## SSDs that Think

Intelligent SSDs Can Handle a Larger Computing Load at the Edge

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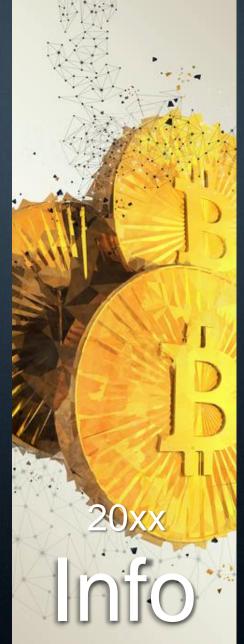
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## People have been mining forever

Data is the 21<sup>st</sup> century mine.
Information is the gold nugget



# 2020 DATA INFLATION



#### **DATA GENERATED**

Global data grew x50 between 2010 to 2020

1%

#### DATA STORED

Of generated data is stored in Cloud storage infrastructure. Despite >5x growth in amount of data saved in Cloud since 2015



#### **DATA TYPE**

Of stored data is Unstructured. Only <5% of it is actually analyzed. Rest remains "dark"





# 2020

These technologies run over huge data sets, are all data intensive, and rely on Metadata to perform efficiently



\$210B/Y

Worldwide Big Data Analytics Market



## **Tools & Techs**

Transforming Data to Knowledge (Info)

HD Video • IoT • M2M





#### Metadata is the key

- Tagging of data
- Makes unstructured data understandable

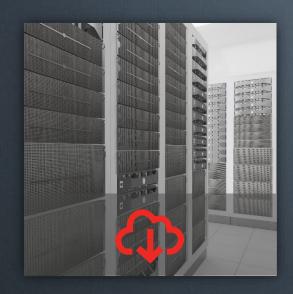


## Al is a pivotal technology

- Generates tags over enormous sets of unstructured data
- Generates value out of it

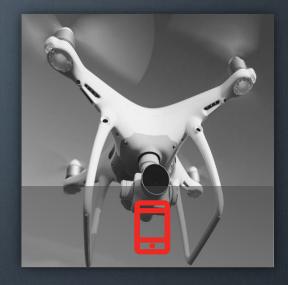


## Moving data around is expensive!



CLOUD

Network bottleneck
Efficiency
Heterogeneity



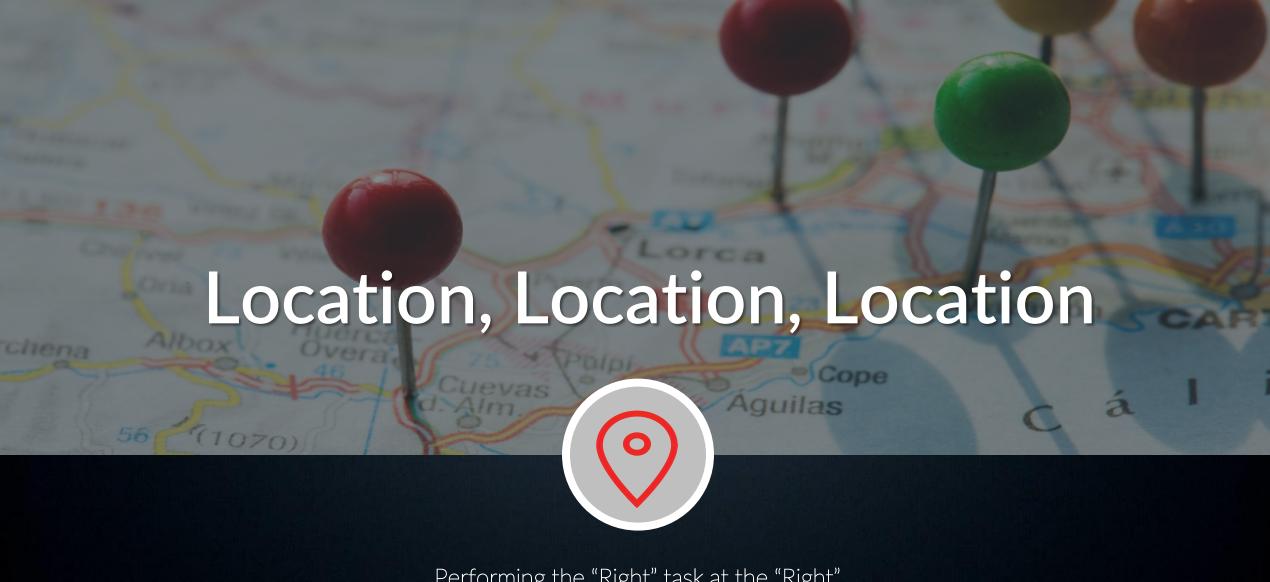
EDGE

Upload is expensive

Latency

Capacity





Performing the "Right" task at the "Right" place is a key for efficient system



## SSDs that Think





SSDs natively include all elements of a compute entity. These can be effectively used for tasks that are data related (e.g Analytics) rather then function related (Disk operations)



Include additional entities (HW and/or FW/SW) to accelerate data processing at the storage edge for those use cases that make sense



Efficiency at its most: Power • Performance • Cost

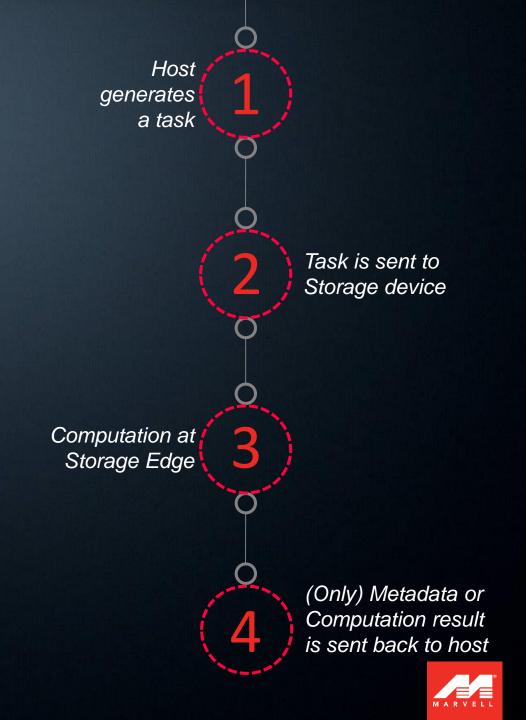


## **USAGE EXAMPLE 1**

#### **Host Co-Processor**

Storage device is used as host offload engine

Offloads those host tasks in which proximity to the data is an advantage, while minimizing network traffic, power consumption and host utilization



## **USAGE EXAMPLE 2**

#### Data Pre-Processing Engine

Storage device is used to pre-process stored data

Generates Metadata / Tags / Indexes of stored data, as pre-processing work prior to running analytics SW over the data (e.g Al based analysis)



Storage device pre-process the data and generates Metadata / Tags / Indexes etc

Host retrieves
Metadata upon
need or Metadata
/ Tags are used
for further
Analytics



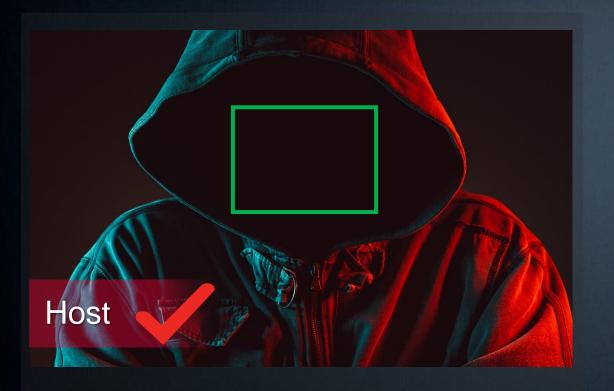
## BENEFITS

#### **Efficiency**

Hetrogenious computation as a key for efficiency. Run the «Right» things at the «Right» place

Not all workloads will benefit from running at the Storage Edge, however, those who will, would benefit much, and on many metrics







#### Spot a terrorist in a crowd

- Requires very fast results
- Analysis of structured and tagged data base (face characteristics) that are compared with the current image taken characteristics



#### Locate a stolen car

- May be done over longer time w/more limited compute
- Analysis of unstructured and non-tagged data base
- With 1000s of video hours to go through, minimizing the amount of data moving is key for efficiency





## Workload Examples



#### Data Base

Key / Value acceleration
Search
Compare

I/O INTENSIVE



#### AI / ML Work

Vision Processing
Video Analytics
Text Processing

I/O INTENSIVE



#### Tagging & Indexing

Histogram

Data tagging

Metadata Management

I/O INTENSIVE



## DEMO

**Create Metadata** 

Search in Database

Update the Database





Sackground No data
Work movement







Reuse

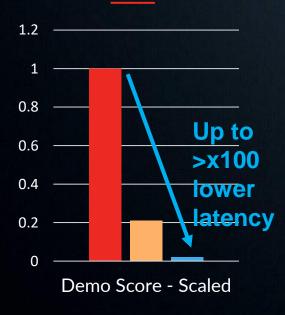




FPGA Demo

## DEMO RESULTS

#### LATENCY RATIO (24\*8TB SSDs Database Dual Socket Processor)

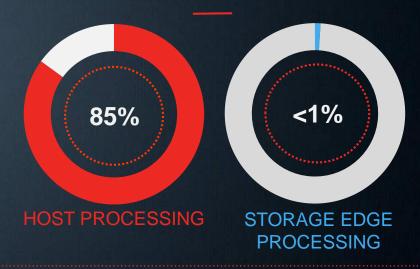


POWER RATIO (24\*8TB SSDs Database Dual Socket Processor)

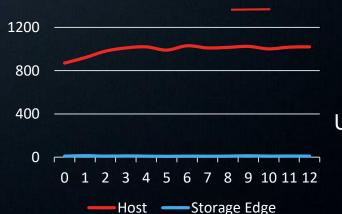


#### ■ Storage Edge

#### HOST CPU UTILIZATION



## NETWORK CAPACITY RATIO OVER TIME



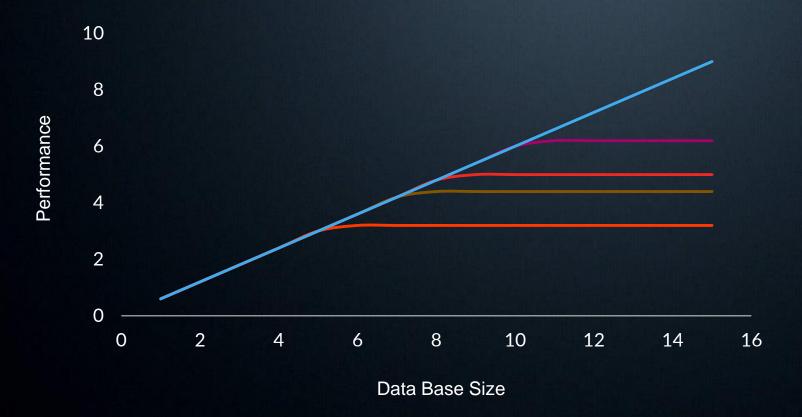
1000:1

More Network
Utilization for SW
Processing\*



Host

## Performance at Scale



- Host Processing (1)
- Host Processing (2)
- Host Processing (3)
- Host Processing (4)
- Storage Edge Processing

## Linear Scale

Running the processing at the Storage Edge gains linear scale in performance, and is not bounded by the capabilities of a given CPU core



SSDs with add-on logic are perfectly fit to generate key Metadata and Tags for effective data analytics processing.

While some analytics work will perform better on a host processor, others will perform better at the storage Edge

•••

# EFFICIENT PROCESSING AT THE STORAGE EDGE

**SUMMARY** 



Background AI video/image/text processing is one example for superior efficiency if done at the storage edge

Come see the demo at the Marvell booth

