

The
Business Journal
SERVING SAN JOSE AND SILICON VALLEY

JANUARY 1998

Who's Who

A DIRECTORY OF HIGH-RANKING EXECUTIVES IN SILICON VALLEY

'98

Banking & Finance
Business Services
Health Care
Real Estate
Retail
Technology

**PLUS: A selected listing
of San Jose Symphony
CEO Night attendees**

A SUPPLEMENT TO THE BUSINESS JOURNAL
SERVING SAN JOSE AND SILICON VALLEY

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WHO's WHO in Technology

Semiconductor Manufacturers

Adaptec Inc.

691 S. Milpitas Blvd.
Milpitas 95053
(408) 945-8600

See entry under Peripherals Manufacturers.

Advanced Micro Devices Inc.

1 AMD Place
P.O. Box 3453
Sunnyvale 94088
(408) 732-2400



W.J. Sanders III
Chairman/CEO

Age: 60

Mr. Sanders was born in Chicago and lives in Los Angeles. He received a bachelor's degree in electrical engineering from the University of Illinois in 1958.

Before co-founding Advanced Micro Devices in 1969, Mr. Sanders had been group director of worldwide marketing at Fairchild Semiconductor from 1964 to 1967. Before that, he had held sales and marketing positions at Motorola Corp.

He is a co-founder of the Semiconductor Industry Association, Semiconductor Research Corp. Sematech, and Microelectronics and Computer Technology Corp. He also is a board member of the Semiconductor Industry Association and Donaldson, Lufkin, and Jenrette.

His favorite travel destination is St. Tropez in summer and Vail, Colo., and St. Moritz in winter.

Altera Corp.

2610 Orchard Parkway
San Jose 95134
(408) 894-7000

Rodney Smith
Chairman/President/
CEO

Age: 57



Mr. Smith was born in Oldham, England, and lives in Portola Valley. He received an I.E.R.E. degree (equivalent to a bachelor's degree in electrical engineering) from Southampton College of Advanced Technology, U.K.

Before joining Altera, Mr. Smith had held positions with Fairchild Semiconductor from 1969 to 1983 and General Electric from 1967 to 1969.

Atmel Corp.

2325 Orchard Parkway
San Jose 95131
(408) 441-0311



George Perlegos
President/CEO

Age: 46

Mr. Perlegos was born in Greece and lives in Fremont. He received a bachelor's degree in electrical engineering from San Jose State University in 1972 and a master's degree in electrical engineering from Stanford University in 1974.

Before founding Atmel in 1984, Mr. Perlegos had been vice president of engineering at SEEQ Technology from 1981 to 1984 and at Intel Corp. from 1974 to 1981.

He is a member of the Institute of Electrical and Electronic Engineers and Semiconductor Industry Association.

His favorite travel destination is Greece because that is where he was born.

C-Cube Microsystems

1778 McCarthy Blvd.
Milpitas 95035
(408) 944-6300



Alexander Balkanski
President/CEO

Age: 37

Mr. Balkanski was born in Paris and lives in Woodside. He received a bachelor's degree in physics and graduate degrees in physics, economics and business from Harvard University.

Before becoming president and CEO of C-Cube in 1995, Mr. Balkanski had held various senior management positions with the company from 1988 to 1995. Before that, he had been founder and president of Diamond Devices Inc. from 1986 to 1988.

He is a member of the board of directors of PMC-Sierra, Inc. and CKS Partners.

Cirrus Logic Inc.

3100 W. Warren Ave.
Fremont 94538
(510) 623-8300



Michael L. Hackworth
President/CEO

Age: 56

Mr. Hackworth was born in San Mateo and lives in Saratoga. He received a bachelor's degree in electrical engineering from Santa Clara University.

Before joining Cirrus Logic in 1985, Mr. Hackworth had held various management positions at Signetics Corp. from 1971 to 1985. Before that, he had held positions at Motorola Inc. and Fairchild Semiconductor.

He is a member of the engineering advisory

board and Markkula Center for Applied Ethics, both at Santa Clara University; Junior Achievement; Tech Museum of Innovation; and San Jose Symphony.

His favorite travel destinations are the Caribbean beaches, Utah snow or anywhere in France.

Cypress Semiconductor Corp.

3901 N. First St.
San Jose 95134
(408) 943-2600



T.J. Rodgers
President/CEO

Age: 49

Mr. Rodgers was born in Oshkosh, Wis., and lives in Woodside. He received a bachelor's degree in physics and chemistry from Dartmouth College in 1970 and a master's degree and Ph.D. in electrical engineering from Stanford University in 1973 and 1975, respectively.

Before founding Cypress Semiconductor in 1982, Mr. Rodgers had been a product manager with Advanced Micro Devices from 1980 to 1982 and a development manager at American Microsystems from 1975 to 1980.

He is a member of the Institute of Electrical and Electronic Engineers.

Hewlett-Packard Co.

3000 Hanover St.
Palo Alto 94304
(415) 857-1501

See entry under Hardware Makers.

Integrated Device Technology Inc.

2975 Stender Way
Santa Clara 95054
(408) 492-8380



Leonard C. Perham
President/CEO

Age: 54

Mr. Perham was born in St. Johns, Newfoundland, and lives in Los Gatos. He received a bachelor's degree in electrical engineering from Northwestern University in 1968.

Before becoming president and CEO of Integrated Device Technology Inc. in 1993, Mr. Perham had held various management positions with the firm since 1983. Before that, he had been executive manager, president and CEO of the optical information systems at Exxon from 1979 to 1983.

He is director of the National Council for Northeastern University, and a member of the Institute of Electrical and Electronic Engineers.

His favorite travel destination is the United States on his motorcycle, because it is exhilarating, adventurous and educational.

Intel Corp.

2200 Mission College Blvd.
Santa Clara 95052
(408) 765-8080



Andrew S. Grove
Chairman/CEO

Age: 61

Mr. Grove was born in Budapest, Hungary. He received a bachelor's degree in chemical engineering from City College of New York in 1960 and a Ph.D. from the University of California, Berkeley, in 1963.

Before becoming chairman and CEO of Intel in 1997, Mr. Grove had held various management positions with the company since participating in the founding in 1968. Before that, he had been assistant director of research and development for Fairchild Semiconductor in 1967.

He is a member of the National Academy of Engineering and a fellow of the Institute of Electrical and Electronic Engineers.

Linear Technology Corp.

1630 McCarthy Blvd.
Milpitas 95035
(408) 432-1900



Robert H. Swanson Jr.
President/CEO

Age: 59

Mr. Swanson was born in Boston and lives in Saratoga. He received a bachelor's degree in engineering from Northeastern University in 1959.

Before founding Linear in 1981, Mr. Swanson had held various management positions at National Semiconductor from 1968 to 1981 and Fairchild Semiconductor from 1963 to 1968. Before that, he had been device and process development engineer at Transitron Electronics from 1959 to 1963.

LSI Logic Corp.

1551 McCarthy Blvd.
Milpitas 95035
(408) 433-8000



Walfred J. Corrigan
Chairman/CEO

Age: 59

Mr. Corrigan was born in Liverpool, England, and lives in Los Altos Hills. He received a bachelor's degree in chemical engineering from the Imperial College of Science, London in 1960.

Before founding LSI Logic in 1981, Mr. Corrigan had held various management positions at Fairchild Camera and Instrument from 1974 to 1979. Before that, he had been director of the products and operations group at Motorola Inc.

He is a board member of the Semicon-