



**HURWITZ
& ASSOCIATES**
Insight to Action

“Top 10 Things in Flash” – The Top Takeaways Panel

Jean S. Bozman, Moderator
Vice President and Principal Analyst
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Top 10 Things Discussion

- Flash Pricing Still a Top Interest – but Other Considerations Go Beyond Pricing Alone
- Resilience, Reliability and Security
- Customers' Quest for NVMe for I/O Speed



Top 10 Things: The Topic

- Each year, we think about the top issues in flash – and the top discussions here at Flash Memory Summit
- These are the top-of-mind issues we should remember for the coming year, as the flash market evolves
- Our expert panelists will highlight their “top 10 things”
- Then, we’ll move to audience participation
- Leading candidates for the session’s Top 10 include:
- NVMe, NVMe-oF, all-flash arrays (AFAs), flash performance, flash pricing, flash technology, flash architecture, enabling software for flash systems
- You decide !!

The Panel

- Jim Handy, President, Objective Analysis
- Rob Peglar, President, Advanced Computation and Storage, llc.
- Rakesh Radhakrishnan, Director of Product Management/Storage and Availability, VMware
- Adam Roberts, Chief Solutions Architect at Western Digital
- Marc Staimer, President, Dragon Slayer Consulting
- Moderator: Jean S. Bozman, VP/Principal Analyst, Hurwitz & Associates

Nominations for the Top 10

- And now, we'll build a Top 10 List
- Name your candidates for the Top 10
- We'll discuss, and vote for the final list

Thanks

Thank you for attending !!