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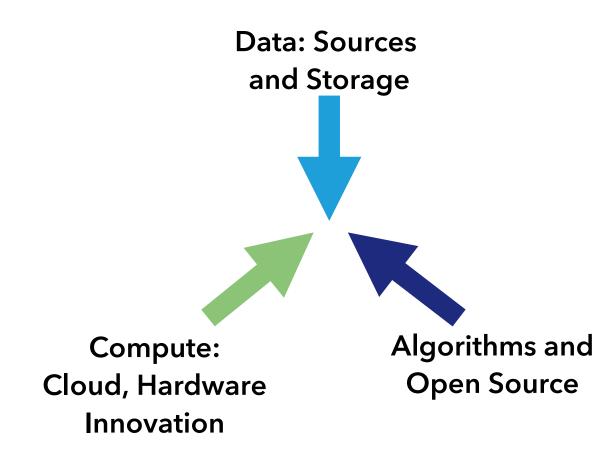
Machine Learning and Storage Applications

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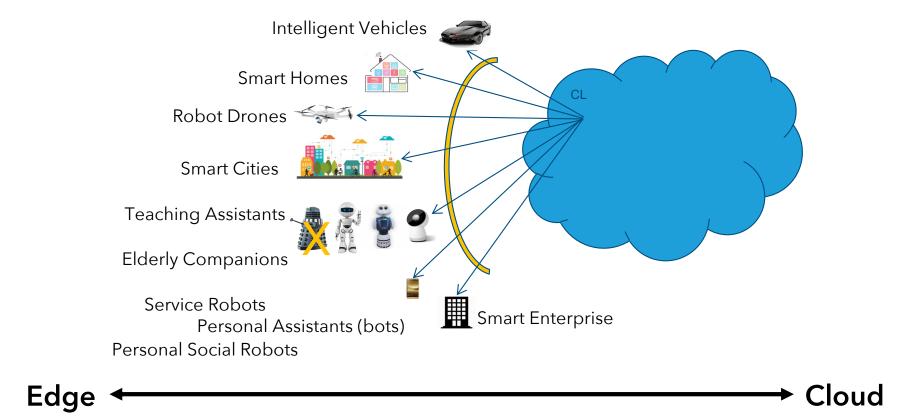
Flash Memory Summit 2018

Machine Learning Growth



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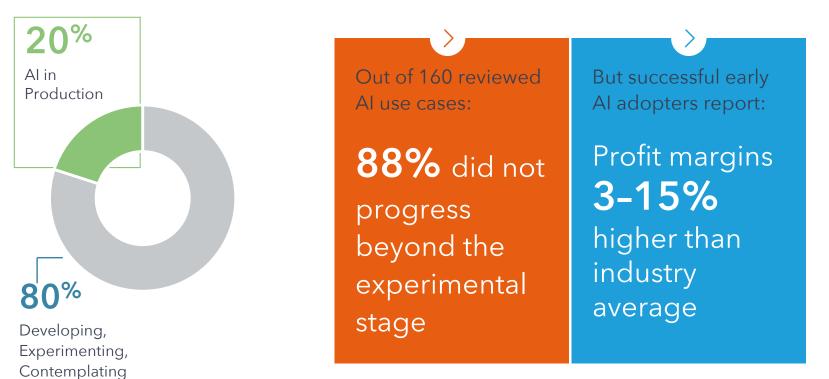
Growing Sources of Data



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Edited version of slide from Balint Fleischer's talk: Flash Memory Summit 2016, Santa Clara, CA

Growing AI Investments but Few Deployed at Scale



Source: "Artificial Intelligence: The Next Digital Frontier?", McKinsey Global Institute, June 2017

Survey of 3073 Al-aware C-level Executives

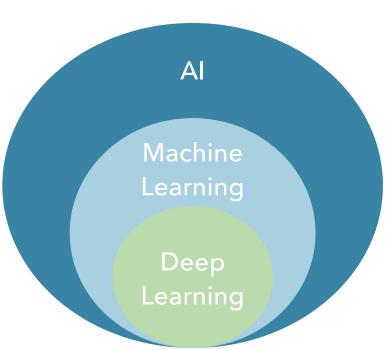
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In This Talk:

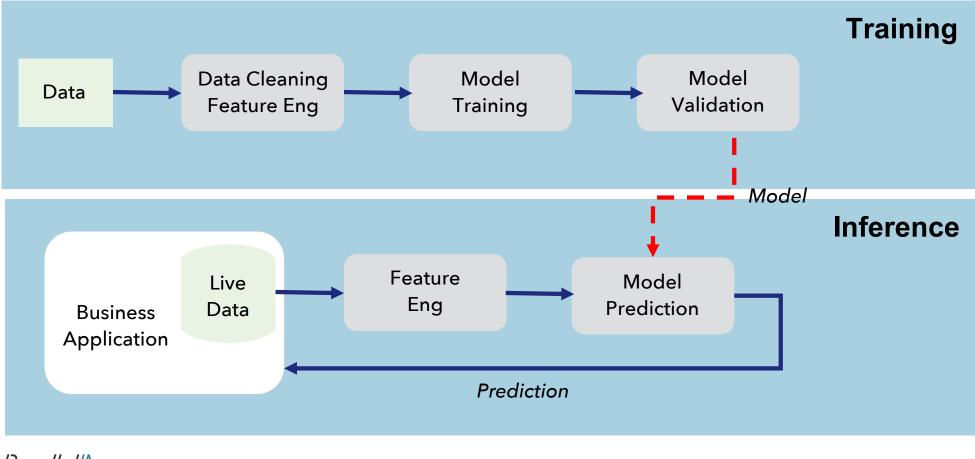
- AI and ML: A quick overview
- ML Application trends as relevant for Storage
- Opportunities for using ML inside Storage

What is Machine Learning and AI?

- Al: Natural Language Processing, Image Recognition, Anomaly Detection, etc.
- Machine Learning: Supervised, Unsupervised, Reinforcement, Transfer, etc.
- Deep Learning: CNNs, RNNs etc.
- Common Threads
 - Training
 - Inference (aka Scoring, Model Serving, Prediction)

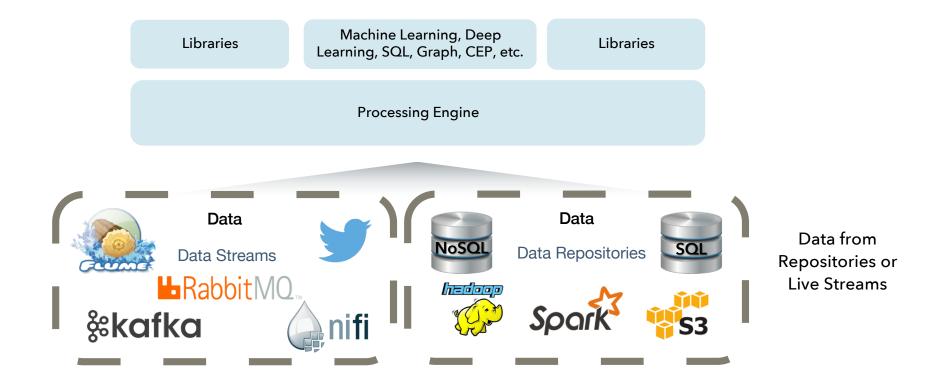


A Typical ML Operational Pipeline

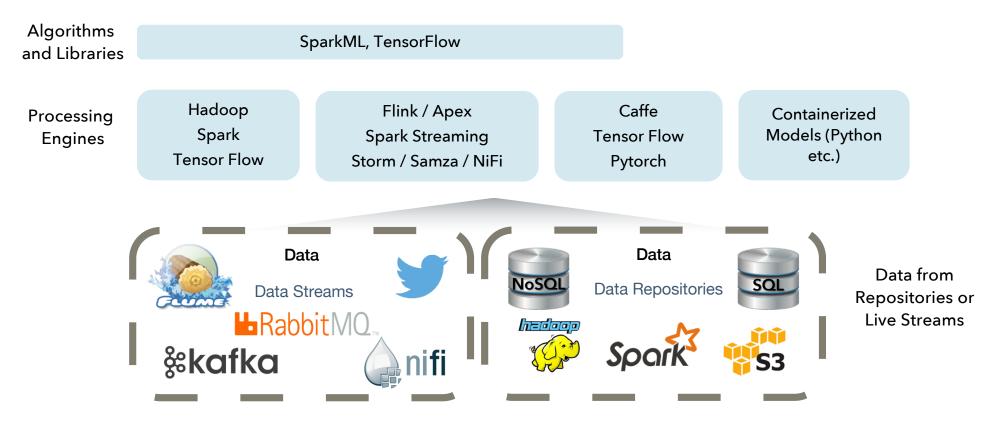


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A Sample Analytics Stack



A Sample Analytics Stack: (Partial) Ecosystem



Trend 1: How ML/DL Workloads Think About Data

• Data Sizes

- Incoming datasets can range from MB to TB
- Models are typically small. Largest models tend to be in deep neural networks and range from 10s MB to single digit GB
- Common Structured Data Types
 - Time series and Streams
 - Multi-dimensional Arrays, Matrices and Vectors
- Common distributed patterns
 - Data Parallel, periodic synchronization
 - Model Parallel
 - Straggler performance issues can be significant

Trend 1: How ML/DL Workloads Think About Data

- The older data gets the more its "role" changes
 - Older data for batch- historical analytics and model reboots
 - Used for model training (sort of), not for inference
- Guarantees can be "flexible" on older data
 - Availability can be reduced (most algorithms can deal with some data loss)
 - A few data corruptions don't really hurt ☺
 - Data is evaluated in aggregate and algorithms are tolerant of outliers
 - Holes are a fact of real life data algorithms deal with it
- Quality of service exists but is different
 - Random access is very rare
 - Heavily patterned access (most operations are some form of array/matrix)
 - Shuffle phase in some analytic engines

Trend 2: Need for Governance

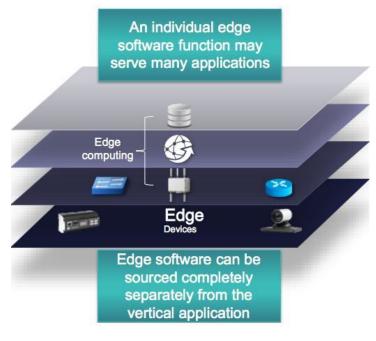
- Examples
 - Established: Example: Model Risk Management in Financial Services
 - <u>https://www.federalreserve.gov/supervisionreg/srletters/sr1107a1.pdf</u>
- Emerging: Example GDPR on Reproducing and Explaining ML Decisions
 - <u>https://iapp.org/news/a/is-there-a-right-to-explanation-for-machine-learning-in-the-gdpr/</u>
- Emerging: New York City Algorithm Fairness Monitoring
 - <u>https://techcrunch.com/2017/12/12/new-york-city-moves-to-establish-algorithm-monitoring-task-force/</u>

Trend 2: Need for Governance

- ML is only as good as its data
- Managing ML requires understanding *data provenance*
 - How was it created? Where did it come from? When was it valid?
 - Who can access it? (all or subsets)? Which features were used for what?
 - How was it transformed?
 - What ML was it used for and when?
- Solutions require both storage management and ML management

Trend 3: The Growing Role of the Edge

- Closest to data ingest, lowest latency.
 - Benefits to real time ML inference and (maybe later) training
- Varied hardware architectures and resource constraints
- Differs from geographically distributed data center architecture
- Creates need for cross cloud/edge data storage and management strategies



IoT Reference Model

Trend 4: The Changing Role of Persistence

- For ML functions, most computations today are in-memory
 - Data load and store are primary storage interaction
 - Intermediate data storage sometimes used
 - Tiered memory can be used within engines
- For in-memory databases, persistence is part of the core engine
 - Log based persistence is common
- Loading & cleaning of data is still a very large fraction of the pipeline time
 - Most of this involves manipulating stored data

Trend 5: The Growth of Streaming Data

- Continuous data flows and continuous processing
- Enabled & driven by sensor data, real time information feeds
- Several variants with varied functionality
 - True Streams, Micro-Batch (an incremental batch emulation)
- The performance of in-memory streaming enables a convergence between stream analytics (aggregation) and Complex Event Processing (CEP)
- Bring need for stream optimized data stores

Trend 6: The ML Job Functions

- Multiple ML roles interact with data
 - Data Scientist
 - Decision Scientist
 - Data Engineer
- ML roles need to collaborate with Operations roles for successful Operational ML.
- Requires data access controls, access management to ensure ML consistency and governance

Storage for ML: Challenges and Opportunities

- Ingest Speeds (Particularly for Deep Learning Workloads)
- Data Management for ML Workloads
- Governance and the Challenges of Regulation, Data Access Control and Access Management
- The Edge
- Streaming Data

Storage for ML: Examples

- RDMA data acceleration for Deep Learning (Ex. from Mellanox)
- Time series optimized databases (Ex. BTrDB, GorrillaDB)
- API pushdown techniques and Native RDD Access APIs (Ex. Iguaz.io)
- Lineage: Link data and compute history (Ex. Alluxio/formerly Tachyon)
- Memory expansion (Ex. Many studies on DRAM/Persistent Memory/Flash tiering for analytics)

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In This Talk:

- Al and ML: A quick overview
- ML Application trends as relevant for Storage
- Opportunities for using ML inside Storage

ML for Storage: How to Use ML to Improve Storage?

Caching

- Adapting caching policy using online learning can have significant benefits
- Workload classification
 - Quantify similarity between workloads
 - Track workload changes
 - Learning workload mixes
- Learning for storage tuning
 - Data distribution / tiering
 - Reconfiguration of parameters, tiers, placement and layout
- Failure Prediction

*Taken from NSF Vision Workshop AI and Storage subteam report

ML for Storage: How to Use ML to Improve Storage?

- Challenges
 - Training data may be limited before decisions must be made
 - Historical data is helpful. Telemetry data can be used for this purpose but telemetry may need to be adjusted
 - Firmware revs/data format changes
 - Production ML deployment and tuning is a challenge
- Examples of ML use in Storage
 - Public industry usages from Pure Storage, Netapp, etc.
 - Research examples (algorithms, experiments) published at HotStorage Workshops, FAST (File and Storage Technologies) Conferences

Takeaways

- The use of ML/DL in enterprise is at its infancy
 - Some requirements understood, many still emerging
- These apps put ever larger pressure on performance, data management and provenance
- Opportunities exist to significantly improve storage and memory for these use cases by understanding and exploiting their priorities and non-priorities for ML data

Additional Resources

- Operational ML at <u>http://www.mlops.org</u>
 - Articles on the practical challenges of ML in production, including provenance and governance
- Netapp: Lessons Learned Processing 70 Billion Datapoints in the Hybrid Cloud (<u>https://www.slideshare.net/Hadoop_Summit/lessons-learned-processing-70-billion-data-points-a-day-using-the-hybrid-cloud</u>)
- Mellanox/ParallelM Deep Learning acceleration/management (<u>http://www.mellanox.com/blog/2017/10/teslas-autopilot-teaches-us-devops-high-performance-ai-powered-applications/</u>)
- Upcoming NSF Vision report on Storage for 2025
- Research at HotStorage, FAST, USENIX ATC

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Thank You

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