columnar formats in Exadata flash cache
 - Dual format architecture extended from DRAM to flash
- Enables fast vector processing for storage server queries
 - Smart Scan results sent to DB using In-Memory Columnar format to reduce DB CPU usage
- Uniquely optimizes next generation flash as memory





In-Memory Columnar Formats in DRAM (pre 12.2.1.1.0)

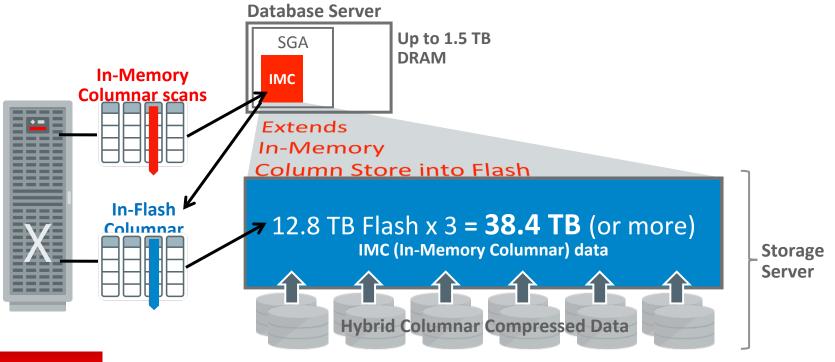
Super-Fast Scans from Memory, but All Queries Complete





In-Memory Columnar Formats in Flash Cache (12.2.1.1.0)

3 - 4x Overall Analytics Performance Improvement



Smart Analytics: Join and Aggregation Smart Scan



- Extend In-Memory Aggregation technique into storage (vector joins and vector aggregation)
- Find Sales per country

```
SELECT /*+ VECTOR_TRANSFORM */ country_id,
sum(amount_sold) amount_sold
FROM customers, sales
WHERE customers.cust_id = sales.cust_id
GROUP BY customers.country_id
ORDER BY customers.country_id;
```

- Storage cells scanning sales fact table return tuples {country_id, sum_amount_sold}
- Join and Aggregation offloaded to the storage server



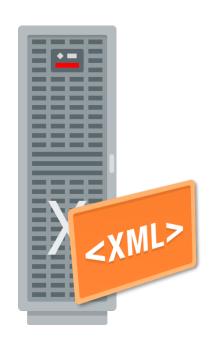


Smart Analytics: More Smart Scan Enhancements



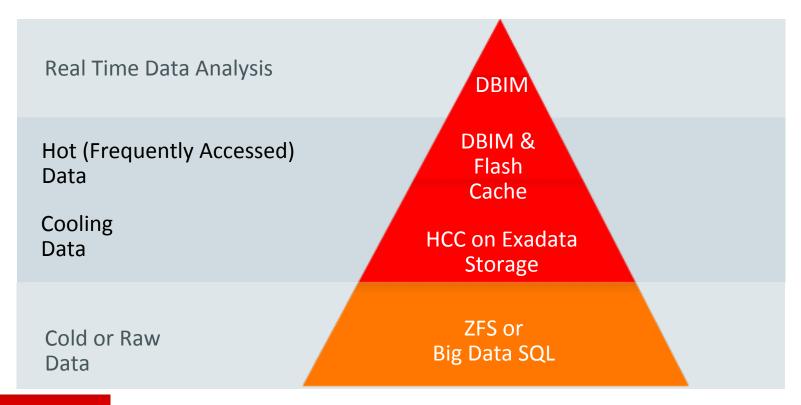
- Smart Scan enhancements for XML and JSON
 - JSON_EXISTS, JSON_VALUE, JSON_QUERY,
 - "IS JSON" and "IS NOT JSON"
 - XML: XMLExists, XMLCast(XMLQuery())
- Significant speedup in JSON analytic workloads

```
select count(*)
from pictures
where json_value(photo, `$.tag')
like `%spain%';
```



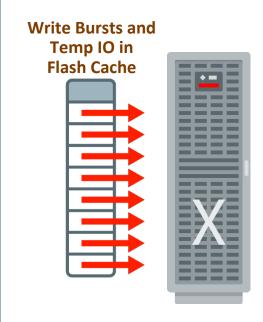


Data Tiering



Smart Analytics: Smart Write Bursts and Temp IO in Flash Cache

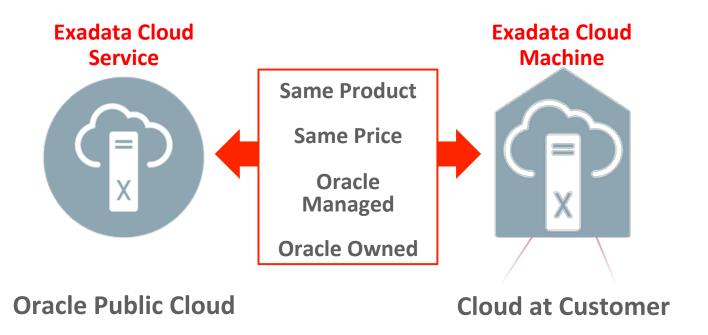
- Write throughput of four flash cards has become greater than the write throughput of 12-disks
- When database write throughput exceeds throughput of disks, Smart Flash Cache intelligently caches writes
- When queries write a lot of temp IO, Smart Flash Cache intelligently caches temp IO
 - Writes to flash for temp spill reduces elapsed time
 - Reads from flash for temp reduces elapsed time further
- Smart Flash Cache prioritizes OLTP data and does not remove hot OLTP lines from the cache
- Smart flash wear management for large writes
- Supports Database 11.2.0.4, 12.1.0.2 and 12.2.0.1



Accelerates Large Joins and Sorts and Large Data Loads



Exadata Cloud – Your Way





Exadata Customer Case Studies



NTT docomo: MoBills (Mobile Billing System)

Reduced **Faster** Maximum Reduced **Data Center Benefits Billing Processing** Operational Cost Introduction Cost **Availability Cost Savings Local & Remote** 90% Space "MoBills is a very important position as a mission-critical system to 10X speedup 50% 25% promote efforts toward the realization of "+d". Oracle Exadata is Standby Reduction running very stable as a expected performance. We will continue to use the "Oracle Exadata" and we would like to establish a further

advantage for our business." - Shimamura, Manager, Information System Department, NTT docomo

3 million SQL /sec





Business Objectives

- Real-Time Billing Platform for 66 million customer
- Dramatically improve performance and availability
- Reduce cost and complexity

Solution

- Oracle Exadata: 30 racks
- Oracle MAA (RAC / Active Data Guard - Local & Remote Standby database)

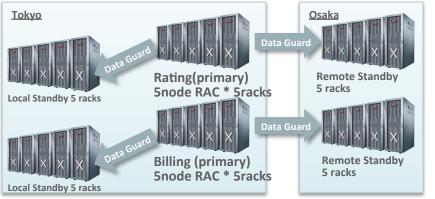
Pre-Exadata



- Real-Time Billing Processing
 - High-end SMP Server
- + High-end Storage: 350 racks
- Storage Mirror Backup
- Storage Mirror Replication
- Oracle 9i Database Release 2

Exadata MAA

30 racks / Local & Remote Standby / RMAN backup





DCM Holdings : System Consolidation of 3 companies

Benefits

Realized the Database consolidation and integration due to the high performance provided by Oracle Exadata. And, Oracle Database 12c Multitenant Architecture also achieved high consolidation ratio while maintaining the independence of each group companies.

Platinum Service could improve the service level, Oracle Full-stack products could provide One-Stop Support.

Faster Batch Processing Reduced Introduction Cost

High Consolidation Ratio Improved Manageability

Simplified Support

Standardization





Multitenant Architecture



6DBs Consolidation

Oracle Full Stack



Non Stop Support

Business Objectives

- \$10 billion Sales, Faster M&A
- High Consolidation ratio and improve service level
- Reduce operational cost

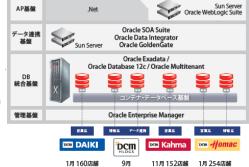
Solution

- Oracle Database 12c
 Multitenant on Exadata
- Oracle Full Stack (Middleware and Server products)

Pre-Exadata







Oracle Multitenant on Exadata

- Consolidation and Integration
 3 group companies (Homac, Kahma and DAIKI) of system infrastructure
- Replaced from IBM p Servers
- Teradata Migration to Exadata
- Oracle Database 12c Multitenant
- Platinum Service
- Zero down time System Migration by using GoldenGate



Sprint: Call Data Record - Data Warehouse



Benefits

"We reduced the queries from 30 seconds down to sub-second response time. Quick information, quick queries give Customer Care the ability to do their job better and meet the customer's needs."
- Richard Ewald, Senior Technical Architect, Data Warehousing Faster Queries

> 10x

Faster Reports 24 X Storage Savings 6 x Maximum Availability Data Center
Cost Savings
3:1 Consolidation

No unplanned downtime





15 billion transactions/day

7 days to 7 hours

Production

+ removed 150 TB Indexes

Business Objectives

- Improve performance
- Improve sustainability
- Improve availability and maintainability

Solution

- Full Rack (Prod), Half Rack (Dev/Test); ZFS
- Storage Expansion
- Half Rack (Prod)

Pre-Exadata









Dev/Test





Oracle Platinum Services

- 4 x Sun Fire E6900, 1 x M9000
- Mixed Storage
- Multiple backup systems
- 90 Day CDR DW 1.15 PB
- Oracle DB 11gR2

- Exadata X3-2 Full Rack
 - HCC: 950 TB to 150 TB
 - ZFS Storage Appliance (Backup)
 - Exadata Storage Expansion
 - Exadata X5-2 Half Rack

Exadata X3-2 Half Rack



Pulte Group: Multitenant Consolidation



Benefits

"Exadata delivered tremendous improvements in productivity. Users no longer have to wait for data. Data sharing is now real time."

- Brian Pawlik, IS Manager, Pulte Homes

Business Impact

40% Productivity ↑ **Monthly Close 2 Days Faster**



Faster **Applications**

2x -15x Faster



Lower Admin & **Support Costs**

Exadata Eighth Rack

Disaster Recovery

40% Reduction 40% CapEx





Cost Savings

Business Objectives

- Scalability
- Supportability
- Sustainability

Solution

• quarter rack & eighth rack

Pre-Exadata



- IBM P7
- EMC storage arrays

Exadata Quarter Rack Production / Standby / Test Dev / UAT







- Consolidate 35 DBs: 4 CDBs, 35 PDBs
- Production, Local Standby and QA
- Primary databases: > 5 TB



Exadata Advantages Increase Every Year

Dramatically Better Platform for All Database Workloads

Exadata Cloud Machine

Exadata Cloud Service

3D V-NAND

- In-Memory Columnar in Flash
- Smart Fusion Block Transfer
- In-Memory Fault Tolerance
- Direct-to-wire Protocol
- JSON and XML offload
- Instant failure detection

• Tiered Disk/ Flash

Network Resource Management

Unified InfiniBand

- Multitenant Aware Resource Mgmt
- Prioritized File Recovery
- Flash • Software-in-
- Silicon

 Data Mining Offload Offload Decrypt on Scans

• 10 Priorities

- Database Aware Flash Cache
- Smart Software Storage Indexes
- InfiniBand Scale-Out
- Columnar Compression
- DB Processors in Storage
- Scale-Out Storage
- Scale-Out Servers





Smart Scan

PCIe NVMe Flash

Integrated Cloud

Applications & Platform Services



ORACLE®