



Flash Memory Summit

Managing Massive Input Data in Flash for AI and Deep Learning Applications

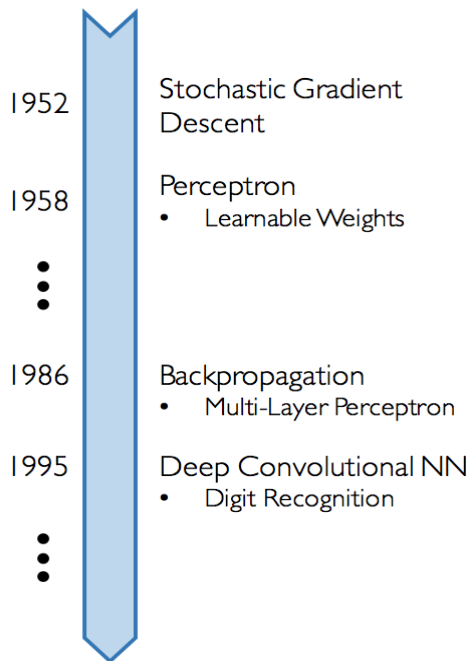
Dejan Kocic
Netapp

The World Is **Changing Fundamentally**





Why Now?



Neural Networks date back decades, so why the resurgence?

1. Big Data

- Larger Datasets
- Easier Collection & Storage

IMAGENET



WIKIPEDIA
The Free Encyclopedia



2. Hardware

- Graphics Processing Units (GPUs)
- Massively Parallelizable

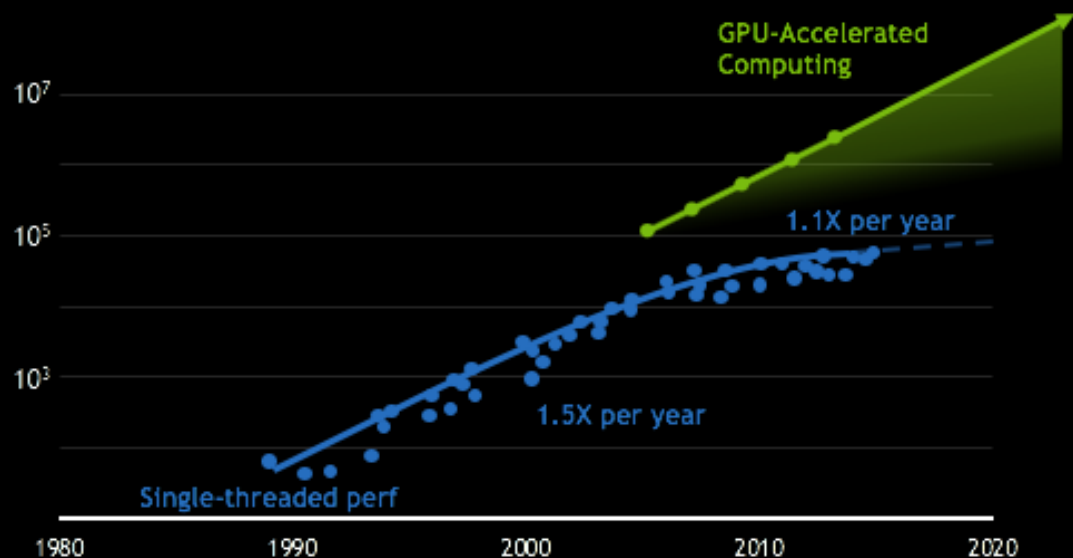


3. Software

- Improved Techniques
- New Models
- Toolboxes

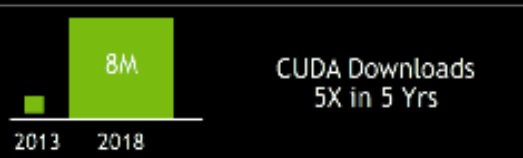
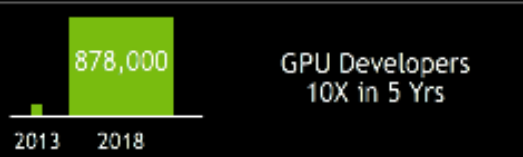


RISE OF GPU COMPUTING



40 Years of CPU Trend Data

Original data up to the year 2010 collected and plotted by M. Horowitz, F. Labonte, O. Shacham, K. Olukotun, L. Hammond, and C. Batten New plot and data collected for 2010-2015 by K. Rupp





What's happening in the world of AI?

AI is becoming a disruptive force impacting nearly every industry

40%

of digital transformation
initiatives will use AI
services in 2019

50%

of enterprise
infrastructure will
employ artificial
intelligence by 2021

87%

of global business leaders
expect AI to bring better
customer experiences
within 3 years

Source: IDC Storage Workloads, 2018. AI Business, 2018.



AI is all about data

Data is distributed

Generated and consumed from multiple clouds and on-premises

Data is dynamic

Constantly changing and increasingly cloud-streamed

Data is diverse

Data comes in many forms: video, audio, images, quantitative, logs etc.

Architectural models come and
go but data is eternal

Data is critical to AI, but presents significant challenges



(Source IDG research)

51%

Data silos

37%

Technology complexity

35%

Data access

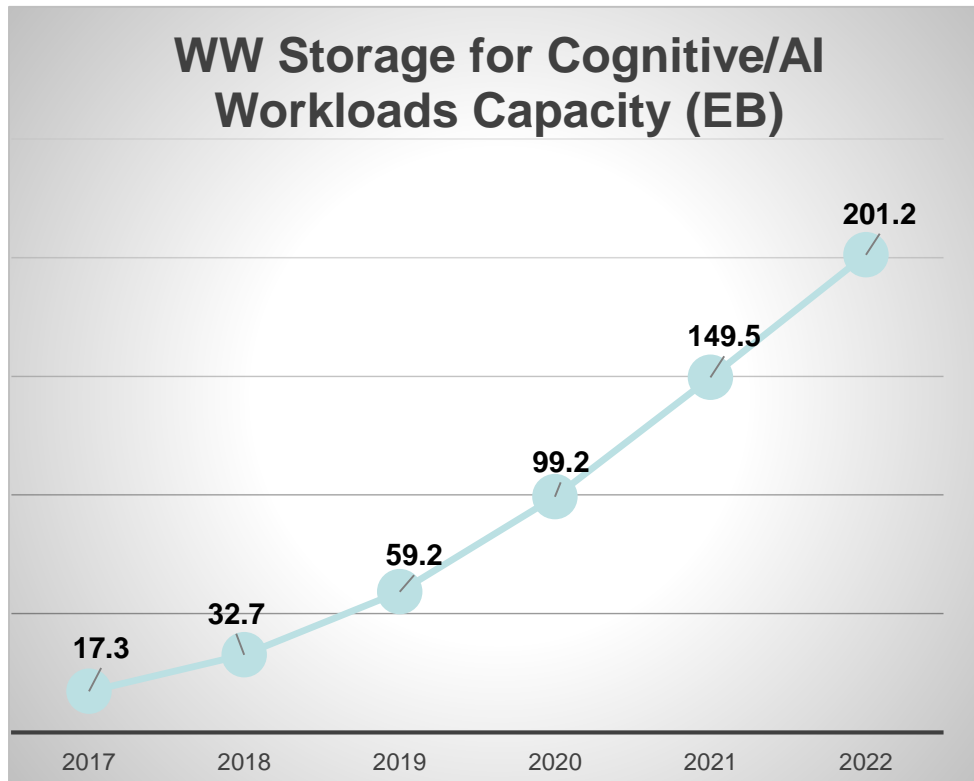
35%

Data preparation



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AI Capacity Growth Worldwide



Source: IDC WW Storage for Cognitive/AI Workloads Forecast, 2017-2022



Edge, data comes from various places

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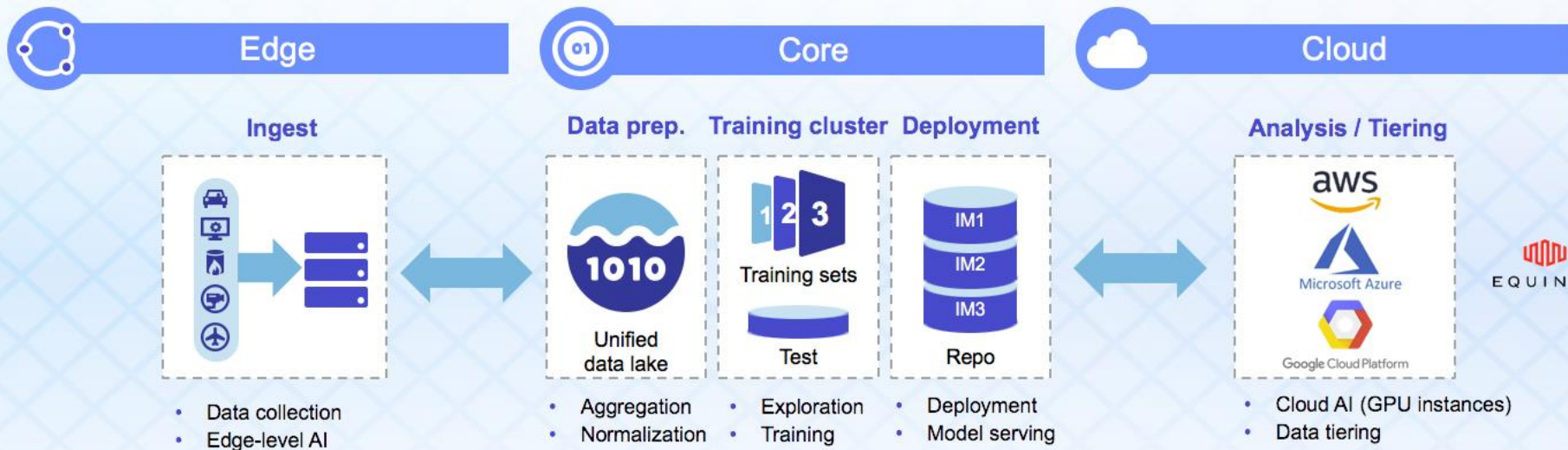
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Data Collectors Come in Many Form Factors





Edge to Core to Cloud





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Data Has Transformative Value



ENABLE
new customer
touchpoints



CREATE
innovative business
opportunities



OPTIMIZE
operations



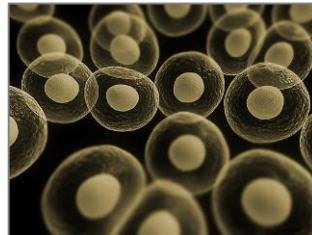
AI is Uniquely Enabling a Range of Use Cases



Social, Media,
Internet and Cloud



Cyber
Security



Life
Sciences



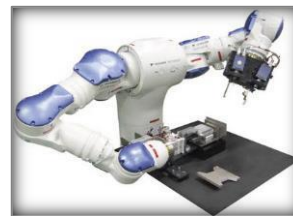
Defense
Intelligence



Internet of
Things



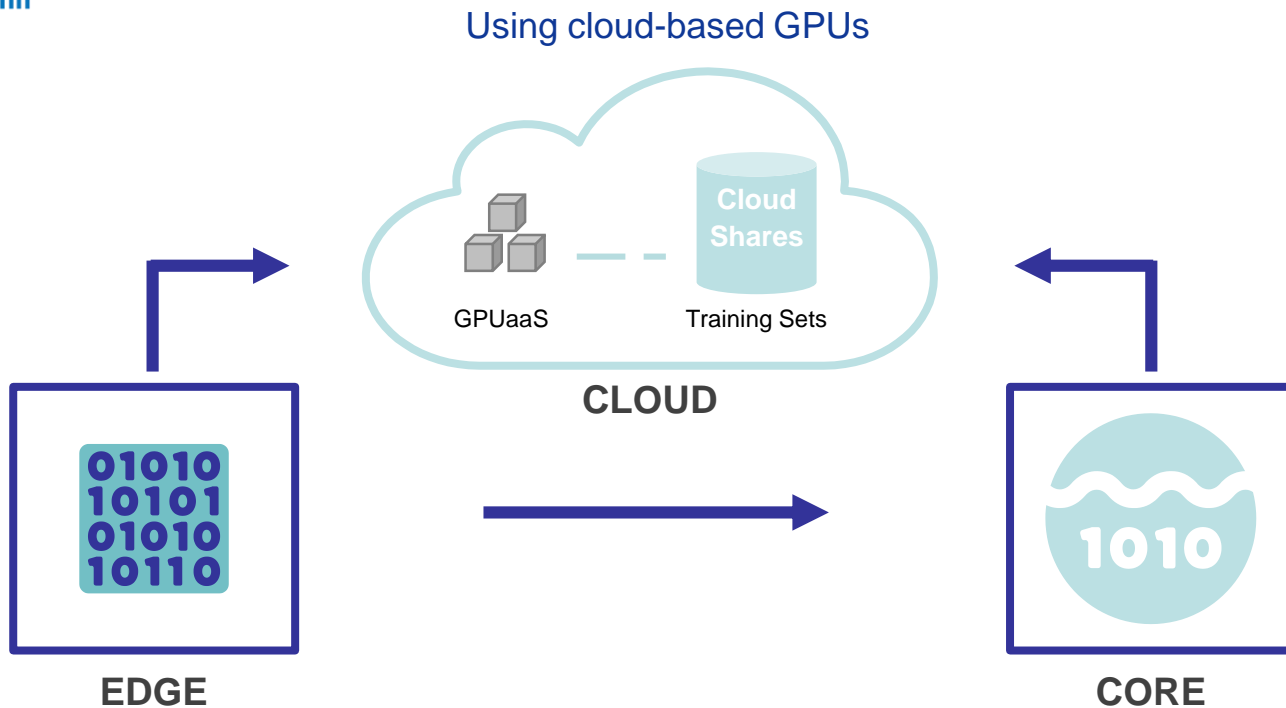
Financial
Markets



Autonomous
Machines/Vehicles



Deployment Choices

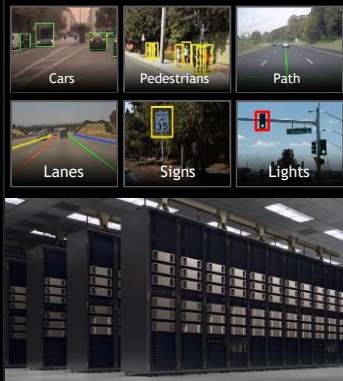


END-TO-END SYSTEM FOR AV

COLLECT DATA



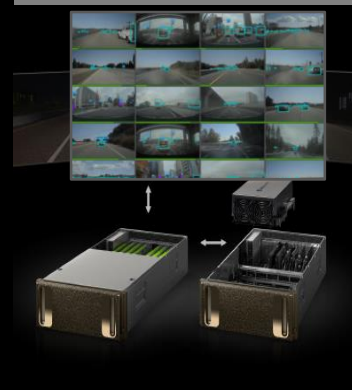
TRAIN MODELS



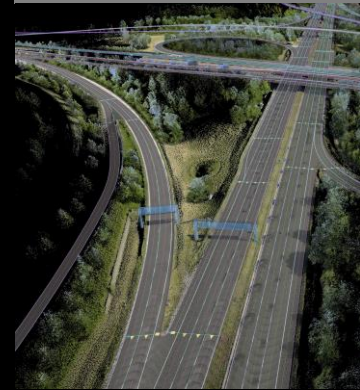
SIMULATE



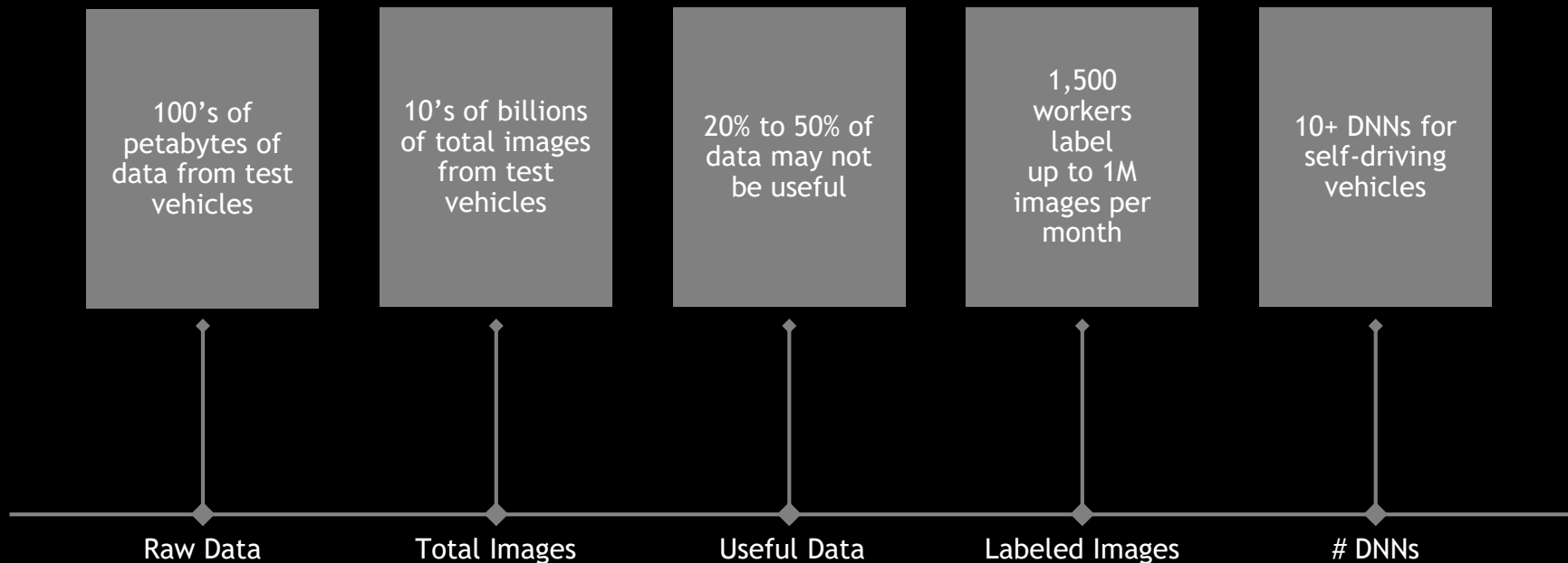
RE-SIMULATE



MAPPING



DATA COLLECTION AND LABELING FOR AI



DATA GENERATION FROM ONE SURVEY CAR

DATA COLLECTED

2 petabytes per car / year

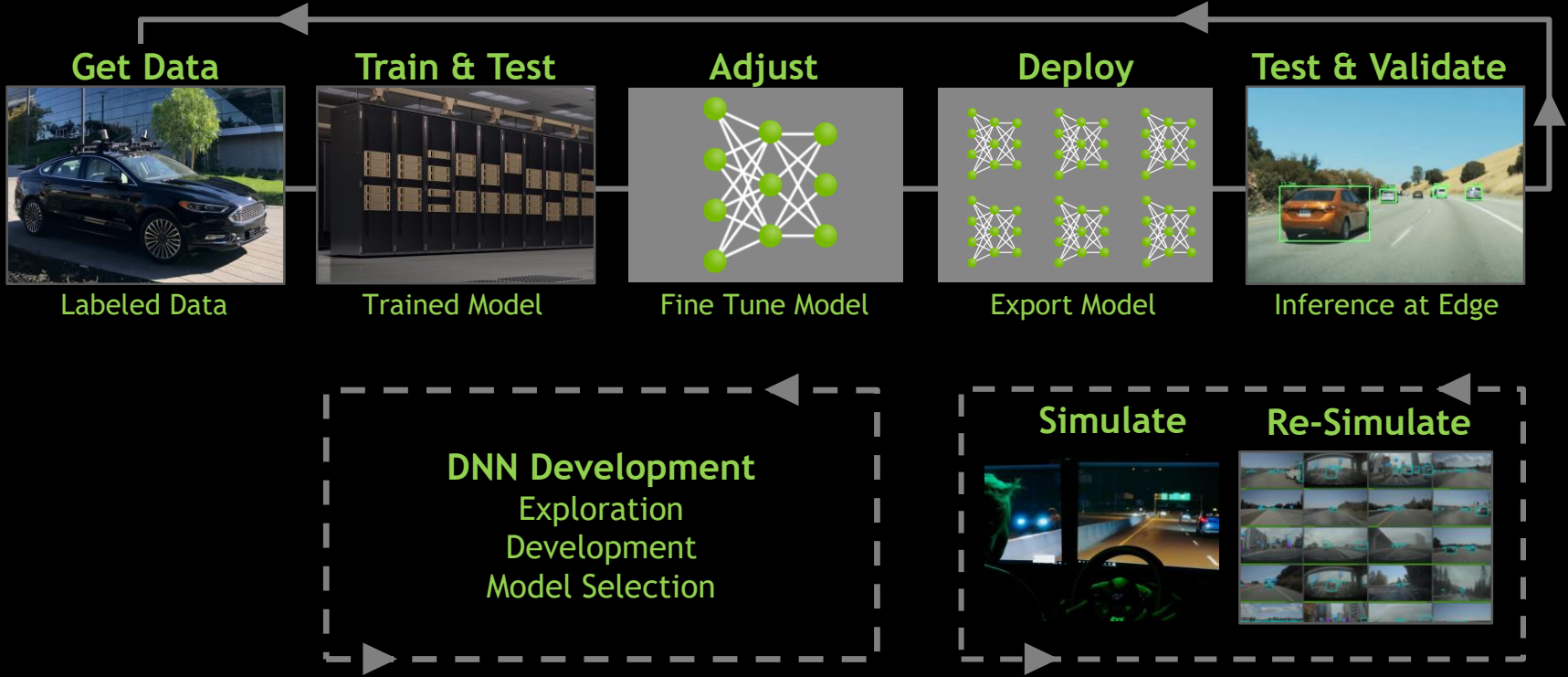
TOTAL IMAGES

1 billion images / year

LABELED IMAGES

3 million images / year

AI FOR SELF-DRIVING WORKFLOW





How Flash Storage compares to other media

Technology	DRAM	3D Xpoint	Flash	HDD
Access time	10 ns	7 μ s	150-200 μ s	6-12 ms
Scale	Baseline in ns	138 times slower than DRAM	20-30 times slower than 3DXP, over 2940 times slower than DRAM	Over 40 times slower than Flash, over 850 times slower than 3DXP, over 120K times slower than DRAM
Bandwidth (seq R/W)	13GB/s / 13GB/s	2.6GB/s / 2GB/s (M.2/NVMe, DIMM FF expected 6GB/s)	3GB/s / 2.6GB/s (M.2/NVMe)	112MB/s / 45MB/s



Where and how flash can help

- Ingesting data from the edge:
 - often lots of small files
 - lots of writes
- Lots of small files create random workload
- In some cases data from edge can be aggregated to reduce the number of IOPS
- Data ingest from Edge to Core can use flash as a landing space at Core to be able to accept huge amounts of data coming from Edge into Data Lakes at Core which then can be tiered to cheaper storage at Core



Where and how flash can help

- When using data from Data Lakes for training, throughput is important and flash can be used to help ingest data faster and make training process run faster
- Speed and low latency are critical for inference, especially when used for real-time, mission critical applications like autonomous vehicles, voice/video recognition, security... and this is the area where flash can also help accelerate data transfer from data collectors to AI inference systems



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Questions?