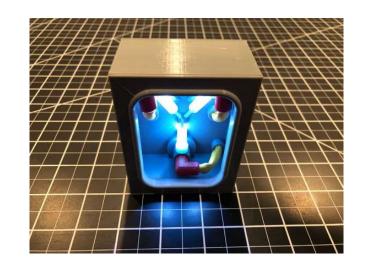
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# NetApp/ Intel

# Persistent Memory in New Age Data Center Applications Flash Memory Summit 2019

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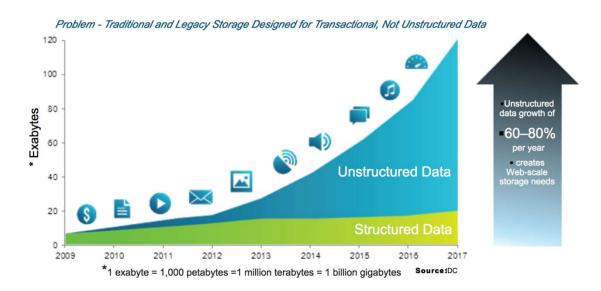
# Agenda

- New Data Center
- Current Infrastructure and Challenges
- NetApp MAX Data/ Intel Optane Solution
- Summary

## New Age Applications – Trends

- Huge Unstructured Data Growth
- Volume, Velocity & Variety
- Real Time Analytics
- Adoption of In-memory databases and NoSQL

#### **Data Growth**





#### New Age Applications Landscape







New apps are memory hungry, latency sensitive and require huge data set.....

# Digital Transformation: The Challenges of In-Memory Processing



DRAM has not kept up with the density and cost efficiencies of other storage technologies



Data stored in DRAM is volatile and doesn't persist across server reboots



Critical applications cannot make use of inmemory technologies

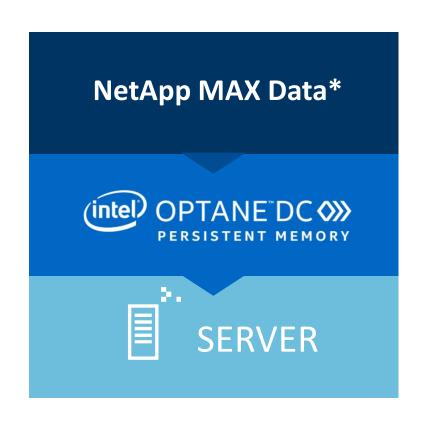


In-memory data isn't automatically protected against data loss



# NetApp MAX Data/ Intel Optane Memory

# NetApp MAX Data/ Intel Optane Memory





Intel and NetApp are bringing high-speed, cost-effective inmemory performance to critical applications



NetApp is the only storage provider that offers memory performance in an enterpriseclass solution

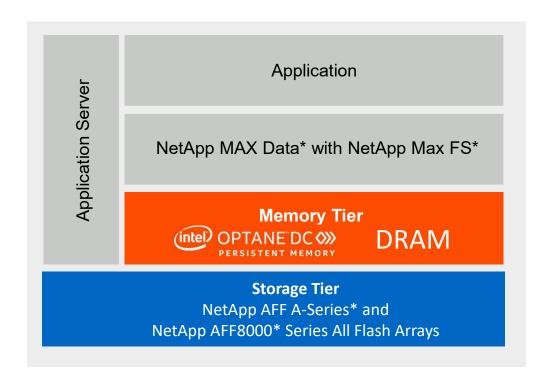


No need to wait for costly application rewrites—use your applications with persistent memory today (App Direct Mode)



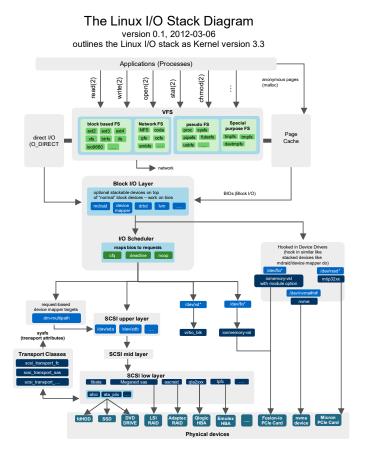
NetApp ONTAP\*, combined with NetApp MAX Data\* and Intel® Optane™ DC persistent memory, enables enterprise data resiliency

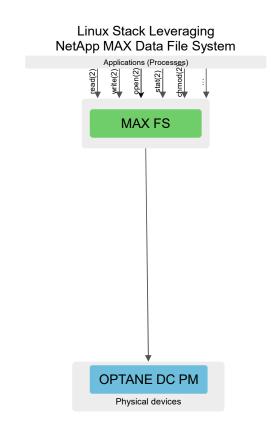
# NetApp MAX Data\* and Intel® Optane™ DC Persistent Memory



- NetApp MAX Data runs on servers equipped with 2nd Generation Intel® Xeon® Scalable processors and Intel Optane DC persistent memory
- NetApp MAX File System\* (FS) uses high-capacity, low-latency persistent memory as a storage medium
- Applications write data to NetApp MAX FS just as they would any other file system
- Your applications don't require any changes (App Direct Mode)

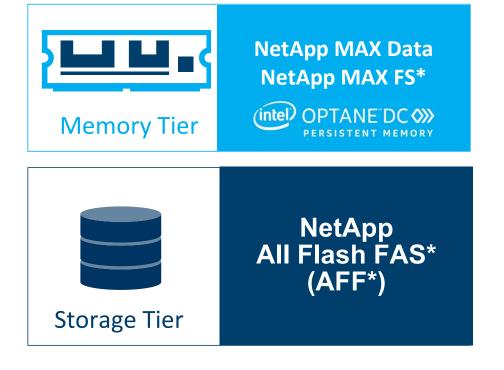
# NetApp MAX Data File System Simplifies the IO Stack







# NetApp MAX Data\* Storage Architecture



Memory

- Application data is written to Intel® Optane™ DC persistent memory through NetApp MAX FS
- NetApp MAX FS moves infrequently accessed data down to the storage tier
- Data moves from the storage tier to persistent memory when it is requested by an application

# NetApp MAX Data\* Enables Data Protection

While data can be stored in Intel® Optane™ DC persistent memory on individual servers, how do you protect your data?



NetApp MAX Data enables data protection with minimal performance impact, provides enterprisegrade data management for persistent memory, and extends the data-management capabilities of NetApp ONTAP\* to the memory tier NetApp MAX Recovery\* mirrors data stored in persistent memory to enable last-transaction safety

#### **Target Workloads**

- Latency-sensitive applications
- Database
  - Relational: Oracle, MySQL, DB2 etc
  - NoSQL: MongoDB, Cassandra etc
- Real-time applications

















#### Use cases

- Financial trading <u>Faster trading</u>, <u>higher revenue</u> opportunity
- Fraud detection: Protect losses due to fraud
- Cyber threat detection: <u>Prevent security breach</u>
- Manufacturing, supply chain: <u>Time to insights</u>
- E-commerce: <u>faster transaction</u>, <u>higher e-commerce sale</u>
- AdTech, online games, web scale application: <u>faster user</u> <u>personalization/ experience, higher click through</u>
- IoT aggregator/ AI: <u>faster processing of huge data set</u>





NetApp MAX Data/ Intel Optane Memory

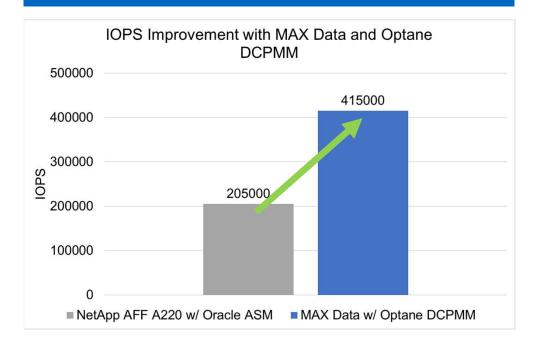
Performance/ Benchmark



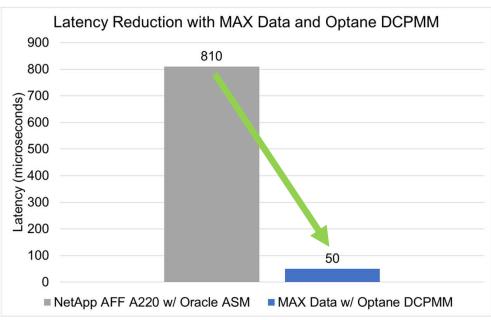
### NetApp MAX Data Oracle Performance – A220

MAX Data and Intel Optane DCPMM

#### 2X increase in IOPS



# 16X reduction in latency





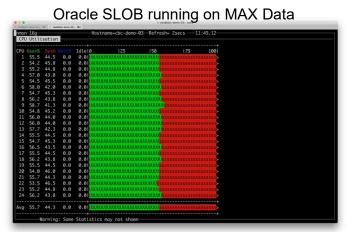
### NetApp MAX Data, MAXimum performance

- Oracle SLOB run 2.8x faster on the same hardware using MAX Data
- Efficient utilization of CPU

Oracle SLOB running directly on A800

\*\*\*General Control of Contro

80%/20% Read/Update SLOB Benchmark MAX Data Difference EXT4 Latency (us) 823 169 487% 551 IO Read (MB) 1343 244% 64 433% IO Write (MB) 277 Read IOPS 70,500 171,900 244% Write IOPS 7,509 35,522 473% SQL/sec 1304 3686 283% **Transactions** 236 710



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User time

System time CPU wait

# NetApp MAX Data / Intel Optane Memory Value Proposition

- Lower TCO
  - Reduced DRAM footprint/server count,
  - Do more with less: increased VM density, more transactions per second
- Faster application response time for ultra-low latency applications
- Simplify the life for end customers with application plug n play



# Summary

- Opportunity to bring convergence of memory and storage
  - Achieve best of both worlds
- Persistent memory brings the new paradigm
- NetApp MAX Data: an enabler for persistent memory
  - Application plug and play is critical for faster adoption of PM
  - Software stack to deliver enterprise grade features



Thank You/ Questions

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