



Client NVMe[™] SSD Objectives and Opportunities

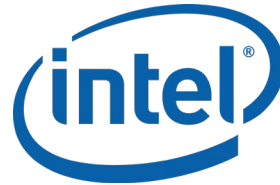
Sponsored by NVM Express[™] organization, the owner of NVMe[™], NVMe-oF[™] and NVMe-MI[™] standards

Speakers

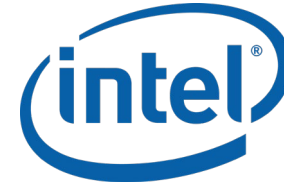
Lee Zaretsky



Shivashekar
Muralishankar



Romesh Trivedi



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Client NVMe[™] SSD Objectives and Opportunities

Lee Zaretsky, Distinguished Engineer, Dell

Agenda

Client storage strategic vision

Industry trends impacting client storage

Client classes of SSDs

Relevant form factors

Emergence of PCIe[®] 4.0

Dell view of different NVMe[™] SSD classes

Summary

Epilogue: NVMe SSDs and hard drives

Client Storage Vision

Key Point: Client NVMe™-based SSD storage directly contributes to a positive end-user experience of responsiveness and mobility

Client NVMe solutions impact these areas:

- Performance → “System responds smoothly”
- Physical footprint → “System is smaller, thinner, lighter”
- Power → “System runs all day”



Trends Impacting Client Storage

Ultra Mobility

Remote Storage

Massive Content

Professional & Pro-Consumer

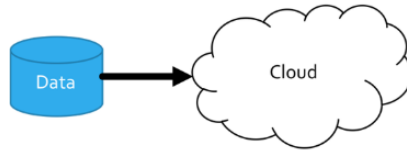
Thinner, lighter, faster, with all day operation

End user data shift to remote location

Massive content creation that is used ubiquitously

Ultra performance devices utilized by high end consumer/professional

Data Security



Client SSD “Classes”

Performance Class

Best SUSTAINED performance



NVMe™ enables sustained performance at largest capacities



Best sustained performance within power constraints

Mainstream Class

Optimized for Client “bursty” workloads



NVMe enables peak performance at optimized capacities and form factors



Best burst performance within power/thermal constraints

Value Class

All about COST within constraints



NVMe enables performance while allowing for cost effective storage devices



Optimizing cost with good performance

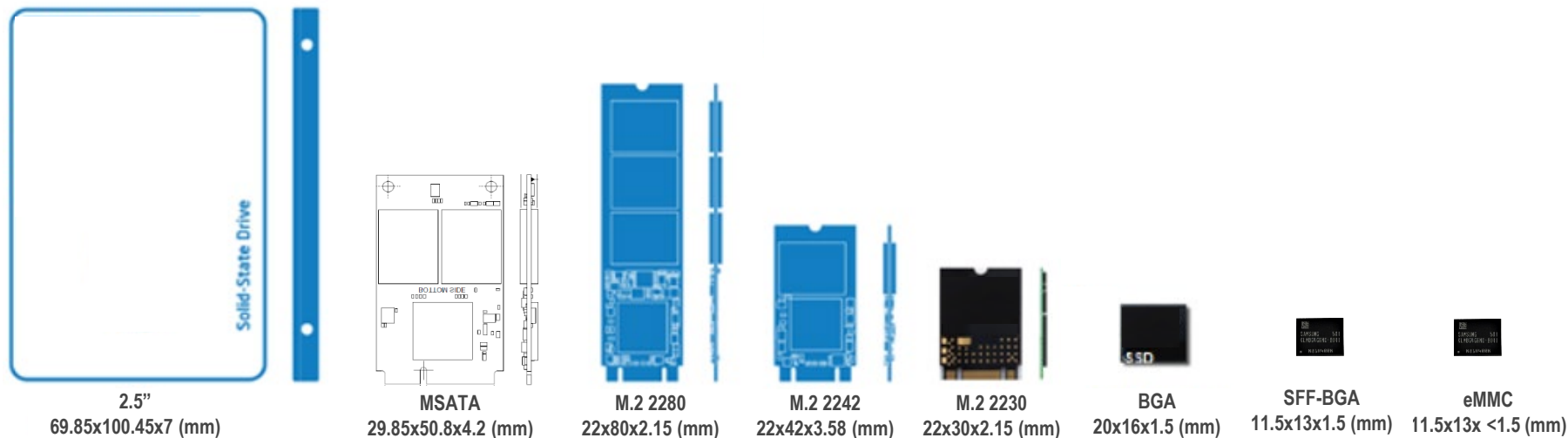


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It's all about form factors...

Diversity of customer workloads, usages and expectations drives the need for a diversity of SSD offerings



There are more form factors defined than those shown here, however these have proven to be the ideal balance between cost, capacity, and portfolio complexity for Client products

PCIe[®] 4.0 is coming to Client

Emergence of PCIe[®] 4.0 for Client storage is a tradeoff between performance and power efficiency

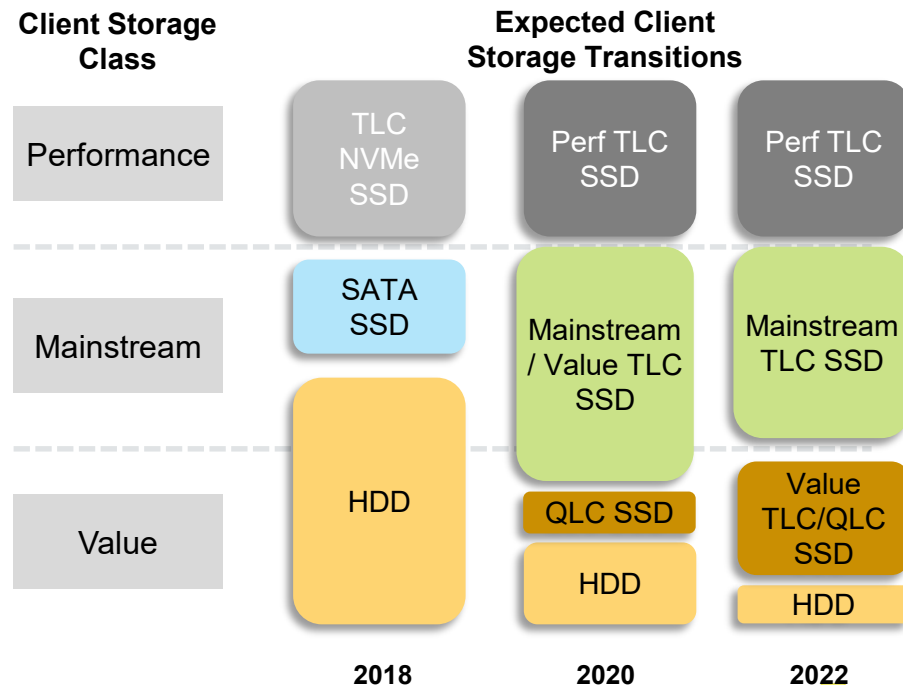


By 2021, we expect all NVMe[™] SSDs to be PCIe 4.0 capable

Dell view of different NVMe™ SSD classes

QLC vs TLC in Client NVMe™ storage:

- QLC will not replace TLC NAND, but will coexist in different product spaces
- TLC will continue to be the choice for performance and reliability
- QLC may displace HDDs in mainstream products, but HDDs will continue to offer the lowest cost opportunity for select entry products
- QLC supplier implementations are too scattered, reducing the opportunity for multi-sourcing
- As with TLC, QLC offers a much smaller physical footprint than a HDD, allowing for a good balance between cost and size



NVMe is now pervasive across all SSD storage classes, and continues to provide value independent of NAND technology



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Summary

- There is a wide diversity of Client NVMe™ products based on varied customer needs
- Responsiveness matters to the end-user
- NVMe SSDs offer value in performance, physical size (mobility) and power efficiency (battery runtime)
- Smaller SSD form factors provide space for additional system features and capabilities
- Interface and media technologies continue to evolve, offering new benefits and challenges



Epilogue: The value of NVMe™ SSDs and the need for hard drives

NVMe SSDs offer a balance between performance, capacity and footprint which is needed to meet a diverse range of Client workloads

And, we don't expect HDDs to disappear from the Client portfolio anytime soon

- They continue to offer the best cost/bit
- They offer large capacities that can address many customer usages
- They are a good fit for “cheap and deep” secondary data storage on the system

The direction of the Client products is toward NVMe SSDs across the portfolio, but we envision continuing to utilize HDD storage opportunistically





SSDs in Client Platform: What should be the design focus?

Arijit Chattopadhyay, Client Storage Solution Architect, Intel

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Romesh Trivedi , Principal Engineer , Intel

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Agenda

Overview

Workload Analysis

Summary & Conclusion



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Overview



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Overview

- Key Client Platform segment requirements:
 - Most laptops – Responsiveness (Performance) and Battery Life (Power) for common real-life client workloads
 - High-end Desktop (HEDT) & high-performance laptops (HENB: gaming, content creation) – Performance and higher capacity
- Storage subsystem in these platforms are expected to be tuned accordingly
- Most client SSDs in market today are tuned for performance, especially at high Queue Depth
 - With ever-increasing adoption of SSD in laptops, is this the right design choice?
 - How important is high Queue Depth for real-life client workloads?



Workload Analysis

PCMark8* benchmark and other real-life client workloads

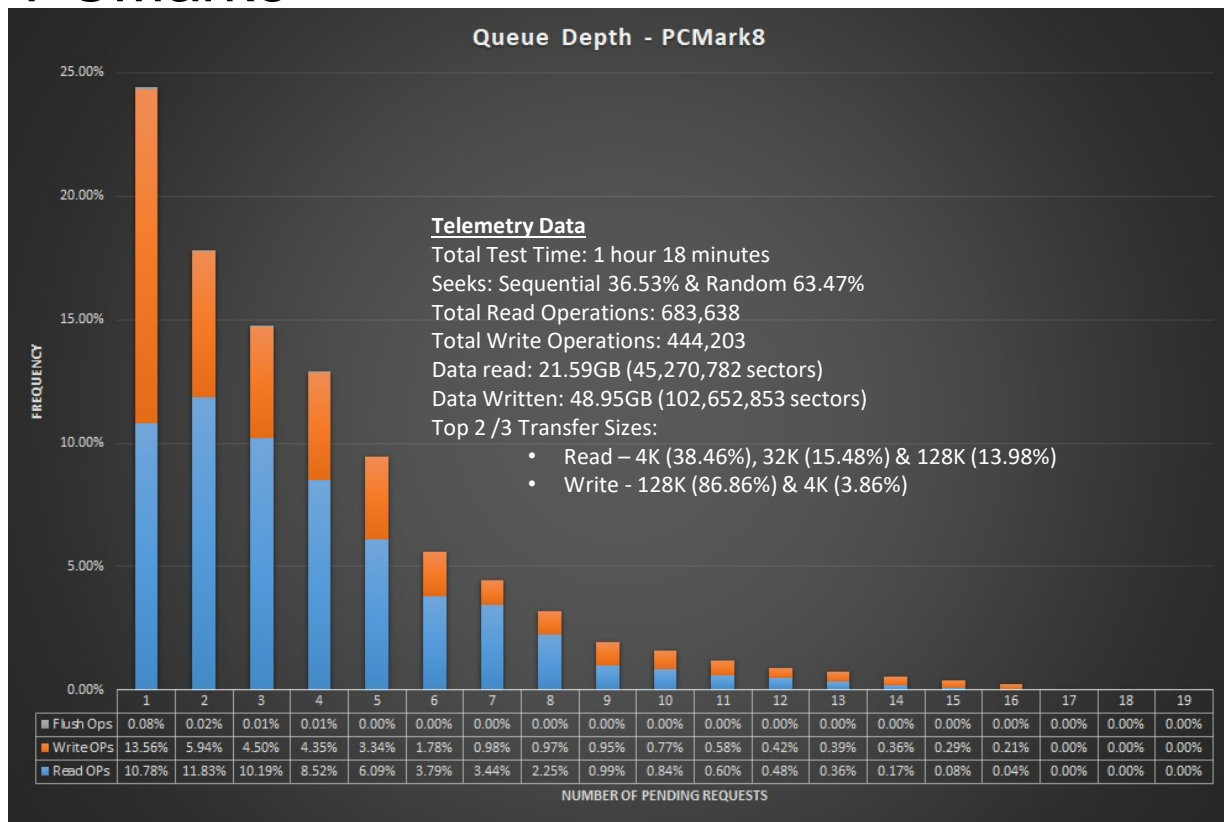
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PCMark8*



Key Learnings:

- PCMark8 is dominated by QD=1-6, more than 80%
- Performance of the SSD at lower QD will have significant contribution to the benchmark score

System Details:

Platform : Intel® 9 Series
 CPU : Intel® Core™ i7-8700
 DDR: 16GB DDR-4
 Source: Intel tested

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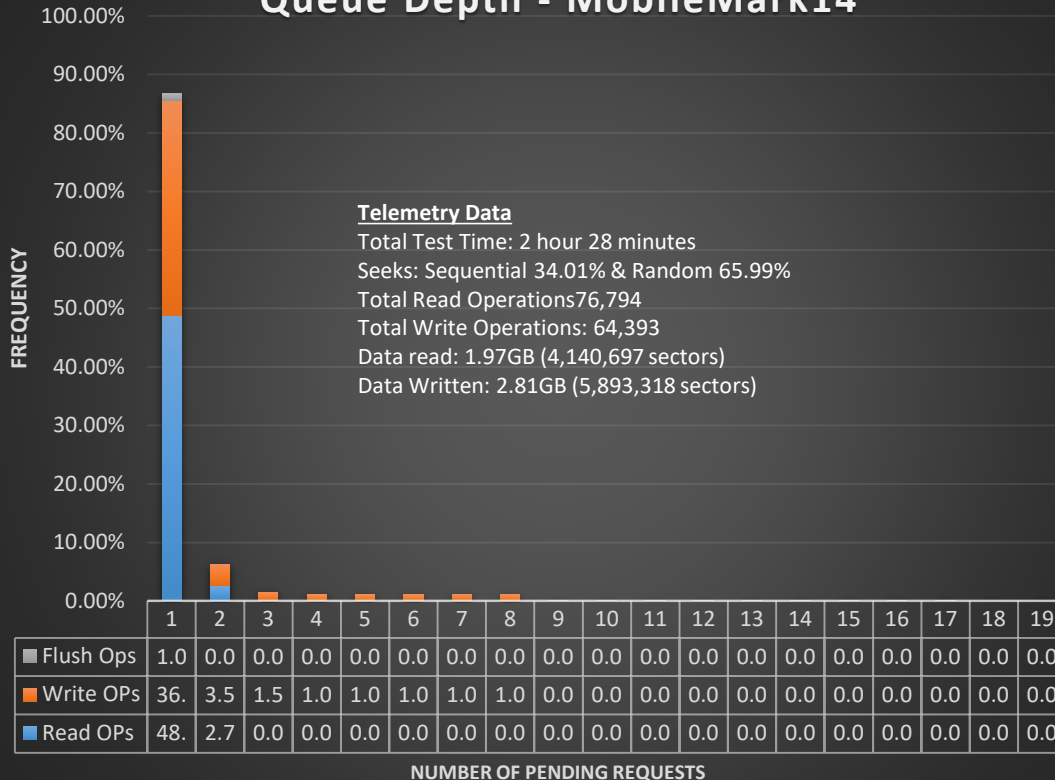


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MobileMark14*

Queue Depth - MobileMark14



Key Learnings:

- MobileMark14 is dominated by QD=1, more than 80%
- Performance of the SSD at lower QD will have significant contribution to the benchmark score

System Details:

Platform : Intel® 9 Series
 CPU: Intel® Core™ i5 processor
 DDR: 16GB DDR-4
 Source: Intel tested

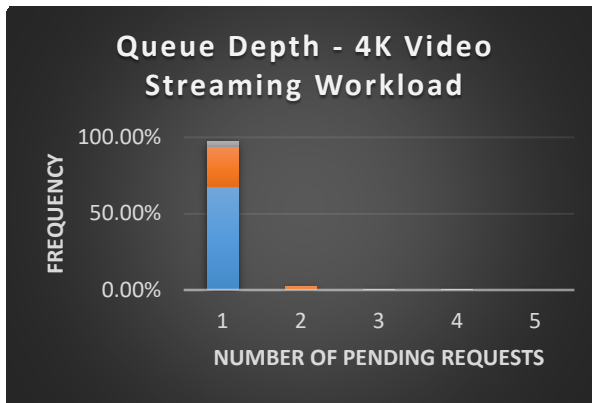
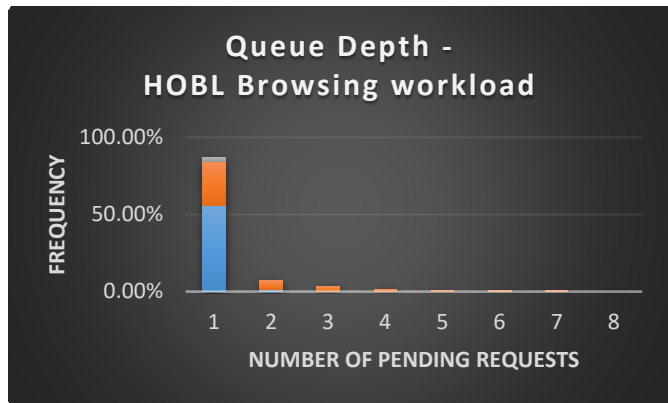
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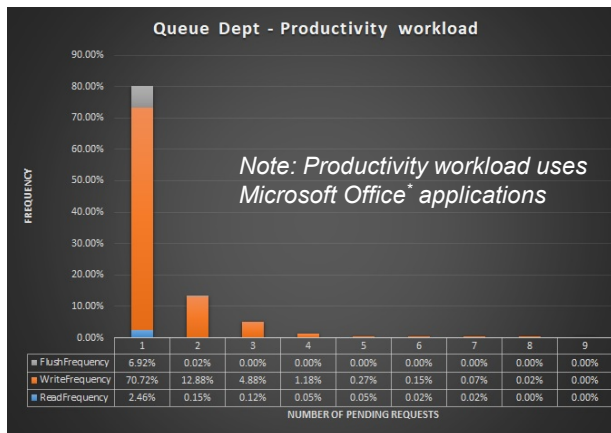
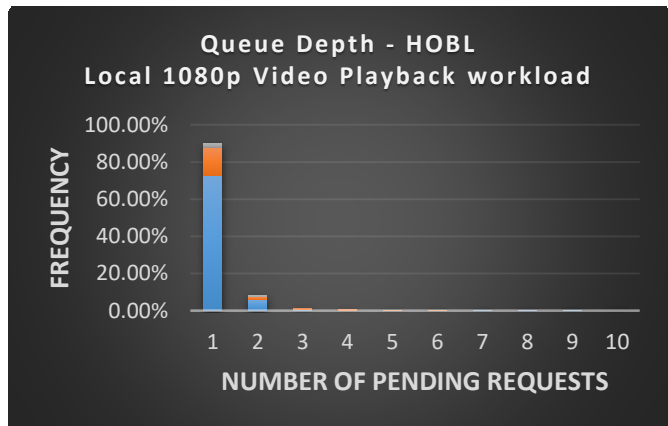
Real-life client workloads: No surprises! QD=1 dominates.



Key Learnings

- Each of these typical client workloads are dominated by QD=1

HOBL = Hours of Battery Life; workloads defined by Microsoft



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Conclusion



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Summary & Conclusion

- Summary of workload analysis:
 - All the workloads under test show “lower queue depth”, especially QD=1-4, is of prime importance for client platforms
 - None of these workloads show any activity in storage subsystem above QD >16, typically above QD=8
- Conclusion:
 - SSD design focus with higher performance at lower queue depth enhances user experience due to improved responsiveness for client workloads.
 - Evaluation and benchmarks of SSD’s performance in client usage should focus on lower Queue Depth operations rather than higher QD.



Questions?



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