



## Storage for AI – Workshop

#S4AI

**August 3, 2020**

**Pre-conference day workshop co-located with Flash Memory Summit Santa Clara Convention Center – Santa Clara, CA**

The Storage for AI Workshop allows storage developers from all application areas to get the latest information on specifications, products, and ecosystem support. Attendees will get up-to-date on ways to make their applications run faster, scale better, use less power, and reduce latency. AI for Storage Workshop, will be a one-stop shop for all issues related to storage in AI/ML and will give attendees an opportunity to hear the latest updates, ask questions of the experts, and talk to vendors offering a wide variety of products and services.

*"The success of ML and AI initiatives relies on orchestrating effective data pipelines that provision the high quality of data in the right formats in a timely manner during the different stages of the AI pipeline." – Gartner, 2019*

### What You'll Get at the Storage for AI Workshop:

- Application briefs
- Storage for GPUs and chips
- Storage for big data applications

### Understand the Latest Trends and Markets

- Annual update
- Market research
- Storage for AI in 2025 and how we got there

### Join Discussion Groups on:

- Optimizing storage systems
- Achieving scalability

### ATTENDEES

Engineers and programmers developing AI applications or AI-based products, as well as product managers, product planners, engineering managers, CTOs, consultants, analysts, marketing engineers, architects, platform developers, senior engineers, and product marketing managers

### BACKGROUND

Storage is a key consideration in artificial intelligence technology and applications. Among the issues to be understood are producing the throughput required by extremely

large AI models, providing a continuous pipeline of data to keep GPUs and AI chips busy, and offering local processing via edge computing or computational storage to avoid slow transfers of large data files to central processors or clouds. Storage for AI Workshop will focus on understanding the right storage cost/performance tradeoffs to allow artificial intelligence to be available to everyone within the enterprise.



## High-Visibility Branding Sponsorships

### SPONSORSHIPS AVAILABLE

#### Platinum Keynote Sponsorships (Two (2) available)

**\$5,000.00**

- Keynote (30 minutes)
- Networking Reception Sponsor or Lunch Sponsor - (Choose 1)
- Banner Ad on AI4S Webpage
- Table-top exhibit space (table -2 chairs – electrical)
- Logo Signage - Platinum Sponsorship Position
- Three S4AI Workshop Passes (\$795 value each)

#### Gold Sponsorship (Four - 4) available

**\$3,000.00**

- Speaking session (15 minutes)
- Table exhibit space
- Banner Ad on MRAM Page
- Two S4AI Workshop Passes (\$795 value each)

#### Table Top Exhibitor - 5 available

**\$1,500.00**

- One S4AI Workshop Pass (\$795 value)

#### Ala Carte no table Sponsor noted on S4AI Workshop Signage

**\$1,000.00**

- Break Sponsor (two (2) available)
- AV Sponsor (acknowledged on signage)

Official Networking Exhibit Times

8 - 9 am

Noon- 2 pm

Breaks (morning/afternoon)

Networking Reception (2 hours after last session)

**Sales: Kat Pate - 505 238 3208 – [katpateconfcon@gmail.com](mailto:katpateconfcon@gmail.com)**



**Flash Memory Summit**

## Storage for AI – Workshop #S4AI - August 3, 2020

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Santa Clara Convention Center – Santa Clara, CA

### Sponsor/Exhibitor Application

Our Company desires to participate in **STORAGE FOR AI - WORKSHOP** on Monday, August 3, 2020 as selected:

- Platinum Sponsor, 30 Min. Keynote, Table Top, Full Marketing, 3 passes \$5,000.00 (2 Available)
- Gold Sponsor – 15 Min Speaking position plus Table Exhibit Space, 2 passes, \$3,000.00 (4 Available)
- Table-Top Exhibitor – Table Exhibit Space, 1 pass \$1,500.00 (5 Available)
- Ala Carte Promotion - \$1,000.00 ea. (specify item): \_\_\_\_\_

**Total Fee: \$** \_\_\_\_\_

Exhibit Table # \_\_\_\_\_

#### Payment Terms:

Payment in full is due upon receipt of invoice  
Make payment in favor of "Conference ConCepts"

#### Credit Card Payments please call:

Chip Stockton, Conference Manager  
Tel: (858) 673-1372

#### Checks

Conference ConCepts, Inc.  
12463 Rancho Bernardo Road, #373  
San Diego, CA 92128

Questions email or call Kat Pate-  
katpateconfcon@gmail or 505 238 3208

**Cancellation Policy:** Written notice must be received for all cancellations. A cancellation fee of 50% of the total cost will be charged for cancellations received by May 1, 2020 and a cost of 100% of the fee thereafter.

**To apply: Please complete this application and email to [katpateconfcon@gmail.com](mailto:katpateconfcon@gmail.com)**

Company: \_\_\_\_\_  
Contact name: \_\_\_\_\_ Title: \_\_\_\_\_  
Email: \_\_\_\_\_ Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_ City/St/Zip: \_\_\_\_\_  
Mobile or Alt: \_\_\_\_\_

**For Invoicing:**  Same as above PO Number: \_\_\_\_\_  
Credit Card: \_\_\_\_\_ Expiration: \_\_\_\_\_  
Invoice Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_  
Address: \_\_\_\_\_ Email: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_ Fax: \_\_\_\_\_

**Agreement:** We understand this application becomes a legally binding agreement when accepted by an agent of Conference ConCepts, Inc. hosts of Storage for AI Workshop, August 3, 2020.

Agreed: \_\_\_\_\_ Date: \_\_\_\_\_  
(Exhibiting company representative)

Agreed: \_\_\_\_\_ Date: \_\_\_\_\_  
(Kat Pate, Conference ConCepts, Inc. representative)/Sales

