



Flash Memory Summit



NVMe-OF Enterprise Appliances

Moderator:

Jeremy Werner, Sr. VP and GM SSD Business Unit

Toshiba Memory America

Panelists



Kamal Hyder
Director of PLM
KumoScale
Toshiba Memory



Manoj Wadekar
Director HW Engineering
eBay



Yaniv Romem
CTO & Co-Founder
Excelero



Nishant Lodha
Product Marketing
Manager
Marvell (Cavium)



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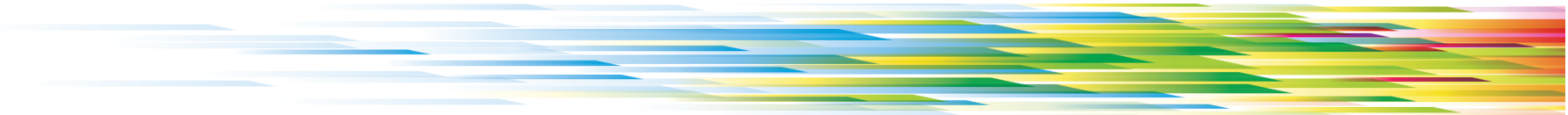


NVMe Enabling the Future

Powering the next generations of storage

Kamal Hyder

Toshiba Memory America, Inc.



NVMe Excitement Continues!

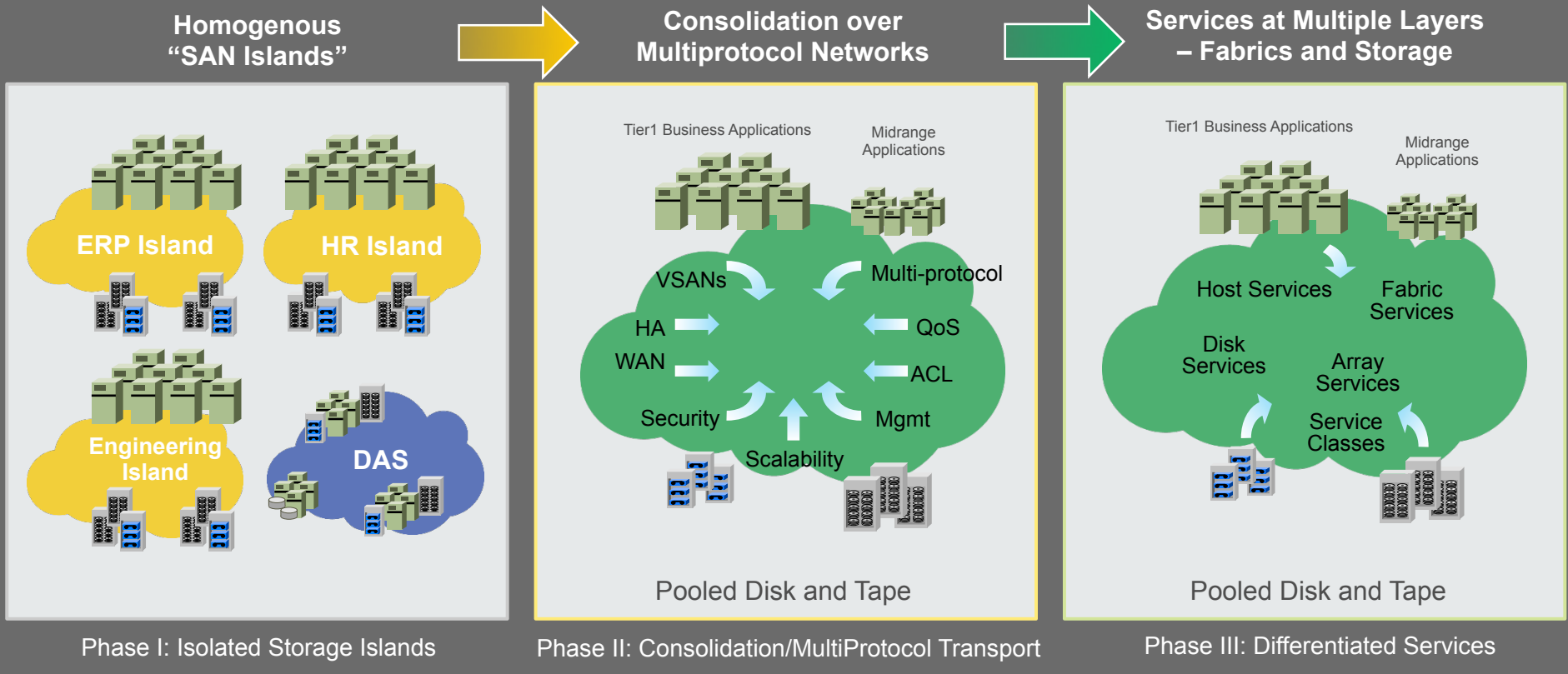
- New Protocol, Exclusively for Flash
- Multiple Fabrics: RDMA, FC, TCP
- End-to-end support
- Native OS support
- Growing interest in Disaggregated Flash
- Suitable for Enterprise and Cloud Data Center Architectures
- Lowest Latency, Highest Performance ever! Storage no longer the Bottleneck
- Greenfield and Existing Environments
- Initiators to Switches to Targets
- Linux Kernel 4.9+, others in progress
- Multiple Vendors Supporting the Concept
- Bringing High Performance to Multiple Areas

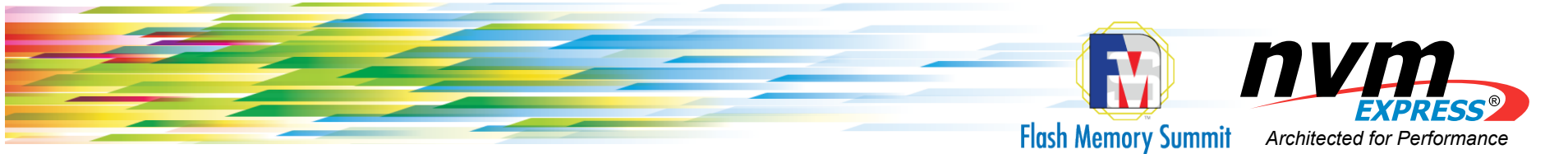


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We've Seen the Consolidation Movie Before

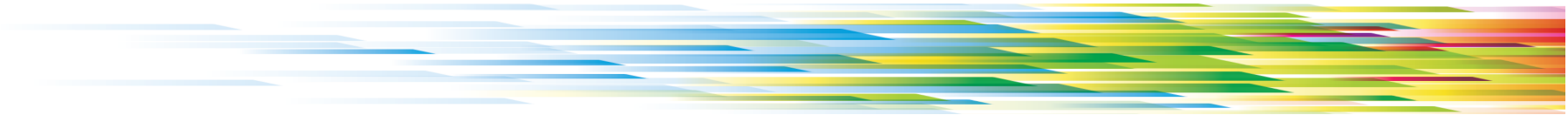




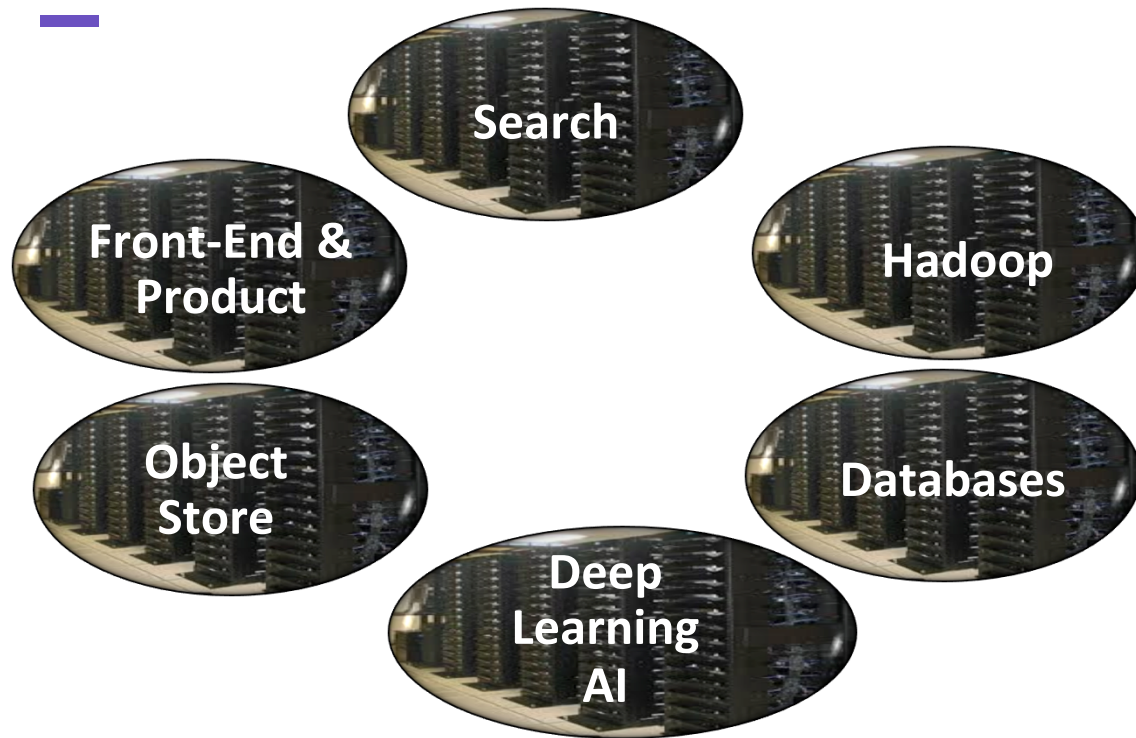
HyperScale Storage

Manoj Wadekar

eBay



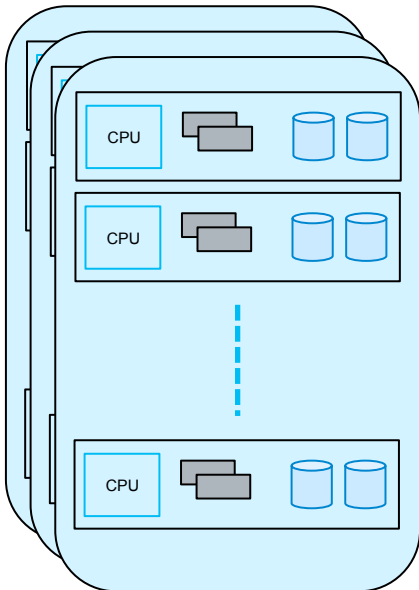
ebay Hyper scale Infrastructure



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Typical hyper scale servers: Design goals

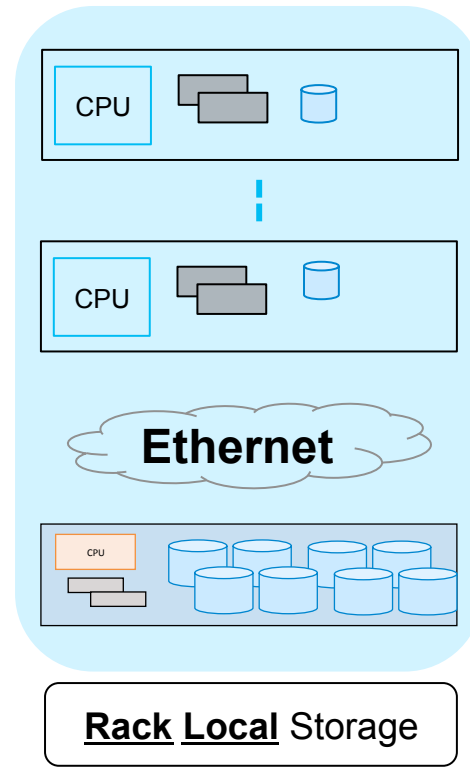
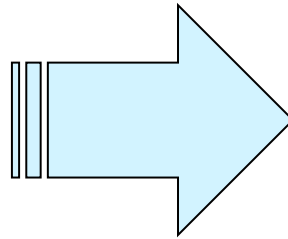
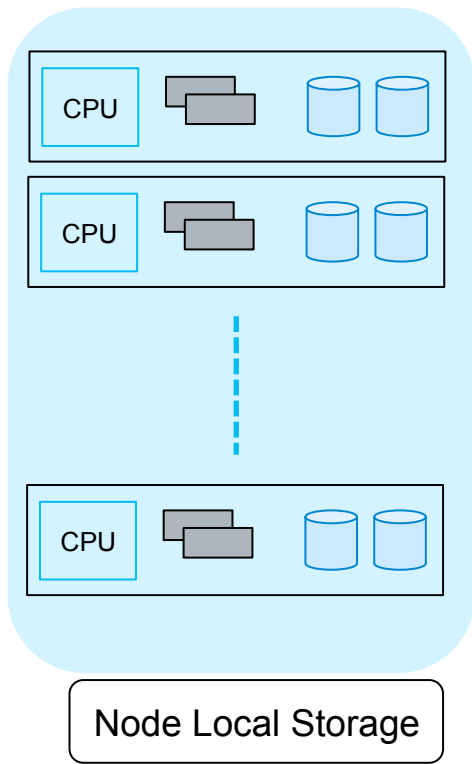


Efficiency:
Utilization, commonality

Growth:
Performance, Capacity

What's needed:

Rack-As-A-Compute



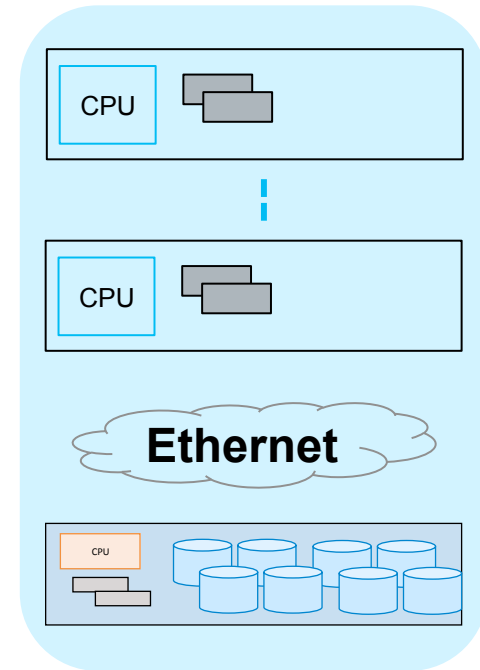
Rack-As-A-Compute

Right Sizing:

- Clusters can use optimized ratio of compute and storage.
- Allows reducing wastage and improve performance

Independent Scaling:

Compute and storage capacities can be scaled per need



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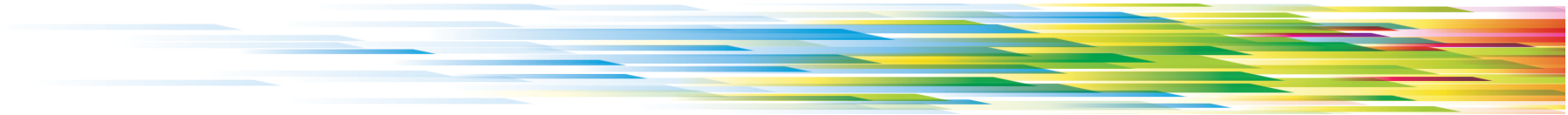
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Distributed NVMe Architectures

Yaniv Romem

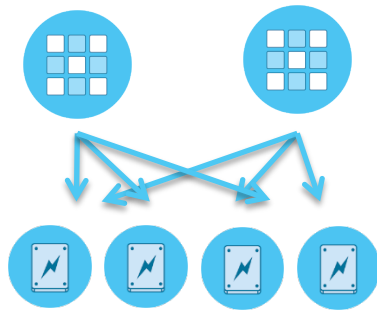
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How is flash deployed today?

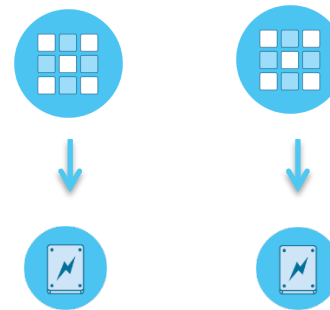
All Flash Array

- Separate application servers & scale-out flash appliances
- Share capacity & performance across applications
- Fabric/Network hop involved



In Server SSDs

- Application, CPU & Flash in one appliance
- Capacity & Performance cannot be shared among isolated appliances
- Applications can take full advantage of NVMe performance



NVMe flash: So Many IOPs, So much Bandwidth...



- NVMe solid state drives offer so much performance, one server struggle to make efficient use of a fully stuffed server
- This makes architectural choices even more important
 - Connectivity choice can impact performance
- Shared-nothing architectures have benefits



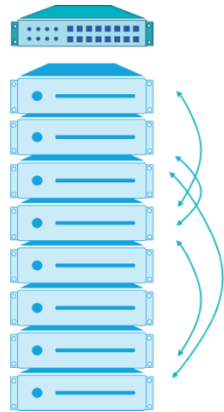
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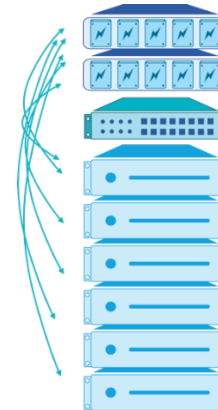
Distributed NVMe deployment options

Local Shared Storage in Application Servers



- Storage is unified into one pool
- Target Module & Client Block Driver run on all nodes
- Linearly scalable

Storage is Centralized



- Storage is unified into one pool
- Target Module runs on storage nodes
- Client Block Driver runs on server nodes
- Applications get performance of local storage



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Hyper-scale Challenges

Challenges for web-scale applications

- Maximize operational efficiency and architectural flexibility
- Achieve rigorous business objectives: 100% uptime, low TCO
- Meet complex application requirements: scalability, performance
- *New application workloads such as real-time analytics and AI make hyper-scale challenges more onerous*

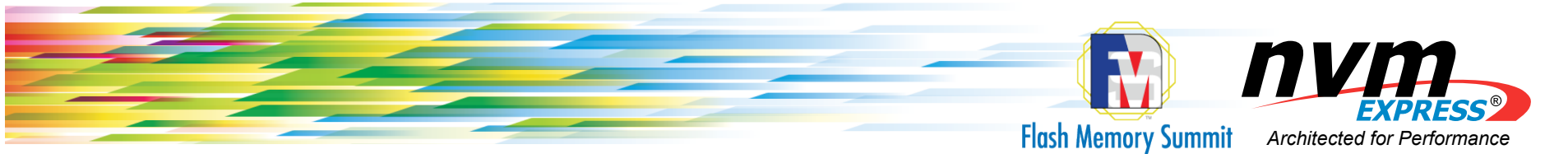
Benefits of Converged Architectures

- SDS on standard servers enables hardware homogeneity
- Maximum utilization of NVMe SSD's by creating a single pool of high-performance block storage
- No data localization for scale-out applications
- Can achieve predictable application performance – no noisy neighbors



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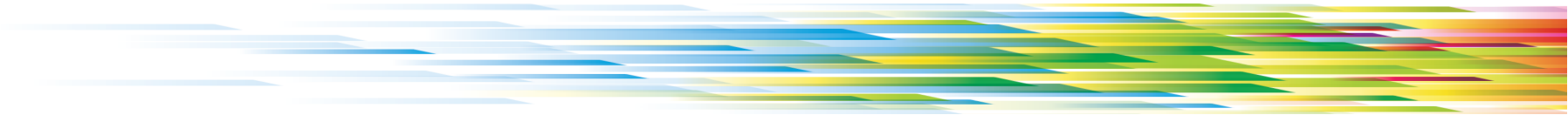
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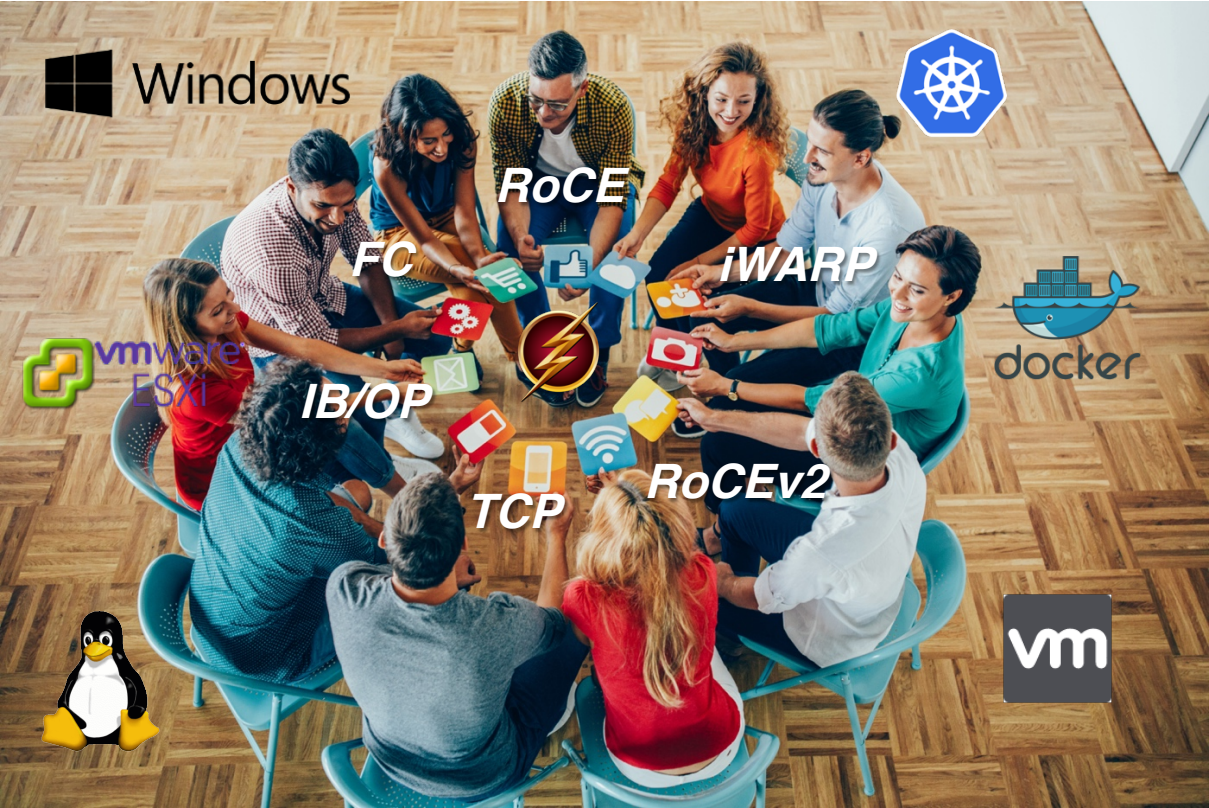
The “*well-connected*” NVMe!

Nishant Lodha

Marvell (Cavium)

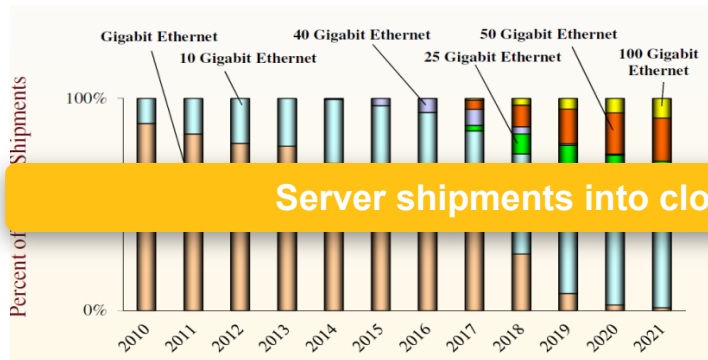


What Do You Mean “Well-Connected” for NVMe?



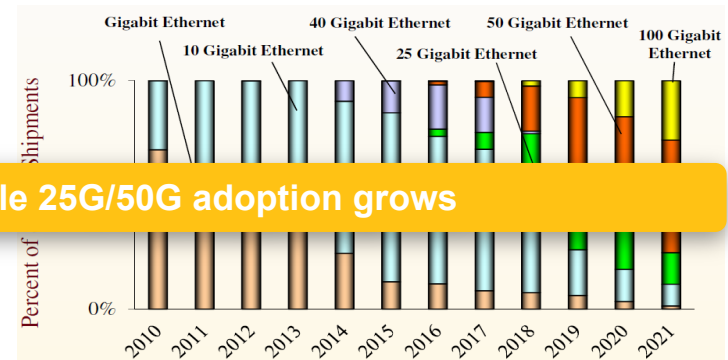
Ethernet Speeds and Feeds!

Server Speed Transition in Enterprise

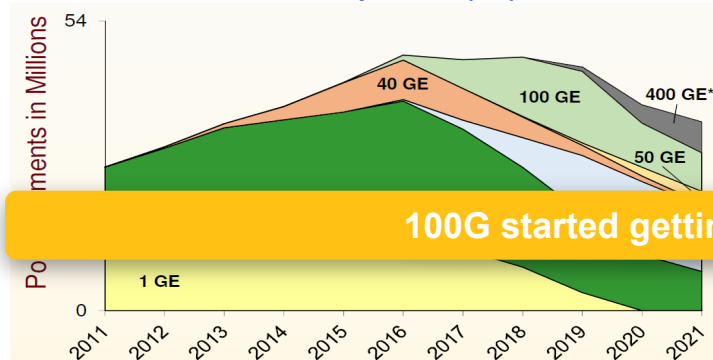


Server shipments into cloud continue while 25G/50G adoption grows

Server Speed Transition in Cloud

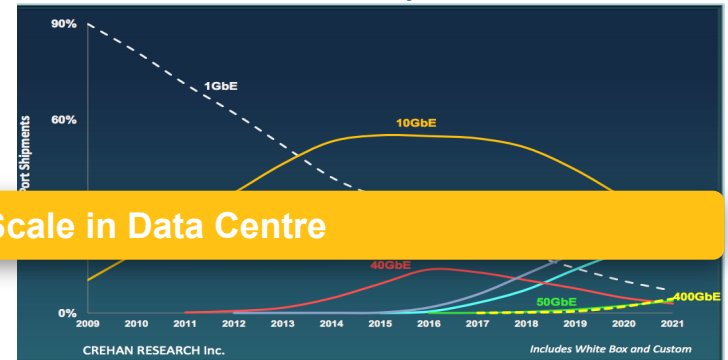


Ethernet Switch – Port Shipments (All)



100G started getting deployed at Scale in Data Centre

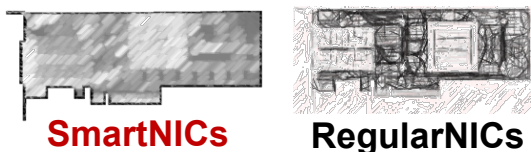
Ethernet Switch - DC Port Shipments



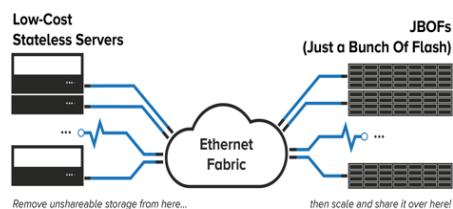
Source: Del'Oro Research, 2017

Trending all around the DC!

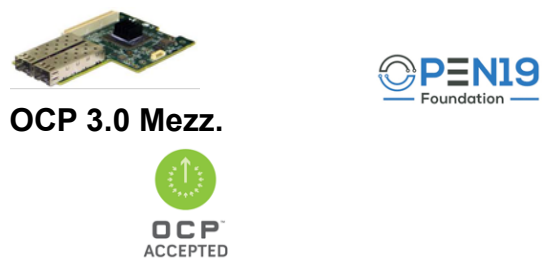
Smart NICs recognized as new adapter category



Disaggregated Storage (AFA, JBOF)



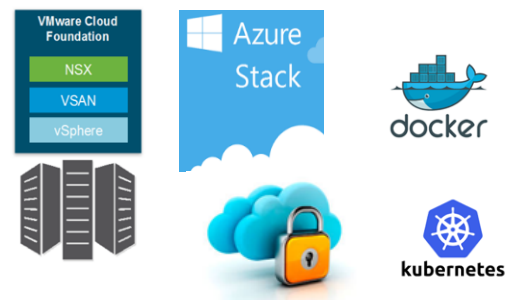
Industry embraces Open architectures



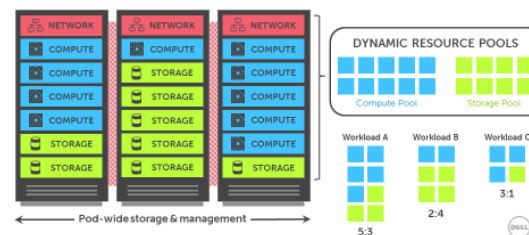
Rise of SDN/NFV in Telco Cloud and birth of Edge Compute



Emergence of Hybrid Cloud & secure Micro-services

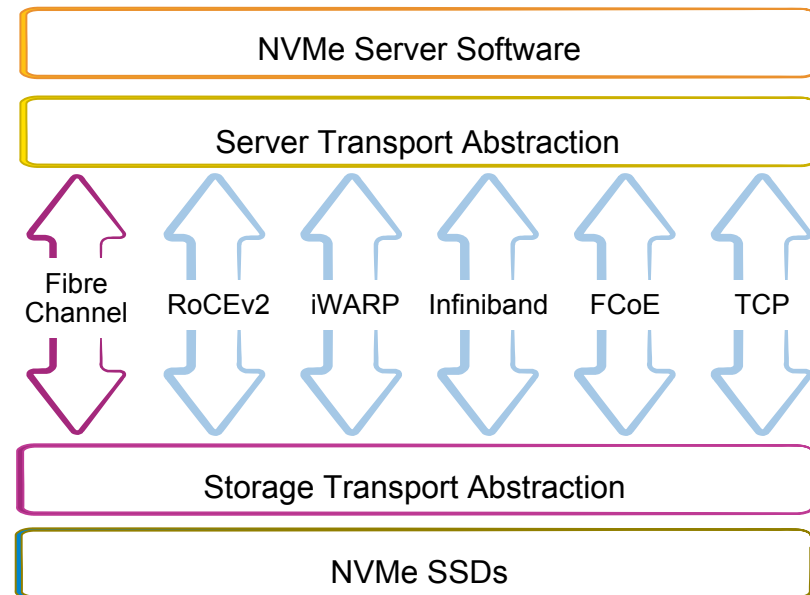


Software Defined Data Center (SDDC)



Scaling our NVMe Requires a (Real) Network

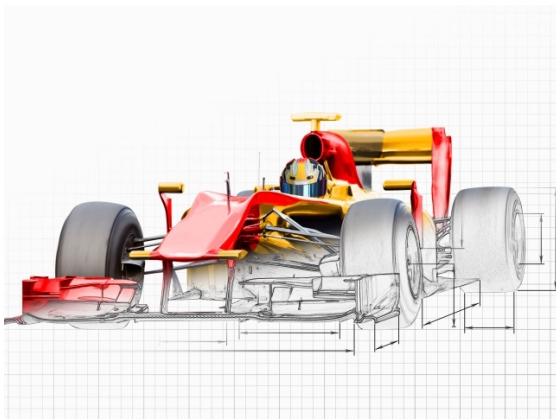
- Many options, plenty of confusion
- Fibre Channel is the transport for the vast majority of today's all flash arrays
 - FC-NVMe Standardized in Mid-2017
- RoCEv2, iWARP and InfiniBand are RDMA-based but not compatible with each other
 - NVMe-oF RDMA Standardized in 2016
- FCoE fabric is an option
- NVMe/TCP - making it way through the standards process



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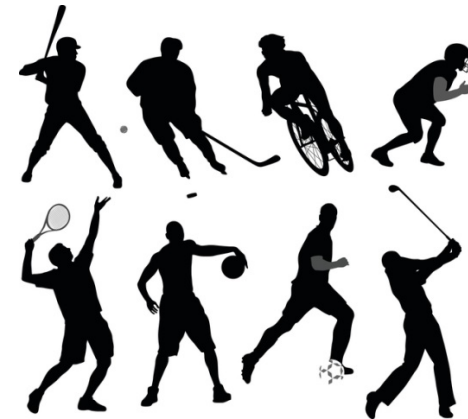
NVMe-oF: Making the “Well-Informed” Choice?



Not “just” about “fabrics”
performance



Culture and Install Base

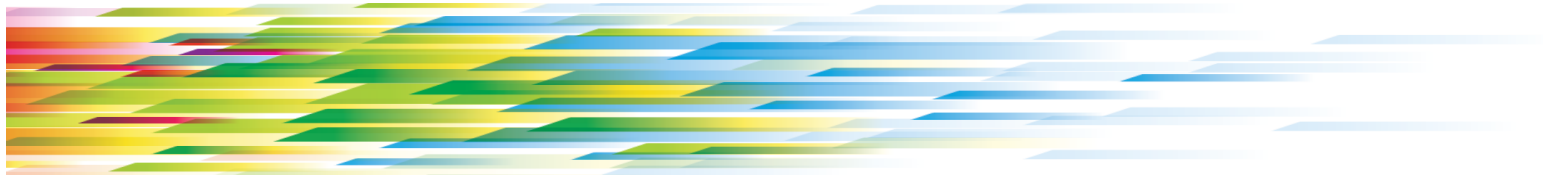


Use Cases



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Architected for Performance

